

New APPLES, ORANGES, Plate Beef.

Due Thursday forenoon, ex Florizel:
 "EARLY WILLIAM" APPLES.
 DUCHESS APPLES.
 ASTRACHAN APPLES.
 CALIFORNIA ORANGES.
 — And —
 100 barrels STERLING PLATE BEEF.

F. McNAMARA,
 Queen Street.

Gravenstein Apples, etc.

To arrive next week.
 200 brls. GRAVENSTEIN APPLES, 500 half brls. PEARS.
 Now in Stock:
 100 brls. APPLES—Duchess.
 100 cases SILVERPEEL ONIONS.
 30 brls. NOVA SCOTIA POTATOES.
 30 cases ORANGES. PRICES RIGHT.

BURT & LAWRENCE.

Goodrich Tyres!

THE TYRE IDEAL.



TEN REASONS WHY THE GOODRICH SILVER-TOWN CORD IS THE TYRE FOR YOUR CAR.
 1. Brings out much more power in your engines or batteries. This means great hill-climbing ability.
 2. This increased efficiency means greater load-carrying capacity.
 3. You save as high as 25 per cent. in fuel.
 4. This saving assures you more mileage.
 5. Additional speed—when you want it.
 6. Quicker starting—advantageous in crowded thoroughfares.
 7. Easier to guide—and coasts further.

BOWRING BROS., Ltd., Agents.

"Victory" Flour.

On the spot and to arrive
20,000 barrels
 Victory and Royal Gold Flour.
Franklin's Agencies, Limited,
 J. B. URQUHART, Manager.

Fire & Accident.

FIRE!

The National Benefit Life and Property Assurance Company, Ltd. of London, England.

Funds Exceed
\$3,750,000.

Insurance effected against Loss or Damage by fire on all classes of property at Lowest Current Rates.

ACCIDENT!

The Railway Passengers Assurance Company, Ltd. of London, England.

Capital: **\$5,000,000.**

Claims Paid:
Over \$33,000,000.

Insurance against all kinds of Accidents, Illness, Employers' Liability, Motor Car, Teams, Elevator, Plate Glass, Burglary and Fidelity Bonding.

For rates for any of the above classes of insurance apply to

HENRY C. DONNELLY,
 General Agent for Nfld.,
 Board of Trade Building,
 St. John's, Nfld.

We are Now Booking Orders for

NEW OAK COD LIVER OIL BARRELS.

SCOTCH & LOCAL HERRING BARRELS.
 SALMON TIERCES and BERRY BARRELS.

No order too large for prompt delivery. Write Box 156. Phone 144.

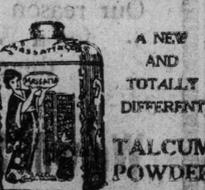
The Mercantile Coöperage,
 275 Southside Road.
 aug22,1m

Clover Leaf Tobacco,
 Registered 1876,
 5 and
10 cents
 per plug.

The only tobacco not advanced, and further, will not advance, as our Company is prepared to cut the profits to enable them to sell Clover Leaf in Newfoundland at the above price. It is a Union Tobacco, made in the United States, and well made. Be wise—5 or 10c. is enough to pay for any tobacco. Why pay more?

M. A. DUFFY,
 Sole Agent.

Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a mark not imitable in its synthetic class.

In addition to Massatta, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, deodorants, Toilet Waters, soaps, Creams, and Powders of all kinds.

Shoes for the Children!

"BABY BUSTER SHOES"
 FOR THE LITTLE TOTS



LET THE LITTLE FOLKS WEAR "BUSTER BROWN" SHOES. TOO
The "Skuffer" Shoe!

Here's where we come in. We can fit the children correctly with Skuffer Shoes.
 "SKUFFERS" are made on Foot-Form lasts, the famous Educator Last for children. Gives free and easy motion to the feet.
 "SKUFFERS" are noted for their wearing qualities, having genuine English Oak Soles, which wear three times longer than ordinary sole leather.
 "SKUFFERS"—The correct Shoe for Boys and Girls.
 "SKUFFERS"—Saves father money, saves mother worry.
DOUBLE WEAR IN EACH PAIR—FULL LINES NOW IN.

F. SMALLWOOD,
 THE HOME OF GOOD SHOES—Nfld. Agency.

USE Gold Soap!

\$4 60 Box of 100 Cakes.
Biggest and Best Value on the Market.
 Made in Canada.

Knit to fit without a Seam.

BURSON FASHIONED HOSE



ROBERT TEMPLETON, 333 Water St.

IN STOCK!
1000 Barrels Granulated Sugar,

100 lb., 50 lb., 25 lb., 10 lb. 5 lb. and 2 lb. Bags.
Domino Crystals, Cube and Powdered Sugar always on hand.

Harvey & Co., LIMITED.

Advertise in the TELEGRAM

REID-NEWFOUNDLAND COMPANY.

Sunday Excursions.

BOWRING PARK.

