Our Record of 19 Years



We carry a complete line of Razors for irbers and private use, at prices rang-

BROCK'S GUNSTORE 192 Dundas St., London, Ont.

FOR MEN OF TASTE. @ This is an invitation to get "toned up." We have an especially attractive array of cloths to choose from. See them before ordering your suit.

O. LABELLE 372 RICHMOND STREET.

R. K. COWAN BARRISTER, SOLICITOR, ETC., County Bldgs.,next Court House, London,

Photo Supplies

Everything for the Photographer. W. A. McKENZIE. Opposite City Hall, Upstairs.



and School of **Elocution Now** Open. Pupis May Enter at Any Time.

Try Aetna Baking Powder. Manufactured by Marshall Bros. & Co., 67 Dundas street. Rising qualities cannot

W. J. SMITH & SONS Undertakers and Embalmers, 3 Dundas St. Phone 586. Open day and night. Residence on premises.

J. T. Stephenson, UNDERTAKER. Night calls promptly attended to.

104 Dundas Street. Phone 459.

GLASSES CAN'T BE FITTED AS THEY SHOULD BE

trouble can't be known until the eyes have been examined scientifically.

We are experts in this line. Call and C. H. WALLACE,

Jeweler and Optician,

Until the exact trouble is known, and the

402 Talbot Street, Opposite City Hotel. Watch work given our best attention.

When You Bake

Daisy Flour

On October 16 a cloud of mosquitoes so dense as to obscure the sun, and making a noise like a distant sound of the ocean settled down on the center of Madrid. Many horses became unmanageable, and the streets were soon deserted. Suddenly the cloud of insects rose into the air again and disap-

Canadian Meat Wins.

Clark's Lunch Tongue, canned in Canadians, and using only home-grown tongues, are acknowledged to be unsurpassed by any imported lunch tongues—and why should it be otherwise? W. CLARK, Manufacturer,

A Household Necessity. When you once use "Beaver Brand" for toasting or broiling, you will wonder however you have kept

Hand Guns

wanted. If you have a second-hand breech-loading shotgun, in any kind of condition, we will buy it for cash or take it in exchange on a new gun. Call or write us for particulars.

GURDS, The Big Gun. 185 Dundas Street.

ROSS Dundas St.

assortment of Ladies' Fur Jackets in Electric Seal, Persian,

Gray Lamb and Astrachan

Wilson lhos MERCHANT TAILOR,

213 Dundas Street, - PHONE 596.

The best authority on all sub-

WHITTAKER'S

Paper 40 JOHN MILLS' BOOK STORE,

Too Strong ...Glasses

are as harmful as ones coo weak. An examination by our optician insures you the proper strength to make seeing a pleasure.

THOS. GILLEAN Practical Optician. 402 Richmond Street.



YOU'RE ON THE

425 YORK ST.

Phone 470

SAFE SIDE When you order Johnston Bros.' XXX Bread. It is the Bread for daily use. Always pure and delicious. JOHNSTON BROS.

LONDON AND DISTRICT

-Mr. James North, Port Huron, is -The Western University Literary Society will meet tonight at 8 o'clock. -Miss Sharpe has returned to London after visiting her sister, Mrs. I. W. Kingswood, in Ingersoll. -Miss Bertha McNeill, of this city, is spending a few days in Essex, the guest of Miss Maud Ellison.

-Miss L. Morden, of this city, who has been visiting with Miss Westcott, Palmyra, has returned home. -Mrs. Edison, of North Dakota, is

Saturday Next, Jan. 16.

Any Tie in Our Store

REMEMBER, ONE DAY ONLY. GRAHAM BROS. Slarnia citizens were morning by the announce of the best known citizens of Sarnia, Mr. ton, had suffered from

Tell Your Dealer . .

better than other kinds, Age, flavor and purity.

KENT BREWERY.

Jewelry Bargains.

We want every citizen to learn of and be the big inducements we are offering his month in reliable, up-to-date jewelry. Making a special effort to reduce stock. You'll be proud to wear any piece of

WARD, 374 Richmond Street

If you have money to invest, the FOUR PER CENT DEBENTURES of THE CANADIAN

SAVINGS AND LOAN CO. afford absolute security and a Call at office for particulars. M.H.Rowland, Mar ager,

Mrs. Ed. Struthers and Mrs. E. L. -Sergt. W. Farnsworth, of Wolseley Barracks, is laid up with a severe cold, -Mr. James Currie, secretary-treas-

urer of the Eastern Ohio Traction Company, of Cleveland, was in the city, -Sister Clothilde, who for some years

has been principal of St. John's separate school, Hill street, is very ill in St. Joseph's Hospital. -Rev. Father McKeon, pastor of St. Mary's Church, has been ill the past few days with a bad cold. He is rapid-

recovering, however.

the employ of Bawden & Eastlake, Ridgetown, for some time, has decided to remove to this city. -There is an influx of Liberal members at Ottawa, including Messrs. C. S. Hyman, Hugh Guthrie, W. S. Calvert and A. E. Dyment.

