

**THE CANADIAN**  
**PRINTER** **PUBLISHER**

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\$2.00 PER YEAR.

# Throw it Out!



Nearly everyone else has done so and YOU cannot follow the example any too soon if you want to make money

### TYPE ON OLD BODIES

Is losing money to its users every day in the week. You cannot afford to use it another day.

### SPECIAL OFFER . . .

Until October 31st, 1897, we will make a heavy special inducement to those desiring to put in Point System Type in place of out-of-date old-body type.

### STATE WHAT QUANTITY

You have of each size and how much new type you want and we will make you an interesting proposition.

### THE BEST TYPE IN THE WORLD

Is made by the American Type Founders' Company and that is the type you should have. It pleases the public eye better than any other and is a labor-saver for the printer.

### IT WILL COST YOU LESS

Than any you have now and will make money for you where you have been losing money in the past. Bear in mind that you can exchange your type greatly to your own advantage

### BEFORE OCTOBER 31st, 1897

And will have only yourself to blame if you don't avail yourself of the advantage offered before that date.

### DON'T DELAY A DAY

But write at once, giving full particulars, and receive by return mail the lowest prices ever quoted for High Grade Type.

## Toronto Type Foundry Co., Limited

**EVERYTHING FOR THE  
PRINTER**

HEAD OFFICE: 44 Bay Street, Toronto.  
Eastern Branch: 646 Craig Street, Montreal.  
British Columbia Branch: 530 Cordova St., Vancouver.  
Northwestern Branch: 286 Portage Ave., Winnipeg.