November 3, 1922

THE ACADIAN



bread has always been the chief food of the earth's sturdiest races. None of the breakfast foods or health foods can equal bread in nourishment. Good bread is the most digestible food as well as the cheapest.



EDITING THE ACADIAN

Getting out this journal is no picnic. If we print jokes, folks say we are silly. If we don't, they say we are too serious.

If we stay on the job, we should be out rustling advertising. If we rustle for advertising, we are

not attending to business in our own department. If we don't print contributions, we

don't show proper appreciation. If we do print them, we are accused

of filling up with junk. Like as not some fellow will say we

swiped this from an exchange. So we did.

FALL PREPARATION FOR THE **VEGETABLE GARDEN**

in the fall, except that the time neces- nitrate of soda very often kill the young sary to do so is usually not given to it. plant just as it germinates; and for advertise It is assumed that a certain area is set that reason it is much better to depend ed below sary to do so is usually not given to it. aside for the vegetable garden. If this is not the case, by all means set aside a certain plot now, locating it reasonably near the house so that vegetables may be

loss of time to the house wife. our tons per acre. Plow this six to eight inches deep. If it cannot be plowed, dig it in. The amount of manure to apply will vary according to the way the soil has been previously manured. It is not wise to overfertilize, and if annua

ifficient. It is desirable that certain areas should be ridged or mounded, to permit of ready drainage and early drying out of the soil. In these, carrots, beets and lettuce for very early use are seeded Here also cabbage, cauliflower and celery are started for planting out later. There is very often difficulty in getting such plants in the spring. This may be overcome by giving a little thought now to the development of a spot where seed may be sown just as soon as the surface soil is dry to the depth of one or two inches. It is quite often possible to sow seeds outside on such a plot about the middle of April. The only reason why onions are so seldom a suc-If we publish original matter, they put in the soil the middle of May when say we lack variety. If we publish things from other papers, we are too lazy to write. they should have been planted a month earlier. For this early spring seeding surface working of the soil is all that is

good drainage is provided by mounding up strips three to four feet wide as already indicated with a slight surface slope to give drainage. It will be understood that, for spring

growth, in addition to heat a readily available food supply is necessary. In Commonwealth Ave. & St. Paul St., old garden areas this is usually present. Boston, Mass. but if the garden plot is new, it may Subscriptions Received at this office.

be necessary to use a little quick acting GROCER IN SUIT AGAINST PAPER. fertilizer to give the crops a start. On Probably no effort is so well repaid as that given to the development of a good vegetable garden. It is wise to make preparations for this in the fall, in order to realize the benefits accruing from the early sowing of many vegetable crops, applying too large an amount without early sowing of many vegetable crops. There is really no good reason why the thoroughly mixing it with the soil. blighted by not using good judgment in the application of commercial fer-

tilizers to small areas, either through ap-W. S. Blair, Superintendent,

Experimental Station, Kentville, N. S. THE PUBLISHER'S RESPONSI-

Nore and more difficult every day is the choice of good reading—the kind that nourishes the young and re-freshes the old. One way to avoid mis-takes is to choose the book or periodical that stands for something—that is not every sting the day or which the day or which the advertisement was not run in the paper, the sales were \$350. On this day business was generally better, due to Labor Day following on Mon'ay and on account of the failure to the failure to the sensetional and the failure to the failure to the failure to the takes a stands for something—that is not everlastingly supplying the sensational and silly. The Youth's Companion has always been published by men who felt a keen responsibility to their readers, and they have held steadfast to one purpose: to familiarize Companion readers with the best things in the world dits as directly due to his advertising and by means of original articles and The use of the newspaper space as a mean stories to illustrate the truth that the pracfice of the old, homely virtues brings of a merchant before the public canno the greatest satisfactions in life. Try it be underestimated, and when coupled for a year and see.

with serial stories, short stories, edi-torials, poetry, facts and fun. Subscribe now and receive: 1. The Youth's Companion—52 issues

in 1923.

2. All the remaining issues of 1922. required, if the land has been fall pre-pared, and this can be done early if 3. The Companion Home Calendar for 1923. All for \$2,50. 1923. All for \$2.50. 4. Or include McCall's Magazine, the monthly authority on fashions. Both

publications, only \$3.00. 5. Or include THE ACADIAN: Both pub-

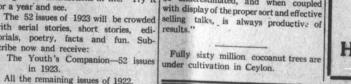
lications, only \$4.00. THE YOUTH'S COMPANION,

to suggest effective copy. An editoral in the Grocer of June 23 deals with an intervegetable garden should not be prepared Surface applications of fertilizers like esting incident wherein a newspaper get nto trouble for failing to insert a grocer's advertisement. The editorial is reproduc-"The action brought by a retail grocer against the newspaper of a town in the Western States, for failure to print his nent, alleging loss of sales to the advertis extent of \$1,000, is indicative of the val-

ue he placed on advertising as a means of stimulating business. "In his statement of complaint he de clares that he does depend very largely on advertising for business, and on account of the no-appearance of his advertisement his sales were \$500 less than they would have been had the advertisemen

appeared. He asserts that on the Saturday preceding, and on which day a sim ilar advertisement appeared, the More and more difficult every day made by the plaintiff amounted to \$650,

damaged in the sum of \$1,000. "The outcome of the suit is not yet known, but it is interesting to note the definite turnover that this merchant cre-

