H. H. FUDGER, President. J. WOOD, Manager.

THE ROBERT SIMPSON COMPANY LIMITED

PROBABILITIES. Southerly winds; comparatively mild; colder Sunday night.

THE ROBERT SIMPSON COMPANY, LIMITED

SATURDAY, Jan. 1, 1910.

Important Sales on 2nd Floor

Silks, Dress Goods' Linings

New Dress Silks

6000 yards of rich quality Silks, Satin Liberty, Satin Duchess Merveilleux, Paillette de Chine, Peau de Soie, in a comprehensive range of shades, new roses, new blues, new greens, new amethyst, also pink, sky, mauve, Nile, helio, mais, ivory and black. Regular value 75c and 85c yard. On sale Monday, 47c.

Special Sale of Dress Goods, 8,000 Yards, On Sale Monday at 47c a Yard.

A special purchase from two English manufacturers, very much under regular value. Fine Botany wool qualities, in a complete range of the new spring shades; weights and weaves suitable for smart tailored suits and dresses. Fine Botany wool worsteds, 44 inches wide; 52-inch all-wool Panamas; rich suede prunella cloths, 44 inches; black and navy English coating twills, 54 inches wide; new satin stripe armures, and a host of other popular makes. Qualities finest procurable; designs and colors the very newest; values the biggest we have ever offered you. Thoroughly sponged, shrunk and spot-proof; ready to put into work. Special counter space reserved for this sale, and extra help to assist you in your selection. Values up to $1.00. On sale Monday, 47c per yard.

A Sale of Dress Linings Monday, 19c 3,000 Yards

3000 yards of the Best Quality English Spun Glass Lining; a special quality in a special finish. Manufactured specially for this store. Every possible shade in the collection. Plenty of white, cream, navy and black; width 36 inches. Regular selling at 25c. On sale Monday, 19c per yard.

Fifty Sample Robes From Ireland!

THIS is an 8 o'clock item—that is, if you're interested in these partly-made Irish robes that represent the best and richest treatments of lawn, lace and linen we have ever shown. These robes may be easily finished in a few hours by any needle-woman and readily made to fit.

50 only Partly-made White Robes, that can be made to fit any figure in a few hours' sewing. Finest Irish linen and finest Irish lawn, medium weight linen, and other equally suitable material; some beautifully hand-embroidered, some with insertion of real Irish lace, others trimmed with real Valenciennes, some with three and four tucks round edge of skirt; most of them the fashionable princess shape; a few empires, and some ordinary shapes, to wear with shirt waist. Regular prices $10.00 to $30.00. Special $6.98.

Housekeepers' Day on the Second Floor

EVERY item in this list from the Linens and Staples Department will be good news to housekeepers. When such prices as these are published, 8 o'clock is the hour when you'll be sure of getting them.

300 dozen Bleached Damask Table Napkins, assorted designs, about 19 x 19 inches, Irish manufacture; just the kind for restaurants, boarding houses, lunch counters, etc. January Sale price, per dozen, Monday, 55c.

Pure Linen Bleached Damask Towels, fringed ends, fine weave, splendid design. Regular 75c per pair. January Sale price, Monday, 53c.

980 yards Bleached English Longcloth, beautiful finish, perfectly pure, yard wide, for dainty underwear, etc. Regular 12½c and 15c per yard. January Sale price, Monday, 9c.

100 dozen Pillow Cases, some hemmed, some spoke hemstitched, torn sizes, perfectly made and finished, 42 x 33 and 44 x 33 inches. January Sale price, 3 pairs for $1.00.

1000 yards Checked Irish Tea Toweling, red or blue checks, good, heavy, perfect drying, Irish manufacture toweling, 23 inches wide. Regular 10c and 12½c per yard. January Sale price, Monday, 8c.

100 only Reversible Comforters, assorted colorings, pure white cotton fillings, stitched designs, 72 x 72 inches. Regular values $2.00 each. January Sale price, Monday, $1.53.

White Belfast Suiting, a beautiful linen finished cloth, will wash and wear like linen, 36 inches wide, for ladies' white dresses, blouses, etc. January Sale price, per yard, Monday, 15c.

200 pairs Turkish Bath Towels, good, heavy, large sizes, white or fancy stripes, fringed ends. Your choice. January Sale price, per yard, Monday, 29c.

