

**TEE"**  
**UNDERWEAR**



**of weather**  
**PROPERLY CLOTHED,**  
the underwear.  
against the sudden  
heat, without harm,  
ise woollen material  
perspiration rapidly  
damp as does any material

**DERWEAR**  
Finest Australian Merino Wool.  
every particle of foreign matter  
it is possible to be made. It is  
exclusive machinery, and when  
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**BEST**  
SOLD  
BY THE  
DEALERS  
the human form. Every job is  
ordinary underwear.  
Women and Children  
OF GALT, Limited  
Underwear for Ladies and Children,  
Shower and Summer Suits

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# A Million Newcomers a Year

We quoted in a previous advertisement some statements made respecting Western Canada by Mr. Vere C. Brown, Superintendent of Western Agencies of the Canadian Bank of Commerce. Mr. Brown's interview was given right after a recent journey throughout Western Canada. In it he stated that the incoming stream of population to Canada would soon reach a total of 1,000,000 per year.

He added: "The bearing of these figures can be better appreciated when it is remembered that the United States had a population of over 80,000,000 before their immigration reached the million mark. It means that the number of our Western cities will grow with extraordinary rapidity."

Putting the matter briefly, a million newcomers per year means a yearly additional population equal to the official census figures for June, 1911, of the following cities:

Victoria	31,648	London	46,177
Vancouver	123,902	Saskatoon	18,096
Winnipeg	135,430	Moose Jaw	20,623
Calgary	43,736	Brandon	13,837
Edmonton	24,855	Toronto	425,407
Regina	30,210	Hamilton	81,879

995,800

Estimate for yourself what this enormous influx of population yearly will mean to Canada, and especially to Western Canada, which will attract a large percentage of it. How many new cities and towns that population will create! How much increase in the production of Canada it will effect! What increase in the country's trade it will create!

It is a well-defined and indisputable fact that the huge yearly augmentation of population must cause a steady upward trend in realty values. It is frequently said that great opportunities for investment in Canadian urban properties existed seven or ten years ago. They exist just as surely today.

Anyone who has thoroughly read the statements presented and quoted in this series of announcements must realize that the years right ahead will witness a wonderful development in Western Canada. The opportunity is here now to make investments which will prove immensely profitable just as those wisely made ten years ago have proved immensely profitable.

## American Writer Foretells Coming Uplift

JAMES OLIVER CURWOOD, THE WELL KNOWN NEWSPAPER MAN, HAS PERSONALLY INVESTIGATED WESTERN CANADA AND SAYS:

"I am an American, but I believe in being fair.

"Today a good business location in a 10,000 population Western Canada town will bring in ten times the business revenue of a similar location in most American towns of the same population.

"Then, why shouldn't that business location honestly have a greater value?

"As an illustration, take North Battleford—open prairie only seven years ago.

"Today North Battleford has 5,000 people, is the best lighted little city in the West, has nine miles of water mains, eight miles of sewers, electric light, telephones, wholesale houses, four banks representing a capital of \$44,000,000, four modern hotels and a new \$100,000 hotel under way, a collegiate institute, high schools, exhibition grounds, and many other things that go to make the beginning of a progressive city.

"I find that North Battleford is typical of other Canadian towns that have grown into small cities.

"Its history of the next few years will be almost identically that of Saskatoon and conditions are such that I am confident it will have 20,000 people by 1914."

Mr. Curwood has been a student of Western conditions for ten years past, and is recognized as one of the sanest and most careful magazine writers in the United States.

## Immigration and Investment Values

WHY CITIES MUST GROW, KEEPING PACE WITH NEW POPULATION.

Note carefully the following statements of well-known and competent authorities regarding the present unprecedented immigration movement that is pouring into Western Canada, peopling the prairies and causing new towns and cities to spring into existence almost overnight.

The NEW YORK TIMES says: "There is no mystery why Canada is the good thing the United States used to be. The process of railway stimulation is the same which we used to practice, and which raised the values of our farm lands from ten billions in 1880 to forty-one billions in 1910."

The SATURDAY SUNSET, of Vancouver, says: "In all the annals of world history there has been nothing to parallel the present settlement of the prairies and park lands of Western Canada. The Atlantic seaboard of America was peopled slowly; its growth has been a matter of centuries. The Western States have filled more rapidly, while the thin streams of immigration flowed westward. Today from both the East and the South a concentrated river of humanity is pouring into the Canadian West and building up the country with phenomenal rapidity. The slow-moving and conservative East has hardly awakened to the immensity of this movement."

