WINDOW SHADES

Don't get any but the best Window Shades. There's a dif-

O. B. GRAVES. 203 Dundas Street



There is only one ready-to-wear Shoe that is shown each season in all the new custom designs almost as quickly as these designs are produced.

That is the Regal Shoe. You can buy it in London,

It is an opportunity. **REGAL SHOE STORE** 148 DUNDAS STREET.

R. K. COWAN BARRISTER, SOLICITOR, ETC., County Bldgs., next Court House, London.

HIGHEST GRADES OF AND ALL OTHER

PETROLEUM PRODUCTS The Queen City Oil Co

Limited. HEAD OFFICE, TORONTO. London Branch, York St. East.



No wise mother will refuse her child's demand for refreshment, especially if it is OUR DELICIOUS ICE CREAM, because it is made from the purest ingredients, is nourishing, refreshing, and one of the finest foods for childhood. We invite the public's attention not only to our attractive parlors, but also to our sanitary, spotless surroundings, where we put together our superlative Ice Cream, in many varieties.

Olympia Candy Company

Paroid Roofing

causes a lot of trouble. If you had PAROID on your buildings there would be no chance for

PAROID is the best known roof covering. Costs no more than inferior grades, and lasts for twenty-five years. Ask for

McMURTRY'S Hardware and Stoves,

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Your Eyesight Is Valuable to You

Do not delay when Nature tells you something is wrong with your eves. Have them examined at once by our specialists, who will tell you what the trouble is and correct it with glasses, if necessary, to relieve the strain and

The Tait-Brown Optical Company,

strengthen the eyes.

Eyesight Experts, 237 DUNDAS STREET.

Phone Appointments, 1877.

W. HARRISON FUNERAL DIRECTOR & EMBALMER Phone 1150. Besidence on premises.

NEXT TO BENNETT'S. Sizes 14, 141/2, 15, Amercian made

SCRANTON COAL \$7.00 per ton It will pay you to lay in your

winter supply now of nice bright coal.

Office and Yard, G. T. R. and Burwell Street. 'Phone 312.

uality

We Lead the Way To better things in Groceries, and to lower prices for life's necessities. If you are not getting the satisfaction you desire in these particulars -call and get our prices, and we

will save you many a dollar.

BEST THAT GROWS IS NONE TOO GOOD When you are drinking Coffee. It is our good fortune to sell the best

Coffee that is sold in London. Per Maple Leaf Salmon, per can 17c

Our H. R. Blend Tea, 25c per pound, is equal to package tea

at 30c per pound.

Let us have your Grocery order. Our delivery is prompt. RANAHAN

'Phone 1024.

Optical Department

In our OPTICAL PARLORS at either store we have every facility to give to the public correct EYE TREATMENT. The most up-to-date methods used. Testing free.

Diamond Hall Stores. W. G. YOUNG

City and District

214, 674 DUNDAS STREET.

-The Delaware fall fair is scheduled for Wednesday, Oct. 7. -Rev. T. I. Stockley, successor to Rev. James Spurgeon, and pastor of the West Croydon Tabernacle, London, Eng., will give an address in zen of Clinton, is dead. Adelaide Street Church this evening.

Some Truth In It.

"There is probably some truth in treasurer of the I. O. F. will be gina. afternoon. "The office of treasurer ways. does not invest the funds of the or- change Bank of Yarmouth, is dead at der, and has little hard work to do. Halifax. So I guess the offices will be com-

McGUIGAN ALL READY

But Present Contract With the Hydro Commission Is Only a Tentative One.

Toronto, Aug. 18 .- Mr. F. H. Mc-Guigan, whose construction company has been awarded the contract for building the power transmission line from Niagara Falls, was at the King Edward today, having returned from Portland, Maine, where he spent Sun-

day with his family." "Will you open an office in the city at once in connection with the construction of the transmission line?" he was asked this morning.

"No, we shall not take any steps or incur any expense until we have a definite and final contract. The agreement we have just made with the hydro-electric commission is only a tentative one. They have to wait yet to see what the other municipalities are going to do that have not come into he commission's power scheme. "You are not ordering the materials

for construction, then, at present?" the reporter asked. "No, but we have made arrangements with the firms who will deliver the materials so that they can set to work

"Do you think that the construction will begin this fall?" "I can't say. You'll have to see the chairman of the commission about that. I should think, however, that they would soon be able to make the final agreement, and have the work go ahead. The commission or the Government are practically bound to car-

ry the work through." Mr. McGuigan will be in the city for nost of the week

Seeing London. The most satisfac-

ory way is from Hueston's carriages. The Protestant, Catholic and Jewish denominations of Oakland, Cal., have organized under one constitution a society of the pastors to help Dundas street, opposite armories. along the church work of the city.

