

ADVERTISING IS THE
SOUL OF BUSINESS.

THE OUTLOOK

BE LOYAL TO YOUR
OWN COMMUNITY.

VOLUME XXXI.

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MIDDLETON NOVA SCOTIA, THURSDAY, NOVEMBER 6, 1924

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NUMBER 5

J. D. McKenzie Purchases Lawrence- town Creamery

A business deal of considerable importance has taken place recently, when the Lawrencetown Creamery was purchased by J. D. McKenzie, proprietor of the Creamery at Middleton.

For a few weeks the butter will be manufactured in Lawrencetown as usual, after that the equipment will be taken to Middleton and the butter manufactured there. It is expected that this will mean a considerable saving in operating expenses and shall result in the patrons of both Creameries receiving a higher price for their butter than they would otherwise receive.

The combined output of these two Creameries is larger than any other Creamery in Western Nova Scotia, and the second or third largest in the Province, which means that the Annual Valley is coming into its own in the Creamery business.

The former proprietors of the Lawrencetown Creamery Messrs. Neil and Johnson will both be employed at the Middleton plant.

Miss Miller Speaks at Women's Institute

MIDDLETON, Nov. 1.—The members of the Women's Institutes and friends met last evening in McDonald School Assembly Hall, when Miss Miller, Assistant Supt. of N. S. W. L. gave an interesting lecture on her work.

The speaker laid stress on the idea that members must be loyal to the society and to one another. Have confidence, and almost anything can be accomplished. Pay attention to educational work, to making the home a lovable place, study school law, and take an active interest in all legislation, to see that it lends to the common good, was some of her advice.

Miss Miller asked that the local committees keep in touch with the central ones as much as can be learned of the work in this way. Also pay attention to Parliamentary procedure. It fits members for many places in life giving them confidence and making them less self-conscious, and above all she urged, be a "good loser", remembering that others have opinions too, so learn to submit gracefully when over ruled.

Miss Brown, who is organizing home nursing classes in the Valley also spoke on her work, pointing out that the Red Cross peace time programme is war, against disease. Appeals have come from various sources for instructions along health lines. The course is 12 lectures—three to be delivered by local physicians if possible. Age limit for class, 16 years and over.

A committee composed of Mrs. Starr, Miss FitzRandolph, and Mrs. Harold Rap was appointed to work with the committee on Public Health in the Institute, and see to the formation of a class. A surprise visit during the evening came from Miss McDougall, Supt. N. S. W. L. She spoke briefly, congratulating the Institute on the work accomplished and leaving the members with guide rules as an incentive to the organization.

A vote of thanks, moved by Mrs. Gwillim seconded by Miss FitzRandolph, was tendered by the President to the ladies.

IN MEMORIAM

Rawling in loving memory of our Dear son Howard who died July 29th, 1923.

A precious one from us has gone
A voice we loved is still
A place made vacant in one home
Which never can be filled.

Inserted by his Mother

Vanity is an able machine if it operates to benevolence.

Lawrencetown

LAWRENCETOWN Nov. 2.—Miss Etta Hicks of Bridgetown was the guest of her cousin, Dr. Pearson for a few days last week.

Mr. Theodore Beals who is attending the Normal College at Truro this year, is spending a few days with his parents, Mr. and Mrs. Arod Beals.

Mr. and Mrs. E. C. Shaffner, Dr. Vernon Shaffner, Misses Helen and Lillian Shaffner and Master Gordon Shaffner motored to Wolfville last Wednesday to attend the foot ball game between Mount Allison and Acadia.

Miss Helen and Gladys Graham spent the week-end with friends at Grandville.

Some of our boys attended the Boys Conference held at Bridgetown last week all report having had a very pleasant time.

Mrs. Dr. Shankel of Hantsport was visiting relatives in town on last Saturday.

We are glad to see Miss Lillian Palfrey out again after her recent illness.

On Wednesday Oct. 29th, the young people of the Baptist Church organized a B. Y. P. U., aided by Rev. A. H. Whitman pastor of the church and Rev. W. A. Machum field secretary of the M. R. F. C. Mr. Machum gave a forceful and instructive address, on the B. Y. P. U., its organization and work. After the society had been formed the following officers were appointed Pres.; Mr. Lawrence Morse, Vice Pres.; Miss Mary Varner, Secy.; Mr. Clyde Brown and Mrs. Hilda Bishop. The meetings are to be held on Friday evening.

