

A CALL FOR 8.30 SHOPPING AT SIMPSON'S

Corsets at Cut Prices

There's good news for Thursday shoppers from the Corset Section. A very popular model for stout figures must be cleared before stock-taking, and is marked down to ensure quick selling. Phone orders filled.

Women's Corsets, a handsome D. and A. model for stout figures, in extra fine white coutil or batiste; medium low bust; extra long hips and back; deep unboned section; reinforced abdominal section; graduated front clasp; finest rustproof steels; wide side steels; six strong, wide, elastic garters; bust draw cord; deep lace and ribbon bow trim. Sizes 20 to 30 inches. Regularly \$3.00 a pair. Thursday clearing at **1.69**

\$2.75 AND \$3.00 WOMEN'S BATHING SUITS, \$1.95.

120 only Women's Bathing Suits, fine navy lustre, fast color, made with separate skirt or separate bloomers; several attractive styles, with plain or fancy trim; sizes 32 to 40 bust. Regularly \$2.75 and \$3.00. Thursday **1.95**

Clearing Children's Summer Coats

Children's Coats, fine black satin, trimmed with old rose, fawn or wool serge, trimmed with bias striped collar and cuffs, and silk fringe. Sizes 2 and 3 years. Regularly \$4.00 and \$4.50. Thursday **1.95**

Children's Coats, only a few of any one style, in tussors, serges, checks, silks. Sizes 2 to 6 years. Regularly \$2.90 to \$11.00. Thursday half price. **(Third Floor)**

A New Shipment of Tourist Coats for Women

REGULAR PRICES \$21.50 TO \$32.50, THURSDAY \$15.45.

A collection of the newest fabrics, soft wool tweeds, zibelines, woolly blanket cloths and diagonal cloths, in a variety of advance styles; exclusive models for tourists, and striking styles for street wear. On sale Thursday **15.45**

SUMMER OUTING DRESSES, \$5.50.

New York styles, in ginghams, percales and prints, with dainty collars of linen, beautifully embroidered; made in the popular Russian blouse effects; good as- **5.50**

FETCHING SUMMER SILK DRESSES IN NEWEST MODELS.

Simple but extremely effective are these models, in soft messalines, crepe de chine and paillettes; waists have vestees of contrasting shades or of self material, and pretty collars of bright colors. Prices \$8.45, \$9.75, \$10.00, \$12.00 and \$13.50.

REPP SKIRTS FOR MISSES, \$1.49.

A limited quantity of splendid Skirts, made in six-gored style, with panel front and back; opening on back panel. Special **1.49**

20 Inch Long Silk Gloves at 47c

Limited quantity to be cleared, in black or white. Sizes 6, 7, 8 and 9. Made in mousquetaire style, with neat self dome fasteners, and double tipped fingers, perfect finish, the regular selling price 69c. Thursday **47c**

Phone orders filled.

WOMEN'S SILK BOOT HOSE, PAIR, AT 24c.

Fine silk thread, in a clear, close weave, in the weight most wanted, deep fine line thread top, knitted with double garter welt, insurance against tearing, applied heel, toe and sole, black or tan. Sizes 8 1/2 to 10. Marked to clear quickly, Thursday, pair **24c**

Women's Fine Kid Gloves, soft, pliable skin, 2 dome fasteners, overcast seam, neat self point stitching, perfect finish, black or tan. Sizes 5 1/2 to 7 1/2. Extra value, Thursday **59c**

Men's Pure Silk Socks, nice weight, close, fine weave, extra fine thread, fast dye, best finish, double heel, toe and sole, black, tan and colors, 3/4 to 11, 45c value, Thursday **25c**

(Main Floor)

Crepe-de-Chene Blouses

Of rich silk crepe, which will stand washing; made with gathered and corded yoke; short sleeves, turned back cuffs, and the popular "Sunshine" collar; colors are mauve, grey, navy, Copenhagen, white and black. Sizes to 42 inches. Special value **5.00**

(Third Floor)

Colored Petticoats 95c

New Petticoats of extra quality mercerized sateen and "Halcyon Messaline," in black, navy, Copenhagen, emerald and cerise; knife pleated flounce finished with narrow frill; some styles are made with "Newton adjustable top." Sizes 36 to 42. Regular \$1.50. Thursday **95c**

No Phone or Mail Orders.

