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Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

A LOT OF LADIES' **AMERICAN** UNTRIMMED HATS. Latest New York Styles.

We draw attention to a clearing LOT OF

LADIES' HAND BAGS, Priced 40cts. to \$2.50.

A very rare Bargain in H. S. Pillow Cases. 5 Dozen only marked at 25 cts, worth 50cts.

Marshall Bros

American White

Pound Turkish TOWELS

We still continue at prices last advertised.

Nasturtiums and Handicaps.

By BUTH CAMERON.

her willing to go back among the see

great an orator if he had not had a

money and I wish the \$100 he would

think it's queer if I don't have a ring.

Ex S.S. Florizel:

California Oranges.

California Lemons.

Bananas.

New York Corned Beef.

New Potatoes.

New Turnips.

Shoe Polish, 5c. bottle.

Knox's Gelatine.

Welch's Grape Juice.

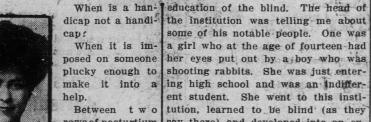
Pure Canadian Butter,

1 lb. blocks.

Fresh Country Eggs. V

Granulated Milk Powder,

goal? Probably not?.



a girl who at the age of fourteen had her eyes put out by a boy who was posed on someone plucky enough to shooting rabbits. She was just entermake it into a ing high school and was an indiffer-

rows of nasturtium say there) and developed into an explantings in my cellent student, especially in mathegarden I set a row matics. Furthermore she also deof inverted flower veloped a splendid pluck which made pots to mark the division. Two un- ing and compete with them. She had fortunate seeds lost two years of high school, but de-happened to have spite the handicap of blindness she did the three years' work in two and graduated well up in her class.

came up under the flower pots. What they were still some inches away from the open sunlight? Did they give up the struggle? No. On the contrary they grew so much faster than the other seeds that while the open air nasturtiums were only about two inches high, the two little imprisoned plants, with only the ray of sunlight to live by, had climbed up the four or five inches to the opening and pushed their heads through, thus apwinning their instant release.

A Very Far Seeing Nasturtium.

Incidentally, although it is aside stuff of which we are made. from the moral of my tale, I must record my admiration of their wisdom Question-I am going to announce in growing leaves small enough to be my engagement in a few days. My pushed through the tiny opening while fiance is willing to give me a diamond the other plants were sprouting much ring, but we have not a great deal of bigger leaves. How wise nature is, after all! Might we not be better off spend could be put into the house if we trusted her more and tried to furnishings. I am afraid people will

The other day I was visiting one of What would you do?-Fiancee. the most wonderful institutions I Answer-I'd try to have the courknow, a world-famous home for the age not to care what people thought

Supreme!

*0*0*0*0*0*0*0*0*0

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leaves our store that does

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in saying that a finer or bet-

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In offering this season's

QUALITY - then price,

There's a smile in every

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cup of Homestead.

has never been offered at Malted Nuts.

Truth is

FRESH STOCK New Fruit and Vegetables!

\$444**\$**4444444

60 brls. Green Cabbage. 100 cases Small Onions.

50 brls. New Turnips. 20 brls. New Potatoes. 200 bags P. E. I. Potatoes.

2 hampers Cucumbers. 2 brls. Water Melons. 15 crates Ripe Tomatoes.

50 bunches Bananas. 15 boxes Red Table Plums 100 cases Cal. Orangessizes 250's, 216's, 176's,

10 boxes Cal. Lemons.

That's what a handicap did to a character with pluck enough to make Soper & Moore. Would Demosthenes have been so

handicap to spur him into efforts that carried him on and on to a shining about something that was distinctly Nobody welcomes handicaps, but my business. I know one woman who many of us must have some sort or has always regretted that she ddin't prising me of their imprisonment and another thrust upon us. Whether we have that courage. Personally, I accept them as justifications for in- think the disproportionate sums young feriority or use them as a stimulus people spend on engagement rings get to make us fight the harder shows the them into the false and foolish habit of spending to impress rather than to

THE DIZZY DAUGHTER.



