## POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., WEDNESDAY, DECEMBER 1, 1920

## HERE ARE THE NEW PRICES

Sensible Giving is Good Giving

With Price Principle Cast Aside Leaders in business movements for the last sixty years, the executives of this business feel it a duty to take further drastic price action to meet the public demand for lessened prices.

With Every Thought of Profit Cast Aside

The above announcement coupled with the items below form a chain of evidence that spells "Opportunity."

### FUR COATS FOR JANUARY PRICES . HUDSON SEAL COATS Muskrat Coats, Self Trimmed, Special Taupe Lynx-Were \$350, Now \$308.00

Opossum Trimmed,	rices.	1 C. C.
	Coats—Were \$250.00, Now \$175.00 each	8 garments with Collars and Cuffs of Pony-Were \$225. Now \$198. each
50.00 quality	Coats-Were \$425.00 and \$450	1 only Kolinsky Coat—Was \$500, Now \$325.00
25.00 quality	Garments with Raccoon Collar and	Only Mink Coat—Was \$775.00, Now \$400.00
	Cuffs—Were \$550.00, Now \$400.00 coming Garments with Opposite Collars and Cuffs—Were \$825.00,	
Now \$560.00	Cuffs-Were \$325.00, Now \$215.00 each	Persian Lamb Coats, \$550.00 value,
ludson Seal Coats—Were \$600.00, Now \$480.00	Coat trinmed with Hudson Seal—Was \$250.00	140M \$110.00
These Coats are plain self frim-	Raccoon Coats—Were \$450.00, Now \$360.00	Now \$360.00  Pareles Lamb Costs \$400.00 values
kunk Trimmed Hudson Seal Coats or \$675.00 Coats\$540.00	Ressian Pony Coats	Now \$320.00
or \$750.00 Coats\$575.00 or \$825.00 Coats\$650.00	Russian Pony Coats Natural Opossum Trimmed Coats Were \$275.00Now \$242.00 each	\$350.00
Near Seal Coats	2 garments with Natural Raccoon	1 only Dyed Opocssum Coat—Was
some self trimmed, some trimmed	Now \$308,00 each	Raccoon Coats—Were \$600.00, \$480.00
vith contrasting furs.  875.00 Coats	Collar and Cuffs—Were \$350.00, Now \$308.00 each Coats trimmed with Black Lynx Cat Were \$275.00Now \$242.00 each Garment with Collars and Cuffs of	Raccoon Coats—Were \$475.00 Now \$375.00
400,00 Coats For \$320.00	Garment with Collars and Cuffs of	

Furs at January Discounts

Skunk-Values \$50, \$75, \$110, \$150,

\$175.00, Prices \$40, \$60, \$88, \$120, \$140 Natural Raccoon—Values \$35, \$45, \$65, \$75, \$95, \$110, Prices \$28, \$36, \$52, \$60, \$68, \$88 rel—Value \$3.6, \$10., \$175.

ces \$12, \$44, \$68, \$80, 180 Sable Fox—Values \$85, \$100, \$175.

Coatee only—Value \$150,

Taupe Fox—Values \$75, \$90, \$100,

Prices \$60, \$72, \$80

Tan—Values \$30, \$45, \$55, \$75,

Prices \$24, \$36, \$44, \$60

son	Velours	Winter
		Men

\$10.80		Velours \$6.95	With Inside Band \$2.85	Woolen Gloves \$1.35
Knox	•	\$8.50	Winter Caps \$1.25	\$1.60 Value
\$10.80		\$3.00	\$2.00 and \$2.50 Value Mufflers	Woolen Aviation Caps
Borsalino			\$3.95 \$4.50 Value	\$1.75 \$2.50 Value
\$10.80			MEN'S	WINTER COATS

DRESSES Tricotines, Tricolettes, Satins, Velvets. 50 per cent. less than their value. Worth \$56.00, \$60.00, \$66.00, \$72.00, \$83. All Half Price.

WOMEN'S WINTER COATS 6 Dolmans Models, Bolivia and Silvertones. \$97.50, \$73.50 values. Each Half Price.

In addition to this—
\$50.00 Winter Coats for Women...\$39.50
60.00 Winter Coats for Women... 45.00
68.00 Winter Coats for Women... 51.00
78.00 Winter Coats for Women..., 58.50

MEN'S WINTER COATS Each \$37.50 instead of \$45.00. Dunhills Pure Woolen Ulsters, \$89.50 instead of \$110.00.

