

Big Sale of FLOOR Goods!

CARPETS AND RUGS



CARPETS AND RUGS



Note the Reduction in Prices.

CARPET SQUARES—TAPESTRY.

Size 3 x 2½—Regular Price, \$7.00.	Selling now for \$6.00
Size 3 x 3½—Regular Price, \$9.00.	Selling now for \$8.00
Size 3 x 4—Regular Price, \$11.00.	Selling now for \$9.50
Size 3½ x 4—Regular Price, \$13.00.	Selling now for \$11.50

TAPESTRY HEARTH RUGS.

Regular Price, 85c.	Selling now for 75c.
Regular Price, \$1.10.	Selling now for 95c.
Regular Price, \$1.50.	Selling now for \$1.30
Regular Price, \$2.00.	Selling now for \$1.70
Regular Price, \$2.20.	Selling now for \$1.90

Regular Price, \$1.50.	Selling now for \$1.35
Regular Price, \$2.00.	Selling now for \$1.75
Regular Price, \$2.50.	Selling now for \$2.20
Regular Price, \$3.00.	Selling now for \$2.60
Regular Price, \$4.00.	Selling now for \$3.50
Regular Price, \$5.00.	Selling now for \$4.35

REVERSIBLE AUSTRIAN RUGS.

Regular Price, \$1.00.	Selling now for 90c.
Regular Price, \$1.40.	Selling now for \$1.20

JUTE FRINGED HEARTH RUGS.

Regular Price, 35c.	Selling now for 30c.
Regular Price, 40c.	Selling now for 35c.
Regular Price, 55c.	Selling now for 47c.
Regular Price, 60c.	Selling now for 52c.
Regular Price, 75c.	Selling now for 65c.

Regular Price, \$1.10.	Selling now for 95c.
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VELVET PILE DOOR MATS.

Regular Price, 50c.	Selling now for 44c.
Regular Price, 55c.	Selling now for 47c.
Regular Price, 60c.	Selling now for 57c.
Regular Price, 70c.	Selling now for 60c.

PLUSH DOOR MATS.

Regular Price, 70c.	Selling now for 60c.
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COLORADO WOOL DOOR MATS.

Regular Price, 45c.	Selling now for 40c.
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MANILLA DOOR MATS.

Regular Price, 70c.	Selling now for 60c.
Regular Price, \$1.00.	Selling now for 90c.

JUTE DOOR MATS—FRINGED.

Regular Price, 15c.	Selling now for 13c.
Regular Price, 20c.	Selling now for 17c.
Regular Price, 25c.	Selling now for 21c.
Regular Price, 30c.	Selling now for 24c.
Regular Price, 35c.	Selling now for 30c.

PLAIN COCOA DOOR—Crimson Bordered.

Regular Price, 20c.	Selling now for 17c.
Regular Price, 25c.	Selling now for 21c.
Regular Price, 30c.	Selling now for 26c.
Regular Price, 35c.	Selling now for 30c.

COCOA DOOR—Coloured Wool Bordered.

Regular Price, 80c.	Selling now for 70c.
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PLAIN COCOA BRUSH DOOR MATS.

Regular Price, 32c.	Selling now for 28c.
Regular Price, 50c.	Selling now for 43c.
Regular Price, 70c.	Selling now for 60c.
Regular Price, \$1.00.	Selling now for 85c.

OPEN WORK ROPE COCOA DOOR MATS.

Regular Price, 65c.	Selling now for 57c.
Regular Price, \$1.00.	Selling now for 90c.

Steer Bros

Kaiser's Hopeless Task

Providence (R.I.) Journal:—The simple fact is that the Kaiser's military resources are not equal to the enormous task imposed upon them. On both his frontiers there is a continually increasing force in opposi-

tion. The sooner Wilhelm and his ministers realize the hopelessness of their undertaking and apply this realization to the situation, the better it will be for themselves and the Empire which needs not so much the added territory to which they are pledged, but a relief from the burdens of the abominable militarism.

Lobster Fishery.

Board of Trade Recommends a Close Season for Next Year.

The members of the Board of Trade held a special meeting at their rooms yesterday afternoon to discuss the Lobster Fisheries in all its aspects, and the unanimous decision reached was that the catching of lobster should be prohibited for twelve months.

Mr. J. S. Munn, President of the Board, occupied the chair and there was a large attendance.

