

THE COURIER
 Published by The Brantford Courier Limited, every afternoon, at Dalhousie Street, Brantford, Canada. Subscription rates: By carrier, \$2 a year; by mail to British possessions and the United States, \$3 per annum.
SEMI-WEEKLY COPIES—Published on Tuesday and Thursday mornings, at \$1 per year, payable in advance. To the United States 50 cents extra for postage.
 Toronto Office: Queen City Chambers, 28 Church Street, H. E. Smallpiece, Representative. Chicago Office, 164 LaSalle Street, Robt. E. Douglas, Representative.
 Editorial ... 276 Night ... 423
 Business ... 122 Mails ... 500
SWORN DAILY CIRCULATION 4882
 Thursday, Oct. 25th, 1917.

THE SITUATION.
 All reports agree that the Teutons are now concentrating heavy forces on the Italian front in the Julian area. They have been brought from the Russian front, where the unfortunate failure of that country makes their presence unnecessary. Without doubt a tremendous offensive is in contemplation against the sons of Garibaldi, but Cardona issues the reassuring message: "The blow of the enemy will find us steady and prepared."

The triumph recently achieved by the French upon the Aisne was even more sweeping and successful than at first reported. Over eight thousand prisoners were taken, together with a total of more than seventy heavy guns.

There is desperate fighting on the Flanders front, where the foe are attempting to win back positions lost northeast of Ypres. The enemy troops have been strongly reinforced, but have been unable to make any headway.

The submarine report for last week is not so good. The official number of British vessels sunk over 1,600 tons was seventeen and eight under that figure. The menace without any doubt is still very much that.

A RED LETTER DAY.
 Without any doubt Brantford chronicled the most memorable day in its history in connection with the Bell Memorial unveiling. Never before has there been such a gathering of outside men of distinction and probably never again, as far as this city is concerned.

The Duke of Devonshire impressed everyone as a man of sound common sense, and a thoroughly well fitted representative of our Sovereign in these Dominions. Unlike previous Governor-Generals, who have visited here, his aide de camp did not hand to the newspaper men a copy of his remarks, which on all three occasions of his speaking, were extemporaneous and well conceived and delivered.

Sir John Hendrie, Lieut-Governor, always has something to say of value.

Dr. Bell—well is there anything that marvellous man undertakes which he does not accomplish beyond compare? He is a born orator with an enunciation which many other public men would do well to copy. Apart from the enthralling interest of his theme, he delivered speeches which were models of oratorical effort.

Hon. Mr. Robertson, the new labor member of the Dominion Government, created a most favorable impression as did also Hon. Mr. MacPherson, of the Ontario Cabinet. The latter is the possessor of a most resonant voice and his thoughts are clothed in choice language.

The other notable speakers also delighted everyone, and Mr. W. F. Cocksutt, M.P., once more demonstrated that he takes rank with the best.

To him, the Mayor, Aldermen, members of the Bell Memorial Association and all others concerned, nothing but the most hearty congratulations can be extended.

BELL MEMORIAL REFERENCE.

The Bell Memorial unveiling is an incident which will be recorded in the world over and for all time establish the inalienable right of this place to be known as the Telephone City. Papers everywhere, in addition to lengthy reports of proceedings, are devoting editorials to the event. Here are two samples:
 Mail and Empire: Yesterday his Excellency the Governor-General unveiled the monument the Bell Memorial Association erected in Brantford in honor of the inventor of the telephone. Few men have conferred upon mankind so general a boon as the one the world owes to Dr. Alexander Graham Bell, and few have lived to behold so great a triumph of an idea of their own begetting. Of Alexander Graham Bell it may be said that he needs no statues of bronze or marble to preserve his memory. To behold his monument you have but to look about you. No matter in what part of the civilized world a man may wander he finds spoken to over long distances. Upon the wires all kinds of communications, whatever the language, find a path. It is impossible to summarize in any short article the effects of the great social revolution that has been wrought by the telephone. By its magic the man a hundred miles away, or for that matter a thousand miles away, is

FREE!!

1 Cake of Palm Olive Soap with each purchase of 2 cakes of Palm Olive Soap.

Get a supply

3 Cakes of Palm Olive Soap for 25c



brought not simply next door, but into the very room in which one is speaking. It has put more than hundred-league boots on the messengers of trade and commerce and of all social intercourse. To a young country of Canada's territorial vastness the telephone is a nation-making instrumentality. It has immensely facilitated the growth of the many relations between widely-separated sections of Canada and between one economic area and another. In this way it has played an important part in shaping, or at least forwarding, the destiny of the country. The telephone has been a hand-maid of Confederation, helping to knit the country together by its countless strands. It is more wonderful than Ariel, the sprite of the magician Prospero. But if the famous inventor needs no sculptured tribute to his memory, the Canadian city in which the bell of his invention first saw the light and from which its first message was sent, ought to have some outward and visible sign of distinction. It may well be proud of Bell's association with it. The idea of raising this memorial originated with Mr. W. F. Cocksutt, who in an address delivered at the unveiling gave some account of the bringing forth of the telephone in this city.