Modern transportation facilities, traction plowing and reaping, scientific agricultural methods, soil fertility and individual and corporate enterprise—all are uniting as in no previous period to produce an assured and long-continued uplift in real estate values.

In a word, the era of city building in Canada has only just begun.

From all sides the evidence is pouring in that the facts stated in the present series of announcements regarding conditions in Western Canada are arousing keen and widespread attention. Our purpose has been to set forth facts only—and those that are substantiated by the expressed opinions of men of standing and sound judgment. These plain facts we have submitted to the judgment of the people of Canada, asking the public to study and investigate them—and then to act accordingly in view of the present opportunity open for safe and profitable investment in Western Canada.

## Investments That Make Good Make Satisfied Investors

### Read What They Say Regarding This Company

#### YORKTON LOTS DOUBLE IN VALUE.

Chesapeake, Ont., Oct. 9, 1912.  
International Securities Co., Ltd.

Dear Sirs,—As you know, I own lots 6 and 10, block 24, Southview Park, Yorkton, Sask., which I purchased from your company.

I visited the West recently, and I find my Yorkton lots have more than doubled in value. I purchased these lots in January of this year. I have had several offers from parties wishing to buy them at an advance in price. In visiting the property, I find several houses already built on this subdivision, and sewers and electric lights are being extended through the property this fall.

I intend to hold these lots for higher prices, which I am certain I will secure—Yours very truly,  
(Signed) GEORGE M. MOWAT.

#### WONDERFUL PROGRESS OF WEYBURN.

Weyburn, Sask., Oct. 15, 1912.  
International Securities Co., Ltd.

Dear Sirs,—When I left Winnipeg three weeks ago to inspect the lots purchased from your company in Weyburn, I had no expectation of finding such a city as Weyburn has grown to be. After a few days of impartial observation, I must say that never before have I found a people so hopeful and so proud of their town, than the people of Weyburn, every one, seem so satisfied and so enthusiastic, that I am obliged to join the crowd. The only complaint that can be heard is about the scarcity of labor, although a large force of men work twelve to fifteen hours every day laying sidewalks, water pipes, sewers, etc., and all these works are done in a very good manner without regard to the expense.

Concerning Evanston, this subdivision is very well placed in the way of the immediate expansion of the city; the residences of Mr. Moffet, W. Leroux and a few others representing an expense already above the one hundred thousand, will be followed shortly by numerous handsome residences erected by three or four blocks from Evanston. This has been for me a revelation, and I am thinking now that the literature and pamphlets about things in the Golden West are often too conservative and far below the reality. I am going to stay in Weyburn and am building me a house here.  
(Signed) EMILE IPPOLITO.

#### PROPERTY EXACTLY AS REPRESENTED.

St. Thomas, Ont., Oct. 3rd, 1912.  
International Securities Co., Ltd.

Gentlemen,—I purchased some lots from the International Securities Company, and after doing so I required from some friends who had been West and over the ground and had seen the location of the property in question. I found that the statements made by the International Securities Company were correct, and that the property was just what it was recommended to be when I purchased it.  
(Signed) JOHN A. LOCHHEAD.

#### PROPERTY TREBLES IN VALUE IN ONE YEAR.

Fraser Mills, B. C., Sept. 29, 1912.  
International Securities Co., Ltd.

Dear Sirs,—As your records will show, I have purchased lots from your company in the following different towns: Entwistle, Alta.; North Battleford, Sask.; Biggar, Sask.; Melville, Sask., and Canora, Sask.

I find that some of these lots have trebled in value since I bought them twelve months ago, while some of them have doubled in value. I have had several offers already, but do not care to sell for some time yet. My only regret is that I cannot buy more property at this time.

I may further say that I have made several inquiries from independent sources concerning your company, and find that your reputation for square dealing is of the best—Yours truly,  
(Signed) CHARLES A. MARTIN.

#### WELL PLEASED WITH MOOSE JAW PROPERTY

Winnipeg, Oct. 17, 1912.  
International Securities Co., Ltd.

Gentlemen,—Last March I purchased from your company lots 14 to 18, block 23, and lots 20 to 24, block 5, also lots 3 to 7, block 22, "The Highlands," Moose Jaw, Sask. I recently had occasion to visit Moose Jaw, and while there made a personal inspection of "The Highlands" and the lots that I purchased there. I am pleased to say that Moose Jaw is all and everything that I expected; its development has been remarkable, and I believe that its future development will be even greater than its past development. I found your property, "The Highlands," all that you represented it to be, and am pleased with my purchase there.

