

Right at the Height of the Season

COME STRONG VALUES IN Cool Summer Wearables!

INTERESTING VALUE IN WHITE QUILTS.

A new lot of all White American Quilts offering, Quilts of exceptional lightness for present wear; nicely patterned, plain ends, suitable for any bedroom in the house. See these. **Friday, Saturday and Monday \$1.69**

DUCHESS SETS.

Neat White Linen Sets to beautify the appearance of your boudoir; some of these neatly hemstitched and embroidered, others with lace edging and insertion, and others again in an all-over embroidery. Reg. to 55c. set of 4 pieces. **Friday, Saturday and Monday 45c**



CUSHION COVERS.

Dark Linen Cushion Covers with frilled edge. These show some pretty patterns in embroidered silks, nicely blended shades. The most serviceable kind of Cushion Cover for present use, they wash well. **Reg. 65c. Friday, Saturday and Monday 47c**

BATTENBURG CENTRES.

A nice adornment for any table; handsome Cloths with plain white linen centre and deep Battenburg lace border. Never before associated with such a ridiculous low price. Special, each, **Friday, Saturday and Monday 28c**

COLOURED TABLE COVERS.

About a dozen or so, clearing at a shattered price. These are intended for small side or centre table; nice rich-looking Tapestry Cloths, with plain edge, some plain centre, others all fancy. Reg. to \$1.00. **Friday, Saturday and Monday 68c**

Rest Your Keen Bargain Eye on This List of Values for FRIDAY, SATURDAY and MONDAY.

The values that we are offering this week are values that will induce hundreds of saving housewives to hustle here with open pocketbooks to take advantage of the opportunities afforded. These values constitute seasonable lines that are now in the height of demand and can be put to immediate use. Better include us in your shopping list—IT PAYS.



In the Showroom

Good-Looking Summer Dresses that we've said "Good-Bye" to.

Most admit that we did not like to cut their prices, being so good-looking, so well made and of such worthy materials; but we must make room for other lines and goods to arrive. Quite a diversity of styles. Plain Linen Dresses are here in Blue, Hello, Green and Rose, with simple white collars, pipings and buttons to match; others in striped and spot with a nice mercerized finish; Black and White, Blue and White, with lace collar and front; all sizes from 36 to 46. Regular \$4.00. **Friday, Saturday and Monday \$3.39**



DRESS FABRICS at Paltry Prices,

the result of Drastic Cuttings in the Dept. ZEPHYRS.

Always popular for Summer wear; these are 30 inches wide of very strong texture and pleasing shades of Pale Blue, Pink, Hello and Grey; look these over; the value here is interesting and the serviceableness is at once apparent. Reg. 24c. yard. **Friday, Saturday and Monday 20c**

WASH POPLINS.

A couple of pieces of this very serviceable dress material, 30 inches wide, white ground with double pin stripe and another with dot; either would make up prettily for a Summer Dress or Blouse. Reg. 25c. yard. **Friday, Saturday and Monday 20c**

FANCY VOILES.

Something particularly good-looking for that special dress you've been thinking about; only 2 shades to hand, Pale Blue and Pink, showing a pretty silk check that looks attractive. Special **Friday, Saturday and Monday 75c**

SHEPHERD'S CHECK

54 inches wide, a nice fine check for coat, skirt or children's make-up; very fashionable to-day; just a piece of it and offering old value. Reg. 85c. **Friday, Saturday and Monday 75c**

CHILDREN'S Gingham Rompers.

A clearing line of children's assorted Gingham Rompers; Tan and White and Blue and White, with pipings, belted style, to fit from 3 to 6 years; garments they can wear to-day, with a good bit clipped off their regular prices; values to 50c. **Friday, Saturday and Monday 29c**

WE'RE Clearing This Line of Men's Summer Underwear

at a Special Price. Does it Not Interest YOU? A weight that suits everybody, and your choice of Cream or pure White. Shirts and Underpants, and all sizes represented, better see these; there is underwear here that will give you years of good wear; buy now while prices are inviting. Special, per garment, **Friday, Saturday and Monday 60c**

NEEDLE CASES

Something new oxidized finished Cases containing assorted needles and pins, jewel dome fastener, neat. Special **25c**

TOWELLING

Unbleached Turkish Towelling, 15 inches wide, crimson striped border, for roller or hand Towels. Special per yard **14c**

SHELVINGS

Pretty Oil Cloth Shelvings, 12 in. wide, fancy border and scalloped edge. **7c** Special per yard

TOWELS.

A few dozen of large unbleached Turkish Towels for family use; these come in a most satisfying weight; size 20 x 45; we have no hesitation in saying they are some of our best Towel values. Reg. 30c. each. **Friday, Saturday and Monday 25c**

LADIES' LACE GLOVES.

