

THE REXALL STORE

At the Fountain
Hot Butterscotch Sundae, Caramel Sundae,
Cocoanut Fudge — All New and Good!

The Ross Drug Company, Ltd.
100 KING STREET

Before Stock Taking

ALL HATS MUST GO

Marr Millinery Company, Ltd.

Sale of Ladies' Coats at 30 to 45 Per Cent. Reduction

Regular \$10.00 COAT	Out Down to \$5.98
Regular 12.00 COAT	Out Down to 8.98
Regular 15.00 COAT	Out Down to 9.98
Regular 18.00 COAT	Out Down to 10.98
Regular 21.00 COAT	Out Down to 13.98
Regular 24.00 COAT	Out Down to 15.98
Regular 27.00 COAT	Out Down to 17.98

If we have not your size, we will make it for you in two days. Call and see for yourself at the

THE AMERICAN CLOAK MFG. CO.
32 DOCK STREET
TELEPHONE - MAIN 833

Genuine Reductions on Mink Furs

Three Only—\$125.00 Stoles	\$75.00
One Only—\$100.00 Muff	75.00
One Only—\$90.00 Muff	70.00
Three Only—\$25.00 Crossovers	\$18.00
Two Only—\$25.00 Muffs	\$15.00

Do Not Miss These Bargains

F. S. THOMAS
539 to 545 Main St.

Our Variety of Men's Underwear is at high-water mark. So is the value

The extra value is chiefly in the superior of make. The garments are strongest where strength is most needed, and one can fit stout men as well as average men.

Flannel-lined Shirts and Drawers, Per garment, 50c.
Wool Shirts and Drawers, Per garment, 50c. and 75c.
Lamb's Wool Shirts and Drawers, Per garment, \$1.00, \$1.25, \$1.35
Wool Combinations, Per garment, \$1.50 and \$3.00
Stanfield's Shirts and Drawers, Per garment, \$1.00, \$1.25, \$1.50, \$2.00

S. W. McMackin
335 Main St.

Tomorrow being New Year's Day Our store will be closed OPEN TONIGHT GILBERT'S GROCERY

Advertise in our Classified Section

The Man in the Street

The Man in the Street wishes every one a Happy and Prosperous New Year.

This goes for both friends and others, if there are others.

No, we have nothing to say at present about New Year's resolutions that is too painful a subject to contemplate on the eve of a holiday.

But we venture the prediction that the man who received three boxes of cigars and a handsome case of pipes at Christmas time is not swearing off smoking this year.

Evidently Santa Claus does not belong to a union; just think of the way he has been overworked at the Christmas time and the strenuous time on Christmas eve.

Those who criticized the soldiers last year are hearing the other side of the story these days.

Well, if they are properly repentant, there is opportunity to make it up to the men who are here this winter.

If doing without a grain elevator at St. John is the government's idea of saving money, why don't they stop hauling grain at all and save a whole lot more? St. John does not want an elevator for a Christmas tree ornament; it wants one because the business of the empire needs shipping facilities.

"Keep away from those who cough and sneeze," the advice in an article on how to avoid a gripe, may be perfectly good advice, but it should be accompanied by a diagram showing how about ten per cent. of the population can successfully dodge the other ninety per cent.

Apparently that announcement that the Valley Railway would cease operations at the end of the year was just someone's idea of a little joke.

The methods of the Tory governments in building and operating that road may be amusing, but the lack of a service for those now depending on the road would not be their idea of a really good joke.

No, Dear Reader, we have no inside information regarding the date when those members of the legislature, who received prominent, but not honorable, mention in the Chandler report, will present their resignations.

Morning papers tell of a "boom" for Fairbanks as a presidential candidate. Sounds, more like the pop of a blank cartridge.

CONGRATULATIONS IN ORDER TODAY TO DR. J. D. MAHER

Eighth in List of Successful Ones in Staff Examinations of Massachusetts Board - Of 127 Who Tried Only 39 Passed

Dr. J. D. Maher is today receiving congratulations on having successfully passed the Massachusetts Dental State Board examinations during the month of November.

The results were made public in Boston only on Wednesday. It appears that out of 127 applicants for registration, eighty-eight were rejected after examination by the state board, and only thirty-nine able to pass the requirements.

The standard of these examinations has recently been made very high, making the honor all the more precious. Eighth on the list of successful ones mentioned is the name of Dr. J. D. Maher of this city. The examinations were held at Harvard college.

