## THE CANADIAN GROCER

## Are you taking advantage of your opportunities to sell more

## Wethey's Mince Meat

(in Cartons)

## than ever at this season of the year?

It is always a popular line but at this particular time it rivals our old friend Santa Claus in popularity because of its fragrance; because of its fruity richness and because it is on a pinnacle by itself when mince meat values are being discussed.

Give the well known red carton a prominent place in your Christmas displays and see what it can do for you.

"Two large or three small pies from every package."

Tell those who don't know-and watch the results.

J. H. Wethey, Limited St. Catharines, Canada