SIMPSON'S Store Hours 8:30 to 5:30 Telephone Main 7841

Open All Day Saturday SIMPSON'S

Store Will Remain Closed Monday

(Victoria Day)

Do Your Week-End Shopping Friday



Misses' Coats---Half!

Regularly \$45.00 to \$145.00, at \$22.50 to \$72.50 Presenting a wonderful opportunity to the Miss in search of a smart wrap for the races or the holiday.

Materials-Goldtone, silvertip, tricotine, velour, polo cloth, evora, bolivia, tweed. Styles—Sports, knee-length and dressy models (numerous individuals), beautifully fashioned and half or full lined with

Colors—Midnight, navy, fawn, camel, gray, taupe, rose,

Sizes—14, 16, 18 and 20 years in the lot. All priced at exactly half original for a great bargain clearance at \$22.50 to \$72.50.

Misses' Suits Half Price Regularly \$49.75 to \$100.00

At \$24.88 to \$50.00 Suits which boast so much of originality and chic, and are so varied in style, we might write pages about them. But we

needn't—a glance at their regular prices at once displays their surpassing value. Could a bargain be more opportune with the races and the "24th" but a few days distant?

Tricotines—gabardines — Braid-trimmed - silk-embroidered.

Colors navy, sand and black. F Sizes 14 to 20 years. Half-priced for a stirring

Lined with plain or fancy clearance today, \$24.88 to \$50.00. Simpson's-Third Floor.

Women's Suit Bargain \$27.50

Women's \$37.50 to \$55.00 Coats, \$29.75 Dozens of charming "better" styles—in such worthy and fashionable materials as polo cloth, velour, serge, silvertone, goldtone or gabardines—and in sand, rookie, navy, French blue, taupe or gray. Sizes 32 to 42. Strikingly reduced to make a stirring Friday bargain at 29.75

Simpson's-Third Floor.

Friday BOOK Bargains

Nelson's Encyclopaedia Library, Half-Price

Idiomatic English Dictionary.
Dictionary of Dates, 3 volumes.
Handbook of Music.
Bible Concordance.
Encyclopaedia of Agriculture, 3

A Cracking Good Novel for the Holiday 100 copies only, "Red Wall," by
Frank Savile, Regularly \$1.00,
Today .50
Practical Gardening, by Hugh
Findlay, Profusely illustrated,
Regularly \$3:00. Friday bargain .1.00

Popular Biographies Right, Hon. Joseph Chamberlain, General Booth, Queen Mary, King Edward. Cloth, with portrait Regularly 35c. Friday bargain .10

35c Garden Hand Books, 25c

Garden Planning and Planting, by H. H. Thomas. Little Gardens and How to Make the Most of Them. Bulb Growing for Amateurs.

Practical Potato Growing, by W. P. Wright. Simpson's-Main Floor.

Hair Bow Ribbons 49c Yard

SIMPSON Company

Great Pre-Holiday Friday Bargain Day List!

2000 Lingerie Waists at

A tremendous clearance from a leading manufacturer—made up from small quantities of material that he could not duplicate. Including:

White Self-Checked Voiles, \$3.95 values. Colored Check Middy Blouses, regularly \$3.95 Colored Check Voile Blouses, regularly \$2.95. White Embroidered Voile Blouses, regularly \$3.50. Small-Check Blouses, with white collars, regularly \$3.50. 29 individual styles in waists and middles in the splendid assortment—in sizes 34 to 44. No phone orders, please Friday bargain 1.95

Gingham and Percale House Dresses Today \$1.95

Regularly \$2.95, \$3.95 and \$4.50 · Good quality gingham. Large broken or smaller solid

checks, in attractive colors. Percales in striped and floral designs of light and dark colorings. Many with white collars—half or long sleeves. Sizes 32 to 42 in the lot. Friday bargain 1.95 Simpson's-Third Floor.

