

**THE REXALL STORE**  
**Rexall Corn Solvent**  
 CURES CORNS  
 Your Money Back if Not Satisfactory  
**The Ross Drug Company, Limited**  
 100 King Street - Phone Main 2757

The Lips You Love Are **Bon-Bons**  
 The Lips That Love Our  
 A FAIRY CONFECTION OF CREAMY SWEETNESS  
 GET A BOX - - THEY'RE FINE!  
**BOND'S**

Our \$3.00 to \$5.00 Trimmed  
 Silk Velvet Hats that will be  
 on sale tonight are the millin-  
 ery achievement of the season

**Marr Millinery Co., Ltd.**

## LADIES

**Do Not Miss This Opportunity**

Special Sale up to next Saturday—You Can  
 Secure a Coat or Suit by Leaving a Deposit.  
 Call and Examine Our Great Assortment  
 Of Up-to-Date Styles and Qualities.

**The American Cloak Mfg. Co.**  
 32 Dock Street  
 Phone Main 888



**Canadian Black Wolf**

**FURS**

Buy The Fur With The Style—

The Fur With The Comfort

—But Buy it Where You do Not

Have to Pay a Fancy Price.

THEN BUY IT HERE!

Neck Pieces - - \$10 to \$35

Muffs - - - - \$20 to \$20

**F.S. THOMAS**

539 to 545 Main Street

## HORSE BLANKETS



A good heavy Horse Blanket  
 will go far towards providing  
 the horse with warmth and  
 comfort when the cold winds  
 are howling. We have a good  
 stock of Blankets of several kinds,  
 all at attractive prices.

**PRICES:**  
 \$2.35, \$2.50, \$3.00, \$3.25  
 EACH

**S. W. McMACKIN**  
 335 Main Street

## PURE JAMS IN TIN PAILS!

4 lb. Tin Raspberry - - 70c  
 4 lb. Tin Strawberry - - 75c  
 4 lb. Tin Orange Marmalade - 65c  
 7 lb. Tin Orange Marmalade - 80c

**Gilbert's Grocery**

## Three Sons At The Front; One On Partridge Island; Nephew With 55th; Cousin Red Cross Nurse

Mrs. John Tait of 71 Somerset street, has received word from her three boys, two of whom are in the 48th Highlanders, in France—Charles, who went out with the First Contingent, and Robert, who left Amherst with the 29th but who joined the Highlanders since—and Charlie, of the 55th. All three have met both Charles and Robert in the trenches and Charlie met Charles on Partridge Island. Besides her four sons she also has a nephew, John Wood of Moncton, now in the 56th, and a cousin, Miss Gumbell of Moncton, a Red Cross nurse, at the front.

## WM. WOOD WRITES HOME OF BATTLE HIGH IN THE AIR

Germans Defeated and Machine  
 Falls—Both Men in it Killed

An interesting letter descriptive of conditions in France has been received by R. F. Muir, of the staff of the St. John Railway Co., from a former associate, Wm. Wood, at the front with the medical corps of the first contingent since early last spring. He wrote that "there is not much activity on our front at present." The letter was dated "Sept. 14," which would be before the big drive. "We had a little excitement yesterday—a particularly good aerial fight took place. A German aeroplane came over our way to make observations. One of our planes arose from somewhere nearby and a fight started.

"An enemy plane tried all kinds of manoeuvres to get away but our aircraft turned his machine gun on him and placed a couple of bullets in his petrol tank, which caused the foe to commence a hurried descent. On the way down, however, they made quick repairs, and started again to ascend when a special corps approaching along a neighboring road saw the enemy craft, and turned their aerial gun upon it. The machine fell. Both men were killed. We saw the whole affair, and everybody set up a cheer for our air-man as he circled above us, not unlike a gigantic hawk after having killed his prey.

