

John Cotton's Smoking Mixture Tobacco.

We have just received from the land of the Heather a shipment of this famous brand. It is a Smoking Mixture of Highest Class and Exceptional Quality.

1/4 lb. tins, Nos. 1 and 2.

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TOBACCO STORE, WATER STREET.



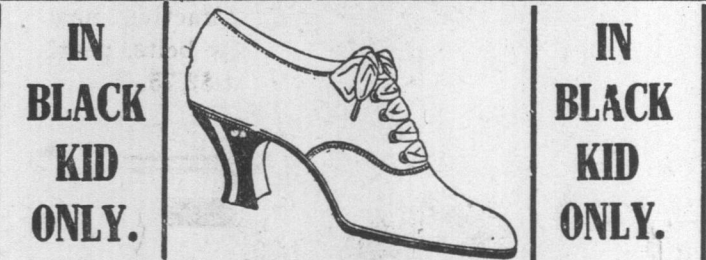
Queen Quality SHOES

FOR HOME WEARING and True Comfort

The home woman wants comfortable and good-looking shoes. We have provided for her needs. Shoes of refined style and perfect comfort here.

Style 1724.

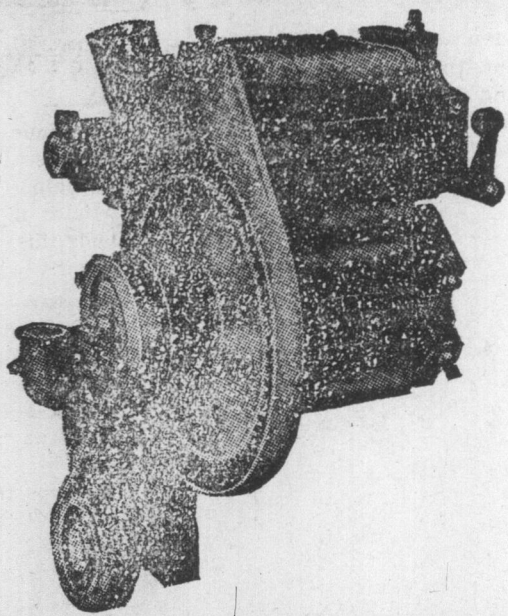
Price, \$8.50.



In Soft Vici Kid Laced.

Turn Outsole, Cushion Insole, New Spool Heel.

PARKER & MONROE, Ltd., The Shoe Men



HEINZE STARTING AND LIGHTING SYSTEMS FOR FORDS.

THE ONLY RELIABLE AND BUILT-IN STARTER MADE.

I have been using one on my own car for the past twelve months, both summer and winter, and can honestly say it has never failed me once. You have splendid bright lights for driving, dimmers for passing other cars, fitted with lock so you can leave car safely and no person can monkey with lights or starter. Having thoroughly tested the above and found it absolutely satisfactory, I can now offer it to the public with a guarantee of satisfaction.

INSPECTION INVITED.

PARSONS, The Auto Man,
King's Road.

NORTHERN COASTAL MAIL SERVICE.

Freight for carriage by S.S. Prospero for usual Northern Ports of call will be received at the Wharf of MESSRS. BOWRING BROTHERS, LTD., on TUESDAY, July 22nd, at 6 a.m.

JOHN C. CROSBIE,
MINISTER OF SHIPPING.

I. O. D. E.

Lecture by Mr. Francis R. Jones, F.R.G.S.

The Daughters of the Empire were present in large numbers yesterday afternoon at the King George V. Institute to hear an address by Mr. Francis R. Jones F.R.G.S. the Special Commissioner representing the Overseas Club and Patriotic League, who is paying a special visit to Newfoundland. For the past two years Mr. Jones has been the acting secretary of this great organization in London, and is now on this side of the Atlantic on a special mission to Canada and the United States, which countries he visited in 1915-16, and on this tour has been able to include Newfoundland in his itinerary. Mr. Jones addressed the Board of Trade to-day at 1 o'clock, a luncheon having been arranged at Wood's Restaurant.

