

Some of The Reasons Why

You should consider the "SIMPLEX" before you purchase your new Cream Separator.

"Simplex" Cream Separators are **Easy Running**. This is a big point to the man or woman who turns the machine. It makes the "Simplex" the only practical large capacity hand cream separator.

Simplicity is a leading feature of the "Simplex." Because of its simplicity it can scarcely get out of repair, and will last a lifetime.

The Bowl of the "Simplex" is **Self-Balancing**. It will always run steadily and skim perfectly, even under such handicaps as poor placing and a bowl slightly out of mechanical balance caused by damaging lack of care.

Ease of Cleaning is always to be considered. "Simplex" machines are popular with the women folks because they are so easily cleaned.

The new "Simplex" Separators have an **Interchangeable Spindle Point**. Should careless handling cause injury to the "Simplex" Spindle Point, a new point, with worm, at a cost of only \$1.25, can be put on in place of damaged point—thus saving great expense necessary for new bowl and spindle as required in other makes of cream separators.

Skims Catalogue Capacity under most adverse conditions. "Simplex" Separators always over-run their rated capacity when given ideal conditions.

Many other points, including the low down supply can, of the "Simplex" are explained in our free illustrated catalogue. **WRITE FOR A COP' OF IT.**

We are also agents for the **B-L-K Mechanical Milker**. Let us tell you all about it.

Use our **DOMINION CLEANSER** in your Dairy and Household.

D. Derbyshire & Co.

Head Office and Works - - BROCKVILLE, ONT.

Branches: PETERBOROUGH, Ont. MONTREAL and QUEBEC, P. O.

WE WANT AGENTS IN A FEW UNREPRESENTED DISTRICTS

"Somebody Took My Farm and Dairy"

is the substance of a good many letters we are getting us to send forward another copy.

If you are troubled that way give us "his" name and we will send him a subscription blank, and a gentle hint.

RURAL PUBLISHING CO.
Peterboro, Ont.



All "ARLINGTON COLLARS" are good, but our CHALLENGE BRAND is the best

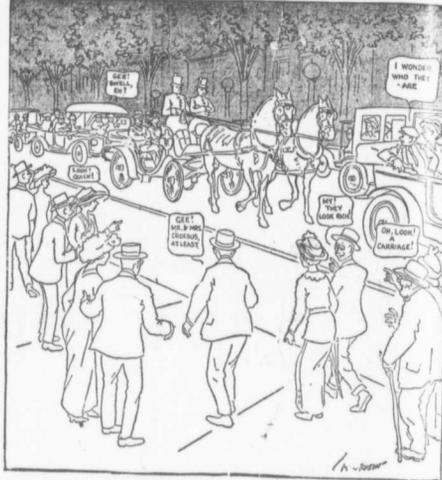
Buy from the factory

Save the Agent's profit

When it comes to fitting up the dairy stable you can save money by getting in touch with DILLON'S. Dealing direct by mail with the factory cuts out the middleman's and agent's profits. You can buy your stall equipment and stanchions at mighty interesting prices—so low, in fact, as the largest agent would have to pay—under the best quality goods at that.

DILLON'S STALLS and STANCHIONS

Write for information and prices before you place your order for equipment.
26, WILKINSON ST. BOX 100 - South Oshawa, Ont.
We also make Hay Tools, Litter Cleaners, Buck Saw Stoves



A Sensation on a Boulevard of the Future

The man who can afford to ride in an automobile now-a-days feels that he is getting up in the world. In the Chicago Tribune the cartoonist, John T. McOutehoun, predicts in drawing a day when it will be the man in the carriage and not the man in the automobile who will attract attention.

FARMERS ORGANIZE FOR GREATER PROFITS AND HIGHER QUALITY

FARMERS at Chatsworth and adjacent sections of the county of Grey, have set themselves to the task of increasing their profits on many products of their farm by eliminating in large measure the profits of the middleman in Toronto.

