PUBLISHED EVERY WEEK. \$1.50 PER YEAR



\* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.\*

VOL. XLIX.

LONDON, ONTARIO, DECEMBER 24, 1914.

No. 1161

## If Your Township Hasn't A Telephone System—

It is lagging behind those that have. Something should be done right away. If you will write us we will give you full telephone information as to what other municipalities have done and are doing.

These municipal telephone systems are popular with the people. Any municipal officer would be proud to have his name connected with the organization and construction of such a system What officer in your municipality will be the one to "start the ball rolling?"

It may be that your locality will better lend itself to telephone service furnished by an independent local company. These companies have been very successful, and are giving their townships excellent service,

In any case, get a telephone system for your township: We will tell you the necessary steps to take---supply you with information as to what has been done by 400 or 500 other independent systems now in operation in Ontario.

## SYSTEMS ALREADY OPERATING

We invite the business of systems already in operation. The telephones and construction materials purchased from us are guaranteed, and you can be certain of having your orders receive prompt attention. High-grade telephones, prompt service and guaranteed satisfaction have been big factors in our success.

Our Bulletins are free. Our No. 4 Bulletin describes our magto telephones. The No. 1 tells about the most modern methods building a rural telephone system. Send for either or both,

nadian Independent Telephone Company, Limited

## WAR!

The business world has accommodated itself to war conditions, and there is no longer any feeling of uncertainty as to the outlook. There is no longer any occasion for telephone systems to hesitate about preceding with developers are sorts. Go aher developers are sorts.