STORE HOURS

The Robert Simpson Company, Limited

New Laces, Veilings, Embroideries, Neckwear and Nets

Exquisite New Fabrics

BOTANY MEN'S FINISHED SERGES, CASHMERE TWILL SERGES, WEST OF ENGLAND WORSTED SERGES, ENGLISH GABARDINE SUITINGS, VIGOGNE SERGES FOR DRESSES. ENGLISH COLLEGE SERGES, CHEVIOT SUITING SERGES, ETC., ETC.

The Black Silks

ring the past week we have added many new and attractive weaves a designs to our stocks, among them—
leak Silk Moires, shadow, Pekin-striped, broadtail and brocaded ires, with several new registered designs from C. J. Bonnet of noires, with several new registered designs from C. John L. Jo

Wash Goods Specials

New York Dresses



FOR AFTERNOON AND STREET WEAR.
Moderately Priced at \$15.00 to \$21.50.—A new group just received offers this splendid range of new materials and shades for the coming season. Fine French serges, in navy, wat sand and Belgian blue; smart black and white checks and stripes; crepes, taffetas and charmeuse in sand, Belgian blue, rose, black and green, white taffetas, chiffon or charmeuse, suitable for brides or for evening wear. The predominating features are the quaint wide skirts and short bebe walsts. One very youthful style is made with wide flare skirts of fine French serge, with straps over the shoulders; the high Empire walst is of plaid taffeta. Several handsome models with pleated or flare skirts have bodies to give the effect of a coat, with sleeves of chiffon or shadow lace; also faunty "Tipperary" models and military styles in khaki, with pockets, high collar and buttons, very reasonably priced. Tuesday \$15.00 to \$31.50.

Poplin Moirette Petticoats Made especially for stout figures, hips measure 52 inches, 12-inch flounce of accordeon pleating; black, navy, green, grey and Copenhagen, lengths 38 to 42 Tuesday 2.50

\$1.50 FLANNELETTE KIMONOS, 95c.

"Bien-Jolie" Corsets and Brassieres Now being demonstrated by a New York expert in our Corset Department, Third Floor. "Bien-Jolie" corsage has perfection of styles and gives the utmost of comfort in wear. You are invited to visit our Corset Section and consult our thoroughly trained fitters and designers, particularly concerning the many charming "Bien-Jolie" models for spring wear now being demonstrated.

14 New Models "Bien-Jolie" Corsets, \$6.00 to \$12.00 a pair.

8 New Models "Bien-Jolie" Brassleres, 75c to \$4.50 each.

Children's and Infants' Underwear

A Varied Footwear List

MEN'S RUBBER BOOTS, \$2.99.

News of Today's Selling

The Monday Basement Sale. New arrivals for Spring in Dress Goods and Silks, Blouses, Corsets. The February Hosiery Sale. February House Furnishing Sales:

Other items described in full herewith are for Tuesday's Selling.





FEBRUARY HOSIERY SALE

traordinary values that are making this sale an attraction each day. These for Tuesday:

Women's "Pen-Angle" Plain Black Cashmere Hose; extra fine quality; good wearing; knitted to form; spliced heel, toe and sole; sizes 81/4 to 10. 25c value. Tuesday Hosfery Sale price 19c, 3 pairs

Women's All-wool "Llama" Plain Black Cashmere Hose; English make, "Llama" worked in red silk on each pair; winter weight; sizes 8½ to 10. 39c value. Tuesday, Hosiery Sale price 29

Women's 75c Plain Weave, Pure Thread Silk Hose; three-quarter silk leg; extra fine quality, in black only; sizes 8½ to 10. Reg-ularly 75c. Tuesday, Hosiery Sale

Men's All-woof "Liama" Plain Black Cashmere Sox; seamless; closely knitted; strong, firm fin-ish; spliced heel, toe and sole; sizes 9½ to 11. Extra value, Tuesday, Hosiery Sale, 25c, 3 pairs

Great Sale of Oriental

About seventy carpet-size Rugs, several of them priced exactly half their regular and original value, making saving of in some instances hundreds of dollars on one rug. This is a very extraordinary offer made possible only by an important purchase under most favorable conditions. They are in many different makes. Rugs suitable for drawing-rooms, bedrooms, dining-rooms, halls and dens.

THESE LONG HALL RUGS AT LESS THAN HALF PRICE.

 Persian Shiraz, 16.3 x 7.10.
 Regularly \$225.00.
 Tuesday
 97.50

 Persian Feraghan, 20.0 x 7.6.
 Regularly \$335.00.
 Tuesday
 125.00

 Persian Feraghan, 17.6 x 6.1.
 Regularly \$200.00.
 Tuesday
 97.50

 Persian Feraghan, 16.5 x 6.7.
 Regularly \$200.00.
 Tuesday
 17.00

 Persian Mosul, 11.6 x 5.0.
 Regularly \$95.00.
 Tuesday
 59.50

FOUR EXTRA VALUES IN BOKHARA AFGHAN RUGS.