At yesterday afternoon's meeting the chair was occupied by the Hon. W. B. Grieve, who is a life member of the Overseas Club. Supporting the chairman was Miss Annie Hayward, President of the Daughters of the Empire, by whom the arrangements were made. Mr. Jones, in the course of his address, greatly interested his hearers in the story of the Overseas Club. He traced its origin from the day when the idea was first mentioned by the late Cecil Rhodes right down through its nine years of active work, and pointed out that while it had done much work, it was not a war-time organization. Dwelling on the power of sentiment he said the Overseas Club was built on that idea, for the purpose of drawing closer together in the bonds of comradeship all the peoples of the Empire and British people living in foreign countries. He quoted its creed: "Believing the British Empire to stand for freedom, justice, order and good government, we pledge ourselves as citizens of the British Commonwealth of Free Nations to maintain the heritage handed down to us by our fathers." Mr. Jones paid a great tribute to the Overseas Dominions and their glorious response to the call of sentiment to their loving offer of help to the Mother Country, and particularly emphasized the devotion and loyalty of Newfoundland. In moving terms he testified to the sacrifices made by the women of the Overseas Dominions, and the even greater strain which fell upon the women of the Old Country to supply war comforts to the troops; the splendid gift of 173 aeroplanes and seaplanes, (five of which came from Newfoundland) to the Royal Air Force, its gifts to hospitals, and its huge tobacco fund were all mentioned. Mr. Jones described the manner in which the \$5,000,000 subscribed by its members was expended, and then proceeded to outline the future work of the organization, emphasizing its creed, its professed object of helping British people everywhere, and enlarging on its work at home in the matter of directing Old Country emigration into the British Dominions rather than into foreign countries. He showed how its large membership overseas could help in welcoming the immigrant on his arrival, and said that each of the 165,000 members in all parts of the world was there ready to welcome those who in the coming days would be coming overseas. He put in a word for the young English brides, who were coming out to face new conditions, and in vigorous terms insisted on the need for conserving not only our existing manhood and womanhood, but also for preventing the appalling waste of infant life, a matter on which the Overseas Club was spending much thought and money. They had, he said, founded an organization for training qualified nurses in infant welfare work. In conclusion, Mr. Jones urged the necessity for developing the resources of the Empire, trading within the Empire, and if there really were any such things, he asked that his hearers would resolutely refrain from purchasing goods of German manufacture, and, being greeted with cordial applause, said that line of argument further as his hearers were all agreed. Finally, he asked for the "get together" spirit which had won the war, to be continued during the reconstruction period, and said that if this were done the problems which seemed so difficult would soon be solved.

A most cordial vote of thanks was carried on the motion of Lady Horwood, seconded by Mrs. Duley, and many of those present signified their intention of becoming members. The local honorary secretary is Mr. C. R. Steer, and from him the fullest information can be had. Mr. Jones is staying at the Cochrane, and expects to leave the city on Wednesday at noon for Grand Falls, where he is to speak on Thursday.

PILES
Do not suffer another day with itching, bleeding, or protruding piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as a certain cure you see a box of ointment, or Ensignman, Bates & Co. Limited, Toronto. Sample box free if you mention this paper and enclose 10c stamp to pay postage.

VETERANS WILL MEET.—The G.W.V.A. will hold a meeting in the C.C.C. Hall this evening, when matters in connection with the drive will be discussed.

When you want something in Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.

ELLIS & CO. Limited.

Family Grocers and Delicatessen Market,
203 Water Street.

Choice Fresh Turkeys.
Choice Fresh Chicken.

New Cabbage.
New Turnips.
Tomatoes.
String Beans.
Cucumbers.

Fresh Eggs.

Bananas.
Grape Fruit.
Red, Blue, Yellow Plums.
Oranges.
Lemons.

Fresh Halibut.

Braised Pork.
Ham and Tongue.
Beef Loaf.
Veal Loaf.
Bollid Ham.

Montserrat Lime Fruit Juice.
Montserr Lime Juice Cordial.
Lemon Squash.
Lemonade Powders.
Orangeade Powders.
Lemon Pie Filler.
Welch's Grape Juice.
Olive Yeast for Sandwiches.
Mayonnaise Dressing.
Fresh Brazil Nuts.

Ethie's Report.

The s.s. Ethie arrived at Humbermouth yesterday and reported as follows: Made all ports of call to Battle Harbor. Dense fog with scattered ice whole trip in Straits. Good fishing at Bonne Esperance. East of that nothing. Fish struck in from Ferrolle Point to Cape Norman on the Newfoundland side on the 18th. Fishing prevented in the Straits owing to ice. Only fishing done is from Ferrolle to Flower's Cove. Traps averaged 25 to 80 qts. Capt. George Whiteley has about 600 qts. At Blanc Sablon nothing is doing owing to ice.

Five Men and a Dog.