\$3 50 Value

PURE WOOLEN CAPE SCARVES 10 only—all we have—now 1-2 Price or \$5.00, \$6.00, \$7.25, \$12.00. The balance of Genuine French Silk Hats, Velour Hats, 1-2 Price:

3 trimmed Hats, made by Knox, \$9.50 Each.

Hats for Juniors: \$1.65, \$1.95, \$2. 85, \$3.45. Woolen, Felt, Plush, Velour.

D. Magee's Sons, Ltd.

Master Furriers Since 1859

St. John, N. B.

## Pass the Evening Hours Pleasantly

When the night falls early and the hours drag slowly by you will find this sweet, rich toned instrument a masterful and versatile entertainer.

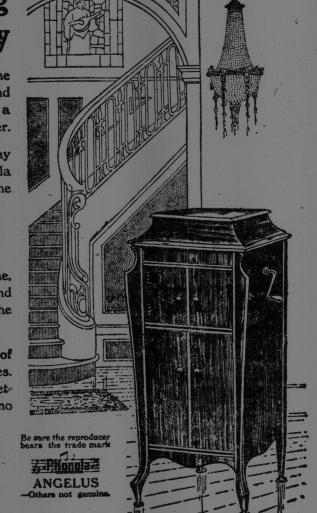
Put on your favorite record, any make, at any time, and the Phonola will play it just as you like it. The



has become a necessity in the home, because of its educational value and the entertainment it provides for the family and friends.

PHONOLAS play any make of record and are made in eight sizes. A size for every home and pocketbook. No increase in price and no

Ask your dealer to show you a PHONOLA and play a PHONOLA RECORD. If he does not handle them, write us for booklet and prices.



The Phonola Co. of Canada, Limited, Elmira, Ont.

The Most Valuable Phonograph Made

FOR SALE AT Bell's Piano Store, 86 Germain Street Please Call and Examine this Excellent Instrument

We len's stockings, black only, 39c., at Gilbert's, 47 Brussels street. Toys of the best kind at most reasonable prices. Duvals, 15-17 Waterloo open every evening.

Blankets, \$2.98 pair up at Gilbert's, 47 Brussels street.

ness of utmost importance. All work suspended till Wednesday night. By order of the president. 16391-12-2 Toys of the best kind at most reasonable prices. Duvals, 15-17 Waterloo open every evening.

October's Report for Both Atlantic and Pacific Coasts of Canada.

Ottawa, Dec. 1 .- (Canadian Press)-The catch of all kinds of fish for the month of October on both Canadian coasts shows a considerable falling off as compared with the corresponding as compared with the corresponding month last year, according to the monthly statement from the fisheries department. The statement shows that during October of the present year the catch amounted to 431,724 cwts. while on 1919 it was 711,527 cwts. The value of the October catch at the point of landing this year was \$1,375,071 as against \$3,098,812 in October 1919. The reduction in the catch is atributed to the big drop in the aggregate catch of cod, haddock, hake and pollock, which produced 129,000 cwts less than in October, 1919 and to the falling off in the salmon catch, which produced 161,000 cwts less.

THE WEST AND

THE RESOURCES Winnipeg, Dec. 1—Hon. T. C. Norris, premier of Manitoba and Hon. Charles Stewart, premier of Alberta, yesterday concluded their conferences on the mater of approaching the dominion government with reference to the control of the atural resources of the western provin-

It was decided that a delegation should be sent east which all three prairie provinces are to be represented. A request is to be sent to Premier Meighen at Ottawa to set a date for the conference with such a delegation.

ALBERTA DRY VOTE

MAJORITY 18,742 Edmonton, (Alta.), Nov. 30.—The final figures of the prohibition vote held on October 25, have been compiled by H. H. Hull, general secretary of the Social Service Council, and show the "dry" majority to be 18,742. East and West Edmonton were the only two of the twelve federal constituencies to show "wet" majorities.

CANON SIMPSON PASSES AWAY

Halifax, Nov. 30—A despatch was received here tonight announcing the death of Canon James Simpson, of St. Peter's Cathedral, Charlottetown. He was born in 1853. He was a prominent figure in the Anglican church in the maritime

MUST PROTECT HIMSELF

Constantinople, Nov. 6—(Associated Press Correspondence)—Damad Ferid Pasha, who recently resigned as premier, is converting his palace into something like a fortress. He is building a high wall around it, anticipating need of protection from many of his enemies who are being let out of jail by the new cabinet.

