

What You Get In The 1915 McLaughlin-Buick

A CAR that is beautiful and graceful in line and the equal of any car at any price in finish and appearance.

A car that has every requisite of comfort and convenience.

A car of strength and endurance—one that will have your perfect confidence on the most difficult roads and in trying emergencies.

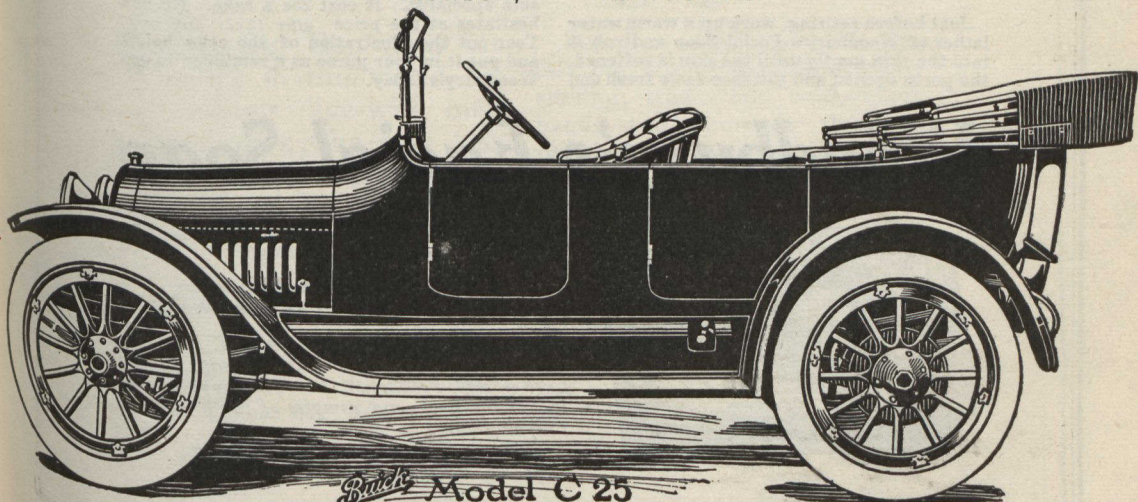
We guarantee the McLaughlin-Buick Valve-in-Head Motor to develop and deliver more power than any other type of automobile motor of equal size, of any make.

Come and see the 1915 McLaughlin-Buick.

Every 1915 McLaughlin-Buick Model is built from the same high quality raw material—whether you pay \$1150, \$1250, \$1525, \$1600 or \$2250, F.O.B. Factory—every model will give its owner, according to price, the utmost in automobile satisfaction. Whenever convenient to you, we will demonstrate the truth of our claims.

McLaughlin Carriage Co., Limited, OSHAWA, ONTARIO

BRANCHES:—ST. JOHN, MONTREAL, BELLEVILLE, TORONTO, HAMILTON,
LONDON, WINNIPEG, REGINA, SASKATOON, CALGARY,
EDMONTON, VANCOUVER.



Buick Model C 25

\$1250 f. o. b. Oshawa