Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Simpson's Armistice Anniversary Sale Ends Tomorrow (Saturday) at 5.30 p.m.

Extraordinary Values in Men's Suits Today



\$20.00

the exceptional opportunities offered in the Armistice Anniversary Sale. These are suit values for which ordinarily you would have to pay a much higher price, but adhering to our policy in this sale, we are giving you the benefit of a radical price reduction.

They are well tailored from smart gray and brown tweeds, in the single-breasted, 3-button, soft roll, semi fitted, sacque model.

Medium height vest. ousers are finished with le, 2-hip and watch ocket, belt loops and uff bottoms. Sizes 36 to Armistice Anniverry Sale, today . . 20.00

wo-Purpose Tweed Raincoats \$18.95

Rich brown tweeds in numerous attractive shades. Trencher models, with

all-around belt, convertible collar, slash pockets. Edges and seams both sewn and cemented. Sizes 35 to 44. Today . . 18.95

Men's Worsted Trousers

Well tailored from medium and dark gray worsteds, in neat stripe effects; finished with side, two hip, watch pockets, belt loops, cuff or plain bottoms. Sizes 32 to 44. Today 6.50 Youths' First Long Trouser Suits, \$14.95

Especially tailored for this particular age. Smart tweeds. in gray and browns. Trencher and form-fitting models. Sizes 33 to 35. Today 14.95

Simpson's-Main Floor.

Rare Values in Boys' Suits at

75 only in the lot, made up from a good quality cottonade in the popular Belter model.

Dark gray or medium shade of blue, with gray stripe. Bloomers are full-fashioned and finished with governor fasteners. To fit boys from 8 to 13 years. Armistice Anniversary Sale. today 7.85

Boys' Overcoats at \$16.85

Distinctive models in high-grade overcoats for boys. Made up from a good quality gray tweed, in a Belter Ulster model. Lined throughout with a heavy twill lining, convertible stormproof collar. In sizes to fit boys from 8 to 16 years. Today 16.85 Simpson's-Main Floor.



Men Can Buy a Good Hat Today for \$1.95



Regular \$2.50, \$3.00 and \$4.00 Lines Clearing wholesale floor lot of assorted soft felt hats in an unusual range of shapes and colors-telescope and fedora shapes with welted, silk bound, and raw edge brims. Shades of navy, brown, fawn, green, gray and black-also many silk finished and mid shades. No Phone or C.O.D. Orders taken. Armistice Anniversary Sale Bargain, today 1.95

> Caps for Boys, 79c Regularly 95c to \$1.50.

Tweed caps in light and dark shades of grays, browns, etc .- four and eight piece top shapes. To-Simpson's—Main Floor. 79c

\$1.75 a d \$2.00 Work Shirts \$1.47

Men's Work Shirts, Canadian and American made, in black seeen and black and white stripe, collar attached style, double sewn seams. Black and white stripe, double front, sizes 14 to 17; black sateen, 15 to 17. Regularly \$1.75 and \$2.00. Today ... 1.47

Men's V-Neck Sweater Coats, \$3.98

Fine cardigan knit style, wool and cotton mixtures. Pearl buttons, close fitting cuffs, two pockets. Sizes 38 to 42. Today 3.98

Men's \$1.25 Negligee Shirts, 98c

Plain and fancy hairline and cluster Sizes 14 to 161/2. Regularly \$1.25. Today

Boys' \$1.75 Shirt Waists, \$1.29 Plain or fancy hairline and two-tone stripes. Broken ranges from our regular stock. Each shirt has separate collar to match. Buttoned cuff. Sizes 6 to 14 years. Regularly \$1.75. Armistice Anniversary Sale, today 1.29

Boys' Cotton Sweaters, 49c Pull over head style, in fine cardigar

stiteh. Plain gray. Close fitting cuffs and waistband. Sizes 30 and 32. Armistice

Store Opens 8.30 a.m. Closes 5.30 p.m. Open All Day Saturday

SIMPSONS In the Simpson Men's Store Christmas Show

See Santa Claus and Punch and Judy, 5th Floor

Even if you were here yesterday, come again today. If you weren't here-oh! you don't know what you missed. Hundreds and hundreds of boys and girls saw him, talked to him, watched him filling the Christmas show stockings, and followed him here and there torough the Christmas Show.