-Mr. A. C. Norton, who has been i

-Mr. and Mrs. Wallace Lockwood. of Melbourne, have returned home after spending a month in Detroit, Jackson, and other western points.

—In their last game of carpetball, FIREMAN VERY LOW.

Auxiliary provided tea for the boys at Mackay was enjoying.

Mackay was enjoying.

Mackay was enjoying.

Mackay was enjoying.

Consequently, yesterday's letter which announced her death, came as a great shock to Mr. Dodd and friends of the capital stock. Two half-president and Mr. C. Smallman vice-president and Mr. C. Smallman vice-president nealth Mrs.

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Court Brighton, A. O. F., defeated Lodge British Lion, of the Sons of England, by a score of 35 to 12. -Lieut Robert McPhail, of the Seventy-seventh (Wentworth) Regiment, has joined for a short course of in-struction at Wolseley Barracks. -Miss Erie P. Little, 33 Bruce street. who is attending the Forest City Business College, has taken a diploma

n the commercial department. -The Young People's Society of the King Street Presbyterian Church, has arranged a series of four lectures, to be given during the next few weeks. -Miss Ada Lenthorne, of East Lonal for some time, has so far recovered as to be able to return to her home. -Misses Minnie and Ollie Smith have returned to Stratford from this city, where they were bridesmaids at the vedding of their cousin, Miss Mabel C. Ryan to Mr. George E. Taylor, bar-

-Mr. and Mrs. George Olmsted, of this city, have been the guests of the latter's sister, Mrs. George Meynell, Queen street, Chatham. Mr. Olmsted has gone to visit his son, Dr. Olmsted,

-Sergeant-Instructor W. Dymont, econd (Berkshire) Regiment, has returned to Wolseley Barracks, after spending the Christmas and New Year's yacation with his family at Ot-

—Mr. R. D. Millar, accompanied by his son and daughter (Ralph and Miss Ethel), leaves this evening for Ja-Ethel), leaves this evening for Ja-They sail from Boston on the OATMEAL GOES UP. 16th inst., by the United Fruit Company's steamer "Admiral Dewey." -A missionary meeting under the

held tomorrow evening in Synod Hall. Bishop Baldwin will occupy the chair 35 cents per 90 pound sack. Until re- yet conducted by the society. Dr. Bethune train approaching the road, until he and Rev. Mr. White, of Lo Ngwong, China, will address the meeting. -"A Housekeeper" writes to The Advertiser to say that the health officer, in his report that was printed in Tuesday's Advertiser, is mistaken in regard to milk tickets, as many of sed in this city, and should be taken

-The Zenana Bible and Medical Society will hold a meeting in the schoolroom of the Memorial Church o'clock this evening, when an address will be delivered by Miss McKinley, a missionary from India. All interested are invited to attend. As this work is churches will be cordially welcomed. SUCCEEDS MR. STEELE.

Rev. Canon Hincks has been appointed by the Bishop of Huron to be incumbent of Christ Church, Port Stanley, succeeding Rev. H. D. Steele, who

MR. OKE'S SUCCESS. Mr. R. Oke, the local poultry breeder has just returned from New York, where he was successful in winning 44 first, 9 second and 20 special prizes with his exhibit of poultry at Madison

Square Garden. MAY WITHDRAW FROM OTTAWA It is stated that the London Mutual Fire Insurance Company and the Economical are seriously considering the with a bag of candy and fruit, and a withdrawel of their business from Ottawa owing to a number of heavy fire NEW PAINTINGS.

A NIGHT SHIFT.

Next week a night shift will be put on at the London Rolling Mills. This means that about 25 additional men will be employed. Most of them come from across the line and are experts, the company finding it imposisble to secure the class of men they wanted in Canada.

SUFFERED PARALYTIC STROKE. The Sarnia Observer of yesterday has the following, which will interest Lononers, Mr. Wrighton, having been at one time a resident of this city, where he has many friends and relatives:

CORN MEAL AND GRAHAM BREAD.