Mary Jane, you dizzy daisy, what you careless just lazy? your intellect fake? All your traps, you heedless critter, I see strewn around the floors: Ma will come and

Clean the litter, when she's done her other chores. Alvays counting on another to do things you ought to do, always waiting for your mother to come toiling after you! Ma will all this mess bolish, when she's dusted forty she's cleaned and scaled some fishes. when she pared a pail of spuds, when she's washed the dinner disless, when she's patched a heap of duds, when he's so dodgasted weary that her work-worn soul is frayed, she'll come at he foiling round you, dearie, cleaning up he muss you've made. Mary Jane, your mother's older than she was when she was young; she has stitches her shoulder, and the asthma ! er lung; every step she takes is arder than the step she took before as she wanders from the larder to the well or henhouse door. Some sad day we shall have laid her to her est, her labors through; while she's

MINARD'S LINIMENT USED BY PHYSICIANS.

with us you should aid her, not make

Letter From the Trenches.

FRANCE, June 25, '15. Company, 2nd Battalion,

1st Canadian Contingent. Dear Brother,—I am writing you this short letter, hoping it vill reach you in good health as it leaves me at present. I must say we are having a pretty good time here just at present. Since I wrote you last we have been in the trenches twice and we have done some pretty severe fighting. The first time we were in for nine days and the last seven, and I must say it was pretty hot for a while, as it was nothing but a continual roar of artillery, but I am glad show, large admission of Roumanians to say this time the odds were on outside, as far as artillery was concerned. My! but you should have heard those big guns of ours going, it would just do you good to listen to them, but of course the Germans have good ns, too, and when they all get going, they can do some damage. I bedo any more fighting of a serious nature, for you may guess after two or three months fighting, what the Canawhen we go to the trenches, it is extended beyond the Iron Cates. The always to one of the most important places on the line, but I guess we will soon be having the Second Canadian Division out here, and then more than likely we will get a rest. I lowing complete autonomy to Tran-consider myself lucky to get through sylvania. There was also an underconsider myself lucky to get through so far, for you know when I left Ottawa there was twenty others who enlisted from the same Company of the Guards as myself, and I am the only one left of the twenty. One of them has been transferred. All the others are either killed, wounded or prisoners, so you see I have nothing to complain about so far. Of course it will be a long while before the fighting will be over, for they have a long way to go to get to Germany, and go they must before the end of the war. I don't think any one in the Canadian Contingent will want to quit before that time, even if it did last two years, which I don't think long the work of the war. I don't think long the work of the war will be able to hold out in the Dardanelles.

The proposals are being considered by the King and Prime Minister. In it will, for I don't think Germany can stand it. I was surprised to hear

stand it. I was surprised to hear that Bob had enlisted. I think he should have remained at home, as he is the only one left to support father, but, of course, if he insisted on going it will be no good to try to stop him. Anyway I am not sorry that I enlisted myself. I would not have missed the experience of the left six porths. the experience of the last six months for anything I could think of, and if I live to get back I will certainly have something to remember all my life.
I don't think there was ever a contingent got treated so well as the Canadians, for we get everything we want. Tell mother not to send me any more socks as we are simply loaded with them here and I have received several packages from Newfoundland, and a whole lot from Ottawa, besides we get issued with them nearly every week. Everybody seems to think we need socks, so we would, only we get them so often. We get clean underwear every time we come out of the trenches, and we have a abolish, when she's dusted forty bath every day, when we are not in the trenches. So far you can see active service is not so bad after all. Don't forget to answer this letter and let me know if you received those photographs yet. Of course if I ever get back to London I will be able to go and see about them myself. I have written a longer letter than I intended and will now close with love to all

at home.
[Bob left with the F Co. on the Calgarian.]
I remain, your loving brother,

Wiliam Hellier belongs to New Harbor, T. B., and is a brother of Con-ductor Hellier of the Street Car Ser-

Stopping an advertisement to save money is like stopping a clock to save time. Advertising is an insurance policy against forgetfulness—it compels people

Austria's Offer to Roumania.