CHEERY LETTER FROM PTE. LARIN OF THE 26TH

A letter received recently by John Caney, chief engineer with the St. John Railway Company, from Pte. Edward Larin, 26th Battalion, France, told of his being well and asked that he be remembered to his friends. The weather, he said, was not very cold, but there was continual rain. The boys were well equipped, however, with clothing, and had nothing to complain of on this score. Besides other "toys" they were supplied with long-legged rubber boots. Their food was substantial and plentiful, and they were well provided with warm baths, clean underclothing and socks on their return from the trenches. Socks were issued with their underwear and towels every four or six days.

Pte. Larin spoke with regret of the illness of Pte. "Bob" Turner of the C. A. S. C. who, he said, was in hospital in England.

THE RIFLE RANGE

While the city rifle range in the Schofield building in Chipman Hill has been open informally this month the season has hardly started and the formal opening is announced for the first of the year. Already some of the patrons have been putting on good scores and showing the result of their practice. It has been suggested that the range offers an excellent opportunity to the many soldiers now stationed here to learn marksmanship under favorable conditions. Last winter the 26th used the range quite extensively and found the work of great value in training the eye and hand for shooting.

ST. ANDREW'S CURLERS

While the members of St. Andrew's Curling Club anticipate an opportunity of enjoying their favorite sport tomorrow, no set programme of matches has been arranged. Members will form sides and indulge in private contests which will undoubtedly afford good entertainment during the day.

UNPRECEDENTED CONDITIONS

A well known shipping man this morning said that deal chartering for next season was at a standstill owing to no tonnage offering even at 165 shillings for sailing vessels and 175 shillings for steamers.

THROUGH CARS OVER BRIDGE TOMORROW

Announcement of the Schedule Made by Manager

CAR EVERY TEN MINUTES

Eight and Half Miles Fr Foot of King Street to Carleton Ferry and Back and Will be in in About an Hour

The through service of the set railway line connecting the central west side by way of the new bridge will be in operation tomorrow. This announcement, which will be led with joy by a great number of citizens, was made this morning by H. Hopper, manager of the company.

The first direct car from the city to West St. John will leave the foot of King street at 6:30 o'clock tomorrow morning and will be followed by one car at intervals of ten minutes throughout the day. These cars will run to Douglas avenue, across the bridge, through Lancaster Heights and West St. John to the ferry terminals, making no connections at that end, with each of the ferry boats. A new car of has been adapted for the new service and the cars will bear the legend "West St. John."

Under the new service a Fairville schedule will be extended to the cars leaving Fairville will cross the bridge and run through to the foot of Douglas avenue and Main street and return. The first car will leave Fairville at 6:05 a.m. and others will follow each ten minutes.

All other sections of the street car service will continue under present arrangements without change.

The round trip from foot of King street to the West St. John ferry landing will take a run of eight and a half miles, and it is estimated that it will be made in one hour.

The new service will be of great benefit to the constantly increasing number of people who make their homes on the west side and work in the city, and will do away with the cold alk across the bridge and the consequent delays which have made winter trips unattractive in the past.

SECOND APPEAL FOR CANADIAN PATRIOTIC FUND

Duke of Connaught, Governor-General, Asks for Further Generous Contributions

Somewhat over a year ago, as president of the Canadian Patriotic Fund, I made an appeal to the people of the Dominion for funds to assist the families of the gallant men who were going to the front. Through participating in a generous response, I was hardly prepared for the magnificent sum in which the call was met. More have poured into the treasury of the fund until the total contributions have reached and exceeded six million dollars.

Largely, however, if this sum appears, it has not greatly exceeded current demands and, if peace were declared in the immediate future, the entire surplus on hand would be required before all the men of the expeditionary force could again return home.

Today there are 25,000 families, comprising, it is estimated, 90,000 individuals dependent upon the Patriotic Fund. With further recruiting the demands upon the fund will, with each succeeding month, continue to grow, so that it is estimated that should the war be continued during 1916, a sum amounting to some \$8,000,000, and probably more, will be required. This would, however, mean \$1 per head of the population for the people of Canada, and it is little indeed to ask of those who remain at home in comparison with the sacrifice in life and limb of those who are fighting in defense of the nation.

In spite of all the various calls that have been made for funds to aid our soldiers and sailors, and the magnificent response that has been made in each and every case, I still feel assured that the warm hearts of all Canadians will respond to this further appeal to enable the Patriotic Fund to continue its splendid work during 1916, and take care of the families of those who are fighting for their sovereignty, the empire, and the dominion, on the battlefields of Europe and on the high seas.

(Signed) ARTHUR, President Canadian Patriotic Fund, Government House, Ottawa, January 1, 1916.