Those present who gave their views on the subject including President Munn, were: Hon. J. Harvey, Hon. W. C. Job, Hon. J. Anderson, Minister of Fisheries Piccott and Messrs. Gosling, Morine, Barr, Templeton and McDougall, as well as Fisheries Inspector Dee who was called on to give information as to how the lobster fishery generally was carried on around our coast. Nearly all the speakers referred to the material decline in the fishery during recent years and it was considered to be due mainly to the catching and poaching of lobsters of a small size. This, it was stated, was notably the case in Fortune Bay. Many other reasons were advanced why prompt action should be taken for the protection of the lobster fishery. In illustrating the need of a close season illustrations were given of the small size of lobsters packed. In one case 64 claws had been found packed in a single can. Another factor in the situation was that owing to the market for our lobsters being closed in Germany on account of the war, from ten to twelve thousand cases of lobsters were left on the market.

When the various speakers had finished the following resolutions were passed unanimously to be presented to the Legislative Commission on Fisheries:—

"The Board of Trade is of opinion that it is desirable to close down the catching of Lobsters for the coming season 1915; and that 'It is also the opinion of the Board of Trade that further legislation is required for the preservation of the Lobster fishery.'"

Wedding Bells.

FINLAY—MEAKEN.

A very pretty wedding took place at St. Shotts on the 19th of November when Miss Katie May Finlay and Mr. Stephen Meaken, of Peter's River, were joined in the holy bonds of matrimony by the Very Rev. H. T. Renouf, P.P. of Trepassy. The bride was given away by her mother, Mrs. Wm. Finlay, and was neatly attired in a suit of printed silk with hat and veil to match, she was attended by her sister, Miss Sarah Finlay, and her cousins Misses Alice and May Finlay who were attired in pretty suits of blue. The groom was waited on by his cousin, Master Gerald Flemming, Master George J. Finlay, brother of the bride, and Master George G. Finlay, cousin of the bride. Amusements of different kinds were exercised during the night such as dancing, singing and playing, etc.; dancing was kept up till late in the morning of the 20th by those attending which numbered at least one hundred. After spending a few days in the bride's home Mr. and Mrs. Meaken will leave for their future residence, Peter's River where they will be warmly welcomed by the groom's friends and relatives. Both the bride and groom are well liked in the Parish, and we extend to them our heartiest congratulations for the future.

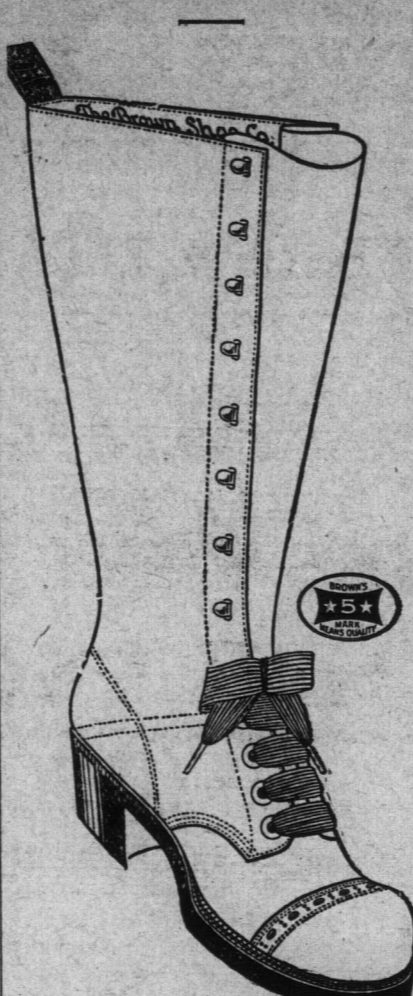
Oceans of Blood.



The war proceeds and Europe bleeds, she's reeling and exhausted; and kings, I feel, find martial zeal already badly frosted. They look around, and on the ground they see a million bodies, and war's a thing, no more, to sing, or toast in, foaming toddies. The dullest prince must shrink and wince, when fairly he considers the woe and pain, the heaps of slain, the fatherless, the widows. And in his dreams he must, meseems, behold the spectre gory of those who gave all for a grave on some red "field of glory." I'd hate, by jing, to be a king, a sultan, czar or kaiser, and see the ghosts of butchered hosts along the Aisne and Yser. They may exclaim, "We're not to blame, we're meek as any kitten," but they must bear the curse and wear the shame when all is written. No use for prince his words to mince, and say, "It's not my doing;" until he croaks the spectre folks his steps will be pursuing. And when he lands on Jordan's sands, the ghosts will gather round him, the men he slew, an awful crew, to startle and confound him.

