THE STANDARD, TUESDAY, NOVEMBER 28, 1911.

Article No. 2.

DMONTON

CATHEORAL HIGH TEA PROVES A SUCCESS

Over Six Hundred Present at **Opening of Popular Annual** Affair - Attractive Decorations of Rooms.

The Cathedral High Tea, an event atteipated with pleasure each year, bened last evening in Keith's Assem-y' Rooms. The expectations of use in charge of the event were ful-realized, and the measure of success thendant upon the efforts of the com-lities augurs well for the outcome the sale.

coms presented an enforts ou comstructes the rooms have tistically decorated for the a. The decorative scheme is surpasses in beauty that o syears. The booths with multi-colored trimmings, th festooning, and pomulti-colored on of gay festooning, and ants, with the lighting be to make the scene rilliancy, and the transfor ed through the skillful decorators elicited many

metted through the same and proventies of the decorators ellected many favor-ble comments. The larger of the rooms, has been tillized for the supper tables, four in umber. Each table has a distinct wor scheme, red, yellow, and pink. The smaller of the rooms is taken up with the five booths, the candy woth, the ice cream booth, the re-restiment booth, the fish pond and the ancy table. Each of these has been etractively decorated and designed with the ice aream booth, the fancy titee preside over each. One of the "atures in connection with the fancy rooth, which attracted considerable "Stantion, is a beautiful oil painting. The attendance on the first evening was unisually large, over six hundred persons taking supper. At the different booths where the several wares were displayed, those in charge were kept busy. The anusement features provided this real include many novel ones in the list, and they proved popular has avefungs. The wheel of fortune, and the fish partonage their popularily has not wared. The City Cornet band

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programme. 'The ten and sale will continue this evening. The St. Joseph's orchestre will provide music.



The Royal Kennebecasis Yacht Club gave one of their most enjoyable smoking concerts in their rooms Ger-main street, last night and it was very largely attended. The programme was one of the best that has been given by the club. The club had one of their own orchestras present com-posed of the following, Howard Hold ef. D. Robilliard, Mr. Wiley, F. Hold D. Robilliard, Mr. Wiley, F. Hol W. G. Stratton, R. E. Crawfor H. H. Williams. The orchestr heard in a number of choice si lons and were highly congratula-te their work. ns and were highly congrature their work. Arnold Fox was the accompani-ne soloists.

D. Arnold Fox was the accompanies for the soloists. Rear Commodore A. E. Everett pre-sided at the smoker and the pro-gramme included the following num-bers: reading, A. W. Baird; song, F. J. Punter; musical selection, Messrs. Punter and Wilson; saxophone solo with orchestra accompaniment, H. H. Williams; comic selection, Frank chestra accompaniment, H. ns; comic selection, Fra song, D. B. Pidgeon; whistli r. Miller; reading, E. R. W. Miller; reading, E. R. W. H ong, Byard Stillwell; specia Songs From England, o National Anthem. heletical, Solitional Anthem. After the programme Clarence B, Allan in a brief speech, moved a vote of thanks to the performers and the committee for the excellent pro-gramme provided. This was seconded by J, Fraser Gregory and carried. Re-reshments were served and a most enfoyable time was spent by all pre-

LITTLE OUTPOST TOWN, on the northwestern frontier, had grown to a thriving prosperous city of thirty thousand, and the city is EDMONTON. As one looks at this picturesque and truly wonderful little city, from across the magnificent gorge of the Saskatchewan, the picture is only to be likened to some romantic town of the old world, which people will journey across oceans and continents to behold. But there is a difference These beautiful old world towns are places of traditions, Edmonton is a city of prophecy. For all around it is a magnificent prairie with a soil of unrivalled richness. Away to the north is that land of mystic charm, the Peace River Valley with its broad prairies curious and bewitching traditions, beautiful rivers and a climate .that .benignly contradicts its latitude. And .ther further north is the magnificent Mackenzle Valley and the land of the Midnight Sun. An Empire is in the making here; eight hundred miles to the west and Prince Rupert, the Pacific Gateway; and eight hundred miles again to the north and the Mackenzie River and another ocean highway to the Arctic;-and Edmonton is the gateway to this coming Empire of the Northwest.

It was from here that two young men journeyed west to find their fortunes, and it is in Edmonton that was organized, only a few months ago, the first of Western Canada's Great Industrials. But before telling the story of this great institution, it is worth while telling the story of its making.

