



Mr. Grocer You Know That Can



Is it well to the front in
your displays?

Don't hide away your
stock of **Borden's Eagle
Brand Condensed Milk**.
There's a particularly
good demand for it just
now when the fresh milk
problem is usually a
source of worry.

Connect with this demand by showing your stock of Eagle
Brand Condensed Milk prominently now and during the entire
Summer Season.

You know what Borden quality means—satisfied customers
always.

Here are the other 5 Big Sellers



Borden Milk Company, Limited

LEADERS OF QUALITY

MONTREAL

Branch Office: No. 2 Arcade Building

VANCOUVER