Children's SHOES .

Our reputation as the best store for Children's Shoes grows and grows. There's a reason for it. In the first place, we have the right sort of shoes. All our Children's Shoes are made by experts in making Children's Shoes. Then we have the full knowledge of fitting, and we take pains to fit the little feet correctly. Bring your children in. You will find exactly the shoe you want at the price you

Good Shoes for All the Family. 167 Dundas Street, Annex 398, Richmond Street.

THE CASH GROCERY

Eedy's Tea and Coffee, o always the same, superior to all others.

C. F. EEDY 879 Waterlook

to see this new nipple. Will not collapse nor split when stretched over

5 CENTS

Only to be had from

Cairneross & Lawrence Chemists and Druggists 216 Dundas St. LONDON, Ont

CIIDC

Remodelled or repaired before

Beltz

CANADIAN

An inquest into the big Fernie fire starts today. The first car of new wheat has arrived at Winnipeg.

W. W. Farran, a prominent citi-The British-Canadian smelter Chippewa has been completed. Premier Scott has been committed

the story that the office of high for trial in the libel action at Reamalgamated with that of high phy- Earl Grey left Montreal yesterday

sician," said a prominent Forester this on his tour of inspection of water- inently than Fireman Handiside. When is largely a sinecure at present. He Alex. Murray, cashier of the Ex-

The barn and season's crop of Geo. Bowman, near Berlin, was destroyed

B. Tyron, aged 20, has perpetrated half a dozen burglaries at Guelph, but got only \$12.15 in all. Some Berlin citizens are seeking

an injunction to prevent the mayor signing the power contract. While unloading sand at Walker-

ville docks, Charles Emery dropped away as best he could. 35 feet and died as a result. A new steamer named the Gothic

which owns the Dominion line. Brantford waterworks plant was the extent of \$2,000.

The German training ship, G. M. S. Freya, will furnish a guard of honor at the celebration at Halifax on Wednesday.

In sight of three companions, who thought he could swim, Herbert Mc-Leod, aged 14, was drowned at Moncton, N. B. Hamilton firemen are dissatisfied boy."

because their request for six days off been granted. The barn and contents of Milton Glasgow, of Chippewa, were struck

of \$3,000 incurred. Mayor Jackson, of Whitby, is conferring with towns east of Whitby on them as soon as we give the word." with a view to securing power from the Hydro-Electric.

Visitors will not be allowed in the Kingston penitentiary any more this summer, the number of requests hav- proud. ing become too numerous. Not being able to send him to prison because he had tuberculosis, Judge

a wife beater, to go on suspended did the other men. Fireman Dean sentence. Wm. Wilcox, Niagara Falls, and most collapsed. Bert Weiner, Toronto, were captured by the hotelkeeper at Waterdown, brought around. He was missed, as

are now awaiting sentence. Frank Cooper, photographer, has removed to ground floor studio, 330b

Don't burn bridges behind you when you leave for your vacation. Keep in touch with London, the best town on earth. Have The Advertiser follow you. Phone 107.

cuits.

Continued from Page One.

AWFUL RESULT OF THE BIG FIRE

some time, and they missed his form as he hurried here and there. Wild rumors then became current It was reported that Chief Clark and seven men were killed in the build-

Firemen Charles Ferguson, Dean, and Haylock were reported missing, but one by one they were accounted

Shortly after, Assistant Chief Aitkens went into the building and reported he heard a man's voice In a few minutes the fire had been conquered, and then the work of rescue began. There were many volunteers for the

Found Cole First.

task.

About 8 o'clock the rescuing party in the rear came upon a body. In a few minutes they had uncovered the man's head, and it was found to be Billy to cut a hole into the cellar. Cole. He was alive and asked for a drink of water. He was pinioned down under a mass of debris, but dehalf-hour's work he was taken out and hurried into the ambulance. Dr. E. Williams went with him. He

was bruised Cheers for the Chief.