Toronto Globe: For many reasons the Bell telephone is the most beneficial application of science to practical life of the past hundred years. The telegraph has, and probably always will have, a wide field of usefulness, and in that connection the name of Samuel Brees Morse has long been, and will long be, held in popular veneration. But in several important respects the telephone surpasses its predecessor in varied interest and practical utility. For its use does not call for technical skill, and although it can be heard and recognized the living voice of a friend or an acquaintance, even across a continent. It is a wonderfully simple, therefore, that the city of Brantford, where he achieved his first success in putting the telephone into practical use should do special honor to its inventor, Alexander Graham Bell, while he is still very much alive, and quite able to appreciate the distinction conferred on him by yesterday's celebration of his monumental achievement. On the second of March next he will complete his seventieth year, and there are few septuagenarians who have done so much as he has done to justify a completed life of the proverbial threescore and ten years.

In the controversy over the place of Mr. Bell's invention it is fortunately unnecessary for us or others to participate for he has himself given to the public a complete and detailed account of what he did and his scientific ideas. He lived in Brantford from 1870 to 1872, where he was intimately associated with his father, Alexander Melville Bell, in the elaboration of the latter's system of "visible speech and universal alphabets." Father and son were worthy of one another: a noble pair of practical inventors, whose purposes were as philanthropic as their ingenuity was exceptional.

NOTES AND COMMENTS.

The rain steadily refused to "ring off." Later it was the participants who did another kind of wringing.

Mr. F. F. Pardee, Liberal whip, has come out flat-footed for the Union Government. So should all citizens who realize the crisis.

Brantford for all time will now be known as the "Central" of the phone invention.

Prof. Bell, after the Kerby House luncheon, was besieged by seekers for his autograph. He responded with characteristic affability.

The Toronto Laurierite Liberals are out for a straight party fight, and urging members of the party everywhere to follow their example. What a nice patriotic bunch they are to be sure.

MEDICAL BOARD.
 Twenty-two applicants were examined by the Medical Board last night, being graded as follows: A, 13; C, 7; E, 2.

WAR VETERANS' CLUB VISITED BELL HOMESTEAD

Ducal Party Opened Returned Soldiers' Home Yesterday Afternoon, and Paid Visit to the Actual Birthplace of the Telephone

After months of earnest and energetic action, the gala day toward which these interested in the returned soldiers' home have looked, was celebrated yesterday afternoon, when the Governor-General, after a brief address said: "I now declare this Home formally opened."

In spite of the drizzling rain that fell interminably and dimly on the large crowd who awaited for the arrival of His Excellency, the event was an entire success in every particular. The indefatigable workers of the many patriotic organizations of the city, and the many private individuals and the bulk of the citizens who have contributed so generously toward bringing the Home to a state ready for occupation, discovered that their untiring efforts had resulted in a practical result which even their fondest anticipations failed to equal. By all the building was pronounced ideal.

Presented with an address on behalf of the local branch of the G. W. V. A., read by Capt. Rev. E. C. Jenkins, and was made the recipient of a silver key as a memento of the occasion of his first visit to the city of Brantford. The key was presented by Gunner R. Sparks, a veteran of the Somme. The key was a minute masterpiece of the jeweler's art. It bore on the face the inscription:

"Presented to Governor-General by G. W. V. A., Oct. 24, 1917. Opening Soldiers' Home."

The Duke of Devonshire in fitting terms replied:

"Ladies and gentlemen, it is indeed a pleasure to be present in this city and to declare this Home opened. We who have not been able to take an active part in the trenches

HOTTEST FIGHTING OF WAR ON AISNE

Small Section From Laffaux to La Royere Farm Has Been Scene of Continuous Death Grip Between French and Germans During Three Years of War.

By Courier Leased Wire.
 With the French armies in France, Oct. 23.—(By the Associated Press).—Nowhere on the French front has the fighting been more obstinate and more fierce than in that small section of the line extending north of the Aisne from Laffaux to La Royere Farm, east of the old Fort de Malmaison, where ever since the battle of the Marne in 1914 French and German forces have been at the closest. For months since the French offensive in April the Germans have attempted to re-take in morsels that which they had lost. It was finally important, therefore, that the city of Brantford, where he achieved his first success in putting the telephone into practical use should do special honor to its inventor, Alexander Graham Bell, while he is still very much alive, and quite able to appreciate the distinction conferred on him by yesterday's celebration of his monumental achievement. On the second of March next he will complete his seventieth year, and there are few septuagenarians who have done so much as he has done to justify a completed life of the proverbial threescore and ten years.