New Lace Trimmed Linens at Low Prices

A very dainty range of lace trimmed linen just arrived and marked at very special prices for the White Wear sale.

This is called the "Old Dutch" set, consisting of 18-inch round or square centres, edged heavy Torchon lace and 2 rows of drawn work. Monday's price, 25c.

30 x 30 Shams to match above, marked at 50c each.

18 x 54 Runners, all to match above, also at 50c.

Phone and mail orders promptly filled.

When You Join the Housefurnishing Club, Take Advantage of These Wall Paper Reductions

2500 Rolls Imported Wall Paper, rich colorings, for parlors and dining-rooms.

Regular to 35c, Monday ..... .13
Regular to 85c, Monday ..... .29

SLEIGHS AND DOLLS' CARRIERS.

Girls' Sleighs, Reg. 40c, Monday .33
Baby's Sleighs, Reg. $4.65, Monday 2.79
Boys' Sleighs, Reg. 30c, Monday.. .24
Doll Carriers, Reg. 35c, Monday 19

Fourth Floor.

Third Day of the Great White Sale

OUR **White Sale** announcement brought hundreds of expectant women to the store to share in the savings and enjoy the beauty of our latest demonstration of charming Whitewear. The first day's success has been the best advertisement this great event could desire, but here we give you a few hints about what to look for on Monday.

Night Dresses

Night Dresses, of good cotton, Mother Hubbard style, 40 small tucks and lawn ruffle on neck, front and cuffs, large, full-size bodies. Lengths 56,58, 60 inches. Monday Sale price, **50c.**

Night Dresses, of fine white flannelette, round yoke, trimmed with fancy braid on yoke and cuffs, pearl buttons. Lengths 56, 58 60 inches. Monday Sale price, **$1.00.**

Night Dresses, fine cotton, high-neck style, tucked from shoulder to waist, embroidery insertions and frills. Lengths 56, 58, 60 inches. Monday Sale price, **$1.00.**

Night Dresses, fine nainsook, slip-over neck, short sleeves, trimmed with handsome embroidery, run with silk ribbons. Lengths 56, 58, 60 inches. Monday Sale price, **$2.25.**

Princess Slips

Princess Slips, of nainsook; skirt has flounce of fine embroidery; waist trimmed with narrow fine embroidery frills and beading, and draw ribbon. Sizes 32 to 42 bust. Monday Sale price, **$1.75.**

Princess Slips, of dainty cross-bar lawn, fine Valenciennes lace and embroidery medallions, beading and silk ribbons. Sizes 32 to 42 bust. Monday Sale price, **$3.50.**

Two-piece Suits

Combination, Corset Cover and Drawers, fine cross-bar lawn, exquisitely embroidered, drawers pleated into yoke, beading and silk ribbon at neck and waist. Sizes 32 to 44 bust measure. Regular value $9.00 each. Monday Sale price, **$5.00.**

Petticoats

Petticoats, of fine cotton, 17-inch flounce of fine lawn, finished with four rows of Val. lace insertion and wide ruffle of lace, dust frill, French band. Lengths 38, 40, 42 inches. Monday Sale price **$1.25.**

Petticoats, fine cotton, 21-inch flounce of fine lawn, three clusters tucks, insertion and ruffle of extra wide, heavy Torchon lace, dust ruffle. Lengths 38, 40, 42, 44 inches. Monday Sale price **$1.75.**

Petticoats, nainsook, 18-inch flounce of fine lawn, three clusters tucks, three insertions of lace, with beading and silk ribbon all around flounce, ribbon bow, wide ruffle of lace, dust frill. Lengths 38, 40, 42, 44 inches. A regular $3.75 skirt. Monday Sale price **$2.50.**

Drawers and Corset Covers

Drawers, good cotton, wide umbrella style, hemstitched tucks and hem. Lengths 23, 25 inches, in both styles. Monday Sale price **22c.**

Drawers, fine cotton, wide umbrella style, small tucks and deep ruffle of extra fine embroidery. Sizes 23, 25, 27 inches, both styles. Monday Sale price **55c** pair.