A Saturday Nov. 2nd, Mr. and Mrs. Phineas Whitman of Albany, parents of Rev. A. H. Whitman, whom they are visiting, celebrated their sixty fourth wedding anniversary. In a car decorated with white ribbons accompanied by Rev. A. H. Whitman and his wife, they were driven to Margareville to the home of Rev. M. F. Whitman, another son, where they spent the day, receiving many congratulations. On the following day they were "At Home" at the Baptist Parsonage, Lawrence-town, receiving best wishes from friends, both old and new. It is not often we hear of a marriage continuing for sixty years. All unite in wishing them many happy returns of the day.

On Tuesday, Armistice Day, Nov. 11th, the ladies of the Baptist Church are talking of serving a chicken dinner in the Demonstration Building.

Sunday afternoon the service in the Inglisville Church was held in the interest of the Acadia Drive. The meeting was addressed by Mrs. C. S. McLarn, Provincial Secretary and Mrs. A. H. Whitman, the pastor's wife. At the close of the meeting an appeal was made in the interest of the Acadia Fund, and \$38 in cash was received.

Mr. F. W. Porter and family are now occupying their residence on Bridge St.

We extend deepest sympathy to Mr. Crowell and family in the loss of a dear baby, that passed away on October 29th, after weeks of intense suffering.

A pantry sale and afternoon tea was held in the Demonstration Building on November 2nd by the ladies of the Anglican Church.

Miss Brown addressed the ladies of the Women's Institute Monday Oct. 27 at the home of Mrs. E. R. Morse with the object of organizing a nursing class with Dr. Pearson as teacher and Mrs. James Sanford as assistant teacher steps are being taken to organize the class.

Miss Helen MacDougall was a guest in town Wednesday en route to Williamstown where she addressed a meeting.

Hallowe'en a pie and candy sale was held in the Demonstration Building by the Husters Methodist S. S. Class.

Sorry to report Mrs. Stanley Hall on the sick list.

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Special Thanksgiving Dinner

A Special Thanksgiving Dinner will be served at the American House, Middleton, from 12 o'clock noon to 2 p.m.

Make reservations early as possible.

This will be a good opportunity to treat your wife, family and friends to dinner.

United Baptist Church MIDDLETON

In the United Baptist Church on SUNDAY, NOVEMBER 9th, the Services will take the form of Thanksgiving and the anniversary of the signing of the Armistice will be the Special Features.

YOU ARE INVITED.

At 11 a.m. the Pastor will preach on "PATRIOTISM."

Text: "What Mean Ye By This?"

The Sunday School is now meeting at the close of the Morning Service, 12 o'clock sharp.

Classes For All.

At 7:30 p.m. Thanksgiving Service. "The Harvest is Past, the Summer is Ended and?"

SPECIAL MUSIC both morning and evening.

"OH LET US RENDER THANKS UNTO GOD FOR ALL HIS GOODNESS."

All are Welcome. Seats all free.

Arrangements are now being made to make the "ACADIA NIGHT" in Middleton the affair of the year.

Dr. F. W. Patterson, President of the College, is to be present and is to give an address.

Have You Heard Him?

Well, if you have, you will want to come and hear him again. If you have not, then you want to come and hear him.

All Acadia Students, past and present and future are invited.

Let this "ACADIA NIGHT" in Middleton be the best yet.

Let us give our President a Real Welcome.

Bring your Acadia Song Books, Yells and Memories to the Baptist Church on MONDAY night, NOVEMBER 10th at 7:30 p.m.

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S. S. Rally Day Middleton Merchants' Gift Sale

Rally Day was observed in the United Baptist Sunday School on Sunday Nov. 2 by a service in which congregation and Sunday School united.

At eleven a. m. the classes with their teachers marched into the audience room of the church.

On the platform were the Pastor Rev. W. D. Wilson and the Superintendent, of the Sunday School, J. Leslie Beals, the latter presiding.

The service opened with the usual exercises, Responsive reading, singing etc. A well rendered solo by Mr. Claude Balcom of Margareville gave great pleasure to the audience.

The next number was a story, "The Selfish Giant" told most beautifully by Mrs. Claude Balcom.

Mr. and Mrs. Balcom are well known for their talent and kindly helpfulness.

After singing, the Supt. called to the platform the members of Mrs. Geo. Morgan's class and in behalf of the S. S. presented them with certificates in recognition of good department, good lessons and memory work.

