

BY HANDLING

TANGLEFOOT

SEALED~

STICKY FLY PAPER

PHE DRUGGIST AVOIDS

COMPLAINTS, ANNOYANCE AND LOSS.

Every Purchaser is Satisfied and Pleased.

Every Sheet Used Sells More.

PRICE REDUCED. PROFIT LARGER THAN EVER.



The Wax Scaling Border surrounding each sheet of Tanglefoot permanently restrains the soft catching material and preserves each sheet until used, preventing Loss and Annoyance to the dealer and the Displeasure of the user.

Tanglefoot is spread upon paper made especially for the purpose; designed to be strong, impervious to the sticky composition and practically air tight, it perfectly fulfills its peculiar functions.

Each double sheet is formed from two distinct and perfect single sheets, adding to its convenience and appreciated by the user.

Each box is provided with one Holder free for the dealer's own use or to be presented with a liberal purchase of Tanglefoot. It is the only device useful, practical or desirable.



A successful Scaling Border must be firm enough to hold the catching material in all positions.

It must adhere closely to the paper yet separate readily at all temperatures.

It must not become soft at a high temperature and give away allowing the escape of the sticky composition.

It must not increase in adhesiveness at a high temperature to cause the paper to tear in separating the sheets.

In fact the Border as well as the Sticky Material must retain its identity over a range of all climatic conditions from Manitoba to the Equator and as far South.

These qualities the Scaling Border of Tanglefoot embodies to perfection and is the only successful device yet invented for the purpose, giving universal satisfaction.

FOR SALE BY EVERY WHOLESALE DRUGGIST IN CANADA.

55 CENTS PER BOX.\$5.00 Per Case.



\$4.75 Per Case.

EACH BOX CONTAINS 25 DOUBLE SHEETS AND ONE TANGLEFOOT HOLDER.

EACH CASE CONTAINS 10 BOXES.