Lovely soft brownish reds in the well-known Afghan design:
8.10 x 7.5. Regularly \$125.00. Tuesday ... 67.50
11.5 x 7.3. Regularly \$125.00. Tuesday ... 67.50
12.6 x 8.6. Regularly \$175.00. Tuesday ... 97.50
8.7 x 7.6. Regularly \$135.00. Tuesday ... 67.50
In addition to the Rugs quoted above there are a great many more in different styles, sizes and colors.



Wise Investments in the February Drapery Sale

The finest stock in Canada. Free making of portieres and other hangings.

A splendid list of prices for the sale.

These are features that recommend this sale to your notice. Come and judge for yourself. DRAPERIES MADE UP FREE OF CHARGE.







New Cellings, in moire, floral, figure, dot, diamond, white, cream and tapestry. Per roll, 5e, 8e, 10e, 121/2e, 15e, 20c, 25c. Pure Groceries

Telephone Direct to Department, Adelaide

2,000 lbs. Jersey Cream Checelates, per 1b. 1,000 lbs. Licorice Allserts, per 1b. 1,000 lbs. Butterscotch Drops, per

Surprises for 127 Men in These Suits at \$9.75

Not all sizes in any one line, but a size range from 34 to 42 in the lot. The prices were \$15.00, \$18.00, \$20.00 and \$22.00. The materials are English worsted in small check and narrow stripe greys or good brown stripe; two-tone dark green or black with a white stripe. The coat is single-breasted, with natural width shoulder and semi-body fitting, fashionable length. The vest single-breasted finish with white cord around neck. Sizes 34 to 42. 9.75

Rush price Tuesday.

MEN'S GREY FRIEZE REEFERS.

Cut double-breasted style, with wide warm storm collar, and lined with heavy tweeds. Sizes 36 to 44. To clear..... 4.50

Boys' Blue Serge Suits at \$6.95

A one-day clearing sale of incomplete lines from our regular stock, single-breasted yoke Norfolks and double-breasted sack styles, with bloomers; sizes 25 to 34. Regularly \$8.00, \$9.00 and \$9.50. Tuesday to clear at 6.95 BOYS' BLUE SERGE BLOOM-ERS AT 60c.

300 pairs well lined, full cut style, with strap and buckle at knee; sizes 24 to 34. Tuesday special



Men's Furnishings

MEN'S COMBINATION UNDERWEAR. MEN'S FLANNELETTE PYJAMAS.

1,400 MEN'S WORK SHIRTS.

MOUNTAIN BEAR AUTO ROBES.

Choice grade well-covered skins; medium large size; green plush lined.
Tuesday 10.00
Imitation Buffalo Robes, best quality and finish; medium large size.
Tuesday 6.75

The Silverware Sale
SILVER-PLATED SPOONS, \$1.00 DOZEN.
Rogers' Spoons, including large size tea spoons, small fee spoons, dessert spoons, dessert forks, medium forks and table spoons.

Coffee Spoons, Tuesday Sale price, dozen 1.00
Small Size Tea Spoons, Sale price, dozen 1.00
Large Size Tea Spoons, Sale price, dozen 1.00
OTHER SILVERWARE ITEMS.

Dessert Spoons, Sale price, per dozen 1.84
Dessert Forks, Sale price, dozen 1.84
Table Spoons, Sale price, dozen 2.12
Medium Forks, Sale price, dozen 2.12
Butter Knives, in lined box, Sale price, each 2.5
Sugar Spoons, in lined box, Sale price, each 2.5

A 26-PIECE CABINET. Including 6 Rogers' Silver-plated Tea Spoons, 6 Dessert Spoons, 6 Dessert Forks, 6 Silver-plated Knives and 2 Table Spoons. Tuesday Sale

Needed About the House--On Sale in the Basement

"Simplex" Egg Beaters, 1-pint size; glass jar, with screw top. Tues-

Tuesday
Clothes Line Pulleys, 5-inch wheels, galvanized
Tuesday
Tib. Flour Cane, enamelled; 21 inches long, for
Tib. Flour Cane, enamelled; size 10 x 16. Special
Tib. Flour Cane, enamelled; Special
Tib. Paring Knives. Special
Tuesday
Testage
The stage of the special
Tib. Flour Cane, enamelled; Special

200 "Guernsey" Cooking Sets \$1.19



The Robert Simpson Company, Limited

TWAT

PROBS_

\$12,000 add for Spadina

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