## HANDSOME NEW ALTAR CONSECRATED

His Lordship Bishop LeBlanc  
 Officiates in Church of Assump-  
 tion

The beautiful new altar in the Church of the Assumption, Capetown, was consecrated with impressive ceremony yesterday morning in the presence of a large congregation. The Rev. Bishop LeBlanc celebrated pontifical mass. He congratulated the energetic pastor, Rev. J. J. O'Donnell, on the completion of the service, and after giving the commendation that he had "the finest church altar in the city," wished upon the altar God's blessing for many years. An eloquent sermon was delivered by Rev. J. McLaughlin.

The consecration ceremony was conducted by the Bishop, assisted by Rev. Wm. Dale as deacon, Rev. Father McLaughlin as sub-deacon, Rev. Father McLaughlin and Rev. Dr. Bourgeois as assistant priests, and Rev. Father O'Donnell as master of ceremonies. Pontifical mass followed.

The necessity of religion having a sacrifice was strongly emphasized in the course of a striking sermon by Rev. Father McLaughlin. The mass was the sacrifice of the new law, supplanting the old form. On this feast of Thanksgiving there was special reason for the sacrifice being offered, and it was elevating to think that the first sacrifice of the mass upon the new altar in the Capetown church was being made, while general gratitude was being expressed to God for all His blessings. The spirit of sacrifice, he said, had always characterized the Catholic church and its people from the earliest times, and in Canada from the coming of the pioneer missionaries to spread the word of God in the new world. Many of them were martyrs to the cause of Christ, and it could well be said that every country had its martyred priests. The spirit of self-sacrifice was still evidenced today, for the new altar just consecrated signified both. The speaker was followed with appreciative interest by the large congregation.

## NEAR WHERE 26TH ARE BILLETED

In letters received recently from Manfred McNutt, now in France, he acknowledges with evident appreciation receipt of tobacco from home and also a supply of baseballs sent out by the East St. John Baseball League. "We are having great weather," he says, "although it gets a little bit chilly towards night. We are having quite a number of ball games and we have a pretty good team. I have seen a lot of the second contingent chaps; the 26th are billeted not far from us.

From Private Peacock.  
 Mrs. Alice Peacock has received a letter from her son, Private F. W. Peacock, 26th Battalion, telling of their arrival in France.  
 THE CARS AND THE BRIDGE  
 The first sign of activity in laying the rails across the new bridge was displayed this morning when the Street Railway Co. put on a crew of about thirty men on the western approach, digging up the ground to lay the sleepers. If all goes well, work should be finished in ten days, and the line ready for operation, single track, as far as the C. P. R. tracks. As soon as the present job is completed, it is said the approaches will be double tracked in readiness to cross the C. P. R. track.

PRESENTATION  
 Miss Gladys Fowler, for some years in the office of Waterbury & Rising, left on Saturday to accept a position with the Imperial Oil Company. A handsome manure was presented to her by the staff with an address by Richard Ingletton.

## MRS. DUVAL AND CHILDREN AND MRS. CORBET CROSS OCEAN

Reach Montreal and Will Be in  
 St. John on Next Friday—Dr.  
 Corbet Back to France

Mrs. J. L. Duval and children, and Mrs. G. G. Corbet arrived in Montreal yesterday on the steamer Metagama and will reach St. John at noon on Friday. Mrs. Duval went over to nurse her husband, Major Duval, M. D., and when he died she started to return with his body on the Heperien, which was sunk by a German torpedo. Mrs. Duval and her children were saved and returned to England.

Mrs. Corbet went over to see her husband, Doctor Corbet, who was given six days leave of absence in England, and also to accompany Mrs. Duval, who is her sister, on her sad return voyage. A wireless was received from the ladies while in mid-ocean announcing that they had safely passed the danger zone and all apprehension of further dangers was removed with the receipt of telegrams yesterday telling of their arrival in Montreal. As Mrs. Duval wishes to remain to see Doctor Duval's mother, who is seriously ill at Grand Ligne, Quebec, they will not leave Montreal until Thursday night.

A letter was received this morning from Captain (Dr.) Corbet announcing his arrival at his hospital at the front again. He had crossed from England in safety, after bidding his wife farewell.

