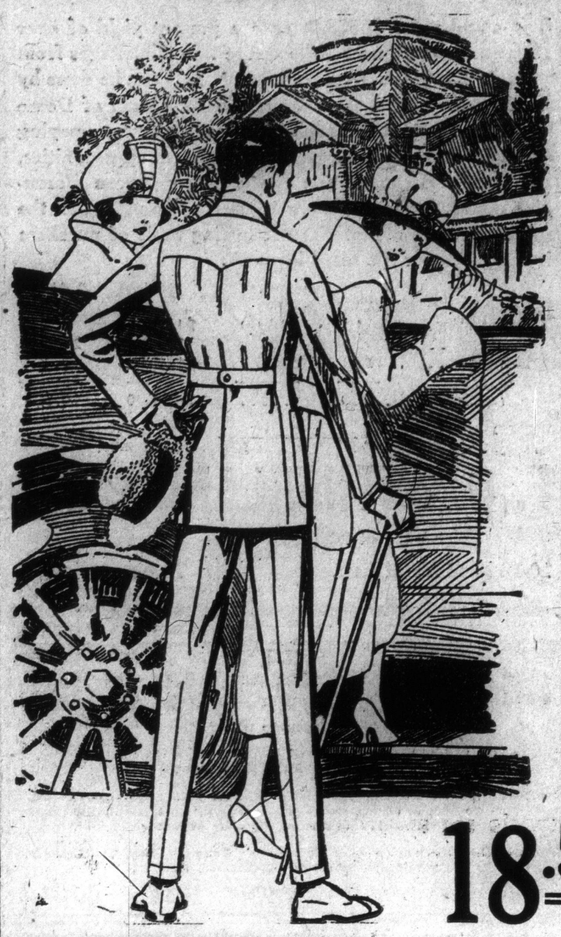
Ready Today at Simpson's--Hundreds of New Designs in Men's Fine Shirts

Including the Famous "Arrow" and Other Celebrated Tailored Shirt Makes

Now that spring has passed—now that plans for the summer are about complete and we can really tell more or less what summer shirt patterns fashion has decided we shall wear, Simpson's Men's Store again takes the lead by announcing its readiness to supply men with better values, better quality and better variety than ever before. There are hundreds of new designs grouped for quick, accurate choosing. More than 100 new designs in the Arrow shirt alone.

Smart Different Suit Styles for the Well-Dressed Man



For the Professional Man! For the Business Man! For the Young Man! For the Middle-Aged Man! For the Elderly Gentleman!

WHAT we said yesterday, we repeat today---good suit materials were never more scarce, with a combination of circumstances, particularly the situation on dyes—sending prices progressingly higher almost every week.

Despite the fact that there is a scarcity of wool materials new suits are here aplenty, in style, design and variety, offering value that is unsurpassed and quality that is absolutely guaranteed.

But nobody—not even the experts of our men's store—can foretell the prices for next season—one thing is certain, suits like these, if bought today, would command an additional fifteen per cent. on the selling price. Buy yours today.

Thursday in the Palm Room

CLUB BREAKFAST
8.30 a.m. Till 10.30 a.m.

60c Dinner

Soup
Roast Stuffed Young Chicken, Giblet Gravy
Boiled or Mashed Potatoes
Spinach
Choice of Desserts
Pot of Tea or Coffee

Afternoon Tea 20c

Olive Sandwich
Pot of Tea
or Cup of Coffee
Ice Cream

Store Hours
During May Including Saturday, 8.30 a.m. to 5.30 p.m.

Men's Tennis or Outing Shirts

Astonishing Value, $1.00

ALL SIZES. MANY DESIGNS.

We know these shirts are extraordinary value, but we want you to know, too. We know that you will be impressed, and likewise many other men. We know that our reputation for giving men better shirt value will be stronger for such an offer as this.

These are tailored shirts, remember, made from fine percales and English cashmerettes. The former comes in neat black pin stripes on white ground. The latter may be had in all the new Persian stripes, in many hues and designs, on cream ground. All are made with thin attached collar that can be turned in when linen collar is to be substituted. Colors fast. Sizes 14 to 18 inches. Priced at **1.00**

'Arrow' Shirts in Practically Every New Design and Weave

$1.25, $1.50, $1.75, $2.50, $3.00, $6.00

Grouped at the above prices are new styles that feature the popular French cuff; some with collars to match. There are something like one hundred designs and styles from which to choose. Designed with roomy bodies, lengthy sleeves, gussets, yoke backs, etc. Tailored and double sewn throughout. All sizes, 14 to 18. Colors guaranteed fast!

