

Phone Main 7841 | Store Hours 8:30 to 5:30 — Saturday 8:30 to One o'Clock — No Noon Delivery Saturday | Market Adel. 6100

Simpsons Inventory Clearance

Store Conveniences

For Out-of-Town Visitors

Women's Rest Room—On the Third Floor, Richmond St. side.
Information Bureau—On Main Floor, Centre.
Appointment Register—Main Floor, Information Bureau.
Post Office—On the Street Floor, Centre.

Telegraph Booths—Conveniently located throughout the Store.
Telegraph Station and Free Parcel Check Room—In the Basement, Centre.
The Palm Room and Self-Service Lunch Room—On the Sixth Floor.

We Prepay Delivery Charges

On all purchases of \$10.00 or more to any station in Ontario.

"This is an Inventory Clearance"

Boys' \$3.50 Wash Suits \$2.25

Sizes 2½ to 5 Years

Oliver Twist style, white repp and pique waist with gray check, blue, tan and green chambray pants. Today, clearance 2.25

Small Boys' Khaki Bloomers, 95c

150 pairs Small Boys' Khaki Bloomers in reliable khaki drill and percale—made with three pockets, belt loops—some have strap and button fasteners, others have elastic bottoms. Sizes 4, 6 and 8 years. Today, clearance 95c
Simpsons—Second Floor.

"This is an Inventory Clearance"

Corsets and Underwear in a Remarkable Special Selling—8:30 Today

\$6.50 to \$9.50 Corsets at \$4.95

"Bon Ton," "C-B a la Sprite," "Goddess," "Thompson's," "La Diva" and "Superbone" makes. Models for every type of figure, with medium or low bust. Made from coutils and fancy brocades. Broken lines, but sizes 20 to 30 in the lot. Today 4.95

Women's \$2.50 Envelope Chemises, \$1.89

Pink or white cotton with lace medallion and edgings, or embroidered designs. Today, special, at 1.89

\$1.50 and \$1.75 Cotton Bloomers, \$1.18

Of cotton with elastic at waist and knee. Flesh, sky or white. Today 1.18

\$1.75 Envelope Combinations 98c

Knitted ribbed cotton, neatly finished with beading. Today 98c
Simpsons—Third Floor.

"This is an Inventory Clearance"

Women's and Men's Shoes Reduced

Men's \$11.50 "Victor" Boots, \$8.75

Black Vici Kid Boots—recede last and Goodyear welted sole—sizes 5 to 12. Today 8.75

\$10.00 "Dr. Grigg's" Shoes for Men, \$8.75

Foot comfort and good wear are assured in this shoe. Limited number in sizes 5½ to 10-E. On sale today at 8.75

Women's White Canvas Pumps, Small Sizes, 59c

450 pairs British-made Pumps—neat narrow toe—medium weight sole—low heel of covered wood—slightly soiled. Sizes 2½, 3 and 3½ only. Today 59c

Women's White Canvas Boots, Small Sizes, \$4.95

195 pairs "Queen Quality" Boots with Goodyear welted soles, plain vamps and medium high heels. Sizes 2½ to 5½. Today 4.95

Women's Low Shoes, Today, \$3.75

450 pairs in several styles of Pumps and Oxfords—patent leather—black kid—narrow toe and light or medium weight sole—Spanish heels. Sizes 2½ to 6. Today 3.75

"This is an Inventory Clearance"

200 Women's and Misses' Tub Frocks \$4.95

There are pretty voiles and printed cottons in foulard, floral, check, plaid and novelty designs of light and dark colorings and plain voiles in summer colorings and white. A few linens, also, in smart straight-line and coat styles. Featuring the newest ideas in design and trimming, and marvelous value today at 4.95

300 Women's and Misses' \$7.50 and \$8.50 White Cotton Gabardine Skirts, Lovely styles. Today 5.95

Simpsons—Third Floor.

The Robert SIMPSON Company Limited

Women's \$2.35 Silk Stockings \$1.75

The popular novelty drop-stitch thread silk, in sheer seamless weave, with pattern to the top, and all-around leg. Brown and gray. Sizes 8 1-2 to 16. Today 1.75
Simpsons—Main Floor.

For Your Medicine Chest

- 50c White Liniment 39c
 - 10c box Headache Wafers, 2 for 15c
 - 10c White Petrolatum, 2 for 15c
 - 25c Dyspepsia Tablets 21c
 - 10c Zinc Ointment, 2 for 15c
 - 10c Epsom Salts, 2 for 15c
 - 20c Borax (fine powder), 2 for 29c
 - 20c Boracic Acid 13c
- Drug Dept.—Main Floor.

