

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

# Simpson's---Feature Value in Men's Suits, \$35 Today

## Little Boys' Suits at \$2.95

Regularly \$5, \$6 and \$8. Sizes 2½ to 5 Years Only.

Mothers should be here early to secure one of these little suits at a price away less than the cost of manufacture. Junior Norfolk model—buttoned up close to neck. Mostly with detachable white pique collar and cuffs. Others have self-collar, with knicker pants. Materials are fawn, grey and brown tweeds and worsted finish materials. Every one a huge bargain at this low price. Sizes 2½ to 5 years only. Today, \$3.30 special, \$2.95.



## Boys' Sturdy Suits at \$5.95.

Brown and grey striped cottonade material, in semi-Norfolk and all-around loose belted models. Bloomers are lined throughout. Some have straps and buckle at knee—others fasten with two buttons and buttonholes. Sizes 7 to 14 years. Today, \$3.30 special, \$5.95.

## Boys' Bloomers at \$1.39.

Cottonade Bloomers, in grey and brown striped pattern. Strap and buckle at knee. Sizes 24 to 32—\$1.39.

Simpson's—Main Floor.

Do Your Holiday Shopping Today  
**Saturday is the 24th of May**

## Boys' Shirts 89c

Regularly \$1.25.

A manufacturer's clearance of overstock brings this timely offering. The shirts are made from good quality cambrics. Coat style. Double soft French cuffs—separate collar to match. Striped patterns that every boy likes. Sizes 12½ to 14. Today, 89c.

**JUST PUBLISHED**  
Official Automobile Road Guide of Canada, \$3.00.



## Pre-Holiday Opportunity for Young Men and Men

They're extremely fine suits—2 and 3-button, semi and form-fitting models. Developed in imported English suiting. Newest and most fashionable shades in Victory stripe effects (grey and brown grounds with narrow ¾-inch colored stripe effects. Sizes 36 to 42. \$35.00.

## Men's Work Trousers, \$1.99.

275 pairs. Strongly made. Serviceable shades of grey in neat stripe effects. Sizes 32 to 44. This morning at \$1.99.

## Men's Jiffy-Alls, \$1.50.

Regular \$3.00 Value.

125 pairs. An overall that is put on or taken off in a jiffy. Made from a black material that is proof against oil, water and acid. Sizes 36 to 46. Today at \$1.50.

Simpson's—Main Floor.

## Men's 75c Underwear at 49c

Balbriggan Underwear—Shirts and Drawers. Natural shade—summer weight. Sizes 34 to 44. Regularly 75c. Today, garment, 49c.

## Men's 50c Suspenders at 33c

Buy several pairs of these suspenders at this price. The Duplex Brand—solid elastic web. Pulley cord ends. Today, 33c.

Simpson's—Main Floor.

# Homefurnishings to Beautify Your Home for the Holiday

## JOIN THE HOME-LOVERS' CLUB

and go straight ahead with the furnishing of your home. This service requires that you make a first payment on your purchases and complete the balance as arranged. No extra charge is made for the use of the Home-Lovers' Club. Ask about it. Home-Lovers' Club Secretary, Fourth Floor.

## 1,000 Yards Chintz, 59c Yard



Richly colored effects in all-over verdure patterns for draperies or slip covers. 36 inches wide. Today, special, 59c yard.

## Strong English Cretonnes at 49c Yard

Medium and dark color combinations in conventional designs. Strong wearing fabric, 28 inches wide. Today, yard, 49c.

## Art Sateens for Comforter Covers, 69c to \$1.25 Yard.

Dainty art sateens for covering comforters, also for curtains, cushions, lamp shades, etc. The best qualities are guaranteed downproof and there are plain shades to match, for the bands of comforters. 31 to 36 inches wide. Today, yard, 69c to \$1.25.

## 30 and 50-Inch Shadow Cloths at 95c Yard.

500 yards of imported English Shadow Cloths in two widths, 30-inch and 50-inch. Light colorings for bedroom hanging and slip covers and more sombre tones for dining-room or living-room. Values \$1.29 to \$1.59. Today, yard, 95c. Simpson's—Fourth Floor.

## Victor Records for the Holiday, 90c

Flanagan Recruiting, Part 1—Leslie Forbes; Flanagan Recruiting, Part 2—Leslie Forbes.  
Geordie at the Dentist's (Tyneside dialect)—Eric Foster; Geordie and His Missus at the Rink—Eric Foster.  
Hello, Here Comes a Jolly Sailor—Harry Fay; Silvery Sea—Harry Fay.  
I Don't Know How You Do It—Billy Williams; They Can Do as They Like With Me—Billy Williams.

