



## New to the World of Exporting?

### Get closer to success with your Virtual Trade Commissioner

Your organization is preparing to export, but with so much information out there, where do you begin? Am I ready to export? Are my export plan and marketing strategy sound? Do I have the resources to export? How do I establish the right business relationships in my target market? The answers and assistance you need are at your fingertips. Now, in collaboration with the Regional Offices of the Canadian Trade Commissioner Service, the Virtual Trade Commissioner can help smooth your company's path to exporting.

### How does it work?

Through your Virtual Trade Commissioner—an interactive Web page tailored to your company's international business interests—you can access our network of trade commissioners across Canada, request export services on-line and receive business leads and current information targeted to your sector and markets. Registering for your Virtual Trade Commissioner will give you a full range of trade development services and assistance from your Regional Office, including:

- **One-on-one export help**

We help you implement your export strategy and recommend other specialized export services.

- **Market and industry information**

We analyze and provide up-to-date foreign market information and business intelligence to guide your export strategy and plans.

- **Advice on export financing**

We offer valuable advice on export financing, including information on costs and risks of entering and expanding in foreign markets.

- **Trade fairs, missions and events**

We provide recommendations for trade fairs and trade missions that match your company's needs.

Exporting can be challenging, but you don't have to go it alone. Register today for your Virtual Trade Commissioner at

[www.infoexport.gc.ca](http://www.infoexport.gc.ca)

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