In the controversy over the place of Mr. Bell's invention it is fortunately unnecessary for us or others to participate for he has himself given to the public a complete and detailed account of what he did and his scientific ideas. He lived in Brantford from 1870 to 1872, where he was intimately associated with his father, Alexander Melville Bell, in the elaboration of the latter's system of "visible speech and universal alphabets." Father and son were worthy of one another: a noble pair of practical inventors, whose purposes were as philanthropic as their ingenuity was exceptional.

The French in full knowledge of what was confronting them brought some of their best artillery to bear on the German shelters, in an attempt to cause their collapse or to block them so as to prevent the reserves from emerging for immediate counter-attack as soon as the French infantry waves advanced beyond the first German lines.

Some of the finest troops of the German army occupied the ground, including three divisions of the Prussian Guards and one Bavarian division. These must have suffered terribly during the artillery preparations as for days thousands of projectiles had been rained on the while French machine guns poured a continual stream of bullets everywhere behind the German lines. The battlefield bears no resemblance to battlefields anywhere else. The ground all around is broken with hills rising from deep valleys.

The crest on which the light occurred, was vital for the Germans, and they held it to tenaciously, not being able to afford to allow it to fall. It was a retirement meant they would be thrown into the valley of the Aisne, with its extensive marshes. The plateau is studded with numerous large caverns, some natural and some resulting from quarrying and excavation. One of them, Mont Parnon, five acres in extent, borders the Solesme-Brussels road. It had been worked in two strata, forming two stories in which there was sufficient accommodation for an entire brigade.

This and other similar shelters of the German reserves, offered the greatest difficulties to the French attack, but the French met them with splendid practice and several of these subterranean strong-

THE BLESSING OF A HEALTHY BODY

Has Not Had An Hour's Sickness Since Taking "FRUIT-A-TIVES"

"I think it my duty to tell you what 'Fruit-a-tives' has done for me. Three years ago, I began to feel run-down and tired, and suffered very much from Liver and Kidney Trouble. Having read of 'Fruit-a-tives', I thought I would try them. The result was surprising. During the 8 years past, I have taken them regularly and would not change for anything. I have not had an hour's sickness since I commenced using 'Fruit-a-tives', and I know now what I haven't known for good many years—that is, the blessing of a healthy body and clear thinking brain."

WALTER J. MARRIOTT.
 50c. a box, 6 for \$2.50, trial also, 25c. At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

NEW PARSONAGE FOR PARIS PASTOR
 Baptist Church Executive Offers Home Rent Free To W. H. Langton

OTHER NEWS OF PARIS
 Forty Hours' Devotion to be Conducted in Church of Sacred Heart
 RED CROSS DONATIONS
 Pte. Hillman Reported A Prisoner of War In Germany

Paris, Oct. 24.—(From Our Own Correspondent).—Rev. W. H. Langton and Mrs. Langton, with their family will now reside on William street in the residence lately owned by Mr. C. Tate, and which was purchased by the Executive of the Baptist church. Rev. Mr. Langton is the popular pastor of the Baptist church and has just completed his first year of pastorage here. In recognition of the good work he is doing the members of his congregation have decided to make the new parsonage free of rent in addition to his salary.

Much sympathy will be extended to Mr. Wm. Vipond in the death of his beloved wife, Celia Wilson, which took place in the Brantford Hospital. Deceased was well-known to many in town as she was educated and married here. Prior to moving to Brantford a few years ago, she resided on Willow street, when her husband was employed at the Alabastine works. Besides her husband five small children survive her. The members of the Exemption Tribunal for Paris are Messrs. Paul Wickson and John M. Patterson.

Last evening the concert held in St. James Parish Hall under the auspices of the S. O. S., for the benefit of Mr. C. Woolman of Hamilton, who met with an accident some three years ago and losing his eye sight was a decided success in every way. Mayor C. B. Robinson acted as chairman and a very pleasing programme was rendered which was much enjoyed by those present. The following assisted: Mrs. Bemrose, Mrs. Oldham, Mrs. J. Sinclair, Messrs G. England, M. Vickers, E. Hill, Messrs E. V. Kinsey, H. Hill, G. Bell and Geo. Foster. Speeches were given by District Deputy Russell and W. R. Webb of the S. O. E., Hamilton, and Rev. R. J. Seton Adamson. Over \$50.00 was realized.