## Your Banker Knows

that the success of your business depends largely upon you. He realizes what the loss of your services would mean to your firm. The possibility of your death is ever present in his mind.

Don't you see the effect this knowledge has upon his official attitude towards your house? Don't you realize how it would tend to loosen his purse strings-how it would inspire confidence on the part of all your creditors—if your business was protected financially against the consequences of your death?

Imperial Business Life Assurance policies are designed to provide for this and many other contingencies which arise unexpectedly in commercial enterprises of all kinds.

Our booklet "Personality in Business" explains briefly this special feature of our business. Write for a copy on your business letterhead. You'll find it interesting.

## THE IMPERIAL LIFE ASSURANCE

Company of Canada HEAD OFFICE

L. J. Lowe, Provincial Manager

Royal Bank Bldg.,



TORONTO

The gift within the family circle-or from friend to family-is one which gives real pleasure to giver and re-

A complete suite of furniture for an individual room or some certain piece of furniture to fill a corner or finish a decorative plan, will serve daily as a pleasant reminder of thoughtfully expressed good wishes. Our special gift assortments on display in our showrooms are of a scope that makes selection simple, and of a character to insure the dignity and quality of excellence demanded in a domestic gift.

J. MARCUS, 30-36 DOCK STREET

## Don't Strain Your Eyes! Squinting, frowning and headaches are characteristic of eye-strain.

When this condition exists good health is impossible without the use of suitable glasses.

Arrange for an examination today and know the exact condition

If you need glasses you should wear them. If you don't need glasses we will tell you so.

D. BOYANER 111 Charlotte Street

DEMONSTRATION THIS WEEK

MAZOLA

A PURE VEGETABLE OIL FOR SALADS DEEP FRYING AND SHORTENING

DON'T MISS THIS \_AT-

McPHERSON BROS., 181 Union Street. Phones M. 506 and 8369

BOOKS ONCE. It pays to rent them from this LIBRARY, 10 Germain street.
P. KNIGHT HANSON, Dealer "Master Voice Records."

Pure Woolen Scarves For Women

To Wear Under Coat

Regular Prices were either \$8 or \$9 NOW-HERE

\$6.95 See regular ad for Furs

Magee's Master Furriers,

HORLICK'S THE ORIGINAL MALTED MILK

# MAN THROWN THROUGH HOPPER WITH STOVE. More cars shunted in When No Brakeman Above to Control Them. Port Rowan, Dec. I—What myet result in a fatality occured at Port Rowan an a couple of days ago, when Lundy White, who was engaged in a hopper car unloading broken stone on a G. T. R. siding, was thrown with the stream of stone of the stream of stone through the mouth of the hopper death. He was their degrees, if awarded by such processors. Hood's their degrees, if awarded by such processors. Hood's Sarsaparilla Strudents will refuse to accornate their degrees, if awarded by such processors. Hood's Sarsaparilla Makes Food STUDENTS ON STRIKE.

Refuse to Take Degrees From Socialist

Rome, Dec. 1—Students at the University of Bologna have published a manifesto declaring they will refuse to professors, Fovel, Leone and Didone, who, it is declared, "dishonor the univers-ty, staining the glory of the illustrious bhalanx of great teachers, of whom the iniversity is proud." The manifesto de-

Taste Good

Creates an appetite, aids digestion purifies the blood, and thus relieves crofula, catarrh, the pains are aches of rheumatism and strength to the whole system.

Nearly 50 years' phenomenal tell the story of the great merit success of Hood's Sarsaparills is just the medicine you need Hood's Pills help—fine cathary Bood's Pills help—fine cathar

# **XMAS GIFTS**

There is nothing you can give for a Xmas Gift better than a piece of Furniture, as they are constant reminders of the giver throughout the year. Choose your Xmas Gifts now for Father, Mother, Sister, Brother or Sweetheart, and we will deliver Xmas Eve. Xmas hints:

Morris Chairs, Leather Chairs and Rockers, Willow Chairs and Rockers, Pedastals, Hall Trees and Seats, Buffets, China Closets, Lounges, etc., in a large variety to choose from.

Amland Bros. Ltd., 19 Waterloo &