

of the city's suburban and residence districts, and many other stories will appear, plentifully illustrated by photographs taken especially for the QUARTER-CENTENARY NUMBER OF THE BRITISH COLUMBIA MAGAZINE by Mr. Broadbridge, of the Advertisers' Corporation, Limited, of Vancouver.

Journalism in Vancouver

The annals of journalism in VANCOUVER are wonderfully interesting. This important subject has been fully covered by Mr. J. B. Kerr, who is well equipped by personal experience and knowledge to do so. On the background of a city's life its newspapers work with mighty power to influence and mould, but the newspapers of VANCOUVER have done more than improve thought and stimulate progress in the city: their influence has flowed over the whole of British Columbia.

Articles of Absorbing Interest

The annals of cities have no more interesting modern instance of city-making than that of Vancouver.

The well-written articles in the QUARTER-CENTENARY NUMBER OF THE BRITISH COLUMBIA MAGAZINE translate history into romance, the romance of Vancouver's wonderful growth, and interpret the signs of coming prosperity now showing upon Vancouver's horizon.

No other civic history comes so close to the life of the people and has in it so much human interest. Historical archives, governmental records, personal reminiscences—every possible source has furnished material for articles of enormous historical value and narrative interest.

While dealing especially with Vancouver's surprising past, these articles discuss with great clearness and full knowledge the future of Vancouver, the city of tremendous possibilities. The articles have not the usual character of publicity articles. They are instructive and entertaining and absorbing on account of the interest of their subject.