First train leaves West End Promenade at 2.15 p.m. and every half hour during the evening.

TORS COVE.

Train leaves St. John's Station at 2.00 p.m.

KELLIGREWS.

Train leaves St. John's Station at 2.30 p.m.

Reid-Newfoundland Co.

BEEF, PORK and BRAN.

400 sacks BRAN.
 250 barrels FAMILY BEEF.
 100 half barrels FAMILY BEEF.
 500 barrels BONELESS BEEF.
 100 half barrels BONELESS BEEF.
 400 barrels HAM BUTT PORK.
 400 brls. FAT BACK PORK.
 150 barrels CHOICE JOWLS.
 50 tierces SINCLAIR'S SPARE RIBS.
 20 barrels SPARE RIBS.
 Also 200 boxes HUEMAN'S STARCH.

'Phone 647 for prices.

STEER Brothers



SCHOOL SHOES

BOYS BOOTS!
 We have just opened a Job Line of
Boys' School Boots.
 in Gun Metal, Blucher shape, sizes 1 to 6.
 Prices from

\$2.40 to \$2.70
 According to size.

Now is the time to get a good strong Boot for your boy. Only 127 pairs in the lot. Get a pair to-day.

PARKER & MONROE, Ltd., THE SHOE MEN.

Furness Line Sailings!

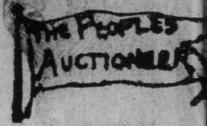
From St. John's, Halifax to St. John's
 Liverpool to Halifax. St. John's to Liverpool.
 S. S. GRACIANA Sept. 9th Sept. 12th
 S. S. DURANGO Sept. 12th Sept. 21st Sept. 30th Oct. 3rd
 S. S. TABASCO Sept. 16th Sept. 25th Oct. 4th Oct. 7th
 The S. S. RAPPANNOCK will sail from London for St. John's direct on or about Sept. 14th, 1916. For freight and other particulars apply to

FURNESS WITHEY & CO., LTD., Water St., East

WEATHER FORECAST.
 TORONTO, Noon.—Moderate and variable winds, fine to-day and on Tuesday; not much change in temperature.
 ROPER'S, Noon.—Bar. 29.80, ther. 55.
 Drink Welch's Grape Juice.

VOLUME XXXVIII.

Auction Sale



AUCTION.

At the British Hall on
FRIDAY Next, 15th inst.
 at 10.30 a.m.,

a quantity of Superior Household furniture and Effects, consisting of dining, dining and bedroom furniture, general household effects; also a superior upright piano.

Parties desirous of sending art to above sale please do so on the day.
P. C. O'DRISCOLL
 sep11,21 Auctioneer

AUCTION.

To-Morrow, Tuesday, 12th inst. at 11 o'clock, in Cliff's Cove

2 Heavy Draft Horses

Weight about 1300 pounds color Bay.
T. B. CLIFF
 sep11,21 Auctioneer

FOR SALE AT UPPER GULLIES.

1 House, 6 rooms, with Workshop, Cellar, Poultry House and Fruit Trees, with one and half acres of land. This is a beautiful home, being situated near the water and railway. Further particulars apply to

J. R. Johnston

Real Estate Office: 30 1/2 St. John's St., or Residence, 113 Barnes' Road.
 aug14, eod, 3m

Freehold Property FOR SALE.

1 piece Land at Manuels, containing 20 acres, 9 ac cleared.
 1 piece Land off Topsail Road containing 50 acres, 3 ac cleared with dwelling on.
 1 piece Land at Little Bay, 27 acres.

M. A. BASTON
 aug25, 1m, eod Beck's Co

FOR SALE.

Schr. Lizzie M. Stan

92 Tons Net.
 All oak, built Essex, Mass., 1905. To be sold with or without banking rig. Would make a good fishing vessel, fast sailer. Only for selling, going out of banking business. For particulars apply to
J. J. H.
 sep11, 121, eod Hr.

CARD

Miss Flora Pike
 will open her Studio of Piano and Harmony on September 12th.
 LeMARCHANT ROAD
 sep9, 21

Fountain and Stylographic Pens

We have a large stock of both Fountain Pens priced from \$5.00, and the Stylus from \$5.00 each.
 The "Beaver" Fountain Pen, \$7.00 and 70c. each.
 The "Camel" Fountain Pen, \$5.00 and 50c. each.
 The "Falcon" Fountain Pen, \$5.00 and 50c. each.
 The "B. & H." Self-Filling Pen, fitted with Gold Pen, \$5.00 and 50c. each.
 The "Tremco" Fountain Pen, of superior writing quality, fitted with 14k. Gold Pen, \$5.00.
 The "Onoto," a self-filler, built a lifetime, \$4.50 each; built ed, \$5.00.

STYLO PENS.
 The "British Bulldog," 55c.
 The "Scotch Collie" in model, 75c.
 The "St. Bernard," large in capacity, 85c.

GARRETT BY
 Bookseller & Stationer