

A Sure Way

Of securing a suit of clothes that will fit you perfectly and give you every satisfaction in its wear is to come to us.

O. LABELLE & CO.
Merchant Tailors,
346 RICHMOND STREET.

Superior

We give our pupils a superior education to other schools. We teach a high-class system of Shorthand, and give individual instruction from start to finish, and that is the reason our graduates get the best positions.
Day school now open.
Night school commences Sept. 20.

The Western Business and Shorthand College,
110 DUNDAS STREET,
W. C. COO, C. S. R., President,
M. FORSYTH, Secretary.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

Logan & Ball
Funeral Directors
418 RICHMOND ST. PHONE 198.
Residence on Premises.

FERGUSON & SONS
Funeral Directors
180 KING STREET.
PHONES 543, 573, 2056.
OPEN DAY AND NIGHT.

SMITH, SON & CLARKE
UNDERTAKERS
115 DUNDAS ST. PHONE 586
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Residence on Premises.
Private Ambulance Service.

GRIFFITH BROS.
LEADING FUNERAL DIRECTORS AND EMBALMERS
Private Ambulance in Connection
104 DUNDAS ST. 'PHONE 459.
CARL MILLER, Asst. Manager.

A NEAT FIGURE.
Is often spoiled by a poorly-fitting corset. Durability and style count for nothing if the fit-to-the-figure effect is missing. You should have your corsets made to measure. MISS L. QUINN, 274 Dundas street, represents Woolnough, corsetiers, Toronto.

A Guide to Quality
Stamped on knives, forks, spoons, etc., of quality is the name
"1847 ROGERS BROS."
With this as your guide you cannot possibly err in the choice of fine silverware.
Best tea sets, dishes, wafers, etc., are stamped
MERIDEN BRITA CO.
SOLD BY LEADING DEALERS
"Silver Plate that Wears"
HOW A MISSIONARY GOT WEALTH.

The recent death in his eighty-fifth year, of Rev. Dr. William Ashmore, a distinguished foreign missionary of the Baptist Church of America, recalls the interesting fact that when, in 1863, he was appointed to Swatow, China, he bargained for the purchase of a lot for mission buildings, agreeing to pay \$500. The board in Boston refusing to sanction the purchase, Dr. Ashmore paid for the lot himself, and the purchase made him a rich man. The shoreward frontage of the lot was afterward filled in for a considerable distance out into the harbor, and this "made land" was so valuable for warehouse sites that the sale of it brought the missionary a fortune. Out of these profits he gave \$10,000 to found a theological seminary at Swatow. In 1886, Dr. Ashmore was elected a missionary secretary in Baptist headquarters at Boston. He returned home and tried the office for a year, but official responsibilities did not suit him, and he resigned and went back to China for fifteen years more of active service. Missionary Review.

Darning Stockings on a Sewing Machine.
The Singer Darning is the greatest device of its kind for darning stockings, knit underwear, etc. It holds the stocking firmly, so it can be darned at any point.
Shown in use and for sale at Singer store, 122 Dundas street.

TO LET

New Store with Basement, Centrally Situated, Rent Moderate, Steam Heated.

LONDON LOAN AND SAVINGS COMPANY
LONDON.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON

Merchant Tailor

212 DUNDAS STREET

HIGGINS' BLOCK. Telephone 538



Now's the time for filling up your coal bin. Let us send you a supply of Coal at once, so you won't be caught by a cold snap. We guarantee good Coal and prompt delivery. Phone 1312.

D. H. GILLIES & SON
238 ADELAIDE STREET.

Fresh Mined COAL
SCRANTON

Quality the best; quantity, 2,000 pounds to ton; delivery prompt and courteous. Why not let us fill your bin, as when you are sure to come, and you will need good, clean coal?

WEBSTER & KERNOHAN
PHONE 1383.

Do You Need Coal for Your Grates?
Try our Bostonia Cannel. It cannot be beat.

MAY BROS.
685 YORK ST. PHONE 1224.

THINKING OF DIAMOND RINGS?