## DR. LUNNEY AT MALTA

Dr. O'Donnell of Debec Also—  
 Two Other New Brunswick  
 Physicians to France

Dr. T. H. Lunney of St. John, who has been attached to the Army Medical Corps for some months, as lieutenant and who recently has been stationed at Aldershot Camp, England, was under hurried orders on Sept. 29 to embark next morning at five o'clock for Malta, the British naval station in the Mediterranean, south of Italy. He is to be stationed at the base hospital there. Dr. O'Donnell of Debec was also under orders for Malta.

Dr. McIntosh of Hartland and Dr. Lawson of St. Stephen, who also have been ordered to Aldershot, have gone to a clearing hospital in France.

## WORD COMES FROM ONE SON AFTER TWO MONTHS; NONE FROM OTHER SINCE JULY

There arrived at the home of Mr. and Mrs. George Capson, Chesley street, on Friday night, after two months of anxious waiting, a letter from their son, who is in France, stating that at the time of writing he was in the best of health. He wished to be remembered to all his friends. Since July they have received no word of their other son Guy. Their many friends will hope that their anxiety will soon be relieved.

## GUNNER HARRY ANDREWS ABLE TO LEAVE HOSPITAL

The news that Gunner Harry Andrews of this city, of the Divisional Ammunition Column, has been discharged from the hospital in England, where he has been recuperating from a wound, has been received by his mother, Mrs. Thomas Andrews, Erin street.

FATHER AND MOTHER DEAD  
 Mrs. W. A. Smith, of 115 Duke street, West End, and her son, returned on Saturday from Albert county where they were called to go some time ago on account of the serious illness of Mrs. Smith's father and mother, Mr. and Mrs. James A. Marks, whose deaths have taken place within three weeks of each other and who are now sleeping side by side in the Methodist churchyard at Curryville, Albert county. The many friends of Mrs. Smith will extend to her and family their sincere sympathy.

## NO STOCK REPORT.

This is Columbus Day and the Stock Exchange in New York is closed.

## The Good Influence of Bad Example

Advertising has a record of some failures—and behind each of these is a reason.  
 Not infrequently the wrong mediums were chosen, or the problems attacked from the incorrect angle.  
 Newspaper advertising has the advantage of reducing possibilities of poor success to a minimum.  
 A manufacturer can buy just the space he needs, when he wants it and at the proper time.  
 He can find out the kind of appeal that pays without wasting money.  
 He can shape his advertising shots to hit the target of success.  
 Manufacturers desiring to choose the success route are invited to address the Bureau of Advertising, American Newspaper Publishers Association, World Building, New York.

**Macaulay Bros. & Co., King Street, St. John, N. B.**

Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close 6 p.m., Excepting Saturday 10 p.m.

## Real Ostrich Feather Neckwear—Short and Long Boas

The styles this year demand light Feather Neck pieces. They are lighter, smarter and cheaper than Furs.

We have made a large purchase of this popular Neckwear and will sell them now at 25% less than can be bought later on.

Short Boas with Tassels at .....\$2.25 each  
 Colors: Black, White, Navy, Browns, all White, all Black.  
 Short Boas with Ribbon Ends—good full size in White, Black, Navy, Brown, White and Black, Black and White Mixed at .....\$2.75 each  
 Long Boas, Tassel Ends in White, Black, Sand, Grey, Black and White at .....\$4.25 to \$6.50  
 Mail orders receive prompt and careful attention.

## SILK SPECIALS

White and Black Even Stripes, soft Satin finished Silks, 1/2 to 1 inch stripes, 20 inches wide, 40 inches wide .....\$8.00, to \$11.00 yard  
 Black and White Checks, Soft Paillette finish, 36 inches wide .....\$1.35 yard  
 These Silks are much in demand for Shirt Waists and Blouses.

**MACAULAY BROS. & CO.**



## PROTECT YOUR HOME FROM THE COLD BY USING A WINNER HOT BLAST

It will give you more heat for the coal consumed than any heater on the market. It comes in two sizes, Nos. 14 and 16, is handsome in appearance. Just the thing for the dining-room or hall.