Levinsky at the Wedding—Joe Stone; Cohen Phones the Health Department—Joe Stone.

## COMIC ENGLISH RECORDS, 90c.

These are "His Master's Voice" records made in England by famous English comedians and entertainers. "Arresting an Orse and Home Sweet Home—Will Evans. Back to My Home in the Mountains—Billy Merson; Girls—Billy Merson.

## VERANDA RUGS

### \$1.95 Up

Plain centre with attractive border, or novelty designs. Different colorings. Sizes, 3 x 6 feet at \$1.95 each; 4 ft. 6 in. x 7 ft., at \$3.95 each; 8 x 9 feet, at \$6.49 each; 8 x 10 feet, at \$7.50 each; 9 x 12 at \$12.50 each.

## 9 x 12 Seamless Wilton Velvet Rugs, \$69.75.

Excellent value! Large, heavy quality rugs with close and deep pile. Handsome Oriental colorings and designs. Size 9 x 12 feet, \$69.75.

## Reversible Bedroom Rugs, \$10.95.

Firmly woven from mixture of wool and fibre. Bedroom patterns in brown, green and blue colorings. Size 9 feet x 10 ft. 6 in., at \$10.95.

## Fine Wilton Rugs in Plain Colors.

Plain shades with band border. Close and thick pile, in a big variety of colors. Size 2 ft. 3 in. x 4 ft. 6 in., at \$10.00; 2 x 3 feet, at \$3.25.

## Carpet Sweepers, \$4.50 and Up.

Select from a large stock of famous Bissell's Carpet Sweepers. These have the latest improvements. \$4.50, \$5.50 and \$6.25 each.

## Printed Linoleum, \$1.19 Square Yard.

100 rolls of well seasoned, serviceable linoleum. Heavy glazed finish in tile, wood, block and floral designs. 2 yards wide only, at square yard, \$1.19. Simpson's—Fourth Floor.

## Travelling Goods

### Holiday Club Bags, \$3.95.

Walrus grain fabrikoid Club Bags. Swing handle, reinforced corners, rubber cloth lining, double pockets, good fasts and locks. Sizes 16 and 18 inches. \$3.95.

### Holiday Suit Cases, \$3.95.

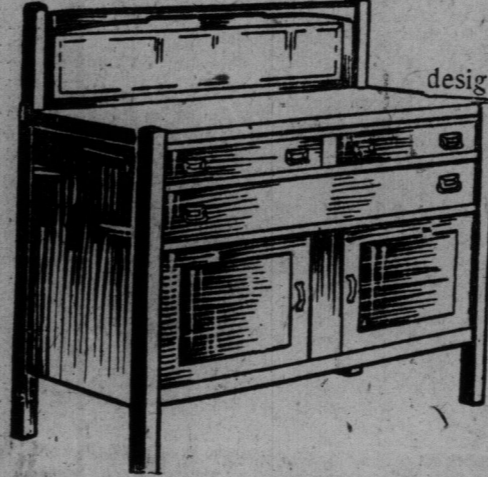
Deep, good looking model, fibre suit case. Inside shirt pocket, swing handle, two outside leather straps, leather corners. Sizes 24 and 36 inches, \$3.95.

### Tourist Trunk, \$8.95.

Three sizes—32, 34 and 36 inches long, on extra wide and deep boxes—canvas covered—heavily bound, with metal bottom. Two cowhide straps—good fasts and locks. Special \$8.95.

## \$109.25 Dining Suite Down to \$90.45

Quarter-cut oak, golden or fumed finish. Buffet—48-inch case, heavy colonial design, large bevel plate mirror. Extension table—45-inch top, massive platform base. Diners have full leather seats, panel backs. Regularly \$109.25. Today, \$90.45.



8-Piece Dining Suite, \$88.15. Buffet has 50-inch case, massive design. Bevelled plate mirror. Extension Table—heavy pedestal base—45-inch top. Diners have full box seats, shaped panel backs, slip seats of genuine leather. Regularly \$116.75. Today, \$88.15.

## Buffets, \$33.45

Regularly \$48.50.

As illustrated. Quarter-cut oak, mission design. 50-inch case. Bevelled plate mirror. Today, \$33.45.