We are making a special run on these particular brands, which are made from the finest selected flours we can purchase. Drivers carry them daily. THE PARNELL-DEAN STEAM BAKING CO.,

A new message each day -watch for it. THE FOREST PROCESS. *********

"Are your methods so differ ent from other laundries?" says one.
"Are there not good and bad in all trades?" say we. "And the laundry business is no exception.
The FOREST PROCESS is the

'Phone 1,048, or postal card will bring one of our white wagons. FOREST CITY LAUNDRY, "THE CAREFUL LAUNDRY,"

72-74 King Street.

standard of careful laundry

Russian

LambJackets Ladies' before selecting your Fur Coat, don't fail to inspect this line of Jackets. Look and wear almost like Persian Lamb. We furnish them either plain or trimmed with Mink or Sable.

PRICES \$55 TO \$75.

Spittal, Sabine & Co. Fur Manufacturers.

paralysis. Mr. Wrighton was in his usual health, and at the time of the stroke was seated at his desk in his private office attending to the duties connected with his hide and tanners -Mr. F. W. H. C. Jarvis, Date of ville, Mich., a former resident of Wr. Wrighton complained to Mr. Westminster, is reported seriously ill O'Gorman, his stenographer, of a severe pain in the back of his head, and did not feel well, and Miss O'Gor man called Mr. Wrighton's son. I the meantime Mr. Wrighton attempted to rise from his chair, but fell uncon-scious. The stroke affected the right side, and is of a very serious nature

His speech is also affected. BOYS' COMMITTEE ORGANIZED. At the Y. M. C. A. last night a boys'

Fireman John Swanwick, who was ious condition at Victoria Hospital owing to inflammation of the glands having set in. Dr. Moore, who is attending Swanwick, said that although iopes that he would pull through. Fireman Roberton, who had several kay's demise. rapidly convalescing.

BOTH IMPROVING. Quartermaster-Sergt, Dunlevy, of No Company, who was severely injured in the barracks explosion, was able to be out for a short time yesterday, for the first time. His foot is still swolle and he can only manage to walk with the use of a cane. Private Walter Worswick, who was also injured in the same explosion, has so far recovered as to be able to be moved from Victoria Hospital to the barracks. comrades were rejoiced to welcome

A SUCCESSFUL LONDONER. Dr. Charles Elliott, who is a Western University graduate, has been visiting his brother at Pond Mills, after taking a post-graduate course at the Chicago university. Dr. Elliott is now located near Vancouver, and is secretary of the Liberal Association, and president of the Agricultural Society.

The Union Cereal Company, the has increased the price to wholesalers cently the price was \$1 70 per sack, whereas it is now \$2 05. The price to retailers is also increased in the same

formerly sold for \$1 85, is now worth SONG BIRDS SET FREE. The Victoria (B. C.), Colonist says:

On Thursday last, Dec. 31, all the song birds in the aviaries at Beacon Hill were liberated. A number of the skylarks and all of the goldfinches were liberated on Beacon Hill, and the remainder of the birds were sent to various places on the island to be liberated. This being an unusually mild and open season, no doubt, the little songsters will do well. The only two robins left were also liberated on Beacon Hill, and have made it their home. ALL SAINTS' CHILDREN.

The infants and girls of All Saints Church held their annual Christmas entertainment last evening and there was a large attendance, the schoolroom being filled. Addresses were delivered by the rector, Rev. T. B. Clarke and Mr. S. A. Pace, and a number of fine choruses were given by the children. These who took part in these and the recitative parts were well-trained by Misses Doherty, McBride, Eccles and Southcott, assisted by Misses Bowie and McLeod, Mrs. Oakley and Mrs. Sentence Passed on Wm. Corneil Harry Watson. At the close of the enment each child was presented

Teronto Telegram: Two handsom

MANTEL CLOCKS.

Our \$5 50 Mantel Clock is a ader. Black or green Marbleized Wood, with gold trimmings; highrade works; strikes the hour and half-hour, Cathedral gong. Are ronounced rare values by all that seen them. Every clock positively guaranteed.

WILLMOT'S

the Parliament buildings. The new paintings are thought by connoisseurs of art to be masterpieces, and will decorate the walls of the Legislative corridors. The likeness of Hon. Sandfield Macdonald is by J. W. Forster, from a painting of Berthan, which was presented to Cornwall and hangs in the court house in that town. The painting of Hon. G. W. Ross is by Miss Peel. Hon. Sandfield Macdonald is standing erect, and Hon. Mr. Ross is seated. These paintings will replace the ones to be sent from the Parliament buildings to the Normal school. Phone 929. 75 and 77 Bruce St., City.

