

By Appointment To H.M. King George V. Furbies



FURS

—and the Protection of a Well-known Name

Now is the best time to select and order your Winter Furs. Stocks in all lines are at their fullest and prices are at their lowest point in many years. But there is only one way to ensure satisfaction. Buying Furs by mail is a risky procedure unless you are protected by the guarantee of a well-known name.

Established in 1837 we have built, upon a policy of absolute honesty in quality and prices, a vast organization for purchasing and manufacturing furs. This enables us to sell furs of good quality and fine workmanship at very favorable prices. Our styles are always in the forefront of the accepted fashions.

Send for our **NEW 1916 CATALOGUE**

which is now ready for mailing. This catalogue contains a full description of the various garments and sets with a half tone reproduction showing the exact appearance when worn. It is free to anyone upon request.

Also write for full particulars of our exclusive lines of Men's Furs—Coon Coats, Caps, Gauntlets, etc.

All goods purchased from us, which do not prove entirely satisfactory, may be returned to us within three days at our expense, and all monies will be refunded in full.

HOLT, RENFREW & CO., LIMITED
427 Main St., WINNIPEG, Man.
Eastern Houses at TORONTO MONTREAL QUEBEC

went to the front and stayed there, because the skid-resisting surface forms a permanent part of the tire. T. 106

Our Wheat Crop and Its Price—A Word of Counsel

"BRITANNIA RULES THE WAVES" is the very apt advertising headline in a Winnipeg florist's window. It has been suggested by the safe arrival from Europe of a big shipment of Dutch Bulbs—"direct from France and Holland," the ad. reads, and the window contains a wagon load of tulips, hyacinths, narcissus and others of the bulb family.

The object lesson is a happy one, pointing as it does to the fact that if Great Britain had contributed nothing else to the war game she has certainly "cleared the course" and kept it clear. The waterways of the world are free to every peaceful trader with just a slight mental reservation against contraband for the Central Powers.

Now we've got a crop the like of which was never grown in Canada either for quantity or grade. Not only have we got a crop but there's a price in sight for it that will not depreciate the satisfaction afforded by the quantity and grade—if a little common sense is exercised in the marketing of it. This is the biggest hour in Canada's life.

It is also the "biggest hour" for the unscrupulous speculator with his bogus wires and "special cables," got up to inflate or deflate at a particular point. The wheat pit liar is awake and busy, and we are being favored with regular contributions of war "news"—not from the battlefield, but direct from the purlieus of the Chicago Grain Exchange.

We are not market experts peddling advice for a fee, but we have the hardihood all the same in these times to advise any friend who has grain to sell and who is in doubt to consult some honest salesman whose chief business in life is to study the tortuous movements of the grain market and master them.

There are several of these men who advertise in The Canadian Thresherman and Farmer. "There are others," no doubt, like them, whose greatest assets are their integrity and their experience: but we happen to know these men in our columns, and Canada has known them in some cases as long as there has been a market for wheat.

Speaking collectively: Having raised this remarkable crop, would it not be a farce (if not a tragedy) if we fell down in the marketing of it—a thing that is, humanly speaking, in our own hands? The Almighty has been kind to us, and the growers have worked hard and waited long for this result. How shall we use this great gift?

"The greatest good to the greatest number" must be the golden rule here as in everything else. Where is the bloated capitalist who would take advantage of the plight of our friends in Europe to make a corner of the bread stuff; or, on the other hand, to so invent and manipulate as to cut the farmer out the good price **this crop does warrant?**

Men, hold your crop till you know where you are. If you are pushed for a little money to go on with, take counsel with some of those men who can help you and on whom you can bank without reserve. Tell them frankly what you've got and what you need. Here, as in "the courts," he is usually "a fool who is his own lawyer."



Keeps Sinks Bright and Sanitary

"MADE IN CANADA"
Write to the Cudahy Packing Co., Toronto, Canada, for our Booklet "Hints to Housewives."