A few boxes of all White long lace Gloves, French manufacture; just the correct thing for present warm weather, assorted sizes. Reg. 60c. pair. **Friday, Saturday and Monday 54c**



In the Men & Boys' Section

Numerous Opportunities are Offered to save on Wanted Things, for instance: MEN'S NIGHTSHIRTS.

Men's Summer Nightshirts in strong White English Shirtings, finished with deep turn-over collar, full sizes. Take a new one on your vacation this year, and let it be one of these. They are good value at the regular price, \$1.40. **Friday, Sat. & Monday \$1.20**

PYJAMAS.

Nice light flannelette Pyjamas in neat striped patterns, roomy sizes, deep collar and pocket; for the travelling man, or the man at home these are equally serviceable. These are regular \$2.50 suit. **Friday, Saturday and Monday \$2.25**

MEN'S HANDKERCHIEFS.

Your choice of plain White Irish Linen Handkerchiefs or others with hemstitched border, full size Meus'; these are value for 12c. each. **Friday, Saturday and Monday 3 for 28c**

"BOY SCOUT" HATS.

Lightweight shape in soft brown felt, and tan leather chin strap; we have but a limited stock of these and offer them for the first time, underpriced. **Friday, Saturday and Monday 55c**

BOYS' TWEED PANTS.

A brand new shipment of Boys' Stout Tweed Pants, in all sizes; these are lined throughout and well shaped and stitched, to fit boys from 3 to 13 years. Reg. \$1.25. **Friday, Saturday and Monday \$1.10**

YOUTHS' BRACES.

An especially desirable brace in every way, a lighter finish than the ordinary and just as strong, fine elastic webbings and neater fastenings; the brace he would like; the low price is helpful. **Friday, Saturday and Monday 18c**

Here is One of Our Best Looking Shirts,

Underpriced for Friday, Saturday and Monday.

MEN'S NIGHTSHIRTS.

The first glance and your convinced of the quality and appearance of these nice snug-fitting all over Negligee Shirts, Coat Style, laundered cuffs. Just out of their boxes; see the new combination stripes; there is a long season ahead for these; all sizes. Reg. \$1.60 value. **Friday, Saturday and Monday \$1.40**

BOYS' PYJAMAS.

Lightweight Striped Flannelette Pyjamas that he can wear right now, shapely garments well finished, for the bigger boys sizes are intended. Reg. \$1.50. **Friday, Saturday and Monday \$1.35**

BOYS' KHAKI SHIRTS.

Stout Khaki Drill Shirts with collar attached. Just what he needs for his holidays, sizes 12½ to 14, a limited stock. Reg. to 45 cents. **Friday, Saturday and Monday 45c**

"BOY SCOUT" BELTS.

Here you are, boys! the genuine Scout Belt in heavy khaki webbing and Scout Crest fastening in bronze, clip attached to belt; just a couple of dozen to hand. Special, **Friday, Saturday and Monday 45c**

Curtains and Curtain Nets

Get a Big Cut in Prices Here **FRIDAY, SATURDAY and MONDAY.**

MUSLIN CURTAINS.

Here is something dainty in Cream Madras Muslin Curtains, 3 yards long and 38 inches wide; light airy Curtains that will enhance the appearance of your living rooms or bedrooms; all nicely patterned and made of a material that always washes well and retains its original fresh look. See these at once; a limited stock to clear this week. Reg. \$1.80 pair. **Friday, Saturday and Monday \$1.55**

NEW CURTAIN NETS.

In looking around we happened on a few pieces of worthy Curtain Nets, White and Cream, in widths varying from 46 to 52 inches, all nicely patterned and marked below their value to-day. You need Curtain Nets all the time, these values are worth seeing. Reg. 35c. **Friday, Saturday and Monday 30c**

Smallwares and Notions.

NELD, BAR BROOCHES

These are popular Blue Enamel Brooches with the word "Newfoundland" in bright gilt and gilt edging. **22c**

NEEDLE CASES

Something new oxidized finished Cases containing assorted needles and pins, jewel dome fastener, neat. Special **25c**

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Unbleached Turkish Towelling, 15 inches wide, crimson striped border, for roller or hand Towels. Special per yard **14c**

SHELVINGS

Pretty Oil Cloth Shelvings, 12 in. wide, fancy border and scalloped edge. **7c** Special per yard

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LADIES' LACE GLOVES.

A few boxes of all White long lace Gloves, French manufacture; just the correct thing for present warm weather, assorted sizes. Reg. 60c. pair. **Friday, Saturday and Monday 54c**

Mount Cashel Garden Party Grand Success.