Rev. Father McMahon, a Jesuit of Montreal will conduct the forty Hours of Adoration in the Church of the Sacred Heart. This evening the Preparatory sermon will be at 7.45. Mass of Exposition to-morrow at 8 o'clock a.m. Saturday at 8 a.m. Mass of peace. Father McMahon will preach at both 8 and 10.30. Service on Sunday morning also every evening. Sunday evening included where the solemn closing will take place.

Mrs. Hillman was notified on Tuesday that her husband, Pte. Hillman was a prisoner at Germany. Pte. H. R. Bestwick is reported wounded. The following donations have been received by the Paris Red Cross Society from the Ladies Aid of the Congregational church \$25.00, the Union Thanksgiving service \$7.50, Miss Norris class of boys at the Junction Mission \$2.50, Mr. Charles Borrow of Glenwood, Ill. \$6.00.

Printing
 We are supplying Printing to Brantford's Biggest Manufacturers. Our Prices are Right, the Quality Excellent, and Delivery Prompt. We want to serve YOU.
MacBride Press
 LIMITED. Phone 870
 26 King St.

ALWAYS PAY BY CHEQUE
 If you pay your accounts by cheque on a Royal Loan & Savings Co. account, you hold a double receipt. In addition, the balance of your account is secure and earning interest. Cheque books supplied. Enquire at office.
The Royal Loan & Savings Co.
 38-40 Market Street, Brantford.

PREPARE FOR COLD WEATHER NOW
 OUR PRICES ON COLD WEATHER NECESSITIES WILL INTEREST YOU.
 Stove Pipe, bright 20c per length
 Stove Pipe, common, 15c per length
 Elbows, 3-inch 15c each
 Elbows, 4, 6, 7-inch, 25c each
 Coal Hods 40 Cents up
 Stove Boards 95 Cents up
Howies'
 EST'D 1890
 TEMPLE BLDG. 76 DALHOUSIE ST.

QUALITY + VALUE
OUR FURNITURE
That's a Combination of Real Interest
 AND it is a combination that goes into every piece of furniture that we sell. We mean furniture of utility, neat design, and substantial construction, at prices within the reach of those who want the best that medium prices can buy. While we handle the very finest grade of furniture, we wish to be known as dealers in the moderate-price lines also.
 But no matter what the price, the quality and value are there, and we are never satisfied with the sale until our customer is satisfied by the sale.
 We take pleasure in showing the stock and quoting prices. We want you to come in and weigh our values in your own mind.
M. E. Long Furnishing Co., Ltd.
 83 - 85 Colborne St

Pale, Sallow Cheeks
 show that the blood is impoverished and that the stomach is not properly assimilating its food. In fact a woman's physical condition always shows in her face. Pale ness, blotches, pimples, sallowness or dull eyes all tell the need of
Beecham's Pills
 Beecham's Pills. Women who are subject to these conditions should not fail to avail themselves of their prompt and beneficial effect. Beecham's Pills are Prepared to furnish the necessary relief. They clear the system of impurities, gently stimulate the liver, regulate the bowels and tone the system. Their mild and thorough action quickly rid the skin of blemishes, improve the circulation and help the digestion. Every woman should know the comfort, and experience the help of
Beecham's Pills
 Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

LOCAL
FIRE IN CELLAR
 Fire originating in the home of Mr. R. Scarf Avenue, spread to the department last night. It well under control by the arrival, and was soon by the use of chemicals.
CLEARING LAWS
 A squad of inmates of fall were at work this under the supervision of clearing the Court. The the leaves have been heavy rain yesterday.

FUEL AND FOOD MEET
 Another meeting of the food and fuel situation this evening in Trinity College Place. Several of the members were sent and a general discussion was held.
PRAYER MEETING
 Additional reports of Neighborhood Prayer Meeting in this morning. Good weather and a falling attendance of average attendance being in some cases as many as seventeen at one meeting. Interest is being manifested in neighborhood prayer. Prompt return of prayer port cards and care in out will greatly help in the many reports come in to fish the homes indicated.

PRESENTATION
 On Tuesday evening time was spent at the Norman Andrews Home. Several weeks ago, Mrs. Andrews, a club to work who have gone overseas church choir. Good made and this week the led to pack the boxes, contained socks, home- Xmas cake, jam, gaiters, face cloth and neck scarf. A dainty luncheon, and afterwards, Thomas, the choirman, that there was other but that of presenting. Sparks, (a choir member) be married in November, nickle and white cases. Late hour the club brew thanks to Mrs. Andrews together with other members untriflingly.

Good eyesight means good knitting—
Poor eyesight poor knitting—
Good Glasses good eyesight—
SEE US NOW
Jervis Optical Co.
 52 MARKET ST.
 Just North of Dalhousie Phone 1235 for appointment.
 Hours 8 a.m. to 6 p.m. evenings, 7.30 to 9 p.m.