With this end in view the Chatsworth Marketing Association has been formed. It is a cooperative marketing association, organized according to a Danish scheme. While it has been running only a month already its profits have been very apparent, in the increased returns to the members, and improvement in the quality of the products.

This association is a non-share company. Members on joining each gave a promissory demand note for one hundred dollars. The notes were deposited in the bank and used as collateral on which the bank agreed to lend money. Each member bound himself to market all his surplus produce, such as butter, eggs, poultry, fruit, potatoes, honey, wool, etc., with the association. No member may withdraw without the consent of the others, but the whole may be dropped on a vote being taken.

Each farmer sends his produce to Mr. J. C. Wilson, who has been appointed manager at Chatsworth. The produce is graded according to quality, and the farmer is paid there. The produce is then shipped to an agent at Toronto, and disposed of at retail stores. The manager at present is paid a commission on his sales, but later it is expected to put him on salary.

SUCCESS IN ONE MONTH

As the project has been entirely an experiment, being the only association of its kind in Ontario, if not in Canada, the originators of it have as yet been operating on a small scale, with only 15 members. Now after one month a small dividend has been distributed among the members, the distribution being made according to the amount of business done by each member. This dividend is entirely out of profits, and is in addition to

the payment originally made to the farmers for their produce. The present officers, who were instrumental in organizing the association, are: President, Donald MacDonald; vice president, Alex. MacGregor; secretary, Hugh C. Duff, district representative of the Ontario Department of Agriculture in the County of Grey; manager and treasurer, J. C. Wilson.

The officers are now assured that the undertaking will be a success, and are seeking a larger membership, and are talking of erecting a creamery and canning factory in the spring.

IMPROVING THE QUALITY

One of the principal objects of the organization is the raising of the standard of quality of their produce. This has been done already to a certain extent, but greater progress in this direction will be made. Careful instructions concerning the care of the milch cows, the making of butter, the growing and picking of apples and other fruit, and other matters are given to the members. Accordingly it is anticipated that in addition to the quality of all kinds of produce being improved, a large part of what hitherto has been wasted will be conserved. Apples that formerly have fallen and rotted on the ground will be shipped in to the city and will bring in revenue to the producer.

Everything is graded strictly according to quality and sold on that basis. There is to be no such thing as dishonest packing of fruit on the road. Eggs are all candled, and each egg is stamped "Chatsworth" so that the recipient may know where it comes from, and may be assured of the quality.—Toronto Globe.

Many times have I noticed how much cleaner are farms where sheep are kept than are neighboring farms where the "Golden Hoof" is absent. This condition is particularly noticeable on the road sides. J. E. H-witt, O.A.C., Guelph, Ont.

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Each Week

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An Address Before the
Ayr

THIS Ayrshire club have been water since its organization very glad of the opportunity it seems to me it should pose, not so much as a leg the particular breed been formed as in giving strict a special opportunity understand what they are. It has been my com- breeders who actually do- are breeding or what this is true of many a breed of the average man at breeding and yet who any one.

A club such as this one vigorous interest in dairy make for more intelligent which is my firm conviction intelligence is the first and type in the next place and management in

I am satisfied if the po- with not only the good defects of the various b- much less of that jumping which to my mind is a c- in Canada. A man b- a breed, why? Because h- the breed is capable of. I- place the blame where it- True, breeds have choic- should be a judicious choic- first requisite toward this of the breed—a cloud suc- one of the best places to g-

GOOD AND BAD IN All breeds comprise both among their number. The- is only one of a number of has made a splendid contri- dairying, a breed with wh- been done, but also a breed with which mistakes have b- he fails to appreciate h- ignorant of the facts, or h- tail and the breed. Most become "puffed up" w- seek the other fellow. Thi- and breeders. It only displ- no one has any great righ- however there is no reason it to be as the admission I am working with the four- enthusiasm about the good of them. I do not hesitate to need to look for cri- bers. Some of you will be- vers you placed in my posi-