THE BELVIDERE CARNIVAL.

The carnival of the Belvidere Club at the Princess Rink on Monday evening next promises to be one of the best affairs of the kind to be held this winter in London. The Seventh Band will furnish the music. The club is offering ten cash prizes and five spe-cials for those in fancy costume. The Belvideres have the reputation of do-ing everything in gilt-edge fashion.

ANNUAL OUTING. A party of boys and girls left High Street Church last night on the annual sleighride around the city. Teams were supplied by Messrs. Chas. Mc-Murray, Henry Odell and Geo. Hick-son, to whom the Sunday school board are extremely grateful, and the entire outing was arranged by Mr. Jas. Jupp, an energetic worker of the school. The and Sunday school have made remarkable progress during the past two years. The school is now under the management of Mr. Spettigue.

DIED AT MISSION FIELD

Former London Lady Passes Away Suddenly in Siam.

Death Was Sudden-Rev. C. L. Mackay's Bereavement.

Londoners will be sorry to hear of the death of Mrs Jean C. Mackay, wife of Rev. Campbell L. Mackay, of Lakawn, Laos, Siam, and who was a daughter of Mr. J. G. Dodd, of 477

Queen's avenue, city. The late Mrs. Mackay was married here about eighteen months ago, and tifying nature, and showed that during more than sufficient, and this account immediately after the ceremony left the year the earnings were greater showed a balance on hand of \$1,077 95. with her husband for their field of than the previous year in all save one Reference was made in the report to work committee was organized with the labor in the far east, being under the

Arthur Duncan; secretary, Harold Wood; members, Walter Wright, D. Marr, Duff Wood, J. Stewart, H. Sheppard and R. Spry. The ladies' auxiliary provided tea for the boys at 6 o'clock, after which addresses were

the deceased lady in this city. She had been sticken with diabetes and injured in the Sterling fire, is in a ser- had been advised by her physician to return home. Mr. and Mrs. Mackay were about to leave Siam, all arrangetrunks packed, when Mrs. Mackay suffered a relapse and died. The letter took place the day following Mrs. Mac-

ENTHUSIASTIC PRESIDENT

Mr. C. J. Fox Chosen by London Horticultural Society.

succeeds Dr. Bethune-A Successful Year-The New Officers.

Horticultural Society was held last night viewed and the officers for the ensuing twelve months were chosen In his annual address the president,

shows held, the cancellation of the spring show, owing to the peculiar weather the unfavorable season the display of roses in June was not as good as in former years. This deficiency, however, combine, which controls the output of was made up by a greater variety of oatmeal and other cereals in Canada, other flowers. The second show, held in August, was in many respects the best said the exhibitions were having the effect of improving the popular taste and developing a greater interest in the production of rare and choice varieties. The election of officers for 1904 resulted in the choice of Mr. Charles J. Fox, of South London, to succeed Dr. Bethune as president, the latter having served in that capacity for two years. Mr. Fox is one of the most enthusiastic amateurs in the city, and has done a great deal to bring the Horticultural Society to the

front. The other officers chosen were: First Vice-President—W. H. Hamilton. Second Vice-President—E. J. Liddicoatt. Board of Directors-Dr. C. J. S Bethune, John Balkwill, John Paine, C Gilbert, W. E. Saunders, W. W. Gammage, Wm. Moore, James H. Bowman and R. W. Rennie, Auditors-J. S. Pearce and C. F Complin.

Representatives to Western Fair—R. V. Rennie and W. H. Hamilton. Secretary-Treasurer—R. W. Rennie. Votes of thanks were tendered to Dr. Bethune for his services in the chair, and to the secretary, Mr. Rennie, upon whom much work has devolved in connection with the various undertakings of the organization.

TWO YEARS FOR THEFT

at Winter Assizes.

Mrs. Marsh Gets Verdict for \$1,000 Against L. E. and D. R. R.

was the sentence passed on William Corneil by Mr. Justice Britton. Corneil t was found, stole goods valued at \$75 from Young Bros., hotelkeepers, of Crumlin. Corneil claimed that he was innocent, and was undefended.

A verdict of \$1,000 damages was awarded Mrs. Henrietta Marsh in her suit for \$5,000 against the L. E. and D. R. R., for injuries which she received by being struck by an engine at the Horton street crossing. The jury were out for an hour before they reached a

Two years in Kingston Penitentiary

Old Folk and Blue Ribbon Tea Elderly people appreciate good tea. They're usually connoisseurs and know the most delicious-

Blue Ribbon Ceylon Tea

is particularly old folk's tea. It suits their exacting tastes and solaces them with its fragrance and soothing power.