Yesterday afternoon the annual Garden Party in aid of Mount Cashel Orphanage was held at their beautiful grounds. The weather being most favourable, those attending, who are estimated to have numbered 5,000, greatly enjoyed themselves. Included in those present were: His Excellency the Governor, Lady Davidson, the Misses Davidson and Capt. Riley, M.C., Hons. Dr. McGrath, W. J. Ellis, M. P., Cashin, J. C. Crosbie, M. P. Gibbs, Revs. Dr. Kitchin and Greene, Frs. Pippy, Henshot, Enright, Trenchy, Conway, Coady and other prominent citizens. The grounds were beautifully decorated with bunting, the flags of England's Allies being placed in conspicuous places. Throughout the afternoon and evening there was a continuous string of motors and carriages going and coming from the grounds. The gate receipts amounted to \$486, against \$318 for last year. Under the able management of Messrs. W. J. Higgins and C. Ellis the programme of sports were the best for some time. The sports opened with football five in which the C. E. I. defeated the Stars by 1 goal and a corner to 1 goal, and the B. I. S. won from the Stars by 1 goal to nil. The baseball game between the Red Lions and the B. I. S. resulted in the former putting it all over the Irish. The score by innings was:

| | | | | | | |
|----------|---|---|---|---|---|----|
| Lions | 5 | 2 | 3 | 0 | 2 | 12 |
| B. I. S. | 1 | 0 | 0 | 1 | 1 | 3 |

The cup goes to the Lions this season, who certainly lapped it up, as is evident by the score.

In the pony race Brophy's pacer came in first in the first heat and in the second beat W. Reid and Parrell. In the final Parrell's pony came first, Reid's second and Walsh's third. The jockeys wore Hallahan, Quick and Bassett.

The exhibition of bomb-throwing by a squad of Volunteers under Sergt. P. Brien was very interesting, the exhibition being somewhat on the lines that would be used on the battlefield, minus the casualty list.

The relay race between the Regiment and the Foresters was captured by the latter, the winning team being Hill, Ellis, Gould and Panning.

Physical drill by a squad of Volunteers under Sergt. Gushue was gone through in a manner which showed how perfectly the men are trained.

The final football five was captured by the B. I. S. defeating the C. E. I. by 3 goals to 0. The winners were H. Phelan, F. Phelan, Brien, T. Dugan and Brown.

The successful athletes were presented with medals and other suitable prizes by Rt. Rev. Mons. St. John, who also congratulated them on their success.

At the close of the sports those who conducted the affair were entertained by the Brothers. Mr. J. L. Slattery presided, and with great pleasure presented to the Rev. Bro. Cashman the largest amount ever received at the Garden Party. Mr. Slattery also paid a tribute to the late John P. Grace who for many years was a prominent worker for Mt. Cashel.

Speeches were also given by Rev. Bro. Cashman, W. Carroll, C. J. Hutson, Rev. Bro. Ennis, W. J. Higgins, C. J. Ellis, J. C. Pippy, G. F. Kearney and N. J. Vinicombe.

Rev. Bro. Cashman in his remarks thanked the following gentlemen who helped to make the day a success: Messrs. W. J. Higgins, C. J. Ellis, Major Montgomerie, Capt. O'Grady and other officers of the Regiment; Messrs. H. Macpherson, Joseph Pippy, P. Curran, Councillor Brownrigg, J. Larkin, Donnelly and M. O'Regan.

Wedding Bells.

A quiet though very pretty wedding was solemnized at St. Mary's Church Wednesday evening at 8.30 by Rev. H. Uphill. The contracting parties were Miss Daisy Kneeblock, daughter of Capt. George Kneeblock, as. Dundee, Port Blandford, and Mr. Edmund Long, of Clarenville, late second steward of the s.s. Floriolet. After the ceremony they drove to the residence of the groom's sister where they all partook of a sumptuous supper after which the bride and groom drove to the Tremont Hotel, going out to their future home, Clarenville, by Thursday's (to-day's) express. The bride was attired in cream silk pongee with hat to match, while the bridesmaid, Miss Martha Moore, was attired in pink silk pongee with pink and blue hat. The groom was supported by Mr. F. A. Moore, while Mr. James Long, brother of the groom gave the bride away. Congratulations.

Nice assortment of Ladies' Hats just to hand. Prices right. Get yours to-day.

THE WEST END BAZAAR.

July 26, 27 51 Water St. West.

Imperial Red Cross Fund.

