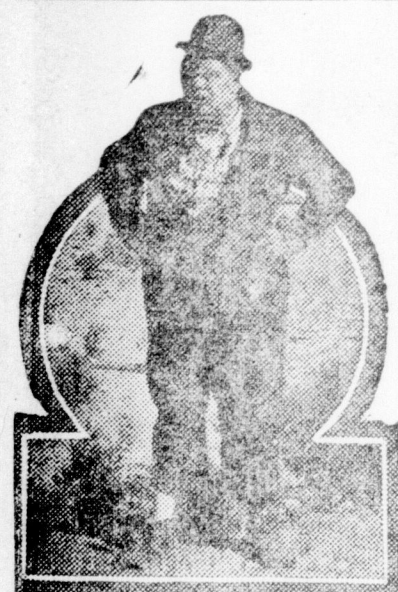


# "THE UNPARDONABLE SIN," A BEAUTIFUL PHOTODRAMA OF SACRIFICE AND LOVE, AT THE MAJESTIC NEXT WEEK

Blanche Sweet, the Famous Motion Picture Star, Appears in Principal Role—Many Big Scenes Are Presented in This Gripping Film Production—Augmented Orchestra, Under Direction of Luigi Romanelli, Will Furnish Special Musical Effects.

There are "big scenes" without number in "The Unpardonable Sin," which is to be shown at the Majestic Theatre all next week, but "biggest" in point of interest, though, paradoxically, "smallest" in point of character.



ROSCOE FATTY ARBUCKLE at the Majestic Today in "Cheating," His Greatest Laughing Success.



Luigi Romanelli, famous violinist and orchestra leader, who is to direct the big augmented orchestra for "The Unpardonable Sin." Signor Romanelli, who is also one of the foremost orchestra leaders of America, has since coming to this country, directed his genius to the proper adaptation of special musical programs to photo-play productions. Brought to Canada by the Allen Theatrical Enterprises to arrange special musical programs for their pictures and to direct the great symphony orchestra of the Allen Theatre in Toronto. Signor Romanelli has been secured by great good fortune to direct the special augmented orchestra with "The Unpardonable Sin," at the Majestic next week, so that the engagement will be a musical event of importance.



"The Unpardonable Sin," the \$500,000 ten-reel picturization of Rupert Hughes' novel, with Blanche Sweet and all-star cast, showing at the Majestic all next week with a special augmented orchestra directed by Luigi Romanelli. Reviews of the picture which have been printed in other cities emphasize the fact that here is one of the few photoplays ever produced that "starts out in front just what might reasonably be expected, and the whole action moves without break or interruption to its final and most powerful climax. In no sense is "The Unpardonable Sin" a preachment. It is an absorbing tale of love and adventure with incidents of the world war as a background.

## AT THE MAJESTIC

TODAY—Enid Bennett, in "Partners Three"; Fatty Arbuckle, in "Cheating"; Vaudeville and many added attractions in films.

ALL NEXT WEEK CONTINUOUS SHOWS—"The Unpardonable Sin," a ten-reel picturization of Rupert Hughes' novel with Blanche Sweet and all star cast; Big Augmented Orchestra under direction of Luigi Romanelli, famous violinist.

NEXT THURSDAY, FRIDAY AND SATURDAY—Extra Added Attraction, "East Lynne With Variations," by Mack Sennett, all star cast of comedians.

## SEEING THE WORLD AND ITS WONDERS FROM OPERA CHAIR

Burton Holmes Travelogues and Scenic Pictures at the Majestic.

BY "E. O. S."

The following is contributed by the Majestic Theatre Press agent: "Is there not one of us who in building our day dreams, spend many a pleasant hour, imagining ourselves touring by motor or otherwise through far-off foreign lands? Everyone nearly takes a delight in pictures of countries and customs different from our own. What better way to enjoy your travels than seated in a comfortable chair watching an ever-changing panorama of great cities and towns, world-famed scenes of mountains and great seascapes, seeing the curiously garbed inhabitants of other lands, their quaint architecture and mode of living.