Flannelette Blankets Less Than Wholesale—Today \$3.45 Pair

Each customer is limited to three pairs because of the extremely low price and the limited number of blankets (only 400 pairs). Best Canadian make—white or grey—double bed size, 70 x 84 inches. Extra special, today, pair 3.45

\$12.50 Bed Comforters, \$10.50

Sateen-Covered Comforters in beautiful lattice and floral patterns, with plain colored panels, rich colorings, filled with laminated cotton. Size 72 x 72 inches. Extra special at 10.50

Sheeting Today, Yard, 69c

Not more than 12 yards to each customer. 1,500 yards of plain bleach sheeting—medium weight—about 70 inches wide. Sale price, today, yard 69c

Striped Flannelette Less Than Wholesale, Yard, 26c

Striped Flannelette, 29 inches wide, for shirts, pajamas, nightgowns, etc. (Not more than 20 yards to a customer). Quick clearance, today, yard 26c

Damask Table Napkins, Today, \$2.75 Dozen

Medium weight and very serviceable—good assortment of designs—ready hemmed—size 20 x 20 inches. Today, doz. 2.75
Simpsons—Fourth Floor.

"This is an Inventory Clearance"

Voile Waists, Sale!

\$1.89

Regularly \$2.95 to \$4.50

Fresh, clean waists, all from regular stock and price-reduced for quick clearance today. Hundreds of them in an almost endless variety of chic new styles. Long and short sleeves, high or low convertible or square collars. Square and "V" necks. All daintily trimmed. Sizes 34 to 44 in the lot. Today 1.89
Simpsons—Third Floor.

Housedresses Half-Price

Regularly \$3.95 to \$9.75 at \$1.98 to \$4.88.

For house or porch wear, made from splendid percales, chambrays, gingham and even shantung. The styles are particularly attractive, as they are chosen from this season's best selling dresses. Included are many of the popular "Billie Burke" models. Broken sizes. No phone orders, please. Worth shopping early for today at half price, \$1.98 to \$4.88.
Simpsons—Third Floor.

Stamped Day Slips, \$1.49

Day Slips, of round thread circular cotton, with stamped design in centre. Open at both ends, and can be finished with buttonhole or crochet edge. Sizes 42x38 and 44x38 inches. Limited quantity to clear. Today, pair 1.49
Art Needlework Department—Fourth Floor.

New! Velour Hats

Sound the Autumn Note

And Present the Smartest Ideas for Sports Wear Now. The Moderate Prices Are by No Means the Least of Their Attractiveness.

We have sketched two of the styles to show you how chic they are—the mannish small sailor with roll brim, and the new large roll sailor with ribbon streamers. Clever tam-et-fefe hats are also featured, and the colorings are lovely—navy, brown, beaver, taupe, capucin (nasturtium), jade and beige. The thick silky qualities will appeal, particularly at the modest prices, \$10.00 to \$15.00.
Simpsons—Second Floor.



7,000 Yards Fashionable Silks \$1.98 Yard

Crepe de Chine, Georgette and Non-Slip Satins in a great clearance sale. All are silks from our regular stocks at \$2.79 and \$2.95, and two sections have been set aside for the special selling today. A wide range of colors is offered, including, among others, Hague blue, crow blue, men's blue, indigo blue, egyptian, turquoise, orchid, jade, cherry, idole, butter, new yellow, sea foam, lobster, peach, coral, champagne, sand, gray, Nile, apricot, light pink, rose pink, full pink, old rose, ivory and black. These shades can be matched in any of the weaves, making smart combination effect possible.

2,500 Yards Silk Crepe de Chine

A heavy quality, suitable for day or evening dresses—bright silky finish. 40 inches wide. Today, yard 1.98

2,000 Yards Silk Crepe Georgettes

Our special "Fuki" quality, beautifully soft and crepey—for dresses and new "Monkey" waists. 40 inches wide. Today, yard 1.98

2,500 Yards "Shrimp" Wash Satin

For smart serviceable frocks this has no equal—bright and lustrous—guaranteed for wear. 36 inches wide. Today, yard 1.98

\$3.50 Navy and Black Silks and Satins, Today \$2.79 Yard

3,000 yards Taffetas, Satins and Paillettes in very fine pure dye qualities that are guaranteed for wear—soft, bright finish—from the best Swiss and French makers. Three shades of navy—mid, marine and indigo—and the blacks are a rich deep raven tone. Today, yard 2.79
Simpsons—Second Floor.

