



**Plan to attend
Western Ontario's
Popular Exhibition**

\$30,000 IN PRIZES \$1,500 added this year

Full Programme of Attractions twice daily
Two Speed Events daily Fireworks each night
Great Pure Food Show in Process Building
Plenty of Music, Education, Entertainment and Midway Merriment

WESTERN FAIR
LONDON CANADA
Sept. 6th to 14th 1918

N.B.—New automobile entrance cor. Dundas and Egerton Sts. Admission \$1, covers auto and driver, including parking of car.
Price List, Entry Forms, Application for Space, and all Information from the Secretary

L.L.-Col. W. M. Gartsshore, President A. M. Hunt, Secretary

Over Half a Century of Success

**DOWN
WITH THE HIGH COST OF LIVING**

We Save You All the
Middleman's Profits

ANYTHING AND EVERYTHING IN "EATS"
EVERY ARTICLE GUARANTEED

WRITE
CONSUMERS' ASSOCIATION
JOHN NOBILE, Branch Manager
526 WATER ST. PETERBORO, ONT.

Fair Time

In the one time of all the year when new breeders become enthused with the idea of raising Pure-bred stock. At that time also the older breeders are looking about for additions to their herds.

To encourage this tendency we publish our

Annual Exhibition Number

It gives our live stock men an opportunity to let their brother breeders know what they have for sale, and it gives those who want to buy the opportunity of seeing what the other fellows have for sale.

The date is

August 29th

Plan to have your herd represented. For particulars write

Live Stock Dept. Farm & Dairy

When Writing Mention Farm and Dairy

Possibilities for Dairy Development in Alberta

G. B. Chadwick Makes Striking Comparison with Green Co., Wis.

THE advantages of Central Alberta as a dairying country were well set forth in an address delivered by G. B. Chadwick of Edmonton, at a luncheon given by the Board of Trade in honor of the delegates to the Alberta Dairy men's Convention, when it met in that city recently. Mr. Chadwick illustrated the possibilities of Central Alberta as a coming dairy country by contrasting it with Green county, Wisconsin, his native home. He spoke in part as follows:

"Personally, I am especially glad to have Edmonton recognized as a dairy centre, because I believe that on account of my early experience I am more keenly aware than the average person of the value of dairying as a fundamental industry upon which to build the enduring prosperity of a community, and also, because I believe so thoroughly in the especial adaptability of the Edmonton district to dairy farming.

"I was born and raised in Green county, Wisconsin. Wisconsin, with only 25 per cent of the area of Alberta, producing about \$150,000,000 worth of dairy products annually, is the leading dairy state of the United States, and Green county is the leading county in that State. I have, therefore, seen what the dairy business can do for a country, and I shall never be satisfied until I see much more dairying done in this country.

A Comparison of Soils.

"The rich, mellow loam of the Edmonton district is far more fertile than the average soil of Green county, and acre for acre, with the same cultivation, it will produce as many pounds of milk per year as will Green county's land, and yet land down there sells at from \$100 to \$300 per acre. These high land prices mean that the farmers must pay in interest and taxes nearly as much per acre every year as would be required to buy richer land here.

"They have no natural advantage over us. Our oats and barley are enough better than theirs to offset any advantage they have in growing corn, and any slight advantage they may have at the ends of the pasture season are offset by their dry summers during which they are obliged to feed. Our dry winters are much more favorable to stock than their damp, raw winters with storms and chilling winds.

"Their advantages are purely the result of the intelligent and patient effort they have applied to their problems. We all know that in this country we have only been skimming off the crops that grow with the least work without any real attempt to get maximum results per acre. When we apply intelligent and patient effort to our rich soil and get to farming intensively, we shall accomplish wonders.

A Picture of Prosperity.

"From what I have said, it might be taken that I have forgotten my loyalty to my native State and country. However, that is not the case, and I want to give you some idea of what has been accomplished in that small area, only 24 miles square. Just picture an area of that extent near how it compares with what I am about to tell you of Green county. An equal square here would just about lie between Edmonton and Fort Saskatchewan, and would include one of our best developed farming sections. Green county has everywhere good homes, big barns, the best of schools and good teachers; there are macadamized roads run at easy grades through the hills; rural free delivery to nearly every farm; telephones and

practically all the advantages of modern civilization, including more than 15,000 automobiles. She has a dozen banks, owned largely by farmers, and managed by men who are in sympathy with farmers and know and supply their needs. These banks have deposits amounting to six millions of dollars.

"This highly prosperous condition has been attained through the development of the dairy business. The county was originally settled by a colony of Swis, who brought with them the knowledge of cheese making, and the dairy business has therefore developed especially prominently along the lines of making Swiss Block and Limburger cheese. There are now 170 cheese factories and also three large milk condensing plants and three creameries, which handle the 215,000,000 pounds of milk from Green county's 42,000 dairy cows. The annual income from these dairy products is 4 1/2 millions of dollars.

Think Of It!

"Think of it! A little patch of country that would lie between here and Fort Saskatchewan, or between here and Stony Plain, having as much as 4 1/2 millions from milk and its products. The sales of cattle for breeding purposes are enormous, for excellent herds of Holsteins, Angus Swis, Shorthorns, and Ayrshires have been developed and the county has become famous as being the home of choice dairy stock.

"The pork production is also very large, for hogs are raised on every farm.

"What has been accomplished there can be done here. It requires organized co-operation, and as is usually the case when anything out of the ordinary is accomplished, some outstanding man, or men, can be found behind the work.

"Wisconsin was blessed with several whose names are now known wherever modern dairying is known. Such men as Gov. Hoard, Dean Henry and Professor Haeboeck are world famous and these men working through the press, the lecture platform and the university, are largely responsible for the position of Wisconsin as a dairy state. The university and the state department of agriculture have everywhere and at all times offered help and education to the farmers—even sending demonstration men to the homes to almost force education upon them. The result is that they organize and cooperate. Practically all of Green county's 17 cheese factories are run cooperatively. The farmers know the value of silos. Six hundred silos in that small county are the result of ignorance. They know the value of alfalfa and of crop rotation. The demonstration men organize cow testing associations. Wisconsin had over 40,000 cows on test last year.

"Now I have tried to tell you what has been accomplished on a patch of ground 24 miles square and how it has been done. Our natural advantages, I am convinced, are greater than theirs. We have Gov. Hoard to lead our farmers. Let us hope that he may soon be found."

Dr. G. C. Creelman, Commissioner of Agriculture for Ontario, to leave for England, where he will make a study of educational problems as they affect the men in khaki. Khaki universities have sent out more than 100,000 men to many military camps throughout England and France and the courses at these universities are to be investigated. The English system of sending returned soldiers on the land will also be looked into by Dr. Creelman.



"Made in Canada"



Canadian
1209 Ex
Toronto