"In the Burton Holmes travel films, shown at the Majestic Theatre every Monday, Tuesday and Wednesday, and the beautiful scenic pictures every Thursday, Friday and Saturday, that popular amusement centre has led its patrons on journeys through such places as picturesque Poland and old Canton and New Shanghai in China; amongst the mountains and forests of Norway; from Madrid to Madeira; shown them the wonders of the national parks of Canada and United States, cruised amongst the tropical isles of the Southern Pacific, and introduced to ancient Egypt and its pyramids and ruins. The Majestic will continue to show views so interesting as to make it almost as good as traveling in person. See all the wonders of the world through the magic eye of the camera at the Majestic."

## "EAST LYNNE WITH VARIATIONS" A MACK SENNETT COMEDY

Showing at Majestic as Added Attraction Next Thursday, Friday and Saturday.

It's all there—the stuff that we used to hang over the gallery rail to see when we were little chaps—the deserted mother with her che-ild in her arms, followed around the stage by a vindictive snowstorm; the heroine lashed to the rails by the cruel villain; the chaotic (also chased) young lady fastened to the buzz-saw of a sawmill and about to be transformed into a fricassee. And, hark! the wicked witch with a mousetrue and a cigarette!

There are all seen in Mack-Sennett's newest comedy, "East Lynne With Variations," shown as an added attraction at the Majestic Thursday, Friday and Saturday next week.

In the middle of the play the head scene-shifter got jealous of his wife, who was the leading lady of the show, and insisted that she take off her make-up and go home. Nothing, if not resourceful, Ben rushed down into the audience and kidnapped a fascinating young bride from her husband's side and made her play the heroine's part.

The climax of the disaster was when a very peculiar and most tragic accident happened to the snowstorm. An equally tragic catastrophe jizzed upon the scene upon which a storm and a submarine were playing at cross purposes.

Two drunks were sitting in a box by the side of the stage, and the fascinations of the lovely Marie proved to be too much for them. They got up and walked through the middle of the scene after her.

This comedy is not such a burlesque on an old-fashioned melodrama as it is a satire upon the old-fashioned ham actor troupe who used to tour the country in these thrillers.

THE FORTUNATE FARMER. (Ottawa Journal.) The farmer sees his lawyer or his doctor or his bank manager with his pants pressed, his hair trimmed and his face shaved and envies him his life of luxury and ease. Probably none of the three could cash in for as much as the farmer.

The average city dweller works hard twelve months of the year and at the end of it has little, if anything, to show for it other than an increased expense account. The farmer works hard half the year and takes, it comparatively easy the other half and has always something to the good.

Other things, farmers are better off financially than most other classes of the community.

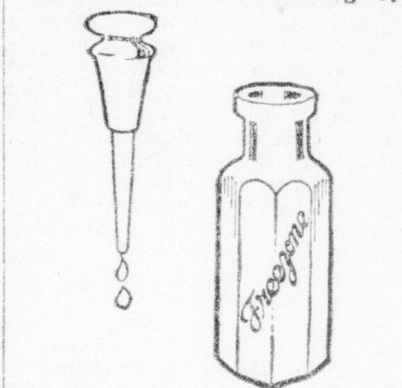
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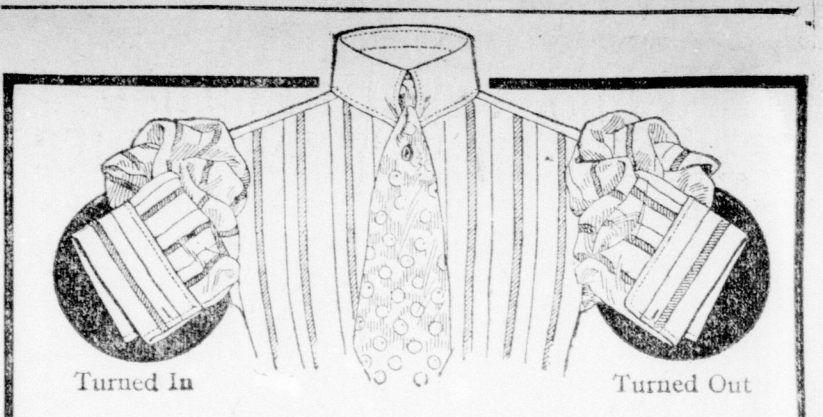
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