\$3.00 FLANNELETTE KIMONOS, \$1.79.

Long Kimono Gowns of finest quality velours flannelette, pretty floral patterns, sky, navy, grey, helio and pink; close fitting and Empire backs; some trimmed with silk, others have self borders. Sizes 34 to 46. Thursday **1.79**

(Third Floor)

"Just Out" Novels

"Inside of the Cup," by Churchill **1.25**
"April Panhard," by Hinc **1.10**
"The Old Adam," by Bennett **1.10**
"Law Bringers," by Lancaster **1.10**
"Career of Dr. Weaver," by Backus **1.20**
"Parrot and Co.," by McGrath **1.10**
"Weaker Vessel," by Benson **1.10**
"Polly Anna," by Porter **1.20**
"Leila and Her Lover," by Pemberton **1.20**
"Heart of the Night Wind," by Roe **1.10**

(Main Floor)

CANDIES

500 Lbs. Lowrey's Assorted Chocolate Creams, fruit flavors, regularly 40c, per lb. **30c**
1,000 Lbs. Imported Turkish Delight, per lb. **15c**
500 Packages Schuchard's Milk Chocolate, per pkg. **15c**

The once-dull month of July has become the greatest sale month of the season, and we have arranged to make TO-MORROW THE RECORD DAY OF THIS RECORD MONTH. Manufacturers have been taxed to supply stunning specials; stacks of goods are priced near or below cost; every facility of space and staff has been given to make your shopping easy, comfortable and successful. Our guarantee of satisfaction is only limited by your own judgment.

COME AT 8.30 OR AS EARLY AS YOU CAN. STORE CLOSES 5.30 P.M.

Men's Blue Suits at \$15.00

STANDARD FOR TEN YEARS.

These suits are splendid value and extra quality. We have used the same cloth for the past ten years, and have never had a complaint about it. We guarantee absolute satisfaction. It is a fine Botany wool, in small twill weave; colored with pure indigo dye, and is 17 to 18 oz. in weight; made up in single-breasted sack style, with trimmings and workmanship of the best. Sizes 34 to 44. On sale Thurs- **15.00**

BOYS' KHAKI DUCK BLOOMERS.

Full cut; splendid outing pants for boys; strongly made, with well stitched seams; belt loops and strap and buckle at the knee. Sizes 6 to 13 years. Thursday **.75**

BOYS' KHAKI SUMMER SUITS.

Smart single-breasted Norfolk style, with full cut bloomer pants; sizes 6 to 14 years. Thursday **1.75**

(Main Floor)

Small Black Hats

For women and matrons, including many \$9.00 to \$12.50 hats, will be marked for to-morrow \$7.50. These are showcase hats, and perfectly fresh. There are Dress Hats, Turbans, Toques and Bonnets. Thursday, each **7.50**

Bring the Children for Boots To-morrow

Five thousand pairs of Misses' and Children's Boots at less than cost price.

(Phone Orders Filled.)

CHILDREN'S \$1.25 BOOTS, 65c.

Made from fine Dongola kid leather, with patent toe cap; medium weight soles, and low heels, in button and laced styles; all sizes and half sizes from 5 to 10 1/2. Regularly \$1.25. Thursday, Stock-taking Sale **.65**

MISSES' \$1.75 BOOTS, 99c.

Button or laced styles in fine Dongola kid leather; medium weight soles and low heels; made on a neat, full-fitting last; patent toe caps. Sizes 11 to 2. Regularly \$1.75. Thursday, Stock-taking Sale **.99**

WOMEN'S \$1.25 SATIN SLIPPERS, 65c.

800 pairs, in all popular colors, in either plain or quilted satin, silk pom-pom on vamp; all sizes from 3 to 7. Regularly \$1.25. Thursday, Stock-taking Sale **.65**

(Second Floor)

Cream Serge Suitings 67c

A splendid tailoring cloth, in medium twill, made from clean, bright yarns, and guaranteed thoroughly shrunk and spot-proof; 46 in. wide. Very exceptional value at, per yard **.67**

ALL-WOOL BLACK FRENCH VOILES, PRICED THURSDAY, PER YARD, 63c.

