

Store Opens at 8.30 a.m. and Closes at 5 p.m.

# EATON'S DAILY STORE NEWS

Toyland is in Furniture Building, corner of James and Albert Sts.

## These Eaton Values in Men's and Boys' Winter Overcoats Are Worth Coming for Saturday

### For Men the Selection is Immense in a Great Many Different Styles --- Every Coat Possessing Smartness, Durability and Real Winter Comfort



COMFORT, style and quality are three important features that every man should expect when buying a winter overcoat. Comfort that will give protection and warmth from winter winds and cold, style that will be admired and quality that will give prolonged service.

And there are hundreds and hundreds of just such overcoats in the men's clothing department at low prices that represent the EATON system of buying huge quantities for cash and selling on the same basis.

### Such Values as the Following Await Those Who Come Saturday

For men who are looking for good, warm winter overcoats at an unusually low price we recommend these big, warm ulsters made of winter tweeds in small checks and fancy woven designs in grey and brown mixtures. They are double-breasted and about 50 inches long. Have half belt, big storm collar, convertible lapels, and warm twill serge linings. Sizes 35 to 44. Very low priced at **12.00**

Possessing great warmth and styled smartly are ulsters—especially desirable for young men. They are made of frieze and other soft coating materials in dark and Oxford greys; also brown mixtures in tweeds and ulster materials. In double-breasted style with convertible lapels, storm collar, warm body lining. Price **18.00**

EATON-made English Melton Cloth Winter Overcoats, in beautiful dark grey shades. They are about 44 inches long and are single-breasted. The body is roomy and the back full-fitting and with large centre seam and vent. These are EATON-made, hand-tailored coats that will give great service and warmth. They are lined with Beatrice twill and the outer materials have been thoroughly shrunk before being made up. Sizes 36 to 44. Price **25.00**

For young men or men who have that happy faculty of staying young, we suggest an extremely smart Overcoat, about 40 inches in length. It has a back that drops loosely from the shoulders in a very swagger effect, and notch shape, slightly rounded lapels. The material is of medium grey, soft wooly coating, with plaid lining. Shoulders are taped with silk. Sizes 36 to 44. Price **27.50**

### Featuring The Remarkably Good Value of Eaton Made Navy Blue Serge Suits Saturday at \$10.50

THE MATERIAL in these suits was bought in England many months ago in an immense quantity, and designed, cut and tailored in our own workrooms. Factors that account for their remarkably low price. They are winter-weight worsted serges, in medium wale, and are styled in smart 3-button sack style, with notch-shaped lapels and new cut-away front; vest closes with five buttons; trousers are with cuff bottoms. Sizes 36 to 44. Special Saturday at **10.50**

Also very good value are Navy Blue Suits at **\$17.00**. These are very smartly designed models. They are made of cheviot finished serge of winter weight. For young men is a two-button, close-fitting model, with soft rolling lapels. For older men are three-button sack style, easy-fitting, conforming somewhat to form. They are tailored excellently. Sizes in young men's, 33 to 38; men's, 36 to 44. Prices at **17.00**

For motor or street wear are extremely warm and at the same time medium weight Ulsters made of handsome tweeds in mixtures of brown and green. They are double-breasted and have medium depth collar, and lapels that can be worn open or buttoned snugly to chin. On the sleeves are small pockets, very useful for street car tickets and transfers. They are lined with heavy twill serge and are interlined with sheepskin chamouis; are soft, thick chinchilla and nap cloth, in medium shades of grey. These are very rich-looking coats that suggest good taste and refinement. Priced at **\$25.00** and **30.00**

Another EATON-brand Overcoat that is very fashionably styled has loose-fitting box, close-fitting black silk velvet collar, and is single-breasted, with fly front. Made of a British Melton cloth, in the favored Cambridge grey shade. Tailored by hand almost all the way; lined in body with fancy worsted and through the shoulders and sleeves with a fine black satin. Price **30.00**

## These Boys' Overcoats Possess Lots of Style and Are Comfortable

### Cosy Winter Overcoats for the Little Fellows

SMALL BOYS' RUSSIAN OVERCOATS, in mottled effects of dark brown; also in greys or herringbone or diagonal weave. They are double-breasted and have shawl collar and one-piece belt, flap pockets and warm grey flannel-lined linings. Also navy blue nap cloth with belt all around. Sizes 3 to 8 years. Price **5.00**