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| Amount acknowledged | \$41,119.03 |
| St. Margaret's Guild, per Miss Alice Hunt, Hon. Treasurer | 20 00 |
| Employees I. F. Perlin & Co. | 14 00 |
| W.P.A. Exploits, per A. H. Pearce, Secretary | 83 00 |
| Part Proceeds sale of waste wood at Cold Storage Plant, per Mr. Gowans and Mrs. Henderson and McLean | 20 00 |

\$41,256.03

F. H. STEER, Secy.-Treas.

MINARD'S LINIMENT CURES DIPHTHERIA.

NEW COLLARS.

The pick of the most approved styles in Georgette Crepe, trimmed with fine lace, embroidered and hemstitched, large Sailor and Shawl styles abound; some of these were late in arriving and we have reduced their regular selling price. Reg. to 80c. **Friday, Saturday and Monday 68c**

SUMMER VESTS.

It's a pleasure to wear these during the war weather, pure white, and such an excellent make, wing sleeve and sleeveless. Reg. 35c. per garment. **Friday, Saturday and Monday 29c**

LADIES' KERCHIEFS.

Plain White Lawn Kerchiefs with neat hemstitched border; these are some we have gathered for recently and offer good value at 10c. each. **Friday, Saturday and Monday 2 for 17c**

"EASY" WAISTS.

Lots of Easy Waists at an easy price, to fit boys or girls say from 4 to 12 years; these little waists are taped throughout and offer excellent value at our Special **Friday, Saturday and Monday 13c**

INFANTS' UNDERSKIRTS.

Fine White Lawn Underskirts with body attached, hemstitched and tucked frill, sizes to fit from 1 to 3 years. Reg. 22c. **Friday, Saturday and Monday 18c**

LADIES' COMBINATIONS.

Dainty Combinations for immediate wear, made of finest white lawn and trimmed. Just as you would expect to see in higher priced garments, embroidery yoke, ribbon heading at neck and waist; others in fine Crepe, nicely lace trimmed. Reg. 90c. **Friday, Saturday and Monday 74c**

HAIR ROLLS.

A box or two of these offering. Dark, Medium and Light Browns, Blonde and Black also; a small item but an item of importance at the same time. Per roll, **Friday, Saturday and Monday 10c**

THE "CRUSHER" HAT.

Ladies' Felt Crusher Hats. Just the Hat for your holidays and for outings, may be folded up and easily carried in hand or suit case; they come in pleasing shades of Sky, Saxe, Navy, Rose, Crimson, Emerald, Purple, Grey, Black and White. Regular **Friday, Saturday and Monday 87c**

UNDERSKIRTS.

White Lawn Underskirts are always needed, these are dainty, finished with wide embroidery and lace trimmed flounce, ribbon heading and dust frill, full sizes. Regular to \$1.50 each. **Friday, Saturday and Monday \$1.29**

These PRETTY BLOUSES

Will add fame to our reputation for style and values

\$2.50 values for \$1.59

Some of the prettiest styles of the season will be found here in all the most favoured fabrics, Georgette Crepe, Ninon over Net, and Crepe de Chene, etc., with the prettiest lace trimmings, low neck styles, long sleeves; the shades include Saxe, Navy, Flesh, Hello, Wine, Grey and Black. If you need a Special Blouse for some particular occasion you'll find it here. Reg. \$2.50 value. **Friday, Saturday and Monday \$1.59**

FOOTWEAR SPECIALS.

LADIES' BOOTS.

The kind of Boot most fashionable to-day, made from finest quality Dongola Kid, plain toe, Cuban heel; sizes from 3 to 6½, dainty footwear, a pleasure to parade in. Reg. \$5.00 pair. **Friday, Saturday and Monday \$4.75**

LADIES' COMMON-SENSE BOOTS.

For old ladies these are especially comfortable, made from a nice soft Dongola kid, broad toe, and low heel; a roomy boot well constructed. Special for **Friday, Saturday and Monday \$2.60**

MEN'S BOOTS.

Men's Dongola Laced Boots at last year's prices; this brings a good-looking boot at a moderate price; block toe and a nice medium heel; sizes 6 to 10. Reg. \$3.00. **Friday, Saturday and Monday \$2.80**

NEW SIDEBOARD CLOTHS

Serviceable dark linen Sideboard Cloths, with deep hemstitched border and very handsome silk embroidered designs in various shades; these are a generous size and a cloth that will last for years. Regular \$1.20 value. **Friday, Saturday and Monday .99c**

CHILDREN'S BOOTS. Buttoned style for the little girls, in sizes 6, 7 and 8 only; Black Dongola vamp with crimson top; others in Tan Vici with Tan cloth top; nice footwear for to-day. Reg. \$1.60. **Friday, Saturday and Monday \$1.48**



WRITE OUT THAT MAIL ORDER NOW!

Friday, Saturday and Monday \$1.59

Friday, Saturday and Monday \$1.59