Corset Covers, fine nainsook, front finished with three rows fine lace insertion, three rows lace beading, run with silk ribbon, neck and arms trimmed with lace frills, full front style. Sizes 32 to 44 bust. A regular $1.00 garment. Monday Sale price **63c.**

Corset Covers, Dorothy style, fine nainsook, full front, deep lace, run with silk ribbon around neck, lace on arms, peplum skirt frill. Sizes 32 to 42 bust. Monday Sale price **25c.**

Corsets

600 pairs E. T. Corsets, heavy white or grey coutil, medium bust, long back and hips, all steel filled, four wide side steels, four elastic garters, lace trimmed. Sides 18 to 26 inches. Monday Sale price **50c.**

300 pairs C. B. a la Spirite Corsets, fine white batiste, medium bust, long back, hips and front, very latest model, rustproof steels, four garters. Sizes 18 to 26 inches. Don't miss this chance. Monday Sale price **$1.00** pair.

Aprons

Aprons, fine navy blue print, one-piece style, with pocket, edges bound with white fold. Length 37 inches. Monday Sale price **25c.**

Aprons, fine heavy lawn, plain deep hem, wide sashes. Width 45 inches. Length 38 inches. Monday Sale price **25c.**

Here's What the Boys Need These Days

BE sure that your boy has good warm undergarments. Reinforce him with a sweater and he's ready for anything Jack Frost can do. On Monday you'll have an opportunity of getting these necessaries at greatly reduced prices.

SWEATERS AND ENGLISH JERSEYS.

400 Boys' Imported All-wool Jerseys, in plain navy, black and cardinal; also Boys' Heavy Ribbed Wool Sweaters, roll collar and button neck style, in red, navy or brown, with trimmed collars, cuffs, etc. Regular 75c, $1.00 and $1.25. Monday **59c.**

WOOL AND FLEECE UNDERWEAR.

500 Boys' Winter Undergarments, shirts or drawers, "Watson's" heavy elastic rib, fine merino, and a splendid quality of heavy fleece lined. Sizes up to 32. Regular to 50c garment. Monday **25c.**

Hockey Boots for the Whole Family

Here are Hockey Boots, not for boys alone, but for every member of the family. You'll find, when you examine them, that they're sterling value at the prices quoted here.

HOCKEY BOOTS.

Lightning Hitch Hockey Boots:

Pebble leather, Monday, Men's, **$2.49**; Women's, **$1.99**; Misses', **$1.89**; Boys', **$1.99**; Youths', **$1.89.**

Dongola goatskin, Monday, Women's, **$2.29**; Misses', **$1.99.**

Box calf leather, Monday, Women's, **$2.39**; Misses', **$1.89**; Boys', **$2.39**; Youths', **$1.89.**

Tan Russia calf leather, Monday, Men's, **$2.79**; Boys', **$2.29.**

Muleskin leather, Monday, Men's, **$2.69**; Boys', **$2.00.**
(Phone and mail orders promptly filled.)

450 pairs Hockey Boots, pebble leather, brass eyelets, Monday, Men's, **$1.49**; Boys', **$1.29**; Ladies', **$1.29**; Misses', **$1.19**; Children's, **$1.09.**

Same boot in mule leather, strap sides, Monday, Men's, **$1.79**; Boys', **$1.49.**

120 pairs Men's Hockey Boots, box calf, felt lined, all sizes. Monday **$1.99.**

The Grocery List

2000 tins Canned Corn, 4 tins **25c.** Only 4 tins to customer.
2000 tins Finest Canned Tomatoes, 2 tins **15c.**
Canned Peas, 3 tins **25c.**
Choice Picnic Hams, 6 to 8 lbs. each, per lb. **15c.**
Fresh Flaked Wheat, per stone, **50c.**
Finest Lima Beans, 3 1-2 lbs. **25c.**
Malta Vita Breakfast Cereal, 3 packages **25c.**
Ivory or Silver Gloss Starch, 6 lb. tin **55c.**
Old Dutch Cleanser, 3 tins **25c.**
Powdered Ammonia, 3 packages **25c.**

Dinner Sets Worth Three Times Monday's Price

Having sized up our stock of Dinner Sets after the Christmas rush, we've decided to make a clean sweep of a certain popular line. This refined yet striking pattern has been widely admired, and Monday's price will, doubtless, bring dozens of enthusiastic young couples to the basement at 8 o'clock.

