



To keep a lovely skin
—with soap that rinses off.

Nature says: "Don't hamper my work by using haphazard methods and soaps."

And all Nature asks is a little common-sense cooperation in the care of the skin she is daily trying to give you.

Nature lays great stress on rinsing.

She says: "The soap must all rinse off."

So, if you want to choose and keep a clear, beautiful, natural skin, you will want to choose, also, a method and a soap, to take proper care of that skin.

Pure Fairy Soap is made for skins. Fairy Soap is made to cream refreshingly in and out of pores, as Nature asks. And when it has performed its perfect cleansing—off it rinses.

It rinses off perfectly—after its perfect cleansing.

That is why Fairy Soap is a soap that Nature herself loves—for the care of healthy, natural skins.

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LIMITED, MONTREAL

FAIRY SOAP

Have you a little Fairy in your home?

"IN TUNE WITH THE TIMES
you find them caring for
their native charms in
simpler ways—the ways
that Nature herself in-
tended."



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What Shall We Call The Baby

Written for The Western Home Monthly by Olive L. Reamy

BY the way, have you named him yet? asked the first caller of the young mother.

"Named him!" exclaimed the young mother. "Why, we've only just begun. It has taken us a week to go as far as k. You see," she went on, "we are taking the dictionary as a starter. We mean to leave no known name unconsidered and ancestors persist in coming in to complicate matters. We debated a long time last evening over James. Fred's father was named James and so was one of my grandfathers, but the name is too plain, we had to give it up. Really, it is a joy to be able to do something for our boy without consulting the doctor, the nurse or any of the rest of the meddlers."

The first caller smiled and held up a protesting hand.

"Don't anathematize the meddlers, my dear, for I've a suspicion that I shall join that class. I certainly shall unless you show more regard for human ears and tongues than most persons do when bestowing names on their offspring."

The young mother looked puzzled. "What have ears and tongues to do with naming children?" she asked.

"Nothing, my dear, positively nothing, if one may judge by the names one hears, but they should have a whole lot to do with it. Don't tell me that you never rebelled against your maiden name, Mabel Bolton."

"Rebel! Why, no; I liked it so much that I was tempted to turn suffragist, or socialist or something of that sort, so I'd have an excuse for not changing it when I married. What's wrong with it, pray tell?"

"The same that is wrong with my name, Esther Torrey. Suppose now that you had been called Esther Bolton and I, Mabel Torrey. Don't your ears and tongue thank you when you make the exchange? Just speak the names yourself and notice the difference when you don't have bel bol and ter tor in juxtaposition."

The young mother spoke the names in their original combinations and then in the suggested transposed form. "Why, that is better, isn't it? I never thought of it, though."

"No, that's the trouble, but it's time people began thinking, and you might as well be a pioneer in the art, so please begin now."

"But I don't know how. Will Frederick do? This dictionary business is only an amusement, you know. I've meant all the time to call my son for his father."

"Ask your ears. How does Frederick Hooker sound? Isn't it rather a—corker? Bolton Hooker would do better, but that has faults."

"Bolton Hooker! Why, Esther, what's the matter with that?" asked the young mother protestingly. "I don't seem able to grasp your idea at all."

"Well, the particular fault in that combination is monotony, the repetition in the second name of the vowels in the first. The long o and the oo require nearly the same position of the organs of speech and the obscure o and e of the second syllables are approximately the same. Besides that, both names have two syllables with the accent on the first. Really, your plain James Hooker is much better balanced."

"M-m; that's interesting," mused the young mother. "I begin to see, but I never knew you had such wisdom in your head. Where did you get it?"

"Oh, it has just grown through observation. It was a fancy at first and then I built a foundation of phonetics to support it."

"Well, if I've run into a whole bunch of unanticipated rules, please hurl them at me at once. What's wrong with, let me see: let's take the families in this neighborhood; what's wrong with Nettie Eaton?"

"Can't you tell that yourself?" asked Miss Torrey.

"Nettie Eaton," slowly repeated Mrs. Hooker. "Why, yes; there are too many t's and n's, I suppose."

"Correct, but that is not all. The first name ends with a vowel and the second begins with a similar vowel sound, always a fault. Margaret Eaton is nearly as bad with its near proximity of t's; and Louise Eaton has not only the repetition of a tense vowel against it, but it has two accented syllables together. The only good name in the family belongs to the boy. Oliver Eaton is a delight to the ears. There is no repetition and the accents are properly placed."

"I don't understand what you mean by a tense vowel," said Mrs. Hooker, eagerly pursuing the clues offered by her friend.

"Speak long e," was the reply, "and observe the position of your tongue and lips. Can't you feel that they become more or less tense?"

"Yes, I can now," answered Mrs. Hooker.

"Now speak slowly long a and long i. That's right. You see that each ends with the same approach of the tongue to the roof of the mouth that you have in e. Long u begins with that position and merges into the oo sound, which purses the lips. Try them several times to get my meaning."

Mrs. Hooker gave the names of the



A hardy little Indian maid.

vowels mentioned slowly and carefully. "Yes, I see," she said.

"Now speak on, us, and awe and notice how the lips and tongue relax."

"Yes, that's so. Oh, this is fascinating, Esther. Please go on."

"Who has moved into the house next to the Eatons? I noticed that it was occupied."

"A family by the name of Gordon. They have two children, Ethel and Percival."

Miss Torrey uttered the names thoughtfully before pronouncing her verdict of, "Both good, but the boy's name is better because of the accent. Where the surname has two syllables, a one or two-syllable Christian name gives a more pleasing combination. Next come Ruth, Muriel, and Reginald Green, the first two good and the last bad."

"Why, I should think Ruth faulty. There are two one-syllable names together."

"Then let me give you a lesson on consonants. Give the sound, not the name, of the letter p: that is, start to say put, but stop after the p. Yes, and now give the sound of b. Do you observe that the only difference lies in the use, or non-use, of the vocal cords? We will call the vocalized sounds strong and the non-vocalized weak. There is the same difference between t and d, k and hard g, s

and z, f, thin and ized, bu utteran phonetic vowels make o names, There s in one r, just picture. g and Muriel effort of ing eith trary, h d, and with th must m tering t "Oh, really. Herman Louise syllable "No, the m l the rem weak. much c

Moulto a high Roger prefer ick Mo "Oh, than th vieve, The fir v's and "Yes even w cause boy's good." "Rig Contin "The Joseph faulty, first, t "Thi "We and th nants "Yes Eugen