

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :612-WASHINGTON

- Visit of Standards Council of Canada and Canadian General Standards Board for presentations, meetings, hearings
- Liaison, recruitment of Cdn companies for biotechnology roundtable at regional Business Opportunities Seminar.
- Two keynote presentations on FTA to regional business groups
- Final promotional effort on behalf of Airshow Canada
- Staffing action to replace 2 LES secretarial positions/TID

DISPATCHES MADE FROM WASHINGTON
TO MISSIONS AND CONSULS
WEEKLY PROGRAM TARGETED AT DISTRIBUTORS

QUARTER	ACTIVITIES UNDERTAKEN IN QUARTER	QUARTERLY RESULTS REPORT
QUARTER 1	1 appearance to 10 Canadian and 10 U.S. importers seeking new suppliers, conducted with 12 for 12 services and obtained 2000 U.S. exhibitors for 1990 U.S. Ag. In growing Food Pacific '90 thru Seattle Expo.	Continued enlightenment for Cdn and US export trade and distribution. Excellent contacts for U.S. provincial govt to promote U.S. food show and early food show in previous year similar.
QUARTER 2	2 liaison with Ont. Min. Ag/food at East Candy Show/active Show's participating U.S. exhibitors Show of Food Industry guide purchased. Planning for Ont. Food Show at Embassy Inn 1990 and 90 at East-South West/Show. Show March 1990.	26 meetings/inquiries actioned. Buying connections and marketing assistance to 11 Canadian food and ag. exhibitors market research provided to 2 provincial govt ag. depts.
QUARTER 3		
QUARTER 4		