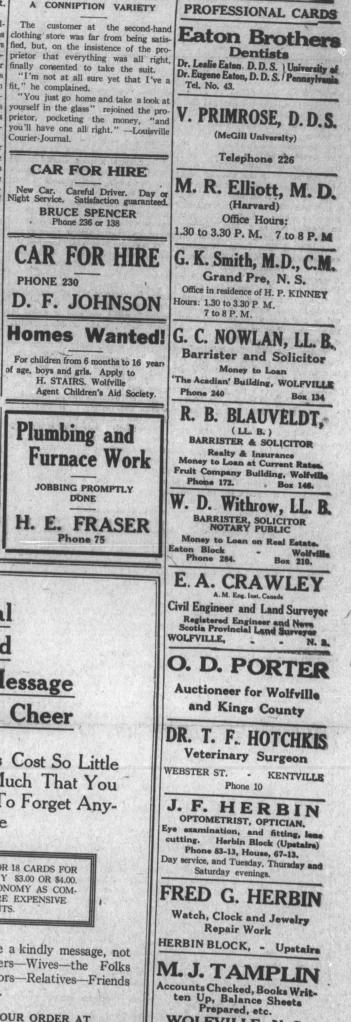


Let a Personal **Greeting Card** Carry Your Message **Of Christmas Cheer**

Christmas Cards Cost So Little But Mean So Much That You Cannot Afford To Forget Anyone

> YOU CAN SEND 12 OR 18 CARDS FOR APPROXIMATELY \$3.00 OR \$4.00. CONSIDER THE ECONOMY AS COM-PARED WITH MORE EXPENSIVE PRESENTS.

Every friend will appreciate a kindly message, not forgetting Mothers-Fathers-Wives-the Folks Back Home-Your Neighbors-Relatives-Friends and Business Acquaintances.



A CONNIPTION VARIETY

CALL AND LEAVE YOUR ORDER AT



onveniently gathered with a minimum Apply twenty to twenty-five tons of plying too much, or through not thorstable manure per acre. Ten pounds oughly mixing into the soil, before seeding, that which has been applied.

applications are made, probably five pounds per square yard will be quite

BILITY



em a window in the Chatean, Lake Louise, era on arrival at Windoor Station, Mont-, holds a C.P.R. porter's cap.

 a sourceair of bis trip. Deng. holds a C.P.R. perter's cap.
had a wonderful trip, had a wonderful trip, be Rockies, I think they be a beautiful as the s for Lake Louise, it was norther, and Mr. and Mrs. John Fair banks. The party stopped off a banks. The base of the bank of the bank of the bank of the banks. The party stopped off a banks. The base of the bank of the bank of the banks. The base of the bank of ng the Saddle l rty left by m

Springs bathing pool. A few min-utes stop was made at Johnston Can-yon. The party then proceeded directly on to Montreal, stopping only an hour in Winnipeg. Both Doug, and Mary expressed themselves as delighted with Canada and "elated" every moment spont in the Canadian Rockies. We have always wanted to take this trip through the Canadian Rock-ies," said Mary, "and it is more beau-tiful than our expectations. We were perfectly fascinated, too, with Vic-toria.

n Vancouver," said John Fair-n Vancouver," said John Fair-ts, brother of Doug. "we had a iendous reception. Doug. had arry Mary, while my own wife swept away from me like a on the stream. I have been Mary and Doug., and Charlie plin through many Liberty Loan es, but we never had a reception this.

drives, but we never had a reception like this. The Pickford said that it was al-ways her custom in such a rush to when the custom in such a rush to one field to safety behind a door settled ahe sould send for her. When questioned as to Canada be-industry Douglas Fairbanks stated industry Douglas Fairbanks stated industry Douglas Fairbanks stated industry Douglas Fairbanks stated marvellous background, but the essential thing was the story. "T would love to make a Canadian plo-ture if I could get the right king of a story," he said.



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THE NATIONAL WAY ACROSS CANADA "CONTINENTAL IMITED"

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WOLFVILLE, N. S. WHEELWRIGHT and CARPENTER All kinds of Repairing, Window Sashes, Frames, etc. Shop work in general. G. W. BAINES, East Main St D. A. R. Timetable The Train Service as it Affects Wolfville No. 96 From Annapolis Royal arrives 8.41 a.m. No. 95 From Halifax arrives 10.10 a.m. No. 98 From Yarmouth, arrives 3.27 p.m. No. 97 From Halifax, arrives 6.27 p.m. No. 99 From Halifax (Mon., Thurs., Sat.) arrives 11.48 p.m. No. 100 From Yarmouth (Mon., Wed., Sat.), arrives 4.28 a.m. COAL HARD COAL

SOFT COAL

COKE

A. M. WHEATON

KINDLING