50 only Dinner Sets of 97 pieces, including full dinner and tea service, decorated in deep green band with deep edge line in gold, together with hair line in bright gold. The price of this service would, if sold in the regular way, be $24.75. Our January Sale price, Monday, $7.90.

We offer in addition to the above, in same decoration and ware, the following open stock pieces:

Bread and Butter Plates, Tea Plates, Breakfast Plates, Soup Plates, Dinner Plates, Oatmeals, each	7c
Fruit Saucers, each	4c
Platters, 8-inch, each	10c
Platters, 10-inch, each	20c
Platters, 12-inch, each	30c
Platters, 14-inch, each	45c
Platters, 16-inch, each	75c
Bakers, 3-inch, each	7c
Bakers, 6-inch, each	10c
Bakers, 7-inch, each	12c
Bakers, 8-inch, each	20c
Scallops, 6-inch, each	10c
Scallops, 7-inch, each	12c
Scallops, 8-inch, each	20c
Covered Dishes, 8-inch, each	50c
Covered Casseroles, 8-inch, each	55c
Soup Tureens, each	80c
Boats, each	20c
Pickles, each	15c
Covered Butters and Drainers, each	40c
Covered Sugars, each	25c
Cream Jugs, each	10c
Bowls, each	10c
Cake Plates, each	20c
Jugs, each	10c
Jugs, each	15c
Jugs, each	18c
Jugs, each	25c
Jugs, each	35c
Handled Cups and Saucers, each	10c
Coffee Cups and Saucers, each	10c
Butter Pads, dozen	20c
Double Egg Cups, each	7c
Custards, each	7c
Bone Dishes, each	7c

AND HERE ARE CUT GLASS PIECES NOT TO BE OVERLOOKED.

10 only, exquisitely cut Ice Cream Plates, regular $9.50. Monday, $5.00.

Cut Glass Comports on high stand, richly cut bowl, stem and base. Regular $7.00. Monday, $3.75.

Celery Trays, handsomely cut. Regular $7.00. Monday, $3.75.

Rock Crystal Vases, 10 inches and 12 inches high. Regular $2.50 and $3.00. Monday, $1.98.

Cut Glass Salt and Pepper Shakers, with glass tops. Regular 75c. Monday, 50c.

CHINAWARE.

Hand-painted Ice Cream Trays, beautifully decorated with large shaded roses, heavy gold edges and handles. Regular $15.00. Monday $7.50.

Hand-painted Cups and Saucers, in several pretty conventional or floral decorations. Regular $2.50. Monday $1.25.

Hand-painted Steins, decorated with shaded roses, wide gold band and heavy gold handle. Regular $2. Monday, 75c.

German China Biscuit Jars, decorated with pink or red roses. Monday 39c.

Sugars and Creams, pretty floral decoration. Regular 50c. Monday 29c pair.

GLASSWARE.

2 oz. Tumblers, bell shape. Monday, 6 for 19c.

Vases, Austrian cut, square shape, 9 inches high. Regular 25c. Monday 15c.

1 Quart Water Jug, engraved fern pattern. Regular 50c. Monday 35c.

Salt and Pepper Shakers, with nickel tops, plain and fancy pattern. Regular 30c. Monday 25c pair.

Butter Dishes, fancy pattern. Monday 15c.

Housefurnishing Club Again

The Housefurnishing Club has given such genuine satisfaction in the past that we have made it a permanent feature of January and July business. Twice a year we give home-owners an opportunity to furnish or refurnish to their heart's content, and arrange payments to suit their convenience. This applies to hotels, schools and churches, as well as homes, and gets every advantage of reduced prices during the next four weeks. We do it to maintain the stimulating busy days, and encourage buying in what was formerly a dull season. It is a plan of mutual co-operation and benefit which has worked like a charm from the very beginning, and which will appeal at once to anyone at all interested.

25% Off | Picture Mouldings And Stock Frames | 25% Off

$10,000 STOCK TO SELECT FROM

Our January Sale of Picture Frame Mouldings and Stock Frames commences on Monday. During 1909 we have added to our stock all the latest designs in Frames and Mouldings, so that you have the finest assortment in Canada to choose from. We make this great reduction

Because we prefer reducing prices to laying off our expert workmen during the more or less quiet season.