Here is news of special interest. We are offering an unusual inducement in Ladies' and Gents' Diamond Rings to direct your attention to our splendid assortment of Diamonds. The ring is remarkable value and worth selling. Price... **\$40.00**

THOS. GILLEAN
402 RICHMOND STREET.

HOME COOKS APPRECIATE THE GOODNESS OF

Johnston Bros' XXX Bread

It is incomparably delicious and wholesome. Order it for tomorrow.

Johnston Bros. Phone 944

LONDON AND DISTRICT

—The Lobo Women's Institute will meet at Mrs. Malcolm Gray's home on Friday afternoon at 2 o'clock. All ladies are invited.

Fell From Roof.

While working on the new Catholic Club building yesterday afternoon Mr. J. Taylor, a slater, living at 376 Ridout street, slipped and fell from the roof to the ground. He was badly shaken up, and will probably be confined to the house for several days. He was attended by Dr. Waugh.

Foresters' Reception.

The members of Court Hope, Independent Order of Foresters, tendered a reception to Bro. J. H. Hamby recently appointed high treasurer of the order, in the Foresters' rooms last night, and a very enjoyable time was spent. D. S. C. R. Thomas Ball presided, and an address of a congratulatory nature was read by P. C. R. J. Missionary Review.

Bracelet Beauty

For \$2 and up, we can show you some especially choice Bracelet designs. New ideas.

SUMNER
THE QUALITY JEWELER,
280 Richmond Street.

Up-Town Office Closed Till September

Phone 470, or call at 425 York, cor. Burwell St.
John Mann & Sons
COAL, COKE, CEMENT.

TEETH SAVED

by cleaning them each night and morning with

Odontine

(C. & L.)

This delightful tooth preparation prevents their decay and hardens the gums. At the same time it gives to your teeth a pearly whiteness and perfumes and sweetens the breath.

IN 25-CENT BOTTLES.

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas St. London, Ont.

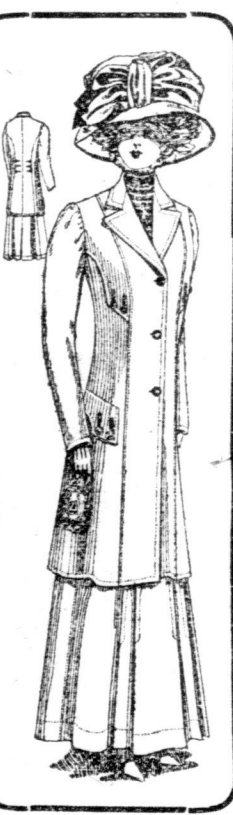
Emery, Miss Edna McNevin presented Bro. Hamby with a handsome bouquet. Bro. Hamby replied suitably and during the evening addresses were made by Bros. C. H. Merrifield, Supreme Auditor F. J. Darch, C. H. Peacock and Dr. E. G. Davis. Before the gathering broke up light refreshments were served.

CATARACT POWER COMPANY.
Hamilton, Sept. 8.—George Kerr, K. C., today filed the statement of claim in the Morris case to prevent the city acting on the hydro-electric power question. It contains objections to allegations made by T. J. Stewart, M.P., and others, at meetings held on the part of the plebiscite party, the contention being that these that referred to the Cataract Power Company are false. A list of these who, it is stated,

Ross' Store for Ladies Ross'

Manufacturer and Retailer of Furs

Ladies' Tailored Costumes, Cloaks, Etc.



Fashion is in full bloom today. Interest centres in the NEW FALL SUITS. The interest of London's women naturally centres in this display, for our styles are pre-eminent in all that constitutes refinement and fashion, in women's outer garments.

We extend you a cordial invitation, with the assurance that information and every facility and courtesy for "seeing the styles" will be extended.

FURS

Early orders for New Fur Garments will secure best selected skins at lowest market value.

Now is the time to have your fur garments remodelled.



