

Telephone Main 7841

1898... TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR... 1919

Market Adelaide 6100

Simpson's Armistice Anniversary Sale Ends Tomorrow (Saturday) at 5.30 p.m.

In the Simpson Men's Store Extraordinary Values in Men's Suits Today



\$20.00

Only one example of the exceptional opportunities offered in the Armistice Anniversary Sale. These are suit values for which ordinarily you would have to pay a much higher price...

Men's Worsted Trousers at \$6.50 Well tailored from medium and dark gray worsteds...

Youths' First Long Trousers Suits, \$14.95 Especially tailored for this particular age. Smart tweeds, in gray and browns...

Rare Values in Boys' Suits at \$7.85

75 only in the lot, made up from a good quality cottonade in the popular Belter model. Dark gray or medium shade of blue, with gray stripe...



Men Can Buy a Good Hat Today for \$1.95

Regular \$2.50, \$3.00 and \$4.00 Lines Clearing wholesale floor lot of assorted soft felt hats in an unusual range of shapes and colors...

\$1.75 and \$2.00 Work Shirts \$1.47

Men's Work Shirts, Canadian and American made, in black green and black and white stripe, collar attached style, double seams...

Store Opens 8.30 a.m. Closes 5.30 p.m. Open All Day Saturday

SIMPSON'S Christmas Show

See Santa Claus and Punch and Judy, 5th Floor

Even if you were here yesterday, come again today. If you weren't here—oh! you don't know what you missed. Hundreds and hundreds of boys and girls saw him, talked to him, watched him filling the Christmas show stockings...

Besides, there are thousands of toys, books and games for you to see and to buy. New ones that you have never seen before, fresh from Santa Claus' workshop...

Christmas Handkerchiefs

24 Patterns in One Corner Embroidered Swiss Handkerchiefs—many artistic designs to choose from. Regularly 3 for 50c. Christmas Show... 3 for 22

Gifts in Toilet Accessories

100 Ivory Finished Hair Brushes. Regularly \$1.50. Christmas Show... .95 75 Ebony Finished Hair Brushes, whalebone bristle. Regularly \$3.50. Christmas Show... 2.79



Christmas Show 5th floor



Little Tot's Doll Cabs, \$1.49—Bleached reed bodies with wooden bottom, steel axles and wire wheels. Christmas Show... .69



Dressed Dolls, 49c—Unbreakable heads, stuffed bodies. Dainty little dresses. Christmas Show... .49 Doll Beds and Cradles—White enamelled wood. Christmas Show... .69



Velocipedes and Doll Carriages, \$3.98 No "one or Mail Orders."



Velocipedes—Black enamel steel frame, striped with red. Adjustable fibre saddle, one-piece crank shaft, wire wheels with steel tires...



ROCKING CHAIR FOR BABY, 95c EACH Hardwood in natural varnish finish, with four spindle back, specially constructed rockers and side arms. Christmas Show... .95 Simpson's—Fifth Floor.



GENUINE SPLIT COWHIDE MUSIC CASES Pearl seal finish, double folding or bandman style. Will give excellent wear. Christmas Show... 2.39 Simpson's—Fifth Floor.



Automatic Toy Pistols—Looks like a real one. Gunmetal finish. No ammunition required. Perfectly safe. Christmas Show... .19



Crokinole Boards at \$1.69—A popular game for young and old. Oak finish. Complete with discs. Christmas Show... 1.69

"Punch and Judy"



gave its first performance of the season at Simpson's Christmas Show yesterday, and if the success of the performers can be measured by the way they made both kiddies and grown-ups laugh, then they were a "screaming" success, indeed.

Fat Judy doesn't look a day older than when she made her first appearance on the stage years and years ago—while how one so old as Punch can be so extremely active is truly amazing.

The Policeman, the Nurse, the Baby, the Ghost and all the rest are here to make you roar with laughter at their funny antics.

And the Marionettes Are Lots of Fun For Kiddies



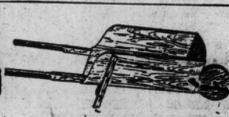
The Marionettes

They were perhaps a little nervous appearing before such a large audience for the first time, but their performance received such wild applause from everyone that they tell us they have decided to remain during the whole Christmas Show...

Simpson's—Fifth Floor.



COASTING AUTO WAGONS. Hardwood boxes, nicely striped and varnished, steel axles and auto style wheels with roller bearings. No. 1 size, 12 in. wide, 30 in. long. Christmas Show... 4.45



TOY WHEELBARROWS, \$1.00. Extra well constructed and finished. Solid wooden wheel and long handles. Christmas Show... 1.00



BLOW-UP RABBITS AND ELEPHANTS. Better than a stuffed animal. Made of airtight fabric. Rabbits are pure white silk plush. The elephants are natural color. Good big sizes. All ready to inflate with air. \$2.90 to \$3.90 value. Christmas Show 1.25 Simpson's—Fifth Floor.



Humming Tops, 15c—Brilliantly colored. Good size. It hums as it spins. Christmas Show... .15 Simpson's—Fifth Floor.

Books!

That Kiddies Will Want Mother Goose Rhymes, Alice in Wonderland, The Dorothy Jack Book, The Little Small Red Hen. Regularly 19c. Christmas Show... .15 Simpson's—Fifth Floor.

50c China Bon Bon Dishes, 39c 400 pieces "Royal Nippon" China Bon Bon Dishes. Pretty pink and violet floral decorations. Christmas Show... .39 Simpson's—Fifth Floor.

Gift Stationery

Regularly 90c. at 69c. An attractive box of stationery containing 48 sheets fine linen finish paper with violet design, also 48 envelopes. Ribbon tied. Regularly 90c. Christmas Show... 69c

75c Brass Finish Ash Trays With handle, match box attachment. Removable glass linings. Christmas Show... .69 Simpson's—Fifth Floor.

The Robert SIMPSON Company Limited