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Lower Premium Rates than those charged by most other Companies.
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Insurance Company Founded of North America, PHILADELPHIA.

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Another Progressive Year

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Insurance in Force \$5,088,075.00 188,949.82 8% 748,111.88 27% Cash Income . . . Total Assets . . . Government Reserve 488,287.82 24%

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Expenses decreased by 3%.
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Founded in 1797.

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Financial Strength Unsurpassed.

TOTAL ASSETS, over \$26,000,000 Large Bonuses and Low Rates of Premium

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Invested Funds...... \$ 57,254,046 Investments, Canadian Branch.... 17,000,000 Revenue.... Deposited with Canadian Govt.. 7,271,407 Apply for full particulars.

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FIRE RISKS accepted at current rates.

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THE North American Life Assurance Co.

- \$1,746,544.00 Income -An increase over 1905 of \$8

\$7,799,064.00 Assets - -An increase over 1905 of \$831,050,00 Net Surplus - \$ 650,209.00

An increase over 1905 of \$80, 199,00. The large increase in these

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THE ROYAL-VICTORIA LIFE

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The Directors' Report for 1906 shows large increases during the year

IN CASH INCOME

IN LEGAL RESERVES

IN INVESTED ASSETS

IN LOANS TO POLICYHOLDERS

IN PAYMENTS TO POLICYHOLDERS and 71 per cent, Reduction in Expenses of Man-

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For Agencies in Western Ontario, apply to W.J. PECK, Manager, 17 Toronto St , Toronto.

NORTH BRITISH & MERCANTILE INSURANCE COMPANY.

Total Assets. \$79,250 Canadian investments 8,250

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