In the industrial development of the Northwest, Edmonton stands for a principle, and that principle is ORGANIZATION. in this Countersign of Twentieth Century Progress is found the secret of industrial Success. It is all in the word-Organization. And that word is written boldly across the chart of commercial activity in Edmonton. Someone said here: "We must build right or build twice." And the answer was spontaneous: ,"We will build right that we need not build twice."

build right that we need not build twice." And when the business men of Edmonton saw themselves face , to face with the first great industrial institution of the northwest, their first step was to create an institution, the like of which is not to be found on the American continent. It was an institution carefully and scientifically created for the purpose of Organizing Financing, Building and Operating the mills and factories that are making the new Empire of the Northwest.

This institution was created for the specific and deliberate purpose of organizing industrial concerns, so that they will pay dividends to their shareholders. At its head is a business man who possesses the genius of organization. There are seven depart-ments, each of which is under the direction of a competent mana-ger of thorough training and successful experience. These depart-ments are nents are:

Accounting Office System Engineering Factory Organization Law

General Sales

Mail Sales Experts for these departments were recruited from the great industrial and commercial centres of the United States and Can-ada. And what this institution has meant already to Edmonton may be illustrated by its history.

Starting on the 20th day of last March with a little table and typewriting machine in one corner of its organizer's room in an Edmonton Hotel, this Organization Institution has grown in less than eight months to a great business, occupying five rooms in a large office building, and employing more than fifty men and women, most of whom are experts in their lines. And with the beginning of the new year, this Institution will occupy the entire top floor of the largest office building in Edmonon, and will be employ ing more than one hundred men and women.

This is the only institution in the United States or Canada equipped for every department of Factory Organization and Management. And it is this Institution that is Organizing, Financing, Building and will put into successful operation this, the great Industrial of Western Canada, the story of which will be told in the four remaining days of this week. A brief statement of the methods of this Organization Institution is worth while.

In the Engineering Department the most competent mechani cal and construction engineers obtainable are employed. These are men of the most complete and scientific training and of many years successful experience. This department has charge of constructing the factory of twenty large buildings.

The Factory Organization Department is made up of men train ed in the thorough and scientific factory methods that have made the great American factories such marvels of perfect organization and efficiency. This department has charge of assembling and installing the machinery, and routing and standardizing the work, so that the maximum of efficiency is obtained from every machine, man and method.

The Accounting and Office System Departments are made up of a large force of trained accountants and system men who are commissioned with the responsibility of installing complete and accurate systems of accounting and costs, and interlocking counterchecking office methods.

The effect of all this is that when a factory is organized by this institution, it means that the right machinery has been pur-chased at the lowest possible cost and assembled for the highest speed and efficiency. It means that the most expert workmen obtainable are employed and placed under the direction of thoroughly competent and highly trained superintendents. It means that the business organization of the factory includes the most perfect organization the most complete accounting and system, and the most thorough and effective administration of the affairs of the concern. And finally, it means the most economical and efficient production, the largest and surest possible profits and certain dividends to shareholders.

These are the methods, briefly told, of the only Institution either in Canada or the United States, organized for the purpose of building successful businesses. And it is this institution which has organized and is building the great Factory and Model Workingmen's town of which the story will be told in four chapters beginning tomorrow.

Good Music at Entertainments Provided by St. Stephen's Guild, E. D. C. and Calvin Charch.

HELD LAST EVENING

THREE CONCERTS

The concert held last evening by Every Day Club was a big suc-s and an exceptionally large crowd s present. The hall was tastefully corated with flags and bunting. An ellent programme was rendered 1 consisted of the following num-s selection orchestra club Wing selection, orchestra; clu and juggling, Charles Cr cter song, Kenneth Britta sketch, Bond brothers; Mr. Totter; character May Alcorn; readbo readbo B. Al Calvin Church

The concert held in the schooln f the Caivin Aresbyterian ch ist evening was well attended an xceilent programme was rend hich consisted of the follow iano duet, Miss Barry, Miss R ck; comedy sketch, Bond broth c) doct, drawn, board brothers; c) comedy sketch, Bond brothers; ch swinging, Harry Haines; t/oilin o, Miss Megarity; reading, Miss Harg; vocat solo, Mrs. Bell; vocal barg; vocat solo, Mr. Walk mouth organ solo and comedy sketch bert Carson; baspipe solo, Alex mpbel]; vocal solo, Miss Huešton, al solo, Rev. L. A. McLean; plant o, Leota Hayward. St. Stephen's Guild. The musicale held last evening by

St. Stephen's Guild. The musicale held last evening by the Guild of St. Stephen's church, was very much appreciated by the large audience present. A deightful pro-gramme that consisted of the follow-ing was rendered: piano duet, Mrs. Gordon Dickie and Miss Gilchrist; solo Miss Kathleen Trueman with vio-lin obligato by Miss Mary MacLaren; vocal solo, Douglas McArthur; read-ing, Miss Hatheway; piano solo, Miss Mary Gilchrist; vocal solo, Miss Kath-leen Trueman; duet, Mrs. Gerow, Yocal solo, Grant Thomson; vocal solo, Bary Mary Gilchrist; vocal duet, Miss Jean Trueman and Miss Nettie Bridges.