A special purchase of these sheer summery fabrics, in pure wool qualities; made by one of the best French makers; a fine, even weave, and has a beautiful crisp touch, in jet or blue-black; 42 in. wide. Per yard **.63**

(Second Floor)

Natural Shantung Silks

AND BLACK AND COLORED SILKS.

A late delivery of several bales of raw silks: Lot No. 1—34 inches wide; medium, fine and knobby weaves, in bright, natural shades; all handloom woven, and guaranteed to give entire satisfaction. Per yard **.53**

Lot No. 2—In heavier selected qualities; 34 inches wide. Yard **.68**

BLACK SATIN MESSALINE.

38 inches wide.

This is an exceptionally fine quality, of perfect dye. Yard **1.19**

Black Satin Duchesse, several end pieces; widths run from 38 in. Yard **1.44**

DUCHESS DRESS SATINS, IN COLORS, \$1.18.

Beautiful weaves, in the newest shadings, from the most reliable makers. 36 inches wide **1.18**

(Second Floor)

New Wash Fabrics

3-inch Silk and Cotton Ratine, in shades of mauve, Alice blue, king's blue, tan, old rose and pink and light brown. Per yard **.79**

Heavy-weight Ratine, in pink and tan. Yard **1.00**

48-inch Ratine Suitings, a heavy weight for fall wear, in colors of pink, tan, brown, green, blue, old rose, purple, golden brown and white. Per yard **1.25**

46-inch high-grade Ratine, in shades of Alice, navy and white. Per yard **1.50**

(Second Floor)

"Wm. A. Rogers" Celebrated Silver Plated Tableware

In exclusive patterns, "Violet" and "Helena."

Tea Spoons, full size. Regular value \$2.50 dozen. Thursday **1.75**

Dessert Spoons and Dessert Forks to match. Regular value \$4.00 doz. Thursday, doz. **3.20**

Table Spoons and Medium Forks to match. Regular value \$4.50 doz. Thursday, doz. **3.50**

Butter Knives and Sugar Shells. Regular value 40c. Thursday, each **.25**

(Main Floor)

Japanese Hand Decorated Vases and Fancy Pieces

A large variety of shapes and decorations, to hold the summer flowers now coming in so freely, 60c and 85c.

Glass Flower Vases, several shapes of crystal and blue colored Glass Vases. Regular 25c value, for **10c**

Tall Crystal Glass Vases, some with cut designs. Regular 50c value, for **25c**

20-inch Tall Crystal Glass Vases, with rows of cutting in prism style. Regular \$2.00 value, for **.95**

SPECIAL SALE OF TABLE TUMBLERS.

Fine quality thin blown Table Tumblers, in several sizes, suitable for water, iced tea, lemonade, mineral water. Regular price from 65c to 85c per dozen. Any size, each **40c**

Decorated Glass Lemonade Sets, 4 jug and 6 glasses, with an enameled floral decoration. Regular price \$1.00. Special at, per set **.60**

Glass Berry Sets, one large bowl and six saucers, with syringes of flowers. Regular price 60c. Special for **25c**

Decorated China Berry Sets, fine quality clear white Carlsbad china, bowl and six saucers, with syringes of flowers. Regular price 75c. Special at, per set **60c**

(Basement)

Odd Outing Shirts 89c

With separate collar or reversible collar, including pure silk, pure wool taffetas or fine Ceylon flannels; genuine soisettes, mercerized materials and Oxfords; plain or stripe designs; shirts in the lot from \$1.25 to \$1.50 and \$2.00; several lines of \$3.00 and \$3.50 shirts; not all sizes in every line, but a splendid assortment from 14 to 18 in the lot. No phone or mail orders. **.89**

200 garments of Men's Pure Silk

Underwear, shirts and drawers, at half-price and less; two colors, cream and

navy; nearly all sizes in both colors. We must clear these before stocking.

Regularly \$3.00, \$3.50 and \$4.00 each garment. Thursday **1.49**

100 suits of Men's

Wool Combinations, summer weight, closed to crotch; fine, non-irritating garments,

which will give satisfactory wear; all sizes to 44. Regularly \$3.50.