One 10 cent bottle of Stafford's Essence of Ginger Wine makes 3 quarts.—decl.f

WATERPROOF!



Our Storm Waterproof Boots are the very best made. Waterproof and solid throughout. Double wear in every pair.

Men's Field Boots, 17 ins. high. Prices . . . \$7.50 & \$6.00
Men's 14 inch High Boots. Prices . . . \$6.00 & \$5.50
Men's 12 inch High Boots. Prices . . . \$5.30 & \$5.00
Men's 10 inch High Boots. Prices . . . \$4.50 & \$4.00
Men's 8 inch High Boots. Prices . . . \$4.00 & \$4.20
Men's Ordinary Height Waterproof Tongue. Prices \$2.80, \$3.50 & \$4.00.
All Mail Orders receive prompt attention.

LARRIGANS—We keep a full stock of Larrigans. Prices \$5.40, \$6.00 and \$8.75.

F. SMALLWOOD
The Home of Good Shoes.

A Letter With the Right Ring about It.

Dear Mother and Father,—I hope you are not worrying about us—we are enjoying good health. We are at Halifax now. The Niobe has been here three weeks under repairs. We will be going to sea again shortly. When I was at the age of ten years, if I heard tell of an English man-of-war coming, I was sure to see her as quick as the next person; I always longed to see one. Like most all outport boys I would sooner be looking at a British man-of-war than eating a good dinner and now I have the privilege of forming one of her company. There is a lot to be learned, mother, on board a man-of-war. The Niobe's crew are all good fellows. There are 100 Newfoundlanders on board. We are all enjoying good health. While we were in Halifax undergoing repairs we had a message saying there was a German ship outside. In about a moment's notice we were ready for action. We were just finishing coaling when the bugle sounded for action. I was washing myself at the time in the bathroom when we had orders, every man to the guns, and I can tell you mother, I wasn't the last to get there. We rushed out of Halifax in a hurry. I didn't stop to finish washing my face. Every man was ready and willing at a moment's notice. Some of my chums have gone to the front and some more of them are still at home. Duty demands them to be on active service. It is our duty to help England in this great struggle. You might ask me would I rather be home or to be on board the Niobe. I would like to see my father, mother sisters and brothers, but still I have brains enough to know I am doing my duty, and I am glad because I am one of the Niobe's crew. There are thousands in Newfoundland to-day who could be doing more than what they are doing; men of my age and younger. I am not worrying mother and I hope you are not. When you write to your friends at Greenspond, tell them to tell the young men to volunteer; if they don't they have no regard for their King or Country. Say so for me to all my chums. Best wishes to my brothers and sisters. Tell them I will see them again after the war is over. My best regards to you, mother and father.

From your sons,
LLEWELLYN LUSH.
JOSEPH LUSH.
H.M.S. Niobe, Halifax, Nov. 28, '14.

The S. S. Queen Wilhelmina is expected to get away from Halifax to-day for here.

Cardigan Jacket Fund.

New Bay	4.00
Battle Hr.	5.00
Mrs. R. Duff (Carbonar)	2.00
Mrs. Goodison	2.00
Cartwright, W.P.A.	11.52
Mr. A. Briffett, Alexander Bay	1.00
Mrs. Louis Briffett, Alex. Bay	1.00
Mrs. Susan Briffett, Alex. Bay	1.00
Miss Hilda Briffett, Alex. Bay	1.00
Rencontre P.A.	5.35
Western Bay	4.21
Wesleyville	50.00
Dr. Macpherson	30.00
Mrs. Gillard	10.00
Imperial Tobacco Factory	50.00
Curling	50.00
Mrs. J. R. Bennett (Bridge Drive)	40.00
Mrs. W. H. Goodland	2.00
Mrs. D. Frazer (Bell Island)	2.00
Mrs. J. B. Martin (Bell Island)	2.00
Piacentia W.P.A.	30.00
Mrs. James Parker	4.00
Mrs. Collins	2.00
Name not given	2.00
Mrs. Hammond	4.00
Mrs. J. A. Robinson	4.00
Mr. Harold Macpherson	50.00
3 Perk Row	2.00
Mr. J. A. Havermale	10.00
Mr. T. V. Hartnett	5.00
Mr. A. H. Rice	5.00
A Friend	2.00
Mrs. Clift	5.00
Miss Reid	50.00
J. Tilley	2.00
Hon. R. Watson	2.00
J. B. Anon.	50.00
Lady Morris	2.00
Mrs. H. E. Knight	2.00
J. H.	2.00
Mrs. C. P. Ayre	5.00
Miss Browning	5.00
Mrs. Ricketts	2.00
Mrs. Crosbie	2.00
Mrs. Bradley	2.00
A Friend	5.00
Total	\$603.73

Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema and Itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally excruciating—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake. ZYLEX, London.