The Danish sch. Viking, Capt. Fredricksen, which arrived here a few days ago has a real polyglot crew, which consists of five men all told. The captain is a Dane, the mate belongs to Faroe Islands, one of the crew is a Portuguese, another is a Swede and the other is a native of South Africa, and to fill up the crowd the captain has a splendid Newfoundland dog, which he values very highly. The make-up of the crew is so unusual that Capt. Fredricksen had a picture of the five taken by J. C. Parsons, photographer, which he will hold as a curio. Doggie considers himself as good a member of the crew as any one, and though not on the ship's articles, yet is as busy as can be about decks, keeping the work going. Obviously his "bark" is on the sea.

Girls Encamped.

The summer camp on the Black-march Road is now in full swing, and ten little girls, whose fathers served with the naval or military forces, are having a pleasant time. Miss Annie Hayward, Regent of the Daughters of the Empire, is Camp Commandant, and is doing all possible to make the children's outing both enjoyable and beneficial; in which work she is ably supported by several other ladies. The establishment of the camp was a splendid idea, as it gives a large number of youngsters, who would not otherwise have it, an opportunity of enjoying themselves in the country. Ten girls are taken in at a time for a period of ten days.

When you want Sausages, why—get ELLIS; they're the best.

C. of E. Educational Campaign.

A call to Church people in particular, and to the friends of education in general, to give to education in Newfoundland a big lift! Do you hear the call? 350,000 dollars expected in a week! Will it come? Of course it will!—Why am I sure about it? For several reasons, and among these: The cause is a worthy one (could not be more so); the need is great; the people have the means to give, and they are noted for their generosity in a good cause; we are all ready to do the utmost for the children, and this is what this campaign is for, whether the money goes through this channel or that channel; every cent collected (after meeting the cost of collection) goes towards educating sons and daughters of the land, goes towards the ultimate prosperity of the country.

The bulk of the money will be devoted to putting the College system under such condition that it can render the most efficient service to the country.

Elementary education will not be overlooked—the campaign committee can be trusted to see to that—but there be no mistake about it; the requirements of the country demand that we shall make our College system sufficient and efficient.

There may be people who question what the good of a College system is to a country—I hope these are not many, for the question suggests great ignorance on the part of the enquirers. The Colleges in Newfoundland have been in the past our highest institutions of learning. During the past sixty or seventy years—a period longer than that during which we have enjoyed responsible government—thousands of young men and women have completed their regular academic education in them, and of the men and women of to-day who are foremost in the various walks of life, the best majority owe their positions to the early training they received in these institutions. If we had no colleges for similar institutions, Newfoundland would be in the backwoods to-day, for her leaders would have been insufficiently educated.

I will go further and say that if Newfoundland is not progressing as rapidly as we would like her to do, it is because the people as a whole have realized how important Education is to their prosperity, because the grants for education in the past have been most inadequate, and most of all, because there has not been established in our midst for the good of our people a University without a University a people cannot prosper in the real sense of the word. It is not "can we afford a University?" but rather, "can we afford to be without one?"

For the past twenty years the man who is at present the Superintendent of Education for the Church of England has urged the importance of such an institution, and I copy from the Superintendent's report of 1915 the following passages:—

"As I look at the whole matter, it seems to me that the ultimate welfare and prosperity of the country depend on higher education. The intelligent pursuit of all our industries depends on higher education, the education of our children depends on it, the efficiency of the churches depends on it, the general government and management of the country depends on it, the general happiness and tone of Society depend on it. What do people take higher education to be? Every civilized country seeks it for her sons and daughters, and spends large sums of money upon it; in the ancient and mediaeval ages, a system of higher education was sought and designed before an elementary system was thought of; in the colonies of the Empire, universities have preceded the elementary school law with its compulsory attendance. Men like Carnegie and Rockefeller spend their millions on higher education. Has this all been found to be in vain, or do the countries and peoples continue to spend more and more on higher education? In order to prosper in our industries, in order to be well governed, in order to be a happy and cultured people, in order to have even elementary education well done, we must have the means of higher education provided in our midst, and I feel that the first step towards this question will do the country immediate and everlasting good."

It is not sought by this Campaign to erect a University, but it is planned to do the next best thing—establish good Colleges.

WANTED, 350,000 DOLLARS! EVERYBODY MUST HELP THE CAMPAIGN TO HIS UTMOST! —PHILO.

HEARTBURN
or heaviness after meals are most annoying manifestations of acid-dyspepsia.
KI-MOIDS
pleasant to take, neutralize acidity and help restore normal digestion.
MADE BY SCOTT & BOWNE
MARKERS OF SCOTT'S EMULSION

NEYLE'S Paper Specials

SCYTHES.
100 doz. English Rivetted Back and Isaac Nash Scythes, \$21.60 a doz.

