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7/11/1919

Canadian Music Grades Journal

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Convention Number

MARCH

1919

NATIONAL MUSIC WEEK

April 12 to April 19

ending with Easter Sunday

THE proposition is to have Canada resound with music from one end to the other for one whole week—singing, playing, in the homes, in public, every day of that week—music everywhere.

The trade is keen on it. Every music dealer is asked to advertise "Music Week," talk up "Music Week," dress his display window appropriately and bend every energy towards making his town really musical for that week.

Make "Music Week" a big drive from the Atlantic to the Pacific.

Sell music in every form for "Music Week."

Published by Fullerton Publishing Co., 66-68 West Dundas St., Toronto