A short, but fitting address was given by the pastor and after the singing of a hymn the school retired by classes.

For the winter months beginning next Sunday the school meets immediately after the morning service.

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\$600.00 IN GIFTS

The above illustration is the \$400.00 Piano, which will be given as the 1st Gift. The retail price of this Piano is \$400.00. It will cost YOU nothing.

BE SURE AND SAVE THE COUPONS

This is Interesting News!

For Every Woman in
the Maritime Provinces

THE Maple Leaf Club has been an overwhelming success in Eastern Canada. The valuable course in "Cookery Arts and Kitchen Management," which is FREE to members of the club, has been most enthusiastically received.

Enrollments for this valuable course were to close November 1st, 1924, but so many requests for an extension of this date have been received from women in every part of the Maritime Provinces, it has been decided that

The Closing Date

for enrollment as a member of the Maple Leaf Club and for the FREE course in

Cookery Arts and
Kitchen Management
will be extended

Take advantage of this wonderful opportunity NOW to secure the finest course on Cookery Arts and Kitchen Management ever written



This valuable course, written by the famous Domestic Science authority, Anna Lee Scott, consists of 20 lessons and contains all the essentials of a college course in Domestic Science. It is absolutely FREE to every user of Maple Leaf Flour, for bread, cake or pastry—a Canadian hard wheat flour expertly milled and tested at every stage of the milling.

Every lesson in the course is surprisingly new and original, and in addition to the valuable course every member of the Maple Leaf Club is entitled to the personal advisory service of Anna Lee Scott for five months.

HOW TO ENROLL

As a member of the Maple Leaf Club and obtain the Free Course. Send only four Maple Leaf Flour Coupons (1 coupon in 24 lb. bag of Maple Leaf Flour—2 coupons in 49 lb. bag) to the Maple Leaf Milling Co., Limited, Toronto, Ontario. This entitles you as a member of the

Maple Leaf Club and the first four lessons of this remarkable course will be mailed to you at once, the remaining lessons—four each month—without charge. See your dealer about this unusual free offer, to-day. Also ask him to show you the Maple Leaf Flour "money back" guarantee of satisfaction.

Maple Leaf Milling Co., Limited
Head Office - Toronto, Ontario

MAPLE LEAF FLOUR

FOR BREAD, CAKE & PASTRY

ARMDALE THEATRE

FRIDAY & SATURDAY
NOVEMBER 7th & 8th

BIG GOLDWYN SEA STORY.

The Last Moment

With Doris KENYON and Big Cast
A BIG MYSTERY DRAMA FULL OF THRILLS.
Last night there was a pair of Society's Darlings—Dawn found them prisoners on Strange Ship, bound for an unknown port, menaced by a terrible hidden thing!
One Show SATURDAY NIGHT, beginning at 8 p. m.
If you come too early, go down to Alleys and bowl a string.

MONDAY & TUESDAY
NOVEMBER 10th & 11th

THE Call of the Wild

FROM FAMOUS STORY BY JACK LONDON.
A Vivid Story of the Gold Rush Days in Alaska.
"A Stirring Tale of the Yukon Trail."
Don't fail to See Jack London's Masterpiece, and "Buck" the dog hero.

'SCARAMOUCHE', November 18 & 19

Theatre Nice and Warm. —Alleys Going in Full Swing—

Port George Breezes

PORT GEORGE Nov. 3.—We had our first snow storm on the 3rd, but it did not hinder the flowers from still blooming in the gardens.

Mr. and Mrs. Roy Whitman and family of Lawrenceville spent Sunday guests of Mr. Whitman's sister, Mrs. Frank Rhodes.

Mrs. I. G. Kilpatrick spent several days in Middleton and attended the Hallowe'en Supper and Sale in the Mrs. S. Arnold left on the 31st, for U. S. A.

Good Second Hand Empty Bags Wanted

Apply to

VALLEY MILLING CO.

Town Topics

Tid-bits on the Tip of Everybody's Tongue

Vol. 1, No. 38. MIDDLETON, NOVEMBER 6, 1924 —FREE

South Africa

The initial order for Moirs Chocolates has just arrived from South Africa. It was sent by the largest retailer in Cape Town, with a branch in Johannesburg. It is a large order, placed after investigation.

Cases have to be lined with tin and soldered to stand the voyage and varying climatic conditions.

Within the year Moirs Chocolates have found a market for themselves in Africa on one side of the globe, in New Zealand on the other.