

# Use the Want Ad Way

**IF** you have anything to sell, a house to rent, money to loan; **IF** you want a position, or a farm or a store; **IF** you are in need of help for your farm or your business;

**THEN** put a **WANT AD** in The Observer. It will make money for you. If you read our **Want Ads** you can save the price of your year's subscription to The Observer by saving money on some article advertised in our **Want Ad** column.

**THE WAY** you write your **Want Ads** has a lot to do with their effectiveness. State clearly just what you want to buy when you are advertising a farm or a house, etc., for sale; give the price and terms you will accept. If you want a position give your qualifications. Be explicit and to the point.

**THE COST** of these **Want Ads** is very small. Fifty cents for the first week and twenty-five cents for each additional week. No ad to exceed five lines, six words to the line. If over five lines the price is ten cents per line for first week and five cents per line for each additional week.

Money must always accompany the order. Please don't forget this as no ad will be charged. Address all communications to

## OBSERVER LIMITED

WANT AD DEPARTMENT

Hartland, N. B.

### HAVE YOU THE HABIT?

At 10 o'clock Monday morning a disagreeable business situation came to me through the mail—a situation confronted me that was most annoying. There were papers before the writer that needed attention; but I was very busy on Monday, and put off taking care of the papers as I should have done.

Tuesday at about 11 o'clock the papers appeared before me again, and to tell you the truth, they bothered me very much and I said to myself: "I'll straighten out this situation early Wednesday morning."

Wednesday at 2 o'clock in the afternoon I picked up the papers again, and then something happened that gave me a good excuse, and I postponed the care of these important papers for a little later.

Thursday came along and even my Rotary Day failed to have its influence on my plans of Service. The truth is, these darn papers were bothering me and I welcomed an excuse to attend Rotary and try to forget them.

Friday morning found me unexpectedly called out on a very important mission, and by afternoon I was so tired that I said to myself: "Saturday I will positively see to these papers."

Saturday was a half day and I had no time in the morning, so I put the papers in my pocket to study them over during my week-end rest. After dinner Saturday evening, on carefully examining the papers it was found that I had a real problem on my hands. By several postponements I had brought about a situation that was going to cost me money, time and personal embarrassment.

Saturday night I tried to sleep, and I did sleep—slept like a top!—a top that is spinning.

All day Sunday the papers presented themselves to me like a ghost and Sunday night my head felt as though it had a hot crown pressing down upon it. In my attempt to sleep I took fatal trips to the very threshold of the place where they use iron beds and asbestos sheets.

Sunday, or rather Monday morning about 3 o'clock, I would have given much money to be at my desk doing the thing that had been delayed, or rather trying to undo an undone duty. I never before wanted to be-to-myself so badly in my life.

The sum total of this whole story is simply this: By putting off Monday morning what might have been done easily and right by postponing an important duty, I had actually lost two nights of sleep, filled a Sunday with anxiety and worry, and the second Monday morning found me absolutely unfitted for business and unfit to meet my own organization. And it had all cost me a pretty sum in cash.

How natural it is for so-called business men and even our business associates how natural it is to postpone the disagreeable duties.

We put off and pile under the things we should put on and put over.

We pay fortunes to the misfortunes of Procrastination.

Put it precisely this way: Promptness pays big dividends and avoids much misery of mind.

The advantage found in this article can be summed up like this: Can you apply in personality, have you the procrastinate habit? If you have this habit, the habit will ultimately have you. It had me.

Remember: We do the pleasant things promptly. The perplexing duties we delay, but by George! we must pay. Lincoln Co. News.

### "ST. ELMO" ON SCREEN

No doubt most of the people in Hartland have read "St. Elmo" written by Augusta Evans, or else they have seen the stage play. William Fox has produced a screen version with John Gilbert in the title role. The story is extremely dramatic, offering the star many opportunities to display his exceptional histrionic talent. The direction has been well handled and the photography is unusually artistic, according to advance reports.

From recollections of the stage drama, it will prove excellent screen material. "St. Elmo" describes the manner in which a wonderful girl brings back faith to a man who has plunged the inferno of despair. The girl is enacted by dainty little Bessie Love. This combination of John Gilbert and Miss Love should provide very pleasing entertainment.

"St. Elmo" comes to the Neighborhood Theatre Thursday.

### WALLACE HAY

Wallace Hay, one of the most outstanding figures in the life of Woodstock for many years, died after an illness of about three weeks. Mr. Hay was born in 1856, the son of Hugh Hay, and became a partner with his father in the business of Hugh Hay and Son. He was for several terms mayor of the town, and a county councillor. Possessed of a ready wit, and natural eloquence he was for a great many years a leader in the civic affairs of the town. He leaves his wife, three sons, Arthur H. M. Hay of Quebec, W. Carey Hay, of Los Angeles,

### YOU'LL FIND!

# "SALADA"

TEA

contains just that flavor which makes real tea so enjoyable.

