

To the Intelligent Farmers of Ontario, Dominion of Canada:

Gentlemen,-

As it is now the fourth season since we commenced to introduce our CHILLED PLOWS in Ontario, since which time, being so nobly patronized by you, feel it our duty as well as our privilege to tender you our most respectful and valuable assistance in standing so nobly by us when contending with so strong an opposition, and now you, no doubt, as well as us, feel proud of the high position which our Plows now occupy in Ontario, which is fully proven by the large number that is being sold in Ontario. Besides this, we think that the field trials at which our Plows have been tested, gaining the victory in every case, even in foreign lands, also its success at every Fair, we think is a sufficient

Proof of Its SUPERIORITY OVER ANY OTHER PLOW in the Market.

South Bend Chilled Plow!

A general-purpose, two-horse plow, both right and left, with Wood or Iron Beam, with or without Wheel or Jointer, with Chilled or Steel Shares. The best Plow in America.

We guarantee every mold-board to be thoroughly chilled.

Branches--Indianapolis, Ind. Columbus O. Harrisburg, Penn. Nashville, Tenn. Milwaukee, Wis. Dallas, Texas. Auburn, Maine. Frederick, Md. Elmira, N. Y. Eau Claire, Wis.



Ask your dealer, or send a postal to the company for description and price of the South Bend Sulky Plow.

SOUTH BEND CHILLED PLOW CO., South Bend, Ind.

At the Fair held at the City of London, 1881, the only Prize given to Short Chilled Plows was given to the South Bend Chilled Plow; at the Great Central Fair held at the City of Hamilton, 1881; it was also awarded First Prize at St. Thomas, 1881; it was awarded First Prize at the Fair held at the Town of Paris, Ont., 1882; it was awarded First Prize as a General Purpose Plow; also a First and Second Prize as a Jointer Plow. At all of those Fairs it competed with a large number of the best Canadian made Chilled Plows, and at the late Great Fair held at Toronto, 1882, it was again awarded First Prize over all competitors. We also exhibited a Steel Plow, which we have lately commenced to manufacture, at the late Toronto Fair, on which we received First Prize.

Now, these are the only Fairs at which our Plows have been exhibited in Ontario where there were prizes given, and this of itself is sufficient evidence of the superior qualities possessed by the South Bend Chilled and Steel Plows over any others now manufactured in Ontario, and while speaking of the very enviable position to which our Plows have now attained in Ontario in so short a time, we deem it as not only due to ourselves but also to our numerous customers in Ontario to say that

In the United States our Plows have and are meeting with the same Universal Success, as they have received the Highest Honors wherever introduced, both at the numerous Exhibitions where they have been shown, also at the many Field Trials wherever actual work and tests of Draft taken.

This, Gentlemen, being the case, it is with an knowledge of what different patterns and makes we have to contend with, and with due respect for them all, we feel assured that we can with perfect truthfulness say that every farmer who patronize us is being supplied not only with a good Plow, but with the best that is made on the Continent of America. Lately we have commenced to manufacture a **SULKY PLOW**, which is giving great satisfaction. This Plow has a number of advantages over other Sulky Plows, such as being about 100 lbs. lighter, being almost entirely constructed of steel, and wrought iron and steel, whereas other makers, to a great extent, are using chiefly cast iron. It is so constructed that the operator has perfect command of it when at work, and in conclusion would say that we wish it to be distinctly understood that as many manufacturers of Plows in Ontario, who after endeavoring since the introduction of our Plows to change their patterns, &c., so as to retain their customers, finding the necessity of so doing and after many changes which they experimented with in vain, are at present making an imperfect imitation of our Plow, some calling them the South Bend Plow, others calling them the Champion Plow, &c., and some of these makers representatives are even falsely saying, and endeavoring to have it believed that the Company or Manufacturers who we represent have secured from us the right to manufacture our Plows in Ontario, also our composition of metals used in our Chilled Castings. Now, we wish it to be understood distinctly that these statements are not true, as we have not done so, and are only used by unprincipled parties in order to fraudulently secure sale of an inferior article, they being fully aware of the high reputation that the genuine South Bend has secured, so much so that it has indeed become a favorite household word in all the farming community where it is being introduced.

And now, Gentlemen, as we have at a great expense erected our manufactory at South Bend, in Indiana,

Entirely for the Purpose of Making a Perfect Plow a Specialty, and Making Nothing but Plows, having Machinery for that Purpose alone, also employing none but the Best of Mechanics, and using nothing but the best class of Materials, with our most careful over-sight, and having a large interest at Stake, besides being continually on the lookout for any real improvement

that we can possibly detect, using at the same time our experience in the past, we are satisfied that we may be certain of receiving your confidence as customers in the future by your using our Plows, not only yourselves but by your recommending to your neighbor farmers, to so great an extent that in an incredible short time every farmer in Ontario will be turning his broad acres of fertile soil with the reliable South Bend Chilled Plow Co.'s Plow, while our aim will be in the future as well as in the past, to so deal with all of our customers that there can be no cause for complaint, as we do business on upright principles only.

WE EXPECT TO MAKE OVER 100,000 PLOWS THIS YEAR!

P.S We have established a **BRANCH HOUSE** at Toronto, with William Rennie, Esq. Seedsman, as Distributing Agent, from which all dealers in Ontario taking less than Car Load Lots, will be supplied with all the varieties of Plows we make, where a full Stock of Repairs and Extras is constantly kept in stock.

R. C. READ, Post Office Address, Yorkville, No. 12 Bloor Street East, is our General Travelling Agent for Ontario. Yours very respectfully,

South Bend Chilled Plow Co.