1,000 Yards of Worsteds Plaids and Checks Today \$2.39 Yard

Regular \$3.00 and \$3.50 Values.

Special purchase! Fancy plaids, checks, for sports skirts—in light and dark grounds—good assortment of colors—24 to 44 inches wide. Quick selling today, yard 2.39

\$1.25 and \$1.50 Stripe Flannel and Fancy Delaines, 89c Yard

Striped flannels, for sports skirts and waists—will launder perfectly—30 inches wide. Delaines for summer dresses, waists and kimono—27 and 30 inches wide. One price, today, yard 89c
Newest Styles in McCall and Pictorial Patterns.
Simpsons—Second Floor.

"This is an Inventory Clearance"

\$2.75 Printed Chiffon Voile \$1.75 Yard

Printed Chiffon Voile—Mostly dark grounds with pretty floral designs, in contrasting shades. 40 inches wide. Regularly \$2.75. Today, yard 1.75

\$1.25 Fancy White Voile, 75c Yard—Dots, stripes and checks, for summer frocks and blouses. 36 inches wide. Today, yard 75c

Other Specials in Wash Fabrics for Today

Beach cloth, plain shades of rose, green, tan, brown, black, white and mauve. 36 inches wide. Regularly \$1.00. Today, yard 75c
Plain ratine, shades of mauve, navy, gold, rose, natural, pink, French blue and taupe. 36 in. wide. Regularly \$2.00. Today, yard 1.95
Doucestine, plain shades of navy, natural, sky, green, pink, rose and gray. 32 inches wide. Regularly \$1.00. Today, yard 79c

Cotton taffetas, highly mercerized, shades of gray, French blue, champagne, sky, pink and white. 42 inches wide. Regularly \$1.50. Today, yard, as 95c
Silk and cotton crepes, plain shades of gray, green, maize, amethyst, black, brown, rose, white and gold. 36 inches wide. Regularly \$1.50. Today, yard 95c
Simpsons—Second Floor.

"This is an Inventory Clearance"

Infants' and Children's Wear Half Price

Infants' Long Robes and Long Skirts—Shortening Dresses in sizes 2 to 2 years—Girls' White and Colored Dresses and Boys' Wash Suits, sizes 2 to 6 years—Middies and Skirts, sizes 2 to 6 years—Nightgowns, Drawers, Underskirts and Princess Slips, sizes 2 to 10 years—Infants' Booties and Wool Jackets.

There are more than 800 pieces in the lot—made up of samples from various manufacturers, plus soiled articles from our own regular stocks—great variety of styles, with a generous and clever usage of laces, embroideries, ribbons, etc., as trimmings. No phone orders, please. Regular prices range from 50c to \$7.50. Today's sale prices are just half, 25c to \$3.75.
Simpsons—Third Floor.

"This is an Inventory Clearance"

Men's Bathing Suits \$1.29

Regularly \$2.00

One-piece, skirt style, made from extra quality cotton yarn—medium gray with contrasting trimming on neck and skirts—buttoned on shoulder. Sizes 34 to 42. Today 1.29

Boys' \$5.50 to \$7.00 Sweaters, \$3.88
Broken lines of Sweater Coats and Pullovers—roll collars and "V" neck styles. Sizes 34 to 44. Regularly \$5.50 to \$7.50. Today 3.88

Boys' 50c Jerseys, 39c
Cotton Jerseys in navy with cardinal collar—long or short sleeves. Sizes 22, 24 and 26. Regularly 50c. Today 39c
Simpsons—Main Floor.

Men's Two-Piece Suits, Regular \$25 to \$34 Values

Regular \$25 to \$34 Values

\$18.95

Inventory clearance of odd sizes and broken lines—Palm Beach, Eureka, Mohair and Beach Cloths—in all the most wanted shades and pattern effects—models for men and young men. Sizes 34 to 44. 8:30 this morning at 18.95

Men's Navy Blue Trousers \$6.95

Well tailored trousers, made from a fine finished dark navy blue worsted—with five pockets and belt loops. Sizes 32 to 44. 8:30 this morning. 6.95
Simpsons—Main Floor.



The Robert SIMPSON Company Limited

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