BLACK, GREEN OR MIXED TEA.

and Burpee M. Hay, European representative of the Willard Storage Battery Co.; one daughter, Mrs. George H. Lutz, of Moncton, and a step-daughter, Mrs. C. J. Jones, of Woodstock.

### A DIFFERENT PICTURE

"Directed by Maurice Tourneur" is a phrase that has become recognized as meaning a picture that is "different" in every respect from the ordinary run of photoplays. "The Isle of Lost Ships" and "The Brass Bottle" set new styles in pictures, and now Mr. Tourneur has made "Jealous Hands," a First National picture, coming to the Neighborhood Saturday. In it the director again reveals a number of innovations.

### EAST FLORENCEVILLE SCHOOL REPORT

Following is the School Standing for August and September

Advanced Dept.—Harry T. Gilmore, Principal.

Grade XI—Arthur Chowen, 63.3.

Grade X—

Grade IX—Kathleen Kearney, 66.1.

Murray Vallis, 53.3.

Grade VIII—Hazel Hunter, 71.8.

Laura McIsaac, 67.2; Jamie Stiles, 58.5.

Intermediate Dept.—Nellie Cunningham, teacher.

Grade VII—Helen Hunter, 78; Mary Trafford, 77; Ruth Boyer, 76; Helen Bell, 76.

Grade VI—Helen Brown, 91; Madeleine Lloyd, 85; Dorothy Chowen, 82.

Grade V—Leola Tompkins, 90; Wilma Foster, 77.

Primary Dept.—Olive Thompson, teacher.

Grade IV—Alice Lloyd, 88.8; Beatrice Tompkins, 88.5; Donald Hunter, 86.

Grade III—Jean M. Burnham, 86.2; Grace E. Vallis, 82.4; Myrtle E. Stone, 78.2.

Grade II—C. Marie Smith, 82.2; Pauline E. Tompkins, 82.1; Mary B. Lloyd, 82.5.

Grade I—Gerald Stone, 83.3; Gerald Elbert, 82.6; Eugene Hunter, 79.1.

This district has recently organized a Parent-Teacher's Association, and two meetings of the association have been held with considerable interest shown. At the meetings addresses were given on subjects of interest to teachers and parents of school children and discussions carried on concerning matters of school interest. The Parent-Teacher's Association.

### FRANK HACERMAN

COLLECTOR OF RATES  
GAME LICENSE VENDOR  
AUCTIONEER

Telephone 322. Hartland, N. B.  
15-4p.

### SHERIFF'S SALE

NOTICE IS HEREBY GIVEN that there will be sold at public auction, in front of the Court House, in the Town of Woodstock, New Brunswick, on Monday, the 17th day of November, 1924, at the hour of three o'clock in the afternoon, all the right, title and interest of Augusta Scroell in and to the lot described in the following manner:

All that certain lot, piece or parcel of land, situated being and being more or less, and being the same as the said Parish of Wilmet and being situated on the north, by lands owned and occupied by John Porter, on the east, by lands of Andrew Jones, on the west, by the main Williamsstown Road, and on the east by vacant Crown land, consisting of seventy-five acres, more or less, and being the same as the halves of lot number five granted by the Crown to Andrew Jones, and Lot C, granted by the Crown to William Jones, and Andrew Jones, by grant dated the nineteenth day of November, A. D. 1867, numbered 11973 in fourth tier Williamsstown.

Together with the buildings and improvements thereon and the crops, trees and appurtenances to the same, belonging or in any manner appertaining.

The above lands having been seized by me under execution in No. 1004 against the said Augusta Scroell.

Dated the nineteenth day of October, A. D. 1924.

AUGUSTUS P. SCROELL  
1194, Sheriff, County of Carleton.

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### Not Stupid--- Handicapped

He always failed in school, but seemed a bright boy.

An eye examination disclosed that his vision was faulty. With the glasses he was speedily promoted.

Is your child making all the progress he should?

HAVE YOUR CHILD'S EYES  
EXAMINED NOW!

Grover C. Campbell

Registered Optometrist  
MAIN STREET, WOODSTOCK, N. B.

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## Hoover Diggers

new and second hand. Will give good terms on same.

New line of RANGES, Fawcett and Corona make. Come in and look them over.

### J. CLARK & SON, Ltd.

H. N. DICKINSON, Manager HARTLAND, N. B.

## Suits and Overcoats

FOR MEN AND BOYS

A wide range of Merchandise to choose from. Our clothing is for the man who wants style and satisfaction.

MADE-TO-MEASURE

SUITS AND OVERCOATS Made to your individual measure and guaranteed to fit.

### Hartland Clothing Co., Limited

"White Front Store"