

Store Opens at 8.30 a.m.

SIMPSON'S

Store Open All Day-Today

SIMPSON'S

Store Closes at 5.30 p.m.

Men's New Fall Topcoats \$15---New Suits \$35---\$5.00 Silk Shirts \$2.98---And Other Values

No other clothes surpass Simpson's in downright excellence of fabrics---in correct fit---in authentic styles and beautiful patterns. And mark this! No other clothes offer more value for the money.



We Should Like to Have Men Come to See the Excellent Values in

Clothes are so cleverly constructed nowadays and so temptingly offered that it is indeed difficult to determine one's choice. Don't waste time—don't experiment—step into the Simpson men's store today and you

will quickly find the suit or topcoat of your choice.

Simpson clothes combine the best styles—correct fit and tailoring that "stays." They are made to satisfy the most critical taste and the most critical purse. They are not expensive clothes, although they are expensively made.

New Fall Topcoats \$15

For Men and Young Men

Standard Chesterfield model developed in plain grey and black chevots, also trencher, slip-on and half-belted effects in grey, brown, fawn and Donegal effect tweeds. Full lined or half-lined as you please. Sizes 34 to 46. \$15.00.

Men's New Suits \$35

Developed in Oxford grey cheviot, 3-button model—conservative but smart. Sizes 36 to 44. Really superior suits at the moderate price. Perhaps the very suit you want is among these. \$35.00.

Young Men's New Suits \$36.50

New double-breasted sacque with waist seam effect in dark plain grey. Novelty pattern in mill finished worsted. Sizes 35 to 42. Have the exclusive quality and appearance of much higher priced suits. \$36.50.

Youths' New Suits \$25

Developed in Grey Scotch Tweed—double-breasted Trencher model with all around belt. Just the suits for young fellows who like snap and style in their clothes. Sizes 32 to 36. \$25.00.

New Fall Hats of Highest Class Style

Men who are individual in their preferences and who want hats of real distinction and worth will find the hats of their choice here—hats that fairly speak style and value. If you have not seen the new fall arrivals you are not acquainted with your richest opportunity in buying hats.

- John B. Stetson Soft Hats..... \$6.00
- John B. Stetson Stiff Hats..... \$6.00
- Vanity Hats of New York..... \$6.50
- Other Soft Hats \$2.50 to \$4.00
- Black Stiff Hats \$2.50 to \$4.00

New Fall Neckties 50c

Regular Value 75c
For men and boys—panel shape—reversible—plain one side with fancy colored stripes or cross-bar on reverse side. Today, 50c.

\$5.00 Forsyth Silk Shirts at \$2.98!

They Were Good Value at the Original Figure and Are Really Remarkable at the Sale Price

An advantageous purchase of over makes and broken price ranges from the manufacturer. Made of fibre silk—more durable than real silk. Choose from a wide variety of patterns and colors in two and three tone effects. All coat style with double soft French cuffs. Sizes 14 to 17. What a bonanza for men who know an opportunity when they see it! Regularly \$5.00. Today \$2.98.

Clearing Odd Pieces of Furniture Today

Odd Living Room Suites--Odd Parlor Suites--Odd Dressers--Odd Chiffoniers and Other Pieces at Wonderful Price Reductions

3-piece Living-room Suite, one only—including sofa, arm chair and arm rocker. Deep upholstered backs and arms. Regular value, \$101.25; \$73.75.

Upholstered Easy Arm Chair, one only—loose cushion—mahogany finished, upholstered in tapestry. Regular value, \$87.50; \$49.75.

Odd Ivory Dressers, Chiffoniers and Women's Dressing Tables—Used as samples. Regular value, \$25.25 to \$45.00; \$18.95.

Odd Dressers and Chiffoniers—Ivory finished—plate mirror; slightly damaged. Regular value, \$48.50 to \$67.00; \$32.95.

Library Tables, illustrated—Solid quarter-cut oak, fumed finish. Regular value, \$23.75; \$17.95.

Dressers, solid quarter-cut oak, golden finish, colonial design. Plate mirror. Regular value, \$32.50; \$23.95.

Chiffonier, to match above dresser, solid quarter-cut oak, golden finish. Plate mirror. Regular value, \$50.00; \$21.45.

Odd Wood Beds, five only—Genuine black walnut, also veneered mahogany. Regular value, \$39.25 to \$52.50; \$29.85.