## Extension Tables, \$20.45

Solid oak, round barrel pedestal with shaped legs, 45-inch top. Regularly \$27.75. Today \$20.45.

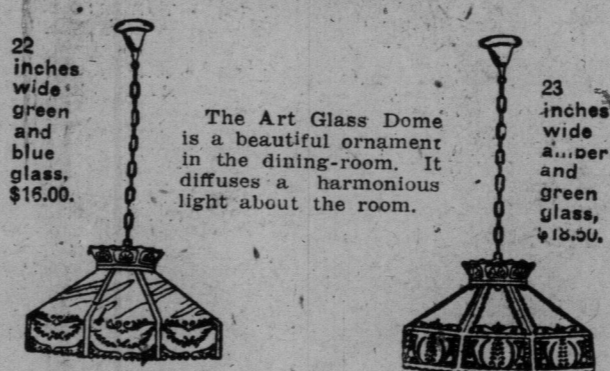
## Set of Dining Chairs, \$31.50.

Quarter-cut oak, fumed and golden finish. Shaped panels and top rails. Full leather seats. Regularly \$38.75. Today, \$31.50.

## Buffets, \$32.75.

Quarter-cut oak, golden and fumed finish. Shaped mirror. Regularly \$39.75. Today \$32.75.

## Electric Art Glass Domes



22 inches wide. The Art Glass Dome is a beautiful ornament in the dining-room. It diffuses a harmonious light about the room. 23 inches wide and amber and green glass, \$18.50.

Several new domes—very carefully designed, made in amber, blue and green glass. Prices, \$10.75 to \$19.50. Installed free in Toronto. Joints (if needed) and fees extra.

6-room outfit of Electric Fixtures and Shades—Wonderfully good value at \$27.95. Simpson's—Sixth Floor.

## Framed Oils \$1.98

Regularly \$2.50 and \$3.50. Handsomely framed with 2½ and 3 inches deep, antique gilt frames. Hand painted oils of water, mountain and plain subjects. Sizes about 8 x 10 inches, today, \$1.98.

## Photo Frames, 75c and 95c.

Rosewood veneer with mahogany mats cut for post card size. Complete with standard back for your picture. Size outside 6 x 8 inches. Special, 75c. Also same size with mat in burnished and antique gilt frame, 95c. Simpson's—Sixth Floor.

## Get Your Paint Supply Today

Simpson's High-grade Paints Will Add to the Appearance and Value of Your Property. Quality Guaranteed for Inside or Outside Use.

½ Pints 30c, Pints 50c, Quarts 90c, ¼ Gallons \$1.75, Gallons \$3.40.

## Large Range of Colors.

Inside White	Medium Grey	Maroon
Outside White	Light Slate	Medium Red
Ivory	Sky Blue	Green Tint
Cream	Light Blue	Pea Green
Light Buff	Medium Blue	Willow Green
Buff	Navy	Green Stone
Drab	Golden Brown	Dark Green
Pearl Grey	Brunswick Brown	Antique Brown
	Antique Brown	Antique Brown

## Sherwin-Williams Porch Floor Paint.

Pints 75c. Quarts \$1.40.

## Special Furniture Varnish.

Pints 30c, Quarts 49c.

## 2000 Rolls New Wall Papers, Sale Price 10c.

Regularly 15c to 25c—Cut-Out Borders, Sale Price 3c Yard. New fabric weave effects—conventional, floral and stripe designs in great array of colorings, suitable for all kinds of rooms and halls—pretty floral cut-out borders to match.

## High-class Wall Papers, 29c.

Regularly 60c yard—45 and 48 inches wide—up to five yards in a piece—good range of patterns and colors.

## Clearance Sale of Sanitas Remnants, Yard, 23c.

Regularly 60c yard—45 and 48 inches wide—up to five yards in a piece—good range of patterns and colors. Simpson's—Sixth Floor.