196 DUNDAS ST., LONDON, ONT.

GRAHAM BROS. FOR YOUR FALL HAT

AND GET THE BEST

Mallory's New York Hats, opened today. Very latest American styles, only **\$3.00**

Christy's English Hats. New shapes all in, only **\$2.50 and \$3.00**

Battersby's English Hats. Best \$2.00 Hat we show. Only **\$2.00**

Great King Hat, nobby shapes for young men, only **\$2.00**

We also carry a full line of the great Stetson's Hats, each **\$4.00**

Visit Our New Clothing Department

We have the London agency for the celebrated Fashion-Craft Clothes.

See the stylish Fall Suits we are showing for **\$15.00**

Also good stock of Fall and Winter Suits from **\$6.50 to \$10.00.**

REMEMBER, EVERYTHING NEW.

GRAHAM BROS.

Men's Furnishers, Hatters and Clothiers.

Let Parnell Be Your Breadman

He will provide you with bread that will satisfy your wants at all times and seasons.

He never fails to please his customers.

PHONES 929 and 1390.

EXIT THE TOMATO

But the Luscious Peach and Plum Are With Us in Abundance.

"This week will end the tomato shipments in this district," a leading shipper told The Advertiser today. "If a heavy frost happens the supply will not last to the end of the week."

"Eastern growers have quit sending supplies this way altogether, as owing to the charges for commissions, picking, packing and express charges, they find it cheaper to sell to the canners at 10 cents a basket than to ship to London and get 25 cents."

"Peaches are coming in rapidly from Niagara Falls, and they are of excellent quality. The shipments from Leamington, Rutledge and that district will probably commence next week, and I understand there will be a splendid supply of first-class fruit. Peaches and plums are looked for in large quantities, and should sell very reasonably this year."

Grocers state that there is a big demand for sugar and spices, as preserving time is commencing.

In a recent lecture delivered before the Royal Society of Arts Leon Gaster advances the opinion that ultra-violet rays from indoor electric lamps are injurious to health.

Wedding turnouts our specialty. Moderate rates. Huston's Livery.

BIG WATCH AND JEWELRY SALE

FOR FAIR WEEK ONLY

Sale Will Commence Friday, Sept. 10, at 9 a.m. Come

Early and Get Your Choice of the Big Bargains Offered.

Below is a list of some of our bargains. We are also offering any article in our north window at just ONE-HALF of the regular price.

WATCHES

Gent's 16-size, 20-year, gold-filled, open face case, American movement, guaranteed. Regular \$12.00, for **\$6.00**

Gent's 16-size, 20-year, gold-filled, hunting case, American movement. Regular \$18.00, for **\$9.00**

Gent's open-face, 25-year, Duber jointed case, C. H. Ward & Co. special movement. Regular \$28.00, for **\$14.00**

Gent's Quarter Repeater and Chronograph, in solid gold 14-k case. Regular \$150.00, for **\$75.00**

Gent's 18-size, Fortune, 20-year, open face case, Waltham or Elgin movement, for **\$7.75**

Gent's 18-size Fortune, 20-year case, open face, Waltham, 15-jewel movement, for **\$8.50**

Gent's 18-size, open face Fortune case, Waltham's 17-jewel movement, for **\$10.00**

Gent's Gold-Filled Stop Watch. Regular \$30.00, for **\$15.00**

Gent's Stop Watch, regular \$7, for **\$3.50**

Ladies' Gunmetal, with sweep second hand, suitable for a nurse. Regular \$20.00, for **\$10.00**

Ladies' small O-size, 25-year case, with Waltham or Elgin movement. Regular \$18.00, for **\$9.00**

Ladies' 6-size, 25-year, 14-k, filled case, with Waltham works. Regular \$17.00, for **\$8.50**

Ladies' Small-Size Duber-Hampden, Regular \$28.00, for **\$14.00**

SPECTACLES AND EYE GLASSES AT HALF PRICE

We are offering any pair of Spectacles or Eye Glasses in our entire stock at just one-half the regular price. EYES TESTED FREE.