Tobacco Fund.

Amount acknowledged	\$243.50
W. H. Horwood	5.00
Anonymous	5.00
S. U. F.	1.50
A. Macpherson	20.00
Hon. D. Morison	10.00
J. A. Branscombe	5.00
Hon. C. Emerson	5.00
Hon. R. Watson	5.00
C. Blackburn	2.00
J. W. McNeil	5.00
Puffin Island	2.00
Wm. Reay	5.00
F. J. Morris	5.00
Sums under \$1.00	1.50
	\$320.50

F. H. DONNELLY,
Hon. Treasurer.

Minard's Liniment Co., Limited.
Gentlemen,—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours,
W. A. HUTCHINSON.

Marine Disasters Fund

Already acknowledged	\$205,719.69
Marconi Wireless Telegraph Co., of Canada, Ltd., Montreal, balance of fund subscribed by operating staff, per A. E. Reoch, Sec.-Treas.	10 90
	\$205,730.59

R. WATSON,
Hon. Treasurer.

Marine Notes.

The S. S. Stephano leaves Halifax to-day for this port.
The R. M. S. Carthage sails from Liverpool to-day.
The S. S. Adventure is now due from the Mediterranean via Sydney.

THE NEW FRENCH REMEDY.
THERAPION No. 1
CURES BLOOD POISON, RASH, LEUK, SKIN Eruptions.
THERAPION No. 2
CURES CHRONIC WEAKNESSES, BRUISES, LOST VIGOR, ACID, SORE THROAT, GOUT, RHEUMATISM, PILES, IN ENGLAND, 12, FREE ROAD TO, LE CLOU, MED. CO., HAVESTOCK RD., HAMPSHIRE, LONDON.
THERAPION No. 3
CURES CHRONIC WEAKNESSES, BRUISES, LOST VIGOR, ACID, SORE THROAT, GOUT, RHEUMATISM, PILES, IN ENGLAND, 12, FREE ROAD TO, LE CLOU, MED. CO., HAVESTOCK RD., HAMPSHIRE, LONDON.
THERAPION No. 4
CURES CHRONIC WEAKNESSES, BRUISES, LOST VIGOR, ACID, SORE THROAT, GOUT, RHEUMATISM, PILES, IN ENGLAND, 12, FREE ROAD TO, LE CLOU, MED. CO., HAVESTOCK RD., HAMPSHIRE, LONDON.
THERAPION No. 5
CURES CHRONIC WEAKNESSES, BRUISES, LOST VIGOR, ACID, SORE THROAT, GOUT, RHEUMATISM, PILES, IN ENGLAND, 12, FREE ROAD TO, LE CLOU, MED. CO., HAVESTOCK RD., HAMPSHIRE, LONDON.

FOR SALE

Ex S. S. Stephano,

2,000

SACKS CORN.

2,000 sacks

Yellow Corn Meal.

HARVEY & Co.
Limited.



TRAPNELL

The Eyesight Specialist.

Examines the eyes without

DRUGS, DROPS or DANGER.

He not only finds the trouble, but with his perfect optical machinery he can grind the correct lenses to suit the most complicated cases, and do it quickly.

There was a time when all compound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce any lens that may be called for.

Prescriptions filled or broken lenses replaced if you have the pieces.

TRAPNELL

IS YOUR MAN WHEN EYE TROUBLE APPEARS.

Notice!

We have made special arrangements with our Wholesale Houses in England whereby CHRISTMAS AND OTHER PRESENTS can be delivered free of duty by calling at our store, Water Street, and selecting those presents from our descriptive special catalogues and leaving with us the address of the person to whom the articles are to be delivered.

People having relatives and friends in the 1st Newfoundland Regiment, now in England, will find this arrangement convenient and satisfactory, as we guarantee prompt delivery of goods free of duty and charges. All engraving on articles free.

We are now booking orders for the next outgoing English boat.

Joseph Roper.

A Full Stock of
Anchor Brand Herring Nets,

From 30 ran 2½ to 60 ran 2½.

—ALSO—

Linen Gill Nets,

Laed and Buoyed. 275 yards Linnet,
6 inch mesh.

Robert Templeton.

Over 40,000 People
Read The Telegram