## IN SIMPSON'S MARKET TODAY

### Simpson Quality Meats—Government Inspected

FRONTQUARTERS YOUNG LAMB, per lb.	25c
FRESH VEAL for pot pie, per lb.	20c
BRISKET, lean cuts, for boiling, per lb.	20c
SHOULDER ROASTS, choice beef, per lb.	25c
PRIME CORNED BEEF, mild curing, per lb.	25c
MINCED SHOULDERS, per lb.	25c
ROUND STEAK, finest, per lb.	25c
FAMILY SAUSAGE, our own make, per lb.	40c
COTTAGE HAMS, boneless, rolled, for boiling or frying, 3 to 5 lbs. each, per lb.	25c
DOMESTIC SHORTENING, 3-lb. pails, gross weight, per pail	42c
	29c

### Lake and Sea Fish.

1,000 LBS. FINEST RED SPRING SEA SALMON, by the piece, 3 lbs. and up, per lb.	27c
FRESH-CAUGHT SALMON TROUT, dressed, per lb.	20c
FRESH-CAUGHT WHITEFISH, dressed, per lb.	20c
FRESH-CAUGHT COD, headless, dressed, per lb.	20c
FRESH-CAUGHT HADDOCK, headless, dressed, per lb.	11c
FRESH-CAUGHT ATLANTIC FLOUNDERS, per lb.	12c
FRESH-CAUGHT HALIBUT STEAKS, per lb.	14c
FRESH-CAUGHT HALIBUT STEAKS, per lb.	18c
SMOKED FINNAN HADDIES, per lb.	20c

### 1000 Pails St. Williams Raspberry or Black Currant Jam, No. 4 Size Pail, \$1.00.

One car Standard Granulated Sugar, Redpath or St. Lawrence, 20-lb. bag, \$2.10.	
2,000 tins Finest Canned Tomatoes (only 5 tins to a customer), tin, 15c.	
Finest Canned Peas, Early June, 2 tins, 27c.	
Campbell's Soup, assorted, 2 tins 35c.	
Morris' Margarine, lb., 35c.	
Dingman's Naphtha Soap, 7 bars 45c.	
Assam Tea, regular 55c lb., 59c.	
Seedless Raisins, No. 20c.	
Magic Baking Powder, 1-lb. tin, 35c.	
Choice Currants, lb., 20c.	

The SIMPSON Company Robert Simpson Limited

## Simpson's Delivery Service ---TO--- Suburban Summer Resorts

Toronto Island—Centre, Hanlan's and Ward's—two deliveries daily.  
Long Branch, Lorne Park, Oakville—One delivery daily.  
Purchases made before 11.30 a.m. delivered same afternoon.  
Purchases made before 5.30 p.m. delivered the following morning.

## The Basement Features Aluminumware, China, Cut Glass---Today

**5-PIECE SET OF "WEAR-EVER" ALUMINUM COOKING UTENSILS, \$8.95.**  
Complete set, nicely packed, \$11.30 value, today, \$8.95.  
**\$6.50 CLOTHES WRINGERS FOR \$4.95.**  
25 only. Dowsell's well-known wringers, enclosed cogs, 11-inch warranted grade rubber rolls; \$6.50 value. Today, each, \$4.95.

**Aluminum Double Boilers, 2-qt. size, \$1.95.**  
Casserole, \$1.69—Round or oval shape, brown fireproof lining, nickel-plated metal frames; 1.98 and \$2.25 value, \$1.69.

**1,000 CORN BROOMS, AT 69c EACH.**  
These brooms are a very good grade, good size, well made; 1,000 to sell today at a very special price, each 69c.



Also on sale separately at the following special prices: Wear-Ever Aluminum Tea Kettle, 5-qt. size, today, \$4.95. Wear-Ever Aluminum Preserving Kettle, 6-qt. size, today, \$1.95. Wear-Ever Aluminum Covered Saucepan, 3-qt. size, today, \$1.45. Wear-Ever Aluminum Lipped Saucepan, 3½-qt. size, today, \$1.10. Wear-Ever Aluminum Shallow Stewpan, 1-qt. size, today, 55c.



## Special Theodore Haviland China

PRICED FOR QUICK SELLING TODAY AT 8:30 A.M.

Theodore Haviland Limoges China, pretty rose spray decoration:  
Cups and Saucers for 43c.  
Cups and Saucers, A.D., for 35c.  
Bread and Butter Plates, each, 23c.

## 4 CUT-GLASS SPECIALS, TODAY.

Fern Pots, floral design, cut-glass, metal lining. Special, each \$4.45.  
Bonbon Dishes, cut-glass, floral design, 6-inch size, each 69c.  
Salt and Pepper Shakers, cut-glass, floral design, pearl tops, the pair, 88c.  
Water Sets of seven pieces, cut-glass, a large jug and six tumblers, the set, \$4.95.