26 pairs of Rimless Eye Glasses, guaranteed for ten years. Regular price, \$4.00, for **\$2.00**

Nickel, rimless. Regular \$2.00, for **\$1.00**

10-year Gold-Filled Eye Glasses. Regular \$3.00, for **\$1.50**

10-year Gold-Filled Eye Glasses. Regular \$2.50, for **\$1.25**

SILVER AT HALF PRICE

Two only, Syrup Jugs, with tray; regular \$4, for **\$2**

Pepper, Salt and Mustard Cruet; regular \$3, for **\$1.50**

Pepper, Salt and Mustard Cruet; regular \$2.25, for **\$1.15**

Pepper, Salt and Mustard Cruet; regular \$1.50, for **\$0.75**

Card Receiver; regular \$4, for **\$2.00**

Card Receiver; regular \$5, for **\$2.50**

Cake Dish; regular \$5, for **\$2.50**

Sugar Bowl and Spoon Holder combined; regular \$4.50, for **\$2.25**

Four-piece Tea Set; regular \$16, for **\$8.00**

Three-piece Tea Set, hard white metal, English make; regular \$20, for **\$10.00**

Fruit Dish; regular \$7.25, for **\$3.65**

Rimless, riding bow, 10-year, filled. Regular \$3.50, for **\$1.75**

Nickel-Plated Spectacle. Regular \$1.50, for **\$0.75**

Steel Rim Spectacle. Regular \$1.00, for **\$0.50**

One dozen pairs of Solid Gold, ranging from \$4.00 to \$6.00, to be sold at just one-half the regular price.

DIAMONDS AT HALF PRICE

We are offering this list of Diamonds at just one-half the regular price, and will exchange at any time for full value paid.

Gent's Diamond Ring, round belcher setting, stone weighs $\frac{3}{8}$ of a karat. Regular \$145.00, for **\$72.50**

Gent's Ring, in flat belcher setting, stone weighs $\frac{3}{4}$ of a karat. Regular \$140.00, for **\$70.00**

Gent's flat belcher setting, stone weighs $\frac{1}{2}$ 1-16 karat. Regular \$100.00, for **\$50.00**

Gent's, fancy setting, stone weighs $\frac{3}{8}$ 1-32 karat. Regular \$76.00, for **\$38.00**

Gent's, round belcher setting, stone weighs $\frac{7}{16}$ of a karat. Regular \$78.00, for **\$39.00**

Lady's Tiffany setting, stone weighs $\frac{1}{2}$ 1-64 of a karat. Regular \$90.00, for **\$45.00**

Lady's, Tiffany setting, stone weighs $\frac{7}{16}$ karat. Regular \$78.00, for **\$39.00**

Lady's, modified Tiffany. Regular \$66.00, for **\$33.00**

Lady's, modified Tiffany. Regular \$68.00, for **\$34.00**

Lady's, modified Tiffany. Regular \$56.00, for **\$28.00**

HAND-PAINTED CHINA AT HALF PRICE

One Cake Plate, regular \$9.00 for **\$4.50**

Three Bread and Butter Plates, regular \$1.75 for **\$0.85**

One odd Cream Pitcher, regular \$5.00, for **\$2.50**

Sugar and Cream, regular \$7.00, for **\$3.50**

One Hair Receiver, regular \$4.25, for **\$2.15**

One Bon Bon Dish, regular \$2.75, for **\$1.35**

One Bon Bon Dish, regular \$4.50, for **\$2.25**

One Whip Cream Bowl, regular \$3.00, for **\$1.50**

Two Nut Bowls, regular \$9.00, for **\$4.50**

Whiskey Decanter, regular \$13.50, for **\$6.75**

We also have a dozen pieces of Royal Crown Derby that we are offering at just one-half the regular price.

Fruit Dish; regular \$6, for **\$3.00**

Biscuit Jar; regular \$3.00, for **\$1.50**

Sugar and Cream, in stand; regular \$6.50, for **\$3.25**

Two dozen Coffee Spoons; regular \$4, for **\$2.00**

One Water Pitcher, with silver top; regular \$3.50 for **\$1.75**

Butter Dish; regular \$2.50, for **\$1.25**

Four Pickle Cruets, ranging from \$2 to \$3, at $\frac{1}{2}$ -price

ROGERS' 1847 GOODS

Teaspoons at \$2.75 a dozen.