Women's Pumps \$1.25

A Toronto jobber who cleared his stock out to us at away below regular price. No Phone, Mail or C.O.D. Orders on Sale Footwear

There are 500 pairs Patent Leather and Black Velvet Slippers, some pumps and some colonial styles. These are British-made and on good fitting lasts with Cuban heels. Sizes 21/2 to 7. Friday bargain 1.25

Also about 1,000 pairs White



Canvas Slippers in sizes 21/2 to 51/2. Today, pair. .99

Children's Shoes Friday Bargain



"Adams" Make Infants' sizes, 2 to at 2,35 Girls' and boys' sizes, 8 to 10 2.65 1,500 pairs Blucher Lace Boots and Ankle Strap Pumps in patent leather, gunmetal and blackskid. All made on broad, plain toe lasts, with flexible tackless insole and sewn outer sole.

Every pair fully guaranteed.

Men's Boots Today at \$4.95



400 pairs Men's Boots, including some with Goodyear welt soles. Blucher and straight lace styles, made of gunmetal and brown side leather-wide and narrow toes. Sizes 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$, 9, $9\frac{1}{2}$, 10 and 11. You save about \$3.00 on each pair. Friday bargain at 4.95 Simpson's-Second Floor.

Plain Pillow Cotton 55c Yard

Less Than Today's Mill Price 89c and \$1.00 Lace Scarfs, 69c Each Some of these come with imitation filet lace insets. All in pretty designs, and trimmed with wide and narrow laces. Sizes 18×36 , 18×45 and 18×50 inches. Regularly 89c and \$1.00. Friday bargain, each 69 Table Cloths, \$1.68 Each

200 only, Damask Table Cloths, made in Canada. Assorted designs, Hemmed ready for use—size 56 x 72 inches. Friday bargain, each . . . 1.68 75c Terry Towelling, 57c Yard

Bargains in Wash Fabrics

2,800 Yards Anderson's Ginghams, in plain shades of navy, copen, pink and mauve, also in plaids, in pretty contrasting shades. 28 inches wide. Less than we can buy them today. Today, yard .65

Holiday Bargains in

Kiddies' Wearables

Infants' and Children's Spring Hats and Bonnets, many less than

Regularly 65c to \$4.00, Friday Bargain, 25c to \$1.49.

(No Phone Orders Please) Manufacturer's sample ranges and broken lots offering a wonderful assortment. In silk braid straws, milans, crepe de chines, poplins, piques and lingerie hats, smart little boyish styles and sailor models are included in this offering: sizes in the lot 1 to 6 years. Friday bargain, 25c to \$1.49.

Children's One-Piece Suits Rompers of White Pique

Regularly \$2.50. Friday Bargain, \$1.35. Grouped for early clearance are these practical garments for children of 2 to 6 years. The rompers are in Dutch effect and the suits have separate waistbelts, fancy pockets and sailor collars. Friday bargain ... 1.35

600 Children's Spring Weight Combinations, Half-Price, Friday Bargain, 75c

Harvey's "New Mode," knitted of white Egyptian cotton, in fine rib, low neck, short sleeves or sleeveless style, sizes in the lot 4 to 14 years. Friday

Girls' White Cotton Nightgowns Regularly \$1.50. Friday Bargain, 98c.

Fine white cotton, trimmed with fancy lace edging and fine pintucks, medium high neck, half button front and long sleeves, sizes 12, 14, 16 years. Friday bargain

Girls' Middy Skirts

Regularly \$2.75. Friday Bargain, \$1.86. day bargain

Children's Pullover Jerseys, Friday Bargain, 55c

Sizes 2 to 12 Years. Strong cotton yarns, in fine balbriggan weave, round neak style, with long or short sleeves, colors in the lot, but not in each size: white, gray, navy or tan, trimmed with contrasting colors. Simpson's-Third Floor.