When the rescuing party was at work it became noised about that Chief Clark had been found and was alive. The immense throng outside heard

for the gallant chief. "Long live the chief!" they shouted. In a few moments, however, it was discovered that the chief was dead. A deathlike silence settled over the

crowd, not to be broken again. The rescuers continued at their task There were tons upon tons of debris, and it seemed to be the work of hours to get any tangible evidence of the men's whereabouts

Found Two Bodies.

Shortly after 9 o'clock the rescuers had been caught, but all reported. came upon two bodies. They were those of two firemen. Both were dead With unflagging courage the rescuers worked and worked, but the men were

Chief's Death Was Quick.

fractured and he was otherwise badly

Close beside his chief lay Fireman Wein. He had been dead some time, too, although it is probable he lived

some time after he was struck. Found Cockburn's Body.

No sign of Sergt, Cockburn could be found, but the rescuers knew that he must be close at hand They toiled on, and at 2 o'clock he was found buried beneath the ruins. At 2:45 o'clock he was taken out, and removed to the undertaking rooms, and the last victim had been

Many Heroes. To the brave firemen too much praise cannot be given. Seldom, indeed, has the opportunity been afforded of witnessing such heroic conduct as some of the men showed. Every man of them was a hero. No task was too heavy, no danger

great for them to undertake. Perhaps none stood out more the fire first broke out, Chief Clark ordered Handiside up a ladder to pour a stream into the first floor.

With the windows belching the most suffocating smoke, he climbed up. There he took his post. All alone, he stood on the ladder, and

kept the stream of water on the flames. be lost in a dense volume of smoke, so dense that one wondered how a human being could live a minute. Then the smoke would clear away,

and Handiside would be seen working Then he would be lost again, but he stayed. For almost two hours he held has been purchased by the syndicate the line in the window, and never moved. The crowd held its breath on many occasions, and willing hands struck by lightning and damaged to stood beneath the ladder to assist him if he fell. All expected him to col-

lapse, but Handiside did not fall. Commended by Chief. Chief Clark noticed him, and asked him to come down for a spell. Hand-

iside replied that he was all right, and would stick. The chief looked at him with a smile of pride, and said. "There's a game

A few minutes later the chief was per month instead of four has not yet buried under the ruins. Handiside stayed at his post through it all. Then there was serious danger on the roof, and Handiside climbed by lightning and burned, and a loss with the hose. Fireman Charlie Ferguson followed, and for hours they

> kept at their work. The crowd cheered him repeatedly. Handiside has only been on the brigade for a short time, but he proved himself one of the bravest of the brave. He was a man of whom the chief was

Brave Fireman Dean.

Not alone must Handiside be classed a hero. Never did men work harder Bell, of Chatham, allowed Thompson, and take more desperate chances than stuck to the line until choked and al-

and confessed to horse stealing. They his grim, strong fight against the flames had made him conspicuous. Then the story went broadcast that he was dead in the ruins. He came back as soon as he could stand, and did his work valiantly and well. Foreman John Case did noble

He was taken out of the line, and

JACOBS' DUBLIN BISCUITS

We have just received a direct importation of these dainty bis-

If you want something dainty and different from other biscuits

see our assortment. 35 varieties to choose from.

T. A. ROWAT @ Co. 234 Dundas and Craig and Wortley vice, as did many another. London

might well be proud of her firemen. Badly Scorched. During the height of the fire, Firemen Riddell, Haylock, Dean and another man took a line of hose up the ladder to the first floor. They had just begun playing the hose into the building when a scorching blast-of smoke rushed out, and drove them from the ladder. They could not live near it. All the men were badly scorched, but

suffered no serious injuries. Many Narrow Escapes. There were many thrilling escapes during the progress of the fire. About 6 o'clock Chief Clark asked for one of

the firemen to come into the building Fireman Bob Haylock grabbed an axe and rushed in with the chief. There was not much smoke on the clared that he was all right. After a first floor at the time, and Chief Clark and Haylock went a considerable distance into the building.

Suddenly a terrific cloud of smoke burst upon them. Both men were and a big burn across his back and blinded. They groped their way out. and both collapsed as they reached the fresh air.

Had another second elapsed Fireman Haylock would also have been MEN CHEERED THE numbered among the dead. Foreman John Case, Market Clerk Maker, Fireman Riddell, Fireman Ferthe report, and cheered long and loud guson and another man also had a

very narrow escape. At 7:15 the flames appeared to be well under control. The men were handling a line of hose, and to get it closer to the flame they went a considerable distance into the building. Suddenly there was a crash, and stoves and glass came tumbling down upon the men.

