

Editorial

SOME THINGS WE WOULD RATHER NOT CRITICIZE

OF publications, as of people, it may sometimes be said that it is easier, if not better, to follow the line of least resistance. Under all circumstances no self-respecting magazine would wish to be associated with that type of printed sheet which by its articles or comments infers that nothing can be virile or helpful that is not written in sensational, fault-finding or condemnatory form. Experiments in publicity along such lines usually justify the judgment of Gamaliel.

On the other hand, with publications, as with men, occasions will occur when, if they are to be worthy of their names and true to their principles and ideals, they must take a stand for or against a cause or an action—must say in plain language that this is right or that is wrong.

The BRITISH COLUMBIA MONTHLY did not need anything of a challenge—such as may be referred to later—to make it put on record that it holds not only as questionable, but as indefensibly objectionable, two of the features associated with the recent highly creditable campaign in connection with the Victory Loan.

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THE NERVE AND FOLLY OF "THE HUMAN FLY."

We do not know at whose suggestion or under whose auspices the marvellously-daring building-climber came to Vancouver—though everybody knows he visited the city to "boost" Victory Bonds, and did so orally as he paused in his ascents. The gentleman's nerve and daring

were admirable, and some may have noted with appreciation the fitness of his advice about gentlemanliness to the lads who shouted remarks when the young lady mounted the fireman's ladder during the adventure at Tower Building. But for any man to practise such ascents of buildings without any protection of rope around the body, or even any outspread net below, is more foolhardy than courageous, and should not be permitted—much less encouraged or countenanced—by any responsible authorities. What will almost inevitably follow persistence in the practice need not be enlarged upon here. But it may be questioned if one Victory Bond was bought under the inspiration of that outdoor vaudeville exhibition.

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GAMBLING FOR VICTORY BONDS.

No fair-minded person will wish to be indifferent to the attitude of "the man in the street" who says in effect, "Be a sport, take your chance, risk a dollar in a good cause." But it is because the man in the street does not take the time or trouble to analyze the case beyond the "you've an equal chance—be a sport" stage that he is apt to say "It's quite fair," or "It's all right," and puts the opponents of gambling down as narrowminded or worse.

The same question arises at times in some of the biggest and best business offices when a "sweepstake" is arranged on "Derby Day," for instance. Then it sometimes happens that members of the staff who are