See the **DAISY OAK**, an attractive and powerful heater. It's light on fuel. In four sizes—11, 13, 15 and 17. Price from \$9.50 to \$14.50.

SEE OUR LINES GET OUR PRICES BEFORE YOU BUY.

**D. J. BARRETT** 155 Union St. Phone 1545  
 Store Open Wednesday and Saturday ST. JOHN, N.B.  
 Evenings until 10 o'clock

## The Most Remarkable Sale of Men's and Boys' Clothing Ever Held in St. John Begins Today at Our Wholesale Warerooms, 101- 109 Germain Street

We have already told you why this sale is being held, how that we are closing out our Factory's Wholesale stock, and in many cases less than cost of manufacture. This is the first sale of this kind ever held in St. John, and the savings you can make in the purchase of your Fall Clothing the greatest ever offered you.

If you only knew, as we do, how the prices of clothes and other materials entering into the manufacture of clothing are advancing, we would not have a garment left on the last day of this sale.

Since our advertisement first appeared we have had a number of retailers wanting to buy the stock at the prices marked, but we turned them down, as we will not knowingly sell to dealers, the bargains are for our retail customers.

## Here Are Some of the Bargains Awaiting You

### MEN'S SUITS

Men's Suits, Regular Retail Prices, \$22.00 to \$25.00 .....Clearing Price, \$16.90  
 Men's Suits, Regular Retail Prices, \$20.00 to \$22.00 .....Clearing Price, \$14.98  
 Men's Suits, Regular Retail Prices, \$18.00 .....Clearing Price, \$12.35  
 Men's Suits, Regular Retail Prices, \$10 and \$12 .....Clearing Price, \$7.45

### MEN'S OVERCOATS

Men's Fall Weight Overcoats, \$18.50, \$20, \$22 .....Clearing Price, \$10.60  
 Men's Fall Weight Overcoats, \$25, \$30 .....Clearing Price, \$13.90  
 Men's Fall Weight Overcoats, \$18.50, \$18 .....Clearing Price, \$7.95  
 Men's Waterproof Coats, Retail for \$7.50 .....Clearing Price \$4.85

### MEN'S TROUSERS

Corduroy Trousers, Retail Price, \$3.50 .....Clearing Price, \$2.15  
 Bedford Cord Trousers, Retail Price \$2.50 .....Clearing Price, \$1.68

### BOYS' SUITS

Norfolk Suits, Retail Price, \$8.75 .....Clearing Price \$2.95  
 Norfolk Suits, Retail Price, \$4.50 .....Clearing Price, \$3.55  
 Norfolk Suits, Retail Price, \$6.50 .....Clearing Price, \$6.80

### BOYS' PANTS

Boys' Pants, Retail Price 60c .....Clearing Price, 47c  
 Boys' Bloomer Pants, Retail Price \$1.00 .....Clearing Price, 69c  
 Boys' Bloomer Pants, Retail Price, \$1.25 .....Clearing Price, 79c

## NO GOODS ON APPROVAL

**KING STREET COR. GERMAIN GREATER OAK HALL**  
**SCOVIL BROS., LIMITED, St. John, N. B.**

## Special Special



Owing to the unprecedented demand for the "Sunbeam Cedar Oil Mop" which we put on sale a few weeks ago, we have secured another lot which we will offer on Friday, October 15th, at the same price as before, 65 cents for the Mop and a Large Can of the Cedar Oil Polish.

We would call special attention to the fact that this sale is for one day only. If any of the mops are left on the following day, the regular price will positively apply.

Remember the Date:

**Friday, October 15**

Not Before

Not After

**A. Ernest Everett, - 91 Charlotte St.**

## "HIGHEST AWARD" AT

**The Panama-Pacific Exposition 1915**

## STETSON HATS

For Quality, Workmanship, Excellence of Style.

We Carry a complete assortment of these Hats. Let's prove it to you.

**Price \$5.00**

**Hats Furs D. MAGEE'S SONS, LIMITED 63 King Street**