Because so many high-class Frames and Mouldings as we are now carrying places our stock too high in view of stock-taking.

Because we are aiming to do double the business we did last January.

Bring Your Orders Early and Get First Choice

Monday's Basement Sale is Rich in Values

The "Erie" Hockey Skate, nicely nickel-plated, with puck stop, sizes 10 1-2, 11 and 11 1-2 only. Regular $1.00. Monday ..... **.79**

The "Famous" Hockey Skate, nickel-plated, a good strong skate, size 9 1-2 only. Regular $1.25. Monday ..... **.99**

The "Regina" Ladies' Skate, flanged runners, size 9 1-2 only, a nice light skate. Regular $1.75. Monday **1.49**

Mrs. Potts' Irons, three irons, handle and stand in set:
Polished, Monday ..... .78
Nickel-plated, Monday ..... .98

Steel Fry Pans, cold handle. Monday, 10c, 12c, 15c, 17c, 20c, 23c and **.30**

Galvanized Wire Clothes Lines:
50 ft. length, Monday ..... .15
100 ft. length, Monday ..... .29

Toilet Paper Holders. Monday ..... **.10**

Long-handle Snow or Furnace Shovel. Regular 30c. Monday ..... **.19**

Steel Snow Shovels, extra strong. Monday ..... **.29**

Gas Hall Lamps, complete with ruby globe, pillar and tip. Regular $2.40. Monday **1.59**

Two-light Gas Fixtures, complete with globes, pillars and tips. Regular $2.25. Monday **1.49**

Gas Lighters, Monday, each ..... .15

Pressed Cut Glass Globes. Regular 15c each. Monday, two for ..... **.25**

Gas Brackets, rope pattern:
Stiff, Monday ..... .20
Single swing, Monday ..... .30
Double swing, Monday ..... .50

Genuine Lindsay Upright Lights, complete with white Q-globe and mantle. Monday ..... **.67**

Simplex Inverted Lights, complete with half-frosted globe and mantle. Monday ..... **.49**

Half-frosted Globes. Regular 15c. Monday ..... **.10**

White Q-Globes. Monday, 2 for ..... .25

Gallery Lights, complete with white Q-Globe and mantle. Monday ..... **.33**

Kitchen Pendants. Regular 60c. Monday ..... **.47**

Stovepipe Enamel, bottle, tin and brush complete. Monday ..... **.14**

The "Peerless Premier" Cast Range is fitted with six No. 8 or six No. 9 holes, latest pattern Duplex grates, large oven, beautifully mounted with nickel-plated trimmings, real value $34.50. Monday Basement Sale **23.89**

Three-piece Carving Set, in carbon case, Sheffield steel. Regular $1.25. Monday ..... **.87**

Rosette Patty Irons, two in set. Monday ..... **.49**

Tin Dishpans, 10-quart, Monday, 12c; 12 quart, Monday, 15c; 14 quart, Monday, 20c.

Covered Roast Pans. Special for Monday, 15c, 24c, 39c and ..... **.49**

Griswold Food Choppers, chops all kinds of raw or cooked meat and vegetables. Regular $1.50. Monday **.98**

Black Knight Stove Polish. Monday ..... **.10**

Quickshine Stove Polish. Monday ..... **.10**

Shino Stove Polish. Monday, box, 5c and ..... **.10**

100 Household Mopsticks, to hold brush or cloth. Regular 15c. Monday ..... **.10**

200 pieces Enamelware, including pudding pans, milk pans, pie plates, soap dishes, oblong pudding pans. Monday, one price, each ..... **.8**
(No phone orders for Enamelware)

Household Tool Sets, on cards, eleven pieces, all handy articles. Regular $1.00. Monday ..... **.50**

Silver King Saws, best American steel, 22-in., Monday, 49c; 24-in., Monday, 59c; 26-in., Monday, 69c.

36 only Clothes Horses, 4 feet high, 3 bars. Regular 65c. Monday ..... **.29**

White Enamel Pitchers. Regular up to $1.00. Monday for ..... **.49**

Stransky Enamel Water Pails, all in one piece, white lined. Regular 65c and 75c. Monday ..... **.49**