Thursday to clear, a suit **2.39**

(Main Floor)

Big Values in Serviceable Closely Woven Union Rugs

Greens, tans and reds specially priced in a big July clearance. Other Union and Wool Rugs reduced 25 per cent. during July. 9 x 9, \$3.65; 7 1/2 x 9, \$2.95; 9 x 12, \$4.95; 9 x 10 1/2, \$3.00.

English Brussels Squares, excellent quality, in a choice of four or five good designs. The manufacturers cannot repeat these designs, and we are going to clear them quickly.

6 1/2 x 7 1/2. Regular price \$9.75. Special Thursday **9.25**

6 1/2 x 9.0. Regular price \$11.75. Special Thursday **9.25**

6 1/2 x 10 1/2. Regular price \$13.75. Special Thursday **9.25**

9.0 x 9.0. Regular price \$13.25. Special Thursday **11.25**

9.0 x 10 1/2. Regular price \$21.00. Special Thursday **16.25**

11.3 x 12.0. Regular price \$26.00. Special Thursday **19.25**

1,000 YARDS OF STAIR AND PASSAGE OILCLOTH.

Misprints and slightly damaged goods. The wearing quality is not affected.

Canvas Back—18 inches wide, special per yard 11 1/2. 22 1/2 inches wide, special per yard 15 1/2.

Painted Back—18 inches wide, special Friday, 14c per yard. 22 1/2 inches wide, special Friday, 18c per yard. 27 inches wide, special Friday, 20c per yard.

(Fourth Floor)

250 Men's Straw Hats

Fine quality, English and

American makes, in Manila, Canton, split or rough

braids; boater, neglige and fedora styles. Regularly

\$2.00 and \$2.50. Thursday, to clear **.98**

(Main Floor)

South American Panama

Hats, tourist and telescope

shapes, natural bleach,

close, even weave. Regularly

to \$6.00. Thursday **3.95**

(Main Floor)

Matting Suit Cases

Box frame, leather

corners, umbrella

straps, linen lining,

with shirt or blouse

pockets, Thursday—

24-inch **2.10**

26-inch **2.30**

(Main Floor)

TOURIST TRUNKS

Canvas covered,

hardwood slats, sheet

iron bottom, two wide

leather straps on out-

side, linen lining, full

covered top tray and

dress tray. Thursday,

32-inch **6.95**

34-inch **7.35**

36-inch **7.55**

(Sixth Floor)

HAMMOCKS

Odd lines on sale at 8.30. \$2.25 Hammocks, new

patterns, good colors, strong make, large, full size

separate dyed warp, giving fast colors and good

wear. Sale price **1.19**

65c Galvanized Garage Cans, regular size for

house use, have fit over covers, side and top handles, sale clearance **.52**

25c Sad Iron Heaters for the laundry, saves the

gas and makes irons last longer. Special **.14**

\$1.15 sets, three irons, for laundry, complete with

handle and stand, for **.88**

(Fourth Floor)

GRANITEWARE.

500 only, 14-quart White Granite Dish Pans, extra

quality imported ware, not made, \$1.00 Granite

Dish Pans, for **.59**

GRANITE PRESERVING KETTLES SALE.

10-quart size Preserving Kettles, 65c, for **.44**

14-quart size Preserving Kettles, 85c, for **.59**

18-quart size Preserving Kettles, \$1.10, for **.83**

24-quart size Preserving Kettles, \$1.30 for **1.03**

Above sizes given in wine measure.

(Basement)

The Groceries

2,000 Lbs. Dairy Butter, in prints, per lb. **25c**

Smoked Rolls of Bacon, lean and mild, half or

whole, per lb. **21c**

Malta Vita Breakfast Cereal, 3 tins **35c**

Canned Lombard Plums, 3 tins **35c**

Edwardsburg or Bount, 3 packages **35c**

Salt, in 5-lb. bags, 3 bags **35c**

Canned Apples, gallon 8, per tin **35c**

English Marmoset, 2 packages **35c**

Peanut Butter, in bulk, per lb. **22c**

Kikohav Custard Powder, 2 packages **35c**

Featherstrip Coconut, per lb. **35c**

Scott & Taylor's Worcester Sauce, 3 bottles **35c**