Forty Cents Black, Mixed Ceylon Green Should be Fifty HAD INCREASED EARNINGS IN

ELEVEN MONTHS OF THE YEAR

Railway Company-4,306,000 Passengers Carried

Street Railway Company was held in per hour, or an increase equal to 1 per the offices of the company yesterday,

These statements were of a very gra-

presented.

yearly dividends of 3 per cent, Smallman vice-president, and Mr. C. amounting to \$27,000, were paid, and E. A. Carr, general manager and sec-after deducting directors' and audi- retary-treasurer.

Annual Meeting of the Street tors' fees, there remained a balance of \$6.124 10 to the credit of profit and loss account. During the year an extraordinary expenditure, not provided for when the estimates for the year were made out, had to be met. This was the increase in the pay of the con-

The annual meeting of the London ductors and motormen to 16 2-3 cents cent of the capital stock. The cost of coal was also increased at which the annual statements were 25 per cent, and track and pavement repairs were greatly increased.

for accident claims was found to be following officers and members: Chairman, Harold Willis; vice-chairman, Harold Willis; vice-chairman, Arthur Duncan; secretary Harold.

Arthur Duncan; secretary Harold Willis; vice-chairman, Harold Willis; vice-chair

BOTH HAD A CLOSE CALL A SENSATIONAL REPORT

the fireman was very low, he did not to Mr. Dodd was from Rev. Mr. Mac-fear fatal results, and he had strong kay, and it announced that the funeral Two Rigs Struck at Railway Sent Out About the Big Coal Crossings Yesterday. Ferry Shenango.

Horses and Drivers Escape Unhurt Local L. E. and D. R. R. Officials

A young man named Sidney Rogers, driver for a local grocer, had a close call for his life at the Adelaide street crossing of the C. P. R. yesterday. Rogers was approaching the crossing, when, he says, he was given the signal by a man at the track to come ahead. He did so, but when he got on the crossing a train backed down, when the work of the past year was re- striking the sleigh and throwing it around. This frightened the horse, which ran up the track for some distance before it was brought to a Dr. Bethune, referred to the several flower standstill. Neither Rogers, the horse, nor the sleigh were injured, but the former was somewhat shaken up and frightened. A boy, who was in the

sleigh with Rogers, jumped before the car struck it. He has since been confined to the house, the experience having shaken his nervous system. A London Township farmer, living east of the city, had an experience at the Pottersburg crossing of the Grand remember. He did not notice a freight was squarely on the tracks, and in the same time. The train, which was mov-

unhurt. to hold that position. He has little overcoats that profit is lost sight of The Cherokee blood in his veins, being balance of the winter stock must be

Take No Stock In It. The Lake Erie and Detroit River Railway authorities in this city know Stanley, and published in a Detroit paper, to the effect that the big car erry Shenango, which plies between Port Stanley and Rondeau and Conneaut, Ohio, had been out ten days,

and anxiety was felt regarding he safety.

Mr. Tait, the local agent, does no think there is any truth in the story. The Shenango, he said today, left Rondeau for Conneaut ten or twelve days ago, and he since heard of her being sighted off that roce. The vessel is commanded by Capt. McLeod,

who has been in the service for several

years.

THAT M. B. SALE What Oak Hall Asks You to Fine Out in Their Advertisement. The advertisement of Oak Hall to Trunk yesterday, which he will long day contains two words that will start the boys guessing as to their meaning. was squarely on the tracks, and in the excitement he urged the horse forward and guess what the words "M. B." and pulled on it to stand still at the mean in their announcement. After making the selection, they must cut out ing slowly at the time, overturned the the advertisement and send in their rig, but did not damage either it or answer, and a definition of the name as occupant. The horse also escaped relating to the sale. Two prizes of two suits of clothes will be given to the prize-winners. Not alone in this partic-William C. Rogers, chief of the ular is the advertisement interesting. Cherokees, will probably be the last Prices have been so cut on suits and

sold to make room for spring goods.



Clean your Homes, Wash your Clothes

You can make every article white and clean with Sunlight Soap. This soap gives better satisfaction than any other soap because it is pure and possesses a cleansing power that ordinary laundry soap does not and can not.

Clean home, clean clothes, are indispensable. You can make everything in the home spotlessly clean with

SUNLIGHT SOAP

ASK FOR THE OCTAGON BAR Snulight Soap Washes the Clothes White and won't Injure the Hands