Old 1915

One of the most significant things about the latter part of 1915 has been the trend of general advertising towards the newspapers. As one keen observer recently put it: "Manufacturers are beginning to realize that they must have the loyal support of the local dealers if their advertising campaigns are to win. They are learning that dealers are keenly alive to the advantages of newspaper advertising and they support newspaper advertised goods."

"It is logical that the advertising should follow the line of greatest return."

Watch 1916 for larger developments in the same direction.

Macaulay Bros. & Co., King Street, St. John, N. B.
Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close 9 p.m., Excepting Saturday 10 p.m.

Men, Be on Hand Monday FOR THE GREATEST REDUCTION SALE OF SHIRTS EVER MADE IN ST. JOHN

Sale Commences Monday, Jan. 3rd
When we shall place on sale Fine Outing Shirts, Lounge Shirts, etc., \$1.85, \$2.00, \$2.25 to \$2.60 each, regular value, at \$1.00 for choice of every one of this lot. They are best English make of Fine Ceylon Flannels, Crimian Flannels, Zipper Shirts and High-class Cambric; all sizes, 14 to 17 1/2 inch neck; soft collars, soft cuffs; others without collars. No shirt in this lot worth less than \$1.85, and many at \$2.60 value; all now \$1.00 each.

MACAULAY BROS. & CO.

Here is Your Chance to Buy a DAISY OAK at a Sacrifice Price

The DAISY OAK is one of the most popular Oak Heaters on the market, it is neat and attractive in appearance, light on fuel and an excellent heater.

For the next ten days we are giving a SPECIAL 10 p.c. DISCOUNT. If you need a new heater, this is your opportunity to buy.

We also have a full line of Secondhand Heaters in good condition AT LOWEST PRICES.

Glenwood Ranges, Heaters and Furnaces, Kitchen Furnishings
D. J. BARRETT 155 Union Street, Phone 1545, St. John, N. B.

How Are You Going to Be Dressed for the New Year Reception?

Is January 1 going to be for you simply a date on the calendar—or will it be New Year's Day—

and would you rather go into the New Year with all the Old Year's shabby old ideas—or with something new—

and with the old year's clothes—or a new suit and overcoat—with dusty hat and a stubby beard, with a hang-back bearing and a drooping mouth—

or will you turn your joyous face to the morning, stepping out with clothes correct, with shoulders squared, with a flower in your button-hole and "the corners of your mouth turned up?"

There were never better stocks of clothing than we have now. Every good kind of suit for the winter—every good kind of overcoat.

MEN'S SUITS, \$10.00 to \$30.00
MEN'S OVERCOATS - \$10.00 to 35.00

KING STREET COR. GERMAIN SCOVIL BROS., LIMITED, St. John, N. B.

HERE'S A CHANCE TO SAVE BIG MONEY

GREAT NEW YEAR'S SALE Of Men's Winter Overcoatings and Suitings

This is just the time of year when you welcome every chance to "Save a Dollar," and our Big New Year's Sale gives you a rare opportunity to secure a Snappy Winter Suit and Stylish, Comfortable Overcoat at Prices so Low that you wonder how we do it. Yet every Sale is backed by our unchanging guarantee, SATISFACTION OR YOUR MONEY BACK. WHAT MORE CAN WE DO?

Starting, then, on January 3, 1916, we will sell our select line of worthy overcoatings for winter wear at

20 PER CENT. BELOW REGULAR PRICES

Our Splendid line of Suitings, composed of Fuzzy Tweeds and Worsteads, will be made up at our regular popular value prices, but, with every suit made to measure during this sale, we will give A PAIR OF TROUSERS ABSOLUTELY FREE in addition to those belonging to the suit, the extra pants being "Taken from Stock" and worth anywhere from \$6.00 to \$8.00.

REMEMBER, SALE STARTS JANUARY 3, 1916. DON'T MISS THIS GREAT DOLLAR-SAVING EVENT

PIDGEON'S Cor. Main & Bridge St.

OUR YEAR-END CLEARING

Fur Coats, Fur Setts, Scarfs, Ties, Muffs, Children's Setts
20 to 50 per cent. Discounts and some specials

Grey Fox Sett was \$75.00, now \$40.00.
Pointed Fox Sett, was \$85.00, now \$40.00.
Beautiful Persian Lamb Coat, was \$275.00, now \$190.00
Sable Sett, was \$70.00, now \$36.00

These Are All Exceptional Bargains

Hats Furs **D. MAGEE'S SONS, LIMITED** 63 King Street