Trueman and Miss Nettie Bridges. **Farewell to Brigadier Adby**. In the Salvation Army citadel last evening the corps of the city united to farewell Brigadier and Mrs. Adby, who will leave this evening for Ham-ilton, Ont., to assume charge of the army in that city. The citadel was crowded last night, many citizens tak-ing part in the farewell. Addresses by the representitives of the several departments of the army were held. On behalf of the Evangeline Home Staff Capt. Holmes tendered a fare-well and God speed to the departing leaders. Capt. Duncan, Capt Raynor and Ensign Duncan, spoke for the city corps, the Metropole and the subscrib-ers department. The brigadier and Mrs. Adby delivered short addresses expressing their regret at departure and appreciation of the co-operation they had experienced from the mem-bers of the army. On behalf of No. 1 Corps Capt. Duncan presented Brigad-ier and Mrs. Adby with a handsome hand painted fish set. A musical pro-gramme was then carried out. Adj. Carter presided during the evening. Brigadier and Mrs. Adby leave this ev-ening for their new field and have the sincere good wishes of the commun.

LATE SHIPPING.

Arrived Nov. 27. New York, Dronning Maud, Am-herst, N. S.; Diana, Windsor, N. S. Vineyard Haven, Schrs. Victoria, Gold River, N. S. Sailed Nov. 27. Vineyard Haven,—Schrs Crescent, St. John, N. B.; William L. Elkins, do.; John G. Walter, do.; Ronal, Yar-mouth, N. S.

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ALLAN HAYNES, Limited, Edmonton, Alberta

Hampton, Nov. 24.—The executive committee of the St. Paul's Branch of the Church of England Woman's As-sociation, held a bazaar and sale of a variety of fancy and useful articles, yesterday afternoon in Agricultural Hall, Hampton Village, which was well attended.

yesterday atternoolin in Agricultura Hall, Hampton Village, which was well attended. Those in charge of the bazaar and fancy goods tables were Mrs. E. S. Campbell, Mrs. J. M. Scovil, Mrs. Eben Smith.

Campbell, Mrs. J. M. Scovit, Mrs. Ford Smith. Candy tables—The Misses Alfee, Dorothy and Doris Spooner. Home cooking table—Miss Mazel Balrd. Gypsy Booth—An unknown and un-discovered Oriental lady mystic. The Tea tables—Miss Hanford, Miss Wilson, Mrs. J. Campbell, Mrs. E. A. Schofield, Mrs. Jones, Mrs. Adams. Ou Tuesday evening the ladies of the Hampton Station Baptist church Woman's Missionary Aid society cel-ebrated Crusade Day by a meeting

NATURE

Why turn yourself into a medicine-chest, filling it with every new concoc-tion that comes along? Nature does the cur-ing, not medicine. Ask your Dester if SUNSHINE

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is not The treatment for Coughs and Colds, Grippe, and many other ills. ALL DRUGGISTS 11-6

400 393 421 1214 Tonight the A. O. H. and St. Peter's

Tohight the Ac Or the New Bruns-teams will play: The first games for the New Bruns-wick Balke Collander trophy will be rolled today on Black's alleys. The following is the schedule for today: 10.30 a. m. Victoria Alleys vs Y. M.

30 p. m. Black's Alleys vs King George Alleys

Saleslady-Yes, ma'am. Customer-let me see one, please. The Sketch,

the second and I feel you that I our famous

C. A. 30 p. m. Black's Alleys vs King George Alleys. 30 p. m. Victoria Alleys vs Black's Alleys. 30 p. m. King George Alleys vs Y: 30 p. m. King George Alleys vs Y: 30 p. m. Chatham vs Victoria Alleys. 50 p. m. Chatham vs Victoria Alleys. Customer—Do you seli invisible half customer—let me see one, please. The Sketch. Saleslady—Yes, ma'am. Customer—let me see one, please. The Catarrhozone Co, Kingston, Ont.