All made a dash for life, and barely reached the door before the whole section of the ceiling gave way. It was thought that one of the men Inches alone separated them from a

horrible death. Fight in the Rear. While the firemen were fighting the pinioned and the work of rescue was flames from the front of the building to many of the older employes that slow. It was impossible to work from those in the rear were not idle, and a there was naturally a good deal of is a result of stomach trouble. It the rear part of the building, so work few minutes after the brigade arrived anxiety, and had any large number cannot be overcome by breath per-At five minutes to 12 the rescuers the doomed structure. Willing hands back on the union, but because they is heartburn, flatulence and gulpings came upon the chief. He was lifted assisted in raising huge extension lad- would have felt forced to protect of undigested food; if the seen even at a glance that he had been ascended and played powerful streams jubilant when the reports came in ness, nervousness, headaches or any every opening, and it was with great closely united. difficulty that the firemen were able

to maintain their precarious position WHEAT INTERESTS on the ladders. Meanwhile other firemen had ascended to the roof, where holes were cut

through, where the streams could be played. Those engaged in the work on the coof, of course, had no knowledge of the fact that Chief Clark and his men had entered the building from the front on the ground floor at the time, but it is felt that the weight of the heavy streams of water on the floors above played no small part in the collapse which shortly followed and car-

ried the men to their death. The shock of the collapsing floors vas distinctly heard, and felt by those on the roof of the building at the time and a hurried rush was made to reach exporters, and these are claiming a the outer edge of the roof, as the fire- crop of over 110,000,000 bushels fighters feared that the entire buildtered, and they were back at their milling interests who claim that the

of the collapse below. Fire Spread Rapidly. When the fire broke out Mr. A. A. Westman, the proprietor, was speaking to a customer, who had been ex-

amining a number of razors. He decided on one and was about For minutes at a stretch he would to pay for it when he noticed smoke issuing from the cellar. He called Mr. Westman's attention to it and immediately after heard someone cry "Fire!"

There were a number of ladies in the store at the time and all left by the front and rear doors.

"I seized the books and hastily closed the safe, but before I could do so the smoke had become so dense that it was necessary for me to feel along the walls to get out," Mr. Westman told The Advertiser.

"Several of the clerks were in the store at the time, and one of them, Gordon Lewis, of Mill street, who was in the cellar, was badly burned about the face in making his escape. His eyelashes were burned off and also his hair."

NOT DEAL WITH EMBARGO Meat Trade Inquiry Will Confine Itself

to Dead Meat Only.

London, Aug. 18 .- The scope of the committee of inquiry into the meat trade recently appointed by the Government, is to be limited to the dead meat trade. There will be no reconsideration of the removal of the em-

bargo on Canadian cattle.

You can painlessly remove any corn, either hard, soft or bleeding, by applying Putnam's Corn Extractor. It never burns, leaves no sear contains no acids; is harmless because composed only of healing arms and balms. Fifty more is only of healing gums and balms. Fifty years in use. Cure guaranteed. Sold by all druggists 25c. bottles. Refuse substitutes. PUTNAM'S PAINLESS

COPRI EXTRACTOR

TO-NIGHT

Telegraphy and Shorthand

The great question with the young folks today is Where Can I Secure an Education in the Shortest Time at the Least Expense and That Will Insure Me a Good Salary After? These are questions which the management of this large institution has put years of thought and energy in solving, and we feel safe in saying that we are offering the very best education at

the very lowest possible price. We have the most up-to-date TELEGRAPH AND SHORT-HAND College in Canada, with schools in both LONDON and ST. THOMAS.

We hold the goodwill of all the railroads and are the only college favored with the G. T. R. main line wires in each of our schools. Thus we feel that we have an exceptional advantage in the edu-

cation and in the placing of our students. The demand for the telegrapher operator and the stenographer is increasing more and more every day and we experience no diffi-

culty in placing our graduates. Let Us Help You Into a Good Position. Our Fall Term-Day and Evening Classes Commence Monday,

Aug. 31. For further particulars call, write or phone The London College of Telegraphy and Railway Instruction, London The Canadian Telegraph and Business College, St. Thomas.

BATH ROOM FIXTURES

Den't fail to visit our Bath Room Fixture Department when fitting up your Bath Room.

