



Lower Operating Costs

FACTORY owners, mill superintendents and production managers are daily becoming more and more interested in correct lubrication. They have found that correct lubrication means lower operating costs, smaller depreciation charges, fewer repair bills and increased production capacity.

Correct lubrication not only demands the use of high quality lubricants, but lubricants carefully chosen for their fitness to meet the needs of different mechanical operations and varying service conditions.

Imperial Lubricants are a complete line. Carefully formulated, tested and graded. In the list on the left is the proper lubricant for every type of machine.

Imperial Polarine oils and greases for automobiles and trucks; Imperial Kerosene Tractor oils and other farm lubricants and Imperial Household Lubricant for the home are standards of quality. From one end of the Dominion to the other, Imperial Lubricants lead in every field.

Imperial Lubrication Engineers will be glad to co-operate with your own mechanical engineers in making investigation and recommendations for the correct lubrication of your plant. Address us at 56 Church St., Toronto, or any of our branches.

IMPERIAL



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Imperial Atlantic Red Engine Oil
Imperial Junlor Red Engine Oil
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REFRIGERATING MACHINE OIL

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