Table Spoons at \$5.50 per dozen.

Dessert Spoons \$5.00 per dozen.

Knives at \$3.40 per dozen.

Forks at \$3.40 per dozen.

25 Pieces of Cut Glass at Just One-Half the Regular Price

We will not supply the JEWELRY TRADE at above prices. Nothing on this list to be sold before 9 a.m., Friday, Sept. 10.

C. H. WARD & CO.

PHONE 1084 374 RICHMOND STREET, LONDON PHONE 1084

GLADSTONE OLD BOYS

Have an Interesting Reunion Celebration—Results of Sports.

Gladstone, Sept. 8.—The old boys of Gladstone met on Monday at the home of Mr. James Brodie to celebrate their reunion. The bunting suspended to the entrance to the premises bore the legend, "Welcome, Our Guests," significant of the courtesy vouchsafed the guests on entering.

The first number on the programme of athletic sports was the baseball tournament, when Dorchester played a keenly-contested game with Gladstone, which ended in defeat for the home team. Score, 8 to 10, in favor of the outsiders. Mr. John Spring, of Dorchester, umpired the game satisfactorily.

Clothes were laid by the matrons and fair maidens upon the spacious sward for about 700, and twelve baskets of provisions were exhumed and emptied. At the resumption of sports the old boys played a fast game of ball with an amateur team of Belmont. Score, 3 to 5 in favor of Belmont.

trophies. Results: 1 Mrs. Geo. Bennett; 2 Mrs. Albert Doan; 3 Mrs. Charles Rogers. Judge, John Noble.

Show of matrons, the best looking over 60 years—Mrs. Farquhar, relict of the late John Farquhar, Gladstone, in her 81st year. Judges, John Noble and Charles Lutton.

Football tournament — Gladstone 1, Harrietsville 0; Gladstone, Maple Leafs 2 to 1, in favor of Maple Leaf; Gladstone and Dorchester. Score, 9 to 7, in favor of Dorchester.

Married men's race—1, Mr. B. Murray; 2, Mr. William Sain; 3, Mr. Geo. Brodie.

The casualties of the day were: Mr. Collin Campbell, baseball expert, a broken jaw, from a flying ball. Dr. Banghart reduced the fracture. Mr. Geo. Brodie struck on jaw, profuse hemorrhage; Mr. William Scott, of Mossley, hand badly lacerated. Dr. Doan, of Harrietsville, dressed the wound.

Those present from a distance were: Messrs. Henry Jackson, of asylum staff, London; Neil McCallum, of Yarmouth; R. McElheran, wife and son, London; Isaac Kingwell and wife, of Woodstock; Geo. Brodie, of Glanworth; Benjamin Noble, of Lyons;

Mr. Bryant, of London; Daniel Currie, of Derwent; Dell Shain, of Wyoming; V. Jackson, of Delaware; R. Tooley, 2014.

ex-M. P. P. of Wallaceburg, being unable to be present, forwarded his regrets.

The committee are to be congratulated upon the success of the gathering, namely, James Brodie, president; John Johnstone, vice-president; Byron Marsh, secretary-treasurer; Thorne Jackson, Colin Campbell, Samuel Jackson, William Hunter and William Moore.

YOU NEED THAT VACATION

A D. & C. Coast Line Trip to Mackinac Is Most Delightful Now.

You see, it's like this—you've hampered away at your work all season, and now you feel the need of that vacation, which you've been denying yourself. The D. & C. Line offers the best transportation facilities to Mackinac and the North Country, where every inch of scenery is interesting, and where every little lake contains the fish that bite.

Send for the D. & C. pamphlet and take the next steamer. DETROIT & CLEVELAND NAV. CO. Detroit, Mich.

Arthur Cooper, photographic studio opposite city hall. For sittings phone 2014.