

LOOK-A-HERE



Ordinary pails are not made exact measure.

Whenever you exceed the proper amount you forfeit just so much of your profit.



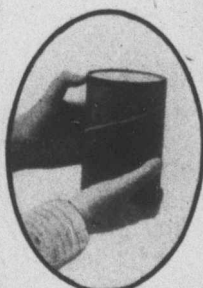
A partially filled pail invites mistrust.



The slightest jar jolts the ordinary pail and spills part of the contents.



Empire Containers are exact to measure.



The patent grooved lid and paraffin waxing ensure against spilling and splattering.



At any angle the Empire Container is safe and sure from spilling.



A full pail ensures the satisfaction and confidence of your customers.



Is the problem of keeping up with rising costs taxing you?

Retailing demands the strictest attention to small details. Over-measure on vinegar, molasses, oysters, etc., is a serious matter and directly affects your bank balance.

The "Empire Container" solves this problem. It effectively checks all losses through over-measure. The customer is satisfied and you have your full profit.

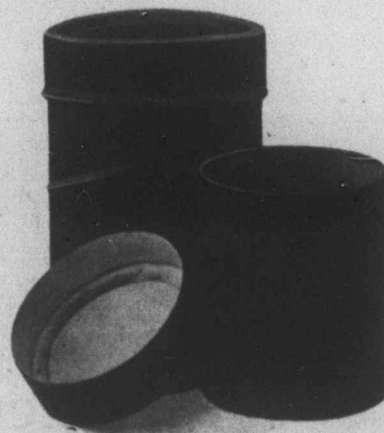
There is no loss from spillage — even though it is upside down. It is easy to handle, can be wrapped up like a can of salmon. It is well made, strong and non-leakable.

For two years we've been talking about losing money from over-measure. Hundreds of live fellows have investigated this leak and what they discovered amazed them.

They bought "Empire Containers" and so will you if you look into this matter. Think it over.

Made in three sizes: half-pints at \$12; pints at \$14; quarts at \$16 per 1,000, F.O.B. factory, Sombra, Ont.

Ask us to prove that you can make money by using them.



Connecticut Oyster Co.

Exclusive Selling Agents

50 Jarvis Street

TORONTO