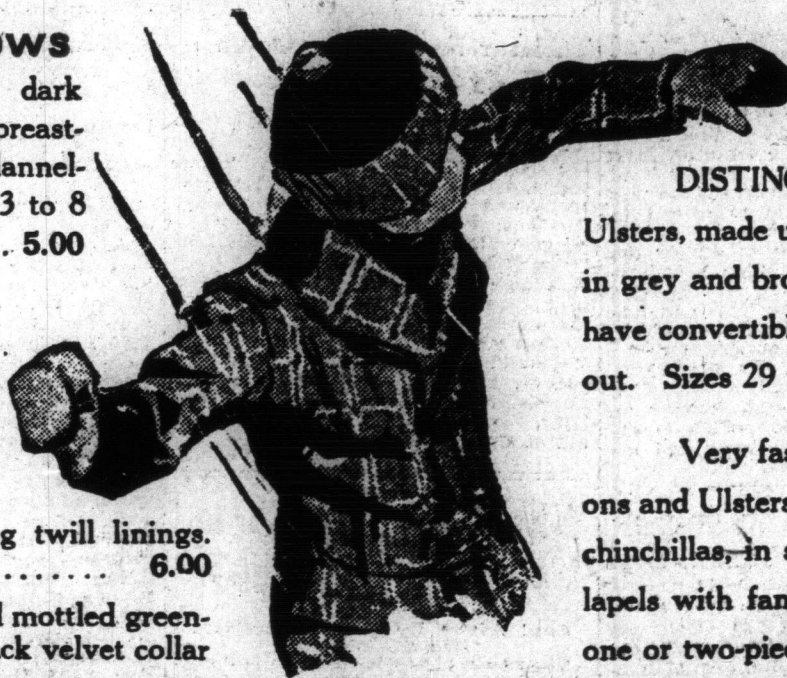
Small Boys' Ulsters, in dark diagonal weaves. Double-breasted style with convertible lapels, two-piece belt and wind straps on sleeves; warm body linings. Sizes 26 to 28. Price **5.50**

Grey Chinchilla Overcoats for small boys. In light or dark shades. They are double-breasted styles that button snugly to chin. Have close-fitting self collar and belt all around waist. Lined throughout with strong twill linings. Sizes 3 to 8 years. Price **6.00**

Another smart winter coat for small boys is made of fluffy-finished mottled greenish material. They button up on side and have fly front, close-fitting black velvet collar and belt all around at waist. It is finished with attractive black velvet buttons and cuffs. Sizes 3 to 9 years. Price **8.00**

### Small Boys' Man-o-War Suits, \$7.50

Boys' Man-o-War Sailor Suits, made of strong imported navy blue worsted serge. Full-fitting blouse has elastic at waist, detachable double sailor collar in navy blue drill, trimmed with three rows of white braid, separate cream flannel front, emblem on sleeve and white fancy cord with whistle. Long bell-bottomed trousers. These are also obtainable in middy style. Sizes 3 to 9 years. Price **7.50**



### Excellent Values in Cold Weather Coats For Big Boys

DISTINGUISHED SATURDAY for their low price is a special line of big boys' Ulsters, made up in our own work rooms. They are made of thick, warm ulster materials, in grey and brown shades, in diagonal or mixed weaves. They are double-breasted and have convertible lapels, belted back, wind straps on sleeves and warm linings throughout. Sizes 29 to 34. Extra good value Saturday at **7.50**

Very fashionably tailored and made of high-grade overcoating materials are Slip-ons and Ulsters for big boys. These are in heather mixtures in grey, blue or brown chinchillas, in soft, plain shades. The Slip-ons are double-breasted and have convertible lapels with fancy cuff and slash pockets. The Ulsters are in shawl-collar style, with one or two-piece belt at back; all warmly lined throughout. Sizes 29 to 36. Prices, **8.50, 9.00, 10.00, 11.50, 12.50 and 13.50.**

### Big Boys' Navy Blue Serge Suits

For dress wear, special occasions, Sundays, etc., the navy blue serge suit is the most appropriate. This particular line we feature Saturday includes beautiful materials and excellent tailoring. They are made of soft imported cheviot-finished navy blue serge, in three-button, single-breasted style, with peak-shaped lapels; three knife pleats at each side of back and front and sewn-on belt at waist. Twill body linings and full-fashioned bloomers with watch pocket, loops for belt and expanding knee band; also lined throughout. Sizes 29 to 34, price, **9.00**; sizes 35 to 36 **10.00**

### An Offering in Boys' Suits Saturday of Unusual Importance

#### Big Boys' Fashionable Tweed Bloomer Suits. Specially Priced Saturday at \$5.00

IT'S RATHER UNUSUAL to even offer small boys' suits of this type at five dollars, but to offer such good-looking, well-tailored, beautifully patterned suits at this price, for big boys, is an event that is almost remarkable, and any parent who desires to save several dollars on a suit for her boy should come Saturday. They are in many handsome small check effects, or in plaid and plaid patterns, in mixed grey or brown cheviot finished tweeds. All are in single-breasted fancy Norfolk style, some showing yoke with knife pleats at back and front, with sewn-on belt at waist, while others have smart pinch-back effect, with fancy patch pockets and three-piece belt sewn at back only. Bloomer pants are in neat full-fitting style, and have expanding knee band. Sizes 29 to 34. Bring the boy Saturday, and come in the **5.00** morning for the best selection. Specially priced. Almost as good value is offered Saturday in Small Boys' Suits; in fact there's dollars to be saved on every one. They are made of warm winter-weight twill, in smooth or rough finish, and include a splendid range of neat patterns and smart styles. Some have pleats at back and front, and others have pleats at back only. All strongly lined and firmly sewn throughout. Bloomer pants. Extraordinary value. Sizes 24 to 28. Price **4.50**

# THE T. EATON CO.

—Main Floor, Queen Street.