Bucharest, July 13.-The Austro-Hungarian minister here on Wednesday last presented to the Prime Minister proposals offering Roumania certain concessions in exchange for definite neutrality and facilities for supplying Turkey with munitions of

of Bukowina as far north as Sereth. and at the same time ameliorate the in Hungary to the public service, and greater liberty of administration

An alternative proposal affects the entry of Roumania into the field o action on the side of the Germanic powers. In this event the ceded ter ritory would be extended to Czerno witz and the line of the Pruth and the frontier on the Danube would h

The significant point is that they have fixed the term of one month in which either alternative arrangement political circles they are regarded as a manoeuvre to delay diplomatic ac-

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured You can get Zylex at your and your can get Zylex at your can get zylex cured. You can get Zylex at your

Zylex, 50c. a box; Zylex Soap, 25c. a cake. Zylex, London.

The Right Spirit.

of the Hudson Bay Co., at Cartwright and N. W. River, Hamilton Inlet, refor the Sagona, the regular passenger ship plying on the coast. As will be remembered the Erik was only char-tered to take the fishermen of the northern bays to their stations on the Labrador and was not fitted for pas-senger accommodation on the return Labrador and was not nited for passenger accommodation on the return trip. When the young men referred to boarded the ship on her last trip from north they were told that they had better wait for the Sagona, as the Erik had no accommodation for them. They insisted on securing passage in the hold of the ship, and cooked their own meals on the way to this port rather than wait.

John S. Blackall is a native of Peterhead, Scotland, and the other, Peter G. Smith, is also a Scotchman, and comes from Lumsden, Aberdeen. Both enlisted with the Reserve Force of the Nfid. Regiment on Tuesday last.

ତ୍ର ବାଦ୍ର ବାଦ୍ **British Theatre**

2.30-TO-DAY-7.30.

Kalem Co. presents "AN INDIAN'S HONOUR." A most interesting story of the West. The Great Edison Co. offer the GREATEST Three Reel Society Drama ever seen in St. John's,

3 Reels--- THE LONG WAR "-- 3 Reels

Featuring MARC MACDERMOTT and MIRIAM NESBITT. Screaming Comedy by the Vitagraph Co .: "A HORSE SHOE FOR LUCK" with Sidney Drew-John Drew's brother

5c. The Crescent Picture Palace. 5c. "The Man from the East."

"THE METHODS OF MARGARET"-A Vitagraph comedydrama. What's fair for one is fair for the other. If he must have female help she will have man servants. promise and settle amicably; featuring Lilian Walker.

"BEANS"—An Essanay photo-play. "AND SHE NEVER KNEW"-A Biograph drama. "WEARY WILLIE'S RAGS" and "IT CURED HUBBY" are two GOOD MUSIC AND SINGING-A COOL AND WELL VENTI-LATED THEATRE.

Friday and Saturday-"THE TICKET OF LEAVE MAN."

Rossley's East End Theatre!

St. John's Leading Vaudeville and Picture Theatre. A Grand Performance

TOWARDS THE AEROPLANE FUND, Under the distinguished patronage and presence of His Excellency the Governor and Lady Davidson, will take place in

ROSSLEY'S EAST END THEATRE ON JULY 29TH. This will be one of the finest performances ever given in this popular theatre.

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A better line t improved shape to perfect fitting Reg. 15c. collar. Fri., Sat. & Mon.

MEN'S HANDKERCH

Lawn. others border, medium Friday, Sat. and Monday



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Ladies' Lace Lisle Hosier

Helio, Grey, Tan and etc.; Lisle tops with effect, very fashiona 45c. Friday, Saturda and Monday

Black Lisle H

A high-grade lin Black Lisle, real sum with these we have I of others, showing leg; our usual 50c. day, Saturday & Mo

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In fast Black seamless; portion of Line; summer weight 40c. value. Friday, Sa urday and Monday

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form, i.e. lengths yards, will cut an length, pretty check and stripes, assorte nice for children's etc. Special Frid Sat'y & Monday per

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