Kitchen Cupboard—Surface oak, golden finish. Regular value, \$22.00; \$14.95.

China Cabinets, three only—Walnut finish. Regular value, \$29.00 to \$26.00; \$22.95.

Buffets, 25 only—Illustrated—Solid quarter-cut oak, fumed or golden finish. Plate mirror. Regular value, \$26.00; \$25.35.

Dressers—Surface oak, golden finish. Oval plate mirror. Regular value, \$23.00; \$16.95.

Parlor Suites, four only—Used as samples, slightly imperfect. Settee, arm chair and arm rocker. Frames of solid mahogany. Seats upholstered in mixed silk tapestries. Reg. value, \$58.00; \$32.95.

Dresser, one only—Genuine mahogany, slightly imperfect. Regular value, \$175.00; \$75.00.

Baking Cabinet—Gumwood, natural finish. Reg. value, \$11.00; \$8.65.

Brussels Rugs \$27.95, Stair Carpet \$1.39 Yd., Linoleum \$1.05 Sq. Yd.

Three Leaders for Today

Brusselette Stair Carpet, \$1.39 Yard.
Serviceable and hard-wearing—Oriental patterns and soft colors. 27 in. wide. Saturday special, per yard, \$1.29.

Scotch Tapestry Rugs \$11.95.
Strongly woven—Oriental or floral designs. Size 6' 9" x 9'. Saturday special, each, \$11.95.

Regular \$6.75 Rag Rugs at \$3.75.
A clearance. Soft shades of blue, with assorted borders—reversible—fast colors. Size 4' 6" x 7' 6". Regularly \$6.75. Saturday special, \$3.75.

4-Yard Wide Linoleum \$1.05 Square Yard.
A few rolls of heavy quality Printed Linoleum—good designs, in block and tile effects. They're seconds because of a few slight defects in printing. 4 yards wide. Saturday special, square yard, \$1.05.

Brussels Rugs \$27.95.
Extra special offer—Hard-wearing quality, in good assortment of designs for living-room or bedroom. Size 9' x 12'. Today, your choice at \$27.95 each.

Congoleum Rugs Half Price, \$4.25.
A clearance—Likeable colorings and designs. Rugs that have become slightly damaged in stock. Size 6' x 9'. Offered at half-price at \$4.25 each.

Sample Lines of Lace Curtains at Half Price

What a timely offering for the housewife who has windows in need of new curtains. About 200 pairs in all, comprising various qualities in genuine Nottingham made curtains. Some are very slightly soiled. White and cream. Very special today, half price.

Window Shades 69c.
In white or green, standard size, 27 in. wide by 70 in. long—strong rollers and brackets. Today, each, 69c.

Small Extension Rods 7c Each.
Suitable for doors or with sash curtains. Extend from 21 to 31 in. Complete with brackets. Today, each, 7c.

New Bungalow Nets 39c Yard.
Will wear and launder splendidly. Good assortment of effective patterns in white and cream; 36 to 40 in. wide. Today, yard, 39c.

School Clothes for Your Boy

Qualities and Values That Provide a Real Lesson in Economy.

No mother need feel anxious or uncertain about her boys' clothing problem, if she decides to shop here. She can absolutely trust Simpson boys' clothes to deliver full value and satisfaction regardless of the price paid.

Blue Serge Suits \$15 up
Developed in imported mill finished serge in dark navy blue. Single-breasted—3-button model—loose buckle belt—fancy slash welt pockets—twill serge body linings. Full fashioned bloomers. Boys 7 to 12 years, \$15.00; 13 to 16 years, \$16.00, and 17 years, \$17.00.

Tweed Suits at \$8.95
They're developed of English tweed suitings—grey, stripe patterns, single-breasted fancy Norfolk models with yoke back and front and box pleats to sewn belt at waist—patch pockets, twill serge body linings, full fashioned bloomers. For boys 7 to 16 years, \$8.95.

Boys' Cottonade Bloomers, \$1.19
Cut from a dark grey striped cottonade material, full fitting—lined throughout. For boys 11 to 17 years. Sizes 29 to 35. Special, \$1.19.

Boys' Russian Overcoats at \$9
A new Trencher model in a dark grey tweed ulstering. Double-breasted—convertible collar—natural shoulders—loose belt. Durable body lining. Boys 3 to 9 years. \$9.00.

The Robert **SIMPSON** Company Limited

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