Besides, there are thousands of toys, books and games for you to see and to buy. New ones that you have never seen before, fresh from Santa Claus' workshop, and which will delight you. Bring mother and father, too-there are many attractions for them as well as for you. And don't forget to "do your Chrisimas shopping early."

Christmas Handkerchiefs

24 Patterns in One Corner Embroidered Swiss Handkerchiefs-many artistic designs to choose from. Regularly 8 for 50c. Christmas Show. ..!... 3 for .22 Women's All Linen Handkerchiefs, with dainty Val. lace edge and embroidered corner. Christmas Show 2 for 48

Gifts in Toilet Accessories At Spec'al Prices

288 Grained Ivory Trays. Regularly 35c. Christmas 350 Grained Ivory Photo Frames. Regularly 75c. Christ-

Million

Ha rdwood

four spindle backs. Spe-cially con-structed







GENUINE SPLIT COWHIDE
MUSIC CASES.
Pearl seal finish, double folding
or bandsman style. Will give excellent wear. Christmas Show .. 2.39

gave its first performance of the season at Simpson's

Chris mas Show yesterday.

and if the success of the per-

formers can be measured by

the way they made both kid-

dies and grown-ups laugh. then they were a "scream-

Fat Judy doesn't look a

day older than when she

made her first appearance on

ing" success, indeed.

"Punch and Judy"

the stage years and years ago—while how one so old as

all the rest are here to make you roar with laughter at their

And the Marionettes Are Lots

of Fun For Kiddies

The Marionettes

large audience for the first time, but their performance received such wild applause from everyone that they tell us they have de-

cided to remain during the whole Christmas Show. They will be

expecting every kiddle in Toronto to come in and see them, so

Si.npson's-Fifth Floor.

please don't disappoint them.

They were perhaps a little nervous appearing before such a

The Policeman, the Nurse, the Baby, the Ghost and

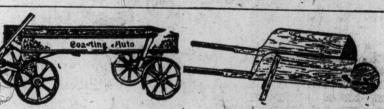
Punch can be so extremely active is truly amazing.



Doll Carriages—Lng Len style wooden bodies with folding leatherette hoods. Black and brown finishes. Stee axles and wire wheels with rubber tires. Size 18 inches long, 8 inches wide, and handles 25 inches high. Christmas Show 200

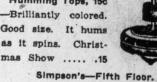


Cro kinole Boards at \$1.69-A po-



COASTING AUTO WAGONS. Hardwood boxes, nicely striped and varnished, steel axles and auto Simpson's-Fifth Floor.

Humming Tops, 15c -Brilliantly colored. Good size. It hums as it spins. Christ-



TOY WHEELBARROWS, \$1.00.

Extra well constructed and finished. Solid wooden wheel and long handles. Christmas Show 1.00

BLOW-ME-UP RABBITS AND ELEPHANTS. Better than a stuffed animal. Made of airtight fabric. Rabbits are pure white slik plush. The elephants a natural color. Good big 5.248. All ready to inflate with air. \$2.00 to \$3.00 value. Christmas Show 1.25

Books! That Kiddies Will Want

Mother Goose Rhymes, Alice in Wonderland, The

Dorothy Jack Book, The Little Small Red Hen. Regularly 19c. Christmas Simpson's-Fifth Floor.

50c China Bon Bon Dishes,

400 pieces "Royal Nippon" China Bon Bon Dishes. Pretty pink and violet floral decorations. Simpson's-Fifth Floor.

Gift Stationery Regularly 90c, at 69c.

Simpson's-Fifth Floor.

An attractive box of stationery containing 48 sheets fine linen finish paper with violet design; also 48 envelopes. Ribbon tied. Regular, 90c. Christmas Show 69c 10 Dainty Colored Christmas Cords. Regularly 10c packet. Christmas Show, 3 packets Simpson's-Fifth Floor.

75c Brass Finish Ash Trays With handle, match box attach-

The SIMPSON Company
Robert SIMPSON Limite

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