

The History of the World has shown that Investments are the most desirable if made at points which have the Greatest Field of Natural Resources as yet unopened and in a location and of a character to be developed without delay.

The term "natural resources" represents land, timber and minerals. Of these a fertile soil is the most readily developed and produces the greatest wealth. It is a truism that the foundation of all values is land, and principally land which can be cultivated and which will produce profitable crops. Nowhere in the accessible world, as will hereafter be shown, are there such stretches of country of an extraordinary richness as in the Canadian Northwest.

NOW IS THE TIME FOR EVERY THOUGHTFUL MAN TO CONSIDER WHETHER HE SHALL NOT TAKE ADVANTAGE OF THIS EXCEPTIONAL OPPORTUNITY FOR HIS OWN BETTERMENT.

Each year lessens this opportunity. With the opening up of the country by the building of railways; with the tremendous influx of population; with the foundation and growth of cities this epoch is drawing to a close. The capitalist will be confronted by a period of constantly diminishing returns on his capital; the wage earner will have to face the necessity, as certain as fate, of forever remaining a wage earner.

This is the time, therefore, to save money in order to be able to spend it in the future. One should save—even if necessary from the smallest salary—in order to invest safely at all events, and if possible, in something that will promise a large return—somewhere. A few short years hence money will make so little; now it will make much. Any man who will pause and reflect upon events which are occurring before his eyes will know that these statements are true.

From what has been said, and from what will hereafter be adduced, it can be laid down as an

Undeniable Fact

that our country is entitled to be considered by those who have