We can save you money. Get our prices before buying

THE PURDOM HARDWARE CO. **PHONE 461.** 124 DUNDAS STREET

the Staunchness of Strikers. around during the morning anxious to lowed their advice made good money. see what reports came in from the It remains to be seen on what side different men doing picket duty. As victory will rest this year. noon approached, and it was seen that the men were standing pat and ignoring the ultimatum of the company, the joy of the men knew no bounds, and

up by those on the street, and men wildly raised their hats. upon the scene a half-dozen streams gone back to work their numbers fumes or any other palliative measwere being played upon the blazing would quickly have been increased, ures. mass from the Market Square end of not because the men wanted to go If you have a bad breath; if there ders, and men who knew no fear soon themselves. The crowd was most burns or smarts; if there is sleeplessof water through the windows. Im- from the works and showed that all other symptoms of indigestion, use

BOTHER THE FARMER

Some Want Him To Sell His Wheat Some Want Him to Sell His Wheat

Montreal, Aug. 18.—There is a battle royal on between some of the largest milling interests and wheat exporters regarding the outcome of the wheat crop in the Canadian West, and interesting developments may be looked for from now on. On one side are arrayed some large

milling interests in league with large wheat and advising the farmers to ing was about to fall. It was only for get rid of all their old wheat, while an instant, however, that the men fal- on the other hand are some large work again almost before the building crop will not total more than about had stopped trembling from the shock 100,000,000, and that not more than 90.000,000 bushels will be offered for sale. The latter are advising the western farmer to continue to hold all the old wheat he has, and not to

be led into selling it. Should the in-AT THE 3 Popular Stores

YOU WILL OBTAIN THE FINEST FLAVORED *Bacon* TO BE HAD IN LONDON

Smoked Back or English Breakfast Sliced, per lb By the piece, per lb 180 KERWOOD BUTTER Put up specially for us and

shipped twice a week. Per

EXTRA GOOD POTATOES Per peck30c SWEET GREEN CORN Per dozen.....10c RIPE TOMATOES Per Basket33c

The smoothest tea you ever tasted. Highest Quality. per 1b......40c MAPLE LEAF SALMON Latest packed Per tia.....180

DIPROSE SPECIAL TEA

Dundas & Wellington, Phone 2262

Richmond & Hyman, Phone 1291

terests claiming a bumper crop persist in their plans it is likely that the REPORTS OF LOYALTY other interests will issue a circular to the farmers advising them not to sell, as the plan is to simply deprive Were Greatly Elated Over News of them of a profit that will surely be theirs, if they hold on to their wheat. Some seven years ago some of the same interests had a similar fight Montreal, Aug. 18 .- Today was a regarding the Ontario wheat crop, and particularly busy one about the union the interests who advised the farmer headquarters, and hundreds of the men to hold on to their wheat not only from the various Angus shops were won out, but all the farmers who fol-

F. E. OSBORN, Manager.

WORSE THAN ONIGNS cheers started in the hall were taken BAD BREATH FROM INDIGESTION CANNOT BE OVERCOME

WITH PERFUMES.

mense volumes of smoke poured from classes of the workmen were still Mi-o-na stomach tablets and get well. A 50 cent box of Mi-o-na stomach tablets lasts for a couple of weeks and will ward off a dozen mild at-

tacks of indigestion, while its continued use will give an absolute and complete cure. W. T. Strong has seen so many cures made by Mi-o-na stomach tablets that he gives a guarantee with every box to refund the money if

it fails.

Benger's Food is mixed with fresh new milk when used, is dainty and delicious. highly nutritive. and most easily digested. Infants thrive on it, and delicate or aged persons enjoy it.

Benger's Food is sold in tins, by all Chemists, etc., everywhere.

EDUCATIONAL

ondon Conservatory of Music and School of Elocution Reopens Sept. 1

W. Caven Barron,

Principal.

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SCHOOL FOR GIRLS.

Under the joint management of MISS SCOTT, formerly Principal of the Girls' Department of the Provincial Model School, Toronto, and MISS Bishop

Bethune College OSHAWA, ONTARIO

Visitor, the Lord Archbishop of Toronto A Residential School for Girls Preparation for the University. Young chils dren also received. For terms and particu-lars apply to the SISTER-IN-CHARGE or to THE

SISTERS of ST. JOHN THE DIVINE Major Street, Toronto COLLEGE RE-OPENS SEPT. 16th.