150 Silk Petticoats \$2.95 Regularly \$3.95, \$4.95 and \$5.95

Rajahs and other silks-plain colors, in green, black, Copen., natural, rose and brown. Fancy effects in coin spots and checks. Sizes 34 to 38. Friday bargain 2.95

Rogers' Sectional Silver-Plated

Table Sets at \$10.95

This 24-piece table set includes set of six Rogers' sectional silver-plated Tea Spoons, six Dessert Spoons, six Dessert Forks and six silver-plated Knives. The complete set put up in a fancy lined, leatherette covered case. Regularly \$14.00. Friday bargain 10.95

Silver-Plated Bread Trays, Half-Price

100 only, full size Bread Trays, silver-plated, satin finish, with fluted border. Regularly \$2.00. Today halfprice

Women's Tonneau Wrist Watches, \$20.00

18 only. Wrist Watches, 15-jeweled movements, fully guaranteed for one year. Gold-filled tonneau shape case, plain or all hand engraved cases. Complete with detacnable bracelet. Regularly \$25.00. Today 20.00

Simpson's-Main Floor.

Fancy Brocaded Sateens 89c

Novelty Printed Sateens, for suits and separate coat linings, underskirts, etc., all short lengths and odd pieces. Regularly \$1.00 and \$1.25. Friday bares

54-INCH BLACK FARMER'S SA-TIN, guaranteed fast black, suitable

Simpson's-Second Floor.

Women's Bloomers 88c

2400 Pairs on Sale A Huge Special Purchase of the Kind We Usually Sell at \$1.25

Of fine cotton jersey cloth, with elastic at waist and knee. Full cut-seams well finished. Pink only. Fri-

Women's Vests, 73c Of fine ribbed cotton - some with lace yokes - others with beading or tubular finish. Pink or white. Friday bargain at 73

Combinations, \$1.29 Well made, neat fittingvery fine ribbed cotton with beading or tubular finish at neck and arms. Wide lace-trimmed or tight knee drawers. Fri-day bargain 1.29

Extraordinary Corset Bargain, \$1.00 Pair
600 Corsets—broken sizes from regular higher priced stock,
priced low for quick clearance.
Of white coutil, with low bust, medium length skirt and
clastic at bust. Sizes 21 to 27 in the lot. Friday bargain 1.00

Women's Brassieres, Today, 85c
Firm white cotton—front or back fastening—V-shaped BUNGALOW APRONS. 98c—Attractive, neat. serviceable—of strong wearing print in several designs. Pockets. Friday

Embroideries and Laces

27-INCH SWISS FLOUNCINGS, dainty designs with small scalloped border. Excellent for children's dresses. Friday bargain, yard. 1.10
EMBROIDERY BEADING AND INSERTIONS, odd lines, ½ to CAMISOLE POINT LACES, filet design. Beading for 1/2-inch ribbon. Friday bargain, yard

Handkerchiefs

Trimmed Holiday Hats at \$10.00 Newly designed models specially priced and a number from higher

Trimmed Spring Hats, \$5.45

Untrimmed Shapes, \$1.00
Thousands of chapes—special purchase of styles which would sell regularly up to \$4.00.

Flowers—Bargain at 10c
Odd samples, comprising hundreds of roses and other flower patterns in large and small clusters—bright and dark colors10

Women's Mercerized Stockings 49c

Women's Silk Gloves,

\$1.00 Kayser and Niagara makes. Fine quality treco silk, per-fect finish, two dome fasteners. and double tipped fingers.
Black and white. All sizes.
Friday bargain 1.00

Friday Bargains in Silks

Natural Pongees

Regularly \$1.33, Friday \$1.10 Yd.

These are fine qualities of Jap
pongee, free from dressing.

Regularly \$1.33. Friday bargain,

Ivory Wash Satins Heavy quality for separate skirts, in weaves that will not slip, launders perfectly. Regu-larly \$3.50. Friday bargain 3.19

1,000 Yards Navy Blue Duchesse Messalines

Representing special purchase.
Regularly \$3.50. Friday bargain. yard

Simpson's-Second Floor.

All-Wool Armures and Santoys \$2.24

Simpson's-Second Floor.

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Unionists Uno for Attack

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