Men's Good Sport Shirts

69c, $1.00, $1.50, $3.00

Including shirts in the handsome, new, fancy American soisette—a material that not only looks like silk, but feels like it. There are also shirts of fine percale, pongee and silk mixtures, as well as plain white silk shirts, together with shirts that are in solid colors. Some are made with plain white body and fancy striped collar, others have fancy body and plain white collar. Fast colors. Sizes 14 to 18.

These Smart New Arrow India Crepe Shirts Are to Be Seen at All the Popular Summer Resorts, Priced at $2.00

In Florida, Bermuda, the Bahamas, California and at all the noted hot weather resorts this new Arrow Shirt creation is immensely popular. The material is not unlike silk in appearance, the only difference being its quality to wash and wear about ten times longer than silk—and costs about a third less. Like all other Arrow Shirts, this model is tailored, not made, in the new wide Persian stripes on Palm Beach ground. All sizes. Absolutely dependable fast colors!

18.50 Buys Wonderfully Clever Suits for Men and Young Men

MANNISH SUITS, EVERY ONE. STYLISH SUITS, EVERY ONE.
SUITS OF QUALITY, EVERY ONE. SUITS OF CHARACTER, EVERY ONE

Suits that are hand-tailored and hand-finished—suits that will bear critical inspection. Few places can you expect to find as good values. Nowhere will you find better values. There are special models for special types of figures. There are models for the man or young man.

Pinch-Back Suits for the Young Man, $12.00

Suits of light grey and light brown mixed effects, in broken check pattern. Smart single-breasted, two-button style. Trousers have cuffs. Sizes for youths—33 to 36. Only **12.00**

Men's Becoming Morning Suits $25.00

For Sunday wear there is nothing quite so becoming as the morning style suit or better known as the "cut-away" coat. Single-breasted, soft roll lapels, single-breasted and neat-fitting trouser finished with fine twill mohair linings. The material is a choice English cheviot cloth in a plain Oxford grey. Hand-tailored. At **25.00**

Here's a Young Man's Suit at $18.50

Young men's suit of Donegal tweed, in light brown and grey mixed; designed in single-breasted pinch-back style, with perfect-fitting vest and clean-cut trousers. Coat and vest lined throughout with light-weight mohair. Sizes 34 to 38. Priced at **18.50**

Here's a Business Man's Suit at $18.50

One model at $18.50 cleverly portrays the plain-tailored, three-button, single-breasted style. Coat, vest and pants cut along conservative, refined lines. Built from thoroughly shrunken worsted, in small check pattern. Hand-tailored and lined with fine twill mohair lining. Sizes 36-44.

Michael Sterns Made Suit at $25.00

The material is good quality tweed in light grey mixed, smartly designed in single-breasted sacque style, soft roll lapels, semi-close-fitting, new single-breasted vest and a snappy straight-cut trouser. Every detail of this suit is O. K. Sizes 36 to 42. At **25.00**

Snappy Blue Cheviot Suit $25.00

It is made for the up-to-date young man, double-breasted, with single-breasted lapels and patch pockets, a smart sacque model, lined through shoulders and sleeves, single-breasted patch pocket vest unlined, and fashionable youthful trousers. Smartly tailored. Sizes 34 to 40. At **25.00**

Men's Fine Quality Grey Worsted Suit $24.00

Made from a fine quality worsted cloth in medium light grey shade, showing small check pattern. Beautifully tailored in a fashionable single sacque. Single-breasted vest and good-fitting trouser. Every detail of this suit is right. Sizes 36 to 44. At **24.00**

$16.95

Sixth Floor

Steamer Wardrobe Trunk, Like Picture, $16.95

Guaranteed by the manufacturer for five years, so you see it is not cheaply constructed, but one that compares favorably with the higher priced qualities.

Here are its features: Linen lined throughout; compartment for men's or women's hats; also steel folding pull-out hanger frame, with specially constructed hangers. Equipped with lock and reinforced with brass hinges and brass corners; completely covered with heavy fibre.

Tourist's Wardrobe Trunk $28.50

Fibre covered, heavy brass hinges and trimmings. Capacity fifteen garments, in addition to hat and large size underwear compartments. Lined throughout with art linen.

How About a Travelling Bag or Suit Case for the Bride or Bridegroom?

Well made Suit Cases of genuine cowhide; linen lined, heavy straps and swing handle. Shades of brown and russet.