I have had considerable dealings with your company, and have always found you reliable in every way, and do not hesitate in recommending and endorsing your company to any one desiring to make real estate investments.  
(Signed) DANIEL HAGEN.

#### APPRECIATES DEALING WITH A RELIABLE COMPANY.

Montreal, Que., Oct. 17, 1912.  
International Securities Co., Ltd.

Gentlemen,—It is very gratifying to receive reports of progress being made in the properties which I have purchased from your company. These reports are deeply appreciated by me, and must be by your numerous other clients throughout this country and elsewhere.

I am very pleased with all the dealings I have had with the International Securities Co., Ltd. I have found them very reliable and willing to serve their clients.  
(Signed) R. L. APPLEYARD.

#### REGARDS CANORA INVESTMENT VERY HIGHLY.

Portage la Prairie, Man., Oct. 17th, 1912.  
International Securities Co., Ltd.

Dear Sirs,—Last November I bought from your company lots 7 and 8, block 32, in the town of Canora, Sask. Owing to my condition as a poor man, I was very much afraid to buy the lots on terms of \$50 a month. At three different times I was not able to make payment when due, and had expected to lose the lots, also what I had paid on them. I wrote the company telling them my circumstances and received a reply telling me I must not get discouraged and that the lots would be held for me until I could make my payment. I just made the last payment today and I want you to accept my sincerest thanks. I cannot give enough praise for the square deal given me by the International Securities Company. I would not take \$2,000 for my two lots today, which would not have been mine had your company not given me the treatment and chance they did.  
(Signed) FRED E. VAILLANCOURT.

#### PLEASED WITH DEALINGS WITH THIS COMPANY.

Bedford, N. S., Oct. 7th, 1912.  
International Securities Co., Ltd.

Dear Sirs,—Last January I purchased from you, partly on my own selections and partly on your advice, several townsite lots in different Western towns. I have not been able personally to see these lots, but have been fortunate during this summer to have come in contact with men who were familiar with real estate in different parts of the West, and from all accounts I must say that I am entirely satisfied with my investments. Also, that my business dealings with you have been very satisfactory. I have been particularly satisfied with the prompt and cheerful manner in which you have at all times given advice in detail when asked for, which is of the utmost importance to all, more especially to clients at a distance. I am sure clients all over will find you the right party to deal with.  
(Signed) JOHN G. DAVIDSON.

## INTERNATIONAL SECURITIES COMPANY, LIMITED

AUTHORIZED AND  
EXCLUSIVE AGENTS OF

## GRAND TRUNK PACIFIC

for sale of its Townsite Lots in Divisional Points of Melville, Watrous, Biggar, Wainwright, and Junctional Point of Tofield as well as Town of Scott; all located on main line of Grand Trunk Pacific Railway between Winnipeg and Edmonton.

The International Securities Co., Ltd., is the owner or manager for sale of other important Townsites or Subdivisions to Cities or Towns, as follows:

Lethbridge, Alta.	Brandon, Man.	Moose Jaw, Sask.	Cardston, Alta.	Kamloops, B. C.	Weyburn, Sask.	Lacombe, Alta.	Macleod, Alta.
North Battleford, Sask.	Regina, Sask.	Medicine Hat, Alta.	Swift Current, Sask.	Canora, Sask.	Entwistle, Alta.	Yorkton, Sask.	Winnipeg, Man.

Also Land for Fruit Raising near Elko, British Columbia

Inquiries are solicited from parties seeking a sound investment in any of above named Cities or Towns, or British Columbia Fruit Land. These Cities and Towns afford splendid openings for business and professional men. Full information will be freely furnished, and booklets, maps, etc., mailed free upon request.  
Address nearest office.

## International Securities Company, Limited

ST. JOHN, N. B. DEARBORN BUILDING

WINNIPEG, Man., Somerset Building.

REGINA, Sask., Western Trust Building.

CALGARY, Alta., McDougall Block.

MONTREAL, Que., Yorkshire Building.

MOOSE JAW, Sask., Simington Block.

VANCOUVER, B. C., Dominion Trust Building.

TORONTO, Ont., Kent Building.

SASKATOON, Sask., 116 20th Street East.

VICTORIA, B. C., 1324 Douglas Street.

BRANDON, Man., McKenzie Building.