

OUR SPECIAL SPRING NUMBER.



THE Dry Goods Review has now obtained such an extended circulation among the trades it so ably represents that we have decided upon issuing a special Spring Number. It will consist of not less than 48 pages and will include articles on practical subjects by gentlemen prominently identified with the trade. It will contain illustrations of unusual excellence and neither expense nor effort will be spared to make the Spring Number of THE REVIEW, typographically and otherwise, far ahead of any trade publication issued on this continent. This is no vain boast; the results will justify it. It will necessarily be of special value to advertisers. We guarantee that the issue will consist of not less than ten thousand copies, so that every dealer, from one end of the Dominion to the other, will be reached.

It is necessary for us to point out the advantages to be derived by wholesale merchants and manufacturers from placing their advertisement in a reputable journal such as THE REVIEW, that goes direct to the Dry Goods, Hat, Cap and Fur, Millinery and Clothing, and General Store Trade, and to nobody else. The simple fact that every reader is a probable buyer of your goods is sufficient of itself to make this only too apparent.

We solicit your advertisement for our Spring Number, which will be issued about the middle of February.

Watch for further announcements.

THE DRY GOODS REVIEW CO,

6 WELLINGTON STREET WEST, TORONTO.