24-inch 11.50
26-inch 12.50

Smooth finished genuine cowhide Suit Cases, which are fitted with heavy reinforced leather corners over which there are heavy brass bulldog corners. Heavy straps go entirely around case. Lined with art sateen.

24-inch 18.95
26-inch 20.00

Japanese Matting Suit Cases, $5.50

Good quality matting, bound around edges and corners. Linen lined throughout. Two heavy solid leather straps go around case.

24-inch 5.50
26-inch 5.95

Genuine Cowhide Club Bags $12.95

Strongly made, double stitched, double handle, leather lined, two inside pockets; brown, black and russet.

18-inch 12.95
20-inch 13.95

The Victor Shoe is Honestly and Attractively Built, and You Can Get it in Most Any Style

Since footwear is in the public eye as much if not more than any part of man's raiment, it must be first of all distinctive in style and color. With the Victor you have all the quality and workmanship and in addition all the beauty and attractiveness that can be put into shoes by skilled workmen.

Cosy Last—A Victor master shoe, in black kid, calf or in Russian tan. Designed in Blucher style, with medium toe and broad, flat heel. In D, E and double-E widths.
Tan at ..... 7.50 Black at 7.00

The Victor Comfort Shoe—Made of fine flexible dongola kid. Designed with cushion sole, in broad toe Blucher style, having heavy, solid oak-tan soles and wide flange heels. Widths of E and double-E. Sizes 5 to 12. Priced at **5.50**

Victor Shoes—Gold medal grade, of gunmetal calf, bright kid tip. Soles of extra heavy oak tan leather, Goodyear welted; comfortable broad flange heel; real calf facings. Designed in nobby English button style. Widths C, D, E; sizes 5½ to 10. Per pair **7.50**

Earl—A Victor model that is immensely popular with the business men of Toronto. Straight last style, for street or dress wear. Comes in patent, kid or calf leathers. The kid shoes have genuine kangaroo tips. In C, D and E widths. Sizes 5 to 11. Priced at **7.50**

Shoes on the Second Floor

Back to Nature The Trot-Moc Way $8.00

Trot-Moc Shoes are fitted with genuine Trot-Moc soles, which are tanned by a special process which renders them soft and pliable, but extremely tough. Should you at some future time desire these shoes re-soled, the dealer from whom they were purchased can re-sole them with Trot-Moc soles. Comfortable English styles in this famous shoe may be had in tan or black. Sizes 5 to 10.

Trot-Moc Shoes with wide comfortable toe, Blucher style, in genuine kid, with solid rubber heels, in sizes 5 to 10, for **8.00**

High Time for Victor Oxfords

Simpson's Showing of Early Summer Style is Complete in Every Way.

For the young man, or any man for that matter, who would have the latest and snappiest of English style in Oxfords at a modest price, we suggest these new tobacco brown Oxfords, just in from a maker who knows how to build low shoes that fit snugly around the instep and ankle. There is also black represented at the low price. These are made with cool Neolin soles and "Cat's Paw" rubber heels. Sizes 5 to 10. Widths C, D, E. Price **5.50**

Oxfords for Dress Wear, $5.50

Men's Black Patent Leather Dress Oxfords in clean-cut English style, with Goodyear welted soles and solid, low-cut, comfortable heels. Sizes 5 to 11. Priced at **5.50**

Same style in kid at the same price.

Wall Papers

Reduced for Today

10c Wall Papers, 5½c

Floral and medallion stripe patterns, for bedrooms, halls and sitting-rooms; well covered grounds; pink, green, buff and grey colorings. Regular 10c. Extra special today, a single roll **5½**

Borders to match. Regular 3c to 5c. Today, a yard **1**

20c Tapestry Paper, 9c

1,000 rolls only, Tapestry Wall Paper, brown and tan grounds; stripe design with leaves and flowers worked in warmer shades. Regular 20c. To-day's sale price, a single roll ... **9**

18-inch Border to match. Regular 3c. Today, a yard **3**

50c Tapestries, 25c

New Tapestry Wall Papers, leaf and scenic styles, in up-to-date color combinations of dark blues, greys, tans and greens. Decorative papers for living and dining-rooms. Regular 50c. Special for today, a single roll **25**

35c Silk Papers, 17c

Silk Wall Papers for parlors, embossed stock, designs in two-tone colorings of champagne, light green and rose. Regular 35c. On sale today, a single roll **17**

The Robert SIMPSON Company Limited