SPLITTING KNIVES.
Newfoundland Pattern . . . \$4.20 doz.
French Pattern . . . \$7.00 doz.
Jersey Pattern . . . \$7.40 doz.

O'SULLIVAN RUBBER SOLING.

GOODRICH RUBBER CEMENT.

SHEATH KNIVES,
\$4.50, \$5.40, \$8.40 doz.

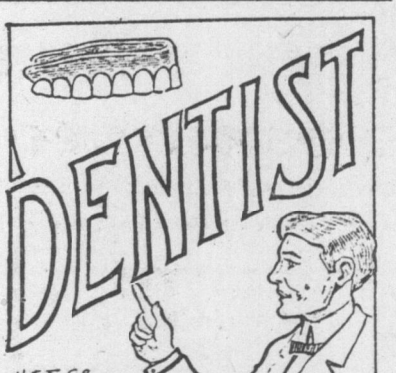
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American Steam Tarred.

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WM. SOPER, Manager.

COAL

800 Tons Best Screened Coal.
For Sale at Lowest Market Rates.

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The Maritime Dental Parlors

The Home of Good Dentistry.
Free examination, advice and exact estimate of putting your teeth in perfect condition. This is a day of specialists. If you intend getting false teeth made, or if you are wearing teeth that are unsatisfactory, why not consult a specialist. It costs you nothing. Remember when you pay more for dental work than we charge you are paying for something that does not exist. All branches of dental work expertly executed.
Full Upper or Lower Sets, \$12.00 and \$15.00.
Painless Extraction50c.

M. S. POWER, D.D.S.

(Graduate of Philadelphia Dental College, Garretson Hospital of Oral Surgery, and Philadelphia General Hospital.)
176 WATER STREET.
P. O. Box 1220.
'Phone 62.
(Opp. M. Chaplin.)
Jan15,tu,th,satf

JUST RECEIVED 250 Barrels P.E.I. POTATOES.

Extra Dry.
Selling at Our Usual Low Prices.

M. J. O'Brien,
42 New Gower St.

BLUE PUTTEE HALL.
(Cor. Gower St. and King's Road.)
May be hired for small dances or meetings. Rates: Evenings \$12.50 up. Afternoon \$7.50. Apply N.F.L.D. ENTERTAINMENT CO., LTD., King's Road. Jan2,17

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Paper Specials

Always Wanted for Fresh Air Outings.

DOILIES—Lace and Embroidery designs; exquisite and chaste; all sizes, from 5c. doz.

WAX PAPER—24 sheets to roll; will keep all your victuals fresh, only 14c. roll.

NAPKINS—Plain white and fancy designs, from 5c. doz.

PAPER PLATES—Handy and sanitary, 10c. doz.

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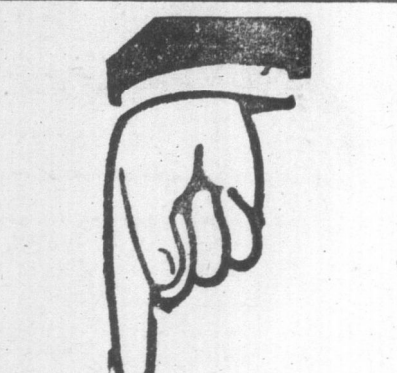
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This is the Old Reliable Office. Established 27 years.
DISEASED GUMS AND TEETH.
Of all the poisons taken into the blood, the germs and pus contributed by the diseased gums and teeth are the most destructive to the human system. If every red blood cell is forced to fight against numbers of germs to the cell, the blood cannot attend to the building up of the body, and if allowed to continue the system is bound to break down and eventually you are an invalid. Kidney, stomach, heart trouble, rheumatism and many other diseases are brought on by diseased gums and teeth.
EXAMINATION FREE.



Wild Youth

(By Gilbert Parker.)

Before we are half way through we know love, and love Askatoon and the young Doctor and Orlando, Guise and Louise, and last but not least, Patsy and the Heroic Li Choo.

"Wan of the most beautiful things I ever saw was them young people comin' together," says Patsy. We agree with him.
Prices \$1.25 and \$1.75.

S. E. Garland,

Headquarters for Good Books,
177-9 WATER STREET.

STRIKE!

Blacksmiths and Boiler-makers are out on strike at Reid Newfoundland Company shops. Men will keep away; others are expected to do the same.
(Signed),—

C. WHITTEN,
Sec. Boiler-makers.
F. HEALE,
Sec. Blacksmiths.

BLUE PUTTEE, Rawlins'
Cruis—Ice Cream, Iced Drinks, Hot Drinks, Music, "Better than the best." (All belt line cars stop at the door.)
Jan2,17

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